



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0021144076 | File Number: 0000019480 | Submit Date: 01/18/2017 | Call Sign: KMYU | Facility ID: 35822 | City: ST. GEORGE | State: UT

Service: Full Service Television | Purpose: Children's TV Programming Report Amendment | Status: Superceded

Status Date: 03/21/2017 | Filing Status: Inactive

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KUTV LICENSEE, LLC Doing Business As: KUTV LICENSEE, LLC	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. M , ESQ . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	N A
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kmyu.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	HATCHED
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 7:00am 10/3/16 - 12/26/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	RECIPE REHAB
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 7:00am 10/4/16-12/27/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take a recipe and give a calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients, and how healthy food choices can have a positive effect on our quality of life. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7) Response	
Program Title	BRAIN GAMES FAMILY EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 7:00am 10/5/16-12/28/16
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program demonstrates how the brain processes information relating to topics like competition, food and language. Interactive games and hidden-camera experiments capture hilarious and surprising results. Children will learn real-world takeaways about their brains to use in everyday life. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)		Response
Program Title	DOG TOWN USA	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursday, 7:00am 10/6/16-12/29/16	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Town follows the stories of orphaned, unwanted or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dog Town Facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the station's main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 7)		Response
Program Title	EXPEDITION WILD	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Friday, 7:00am 10/7/16-12/30/16	

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action packed odyssey through North America's wild places. Through this program, viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope, and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species - some deadly, others dashing, in the stunning natural ecosystem they call home. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30A 10/1/16-12/24/16

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed on protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30A 10/2/16-12/25/16
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program aired on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	OCEAN MYSTERIES
List date and time rescheduled	10/22/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-23
Episode #	
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sue Odette & Anna Eoff
Address	299 South Main Street, #150
City	Salt Lake City
State	UT
Zip	84111
Telephone Number	(801) 839-1234
Email Address	sodette@kutv2.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	CHECK YOUR HEALTH - ongoing campaign in 2016 - KMYU has a long term working relationship with the Department of Health & Intermountain Healthcare for Check Your Health and Baby Your Baby. Check Your Health is a campaign that includes media coverage on KMYU & with the Simmons radio group. Commercials and stories are run that encourage viewers to make good health choices, be active and eat healthy. This campaign has a broad range that we are trying to reach; male, female, old and young. BABY YOUR BABY - on going campaign in 2016 - this campaign focuses on women 18-35, sharing the message of seeing your doctor 13 times during your pregnancy and by the 13th week you are pregnant. We cover stories on KMYU and encourage women to participate in pre-natal and post-delivery care. ANGEL TREE - This year marks the 24th year of the Salvation Army Angel Tree. This campaign ties in six sponsors, from all verticals, to help promote a broad community program. We help provide Christmas presents to nearly 10,000 Utah children and senior citizens in need. Christmas trees went up at all our sponsor locations, adorned with ornaments listing the names of the needy and their holiday present wish list. The Angel Tree program includes an aggressive television and web schedule as well as strong viewer involvement. This is always the premier and most anticipated event of the year for KUTV/KMYU families as well as friends and family of our sponsors.

Other Matters (7)

Other Matters (1 of 7)		Response
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Length of Program	30 mins

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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Kent Crawford , Mr. . <i>General Manager</i></p> <p>01/18 /2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
AMENDED2.pdf	Applicant	Amendment	KMYU 4Q2016 398 UPDATED WITH SUB CHANNELS	Done with Virus Scan and/or Conversion
AMENDMENT.pdf	Applicant	Amendment	AMENDMENT	Done with Virus Scan and/or Conversion
KMYU WEB CERT 4Q2016.pdf	Applicant	All Purpose	KMYU WEB CERT 4Q2016	Done with Virus Scan and/or Conversion