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Children's Television Programming Report

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City: **AMARILLO** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |

Status Date: **03/14/2017** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KFDA/KEYU LICENSE SUBSIDIARY, LLC Doing Business As: KFDA/KEYU LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States	+1 (334) 206-1400	fcclms@raycommmedia.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Michael Beder , Esq . <i>Legal Counsel</i> Covington & Burling, LLP	One CityCenter 850 Tenth Street, NW Washington, DC 20001 United States	+1 (202) 662- 5138	mbeder@cov.com	Legal Representative
Robert E. Thurber , Jr. . <i>Vice President,</i> <i>Engineering</i> Raycom Media, Inc.	201 Monroe Street RSA Tower, 20th Floor Montgomery, AL 36104 United States	+1 (334) 206- 1400	bthurber@raycommedia. com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Amarillo
	Web Home Page Address	www.newschannel10.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	9.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	No
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	Lucky Dog - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	Dr. Chris Pet Vet - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 21)	Response
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Program Title	Innovation Nation - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 21)	Response
Program Title	The Inspectors - KFDA

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 21)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes - KFDA
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 11:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Chicken Soup for the Soul's Heroes Heroes
List date and time rescheduled	04/03/2016 07:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	5218
Reason for Preemption	Sports

Digital Core Program (6 of 21) Response	
Program Title	Game Changers with Kevin Frazier - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am (4/3/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 21)	Response
Program Title	Animal Exploration - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program inspires children to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	Into the Wild - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21) Response	
Program Title	Real Winning Edge - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams and delivers a strong message of hope and optimism for the future of America's youth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21)		Response
Program Title	Teen Kids News - 10.2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 9:30am (4/2/16-6/25/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (11 of 21)		Response
Program Title	Real Life 101 - 10.2	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 10:00am (4/2/16-6/25/16)	
Total times aired at regularly scheduled time	13	

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The concepts for Real Life 101 is bold, yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	Biz Kids - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response
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Program Title	Animal Exploration - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00am (4/4/16-6/27/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program inspires children to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	Biz Kids - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00am (4/5/16-6/28/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 21)		Response
Program Title	Into the Wild - 10.4	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesdays 7:00am (4/6/16-6/29/16)	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (16 of 21)		Response
Program Title	Real Life 101 - 10.4	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursdays 7:00am (4/7/16-6/30/16)	
Total times aired at regularly scheduled time	13	

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Concepts for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 21)		Response
Program Title		Real Winning Edge - 10.4
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays 7:00am (4/1/16-6/24/16)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams and delivers a strong message of hope and optimism for the future of America's youth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (18 of 21)	Response
Program Title	Teen Kid News - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their storeis in their own words. The large, diverse news anchor team is unique in television and has great appela to kids who idenify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	Raggs 10.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7:00am & 7:30am(4/2/16-6/25/16)
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 21)	Response
Program Title	Noodle and Doodle - 10.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8:00am & 8:30am(4/2/16-6/25/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Lazy Town - 10.3
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am & 9:30am(4/2/16-6/25/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play struxctures
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tim Cato
Address	7900 Broadway
City	Amarillo
State	TX
Zip	79108
Telephone Number	(806) 383-1010
Email Address	tcato@newschannel10.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"Licensee provided information identifying each Core Program aired on its station to publishers of program guides as required by 47 C. F.R. Section 73.673 except that, due to a technical error, an indication of the target child audience was not provided."

Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	Lucky Dog - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 24)	Response
Program Title	Dr. Chris Pet Vet - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 24)	Response
Program Title	Innovation Nation - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 24)	Response
Program Title	The Inspectors - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 24)	Response
Program Title	Chicken Soup for the Soul's Hidden Heroes - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 24)	Response
Program Title	Game Changers with Kevin Frazier - KFDA
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>GAME CHANGERS, Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>

Other Matters (7 of 24)	Response
Program Title	Animal Exploration - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program inspires children to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.</p>

Other Matters (8 of 24)	Response
Program Title	Into the Wild - 10.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region.

Other Matters (9 of 24)	Response
Program Title	Real Winning Edge - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams and delivers a strong message of hope and optimism for the future of America's youth.

Other Matters (10 of 24)	Response
Program Title	Teen Kid News - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their storeis in their own words. The large, diverse news anchor team is unique in television and has great appela to kids who idenify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television.
Other Matters (11 of 24) Response	
Program Title	Real Life 101 - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Concepts for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to rereflect those categories offer a vital inside look at what it would really be like to choose that paricular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.
Other Matters (12 of 24) Response	
Program Title	Biz Kids - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Using a mix of strong financial education tools, dynamic sketch comedy,and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Other Matters (13 of 24) Response	
Program Title	Animal Exploration - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program inspires children to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Other Matters (14 of 24)	Response
Program Title	Biz Kids - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Using a mix of strong financial education tools, dynamic sketch comedy,and inspiring true stories of young entrepreneurs, Biz Kids provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

Other Matters (15 of 24)	Response
Program Title	Into the Wild - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodeiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region.

Other Matters (16 of 24)	Response
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Program Title	Real Life 101 - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Concepts for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (17 of 24)	Response
Program Title	Real Winning Edge - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams and delivers a strong message of hope and optimism for the future of America's youth.

Other Matters (18 of 24)	Response
Program Title	Teen Kid News - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their storeis in their own words. The large, diverse news anchor team is unique in television and has great appela to kids who idenify and emulate them. This program inserts the clear voice of the kids into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television.
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Other Matters (19 of 24)	Response
Program Title	Noodle and Doodle - 10.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a doubledecker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Other Matters (20 of 24)	Response
Program Title	Lazy Town - 10.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play struxtures

Other Matters (21 of 24)	Response
Program Title	Think Big - 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other to see who can come up with the most innovative and creative invention. Kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. Think Big is a kid hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation.

Other Matters (22 of 24)	Response
Program Title	Think Big - 10.4
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other to see who can come up with the most innovative and creative invention. Kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork. Think Big is a kid hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites and new modes of transportation.

Other Matters (23 of 24)	Response
Program Title	El Show de Chica - 10.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7:30am & 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. The core educational content is primarily socio emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Other Matters (24 of 24)	Response
Program Title	Nina's World - 10.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30am & 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six year old Latina who lives in San Antonio, Texas with her parents who own the local bakery and her grandmother. There are lots of different children and adults from several different cultures in the apartment complex neighborhood where she lives. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities which sometimes gets her into trouble. However, with encouragement and chiding from her grandmother, Nina learns how to plan her work, take responsibility for her actions and correct her mistakes.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Brent McClure <i>General Manager</i></p> <p>03/14 /2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Target Child Audience Amendment.doc</u>	Applicant	Amendment	Target Child Audience Amendment	Done with Virus Scan and/or Conversion