



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0026720714** | File Number: **0000021706** | Submit Date: **01/31/2017** | Call Sign: **KPIF** | Facility ID: **86205** | City: **POCATELLO** | State: **ID**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/31/2017** | Filing Status: **Active**

---

## Report reflects information for : Third Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>POCATELLO CHANNEL 15, L.L.C.</b> Doing Business As: POCATELLO CHANNEL 15, L.L.C.	KEVIN BAE 3654 WEST JARVIS AVENUE SKOKIE, IL 60076 United States	+1 (847) 674-0864	kevinbae@kmcommunications. com	Company

---

**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Clarence M Beverage</b> <i>BROADCAST ENGINEERING CONSULTANT</i> Communications Technologies, Inc.	PO Box 1130 Marlton, NJ 08053 United States	+1 (856) 985- 0077	cbeverage@commtechrf. com	Technical Representative
<b>AARON P SHAINIS</b> <i>FCC COUNSEL</i> SHAINIS AND PELTZMAN, CHARTERED	AARON P. SHAINIS 1850 M STREET, NW SUITE 240 WASHINGTON, DC 20036 United States	+1 (202) 293- 0011	AARON@S-PLAW.COM	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	RTV
	Nielsen DMA	Idaho Falls-Pocatillo(Jcksn)
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

Digital Core Program (1 of 6)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7a-7:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mustard Pancakes" features Courtney Campbell. Courtney Campbell hosts this delightful children's program, designed specifically for ages three to six. A family of fun-loving puppets joins Campbell, including three dogs Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo, and the lone cat, Mr. D. She sings and helps her friends and they in turn help her.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:30a-8a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 6)</b>		<b>Response</b>
Program Title	Kids Cooking for Kids	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 8a-8:30a	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers, who love to eat. Their show is based on experiences that started when the boys were only 5 years old. They began by helping Mom bake cookies. But as they have grown, so have their appetites. They want to share their love of cooking and eating, with as many kids as possible. Mike and Will emphasize the importance of the family group as well as good nutrition and exercise to stay healthy. There is always a parent present when they are in the kitchen.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (4 of 6)</b>		<b>Response</b>
Program Title	BlnTune Rewind	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat. 8:30a-9a	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BInTune Rewind teaches kids to use their passion for music as a foundation to enrich every aspect of their lives. In addition, BInTune Rewind hosts will interview upcoming music stars about their inspirations and efforts to break into the spotlight while teaching teens how they can make their own voices heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 6)**

**Response**

Program Title	The Outdoorsman
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9a-9:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series format includes an FCC FRIENDLY (EI) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids & adults about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. Rated for kids 13-16. The series is hosted by Outdoorsman International founder BUCK McNEELY. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. GOALS: Long term goals of the series include propagation of a Mass Media Communications Network in support of the sporting industry. To establish this series as a major force in the entertainment and education of young people and their families. To give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. To also teach people the key role sportsmen & women play in this countries overall game management & habitat programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 6)</b>	<b>Response</b>
Program Title	In the Zone
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30a-10a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.



Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Kevin Bae
Address	3654 W. Jarvis Avenue
City	Skokie
State	IL
Zip	60076
Telephone Number	(847) 674-0864
Email Address	kevinbae@kmcommunications.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7a-7:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mustard Pancakes" features Courtney Campbell. Courtney Campbell hosts this delightful children's program, designed specifically for ages three to six. A family of fun-loving puppets joins Campbell, including three dogs Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo, and the lone cat, Mr. D. She sings and helps her friends and they in turn help her.

<b>Other Matters (2 of 6)</b>	<b>Response</b>
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 7:30a-8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there.

<b>Other Matters (3 of 6)</b>	<b>Response</b>
Program Title	Kids Cooking for Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8a-8:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers, who love to eat. Their show is based on experiences that started when the boys were only 5 years old. They began by helping Mom bake cookies. But as they have grown, so have their appetites. They want to share their love of cooking and eating, with as many kids as possible. Mike and Will emphasize the importance of the family group as well as good nutrition and exercise to stay healthy. There is always a parent present when they are in the kitchen.

<b>Other Matters (4 of 6)</b>	<b>Response</b>
Program Title	BInTune Rewind
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 8:30a-9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BInTune Rewind teaches kids to use their passion for music as a foundation to enrich every aspect of their lives. In addition, BInTune Rewind hosts will interview upcoming music stars about their inspirations and efforts to break into the spotlight while teaching teens how they can make their own voices heard.

<b>Other Matters (5 of 6)</b>	<b>Response</b>
Program Title	The Outdoorsman
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9a-9:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series format includes an FCC FRIENDLY (EI) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids & adults about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. Rated for kids 13-16. The series is hosted by Outdoorsman International founder BUCK McNEELY. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of the great outdoors for kids of all ages. GOALS: Long term goals of the series include propagation of a Mass Media Communications Network in support of the sporting industry. To establish this series as a major force in the entertainment and education of young people and their families. To give people of all ages motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. To also teach people the key role sportsmen & women play in this countries overall game management & habitat programs.

<b>Other Matters (6 of 6)</b>	<b>Response</b>
Program Title	In the Zone
Origination	Network

---

Days/Times Program Regularly Scheduled	Sat. 9:30a-10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson [retired Los Angeles Lakers point guard] along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more] teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference

---

## Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Kevin Bae</b> <i>Secretary</i></p> <p>01/31 /2017</p>



## Attachments

No Attachments.