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# Children's Television Programming Report

FRN: **0026720714** | File Number: **0000022222** | Submit Date: **03/10/2017** | Call Sign: **KPIF** | Facility ID: **86205** | City: **POCATELLO** | State: **ID**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **03/10/2017** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>POCATELLO CHANNEL 15, L.L.C.</b> Doing Business As: POCATELLO CHANNEL 15, L.L.C.	KEVIN BAE 3654 WEST JARVIS AVENUE SKOKIE, IL 60076 United States	+1 (847) 674-0864	kevinbae@kmcommunications. com	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Clarence M Beverage</b> <i>BROADCAST ENGINEERING CONSULTANT</i> Communications Technologies, Inc.	PO Box 1130 Marlton, NJ 08053 United States	+1 (856) 985- 0077	cbeverage@commtechrf. com	Technical Representative
<b>AARON P SHAINIS</b> <i>FCC COUNSEL</i> SHAINIS AND PELTZMAN, CHARTERED	AARON P. SHAINIS 1850 M STREET, NW SUITE 240 WASHINGTON, DC 20036 United States	+1 (202) 293- 0011	AARON@S-PLAW.COM	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	RTV
	Nielsen DMA	Idaho Fals-Pocatlo(Jcksn)
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

<b>Digital Core Program (1 of 6)</b>	<b>Response</b>
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 6)</b>	<b>Response</b>
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8a
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action-oriented approach to environmental issues by showcasing examples of creative solutions, many of which are implemented by teenagers themselves. The program also delivers information that promotes and encourages ethical stewardship of natural resources and the environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 6)</b>	
	<b>Response</b>
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Fri . 8a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 6)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mon - Fri 8:3-a
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. The show focuses on careers such as doctors, lawyers and veterinarians to career counselors, mechanics and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	What Color is your Dog
Origination	Network
Days/Times Program Regularly Scheduled	Wed 8a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is your Dog is a home pet training show with an educational flair. Through Joel Silverman's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well as a wide array of opportunities to learn to train their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 6)</b>	
	<b>Response</b>
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	Tues 8a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Kevin Bae
Address	3654 W. Jarvis Avenue
City	Skokie
State	IL
Zip	60076
Telephone Number	(847) 674-0864
Email Address	kevinbae@kmcommunications.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Mon 8a
Total times aired at regularly scheduled time	13
Length of Program	303 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

<b>Other Matters (2 of 6)</b>	<b>Response</b>
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Thurs 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action-oriented approach to environmental issues by showcasing examples of creative solutions, many of which are implemented by teenagers themselves. The program also delivers information that promotes and encourages ethical stewardship of natural resources and the environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories.

<b>Other Matters (3 of 6)</b>	<b>Response</b>
Program Title	9th Period
Origination	Network
Days/Times Program Regularly Scheduled	Fri. 8a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge.

Other Matters (4 of 6)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Mon - Fri 8:30a
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. The show focuses on careers such as doctors, lawyers and veterinarians to career counselors, mechanics and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other Matters (5 of 6)	Response
Program Title	What Color is your Dog
Origination	Network
Days/Times Program Regularly Scheduled	Wed. 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is your Dog is a home pet training show with an educational flair. Through Joel Silverman's revealing interviews with fellow Hollywood animal trainers and his "in-the-home" training sessions with adults, kids and their pets, this show presents dog and cat owners as well as a wide array of opportunities to learn to train their pets.

Other Matters (6 of 6)	Response
Program Title	Mouse in the House
Origination	Network
Days/Times Program Regularly Scheduled	Tues 8a

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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills.

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## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Kevin Bae</b> <i>Secretary</i></p> <p>03/10 /2017</p>

## Attachments

No Attachments.