



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027379551** | File Number: **0000020851** | Submit Date: **01/10/2017** | Call Sign: **KMYA-DT** | Facility ID: **86534**
City: **CAMDEN** | State: **AR**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/10/2017 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
I SQUARE MEDIA, LLC Doing Business As: I SQUARE MEDIA, LLC	Shashwat Goyal #1 SHACKLEFORD DRIVE LITTLE ROCK, AR 72211 United States	+1 (501) 251- 1800	SHASHGOYAL@COMCAST. NET	Company

**Contact
Representatives
(2)**

Contact Name	Address	Phone	Email	Contact Type
Shashwat Goyal <i>Manager</i> Rebel Media, LLC	Shashwat Goyal 1 Shackelford Drive Little Rock, AR 72211 United States	+1 (870) 830- 9148	shashgoyal@comcast.net	Owners Representative
Shelley Sadowsky <i>Legal Counsel</i> Shelley Sadowsky, LLC Attorney at Law	5938 Dorchester Way Rockville, MD 20852 United States	+1 (202) 997- 9392	shelley@sadowskycommlaw. com	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ME-TV
	Nielsen DMA	Little Rock-Pine Bluff
	Web Home Page Address	www.facebook.com /metvlittlerock

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Beakman's World (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun's 7:00 & 7:30 am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each upbeat half hour in BEAKMAN'S WORLD takes audiences of all ages on an exciting journey of discovery. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	Bill Nye, The Science Guy (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sun's 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Comedian and scientist Bill Nye stars as the host of this show designed to get kids interested in the science of everyday, and some not so every day, things. On a full range of subjects, including ecology, biology, chemistry and physics, Nye gives an easy to understand, yet informative lesson that both kids and their parents can enjoy.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 4)	Response
Program Title	Mystery Hunters (49.1) (20.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am & 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as spirits, legendary creatures, monsters, dinosaurs and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	Saved by the Bell (49.1) (20.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sun's 9:00am-11:00am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saved By The Bell is a weekly television series targeted to teens 13 through 16 years of age, which explores social themes and coping strategies through the daily school life of six teens at Bayside High who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (6)

Non-Core Educational and Informational Programming (1 of 6)	Response
Program Title	Aqua Kids (49.3)
Origination	Network
Days/Times Program Regularly Scheduled:	Mon's 9:00am & Wed's 9:30am
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides core programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth, the oceans.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 6)	Response
Program Title	Dragon Fly (49.3)
Origination	Network
Days/Times Program Regularly Scheduled:	Wednesdays 9:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The programs highlight children doing projects with real hands on experience and demonstrates practical applications of math and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 6)	
Response	
Program Title	Real Life 101 (49.3)
Origination	Network
Days/Times Program Regularly Scheduled:	Tue's 8:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future. "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

Does the program have educating and informing children ages 16 and under as a significant purpose? Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 6)	
Program Title	The Real Winning Edge (49.3)
Origination	Network
Days/Times Program Regularly Scheduled:	Mon's 9:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16 year olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (5 of 6)

Response

Program Title	Animal Rescue (49.3)
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Origination	Network
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Days/Times Program Regularly Scheduled:	Tue's 8:00am & Thu's 8:30am
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Total times aired at regularly scheduled time:	26
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Number of Preemptions	0
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Length of Program	30 mins
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Age of Target Child Audience	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue furthers the educational and informational needs of children 13 to 16 years of age with its programming content, including safety tips and informational about various animals and their habitats. The programs also show real life in the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values.
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Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
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Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (6 of 6)

Response

Program Title	Dog Tales (49.3)
Origination	Network
Days/Times Program Regularly Scheduled:	Thu's 8:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales serves the educational and informational needs of children 13 to 16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sally Thompson
Address	1811 England Drive
City	Alexandria
State	LA
Zip	71303
Telephone Number	(318) 473-0031
Email Address	sallythompson@kmya-tv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Mystery Hunters (49.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sun's 6:00am & 6:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (2 of 10)	Response
Program Title	Beakman's World (49.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sun's 7:00am & 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (3 of 10)	Response
Program Title	Bill Nye, The Science Guy (49.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sun's 8:00am & 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (4 of 10)	Response
Program Title	Saved by the Bell (49.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sun's 9am -11am

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (5 of 10)	Response
Program Title	Aqua Kids (49.3.)
Origination	Network
Days/Times Program Regularly Scheduled	Mon's 9:00am & Wed's 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (6 of 10)	Response
Program Title	Dragon Fly (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (7 of 10)	Response
Program Title	Real Life 101 (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tue's 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (8 of 10)	Response
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Program Title	The Real Winning Edge (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mon's 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (9 of 10)	Response
Program Title	Animal Rescue (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tue's 8:00am & Thu's 8:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Other Matters (10 of 10)	Response
Program Title	Dog Tales (49.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thu's 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	See above description

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sally Thompson <i>Programming Manager</i></p> <p>01/10/2017</p>

Attachments

No Attachments.