

# Children's Television Programming Report

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 71089

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 RALEIGH
 State:
 NC

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 Children's TV Programming Report
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## **Report reflects information for : Fourth Quarter of 2016**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

### Applicant Information

#### Applicant Name, Type, and Contact Information

| Applicant  | Address  | Phone                 | Email              | Applicant<br>Type |
|--|--|-----------------------|--------------------|-------------------|
| WATERS & BROCK COMMUNICATIONS, INC.<br>Doing Business As: WATERS & BROCK<br>COMMUNICATIONS, INC. | Gerald Waters,<br>President<br>PO Box 1826<br>SMITHFIELD, NC<br>27577<br>United States | +1 (919) 965-<br>8835 | gerald@warz.<br>tv | Company           |

| Contact<br>Representatives<br>(3) | Contact Name   | Address  | Phone                 | Email                     | Contact Type                |
|-----------------------------------|--|--|-----------------------|---------------------------|-----------------------------|
|                                   | TIMOTHY Z. SAWYER<br>CONSULTANT ENGINEER<br>MULLANEY ENGINEERING,<br>INC.            | 4937 G - GREEN<br>VALLEY ROAD<br>MONROVIA, MD 21770<br>United States       | +1 (301) 921-<br>0115 | MULLANEY@MULLENGR.<br>COM | Technical<br>Representative |
|                                   | <b>Jeffrey L. Timmons , Esq</b><br>Jeffrey L. Timmons, Esq.                          | Jeff Timmons<br>974 Branford Lane NW<br>Lilburn, GA 30047<br>United States | +1 (678) 463-<br>5116 | jeff@timmonspc.com        | Legal<br>Representative     |
|                                   | <b>GERALD Waters</b><br><i>President</i><br>Waters and Brock<br>Communications, Inc. | Gerald Waters<br>P.O. BOX 1826<br>SMITHFIELD, NC 27577<br>United States    | +1 (919) 965-<br>8835 | GERALD@WARZ.TV            | Licensee                    |

| Children's                | Section  | Question Response  |             |
|---------------------------|--|--|-------------|
| Television<br>Information | Station Type   | Station Type Independent   |             |
|                           |  | Affiliated network   |             |
|                           |  | Nielsen DMA Raleigh-Durham   | (Fayetvlle) |
|                           |  | Web Home Page Address www.warz.tv  |             |
|                           |  |  |             |
| Digital Core              | Question   |  | Response    |
| Programming               | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  | 5.0         |
|                           | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |  | 168.0       |
|                           | •  | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: |             |
|                           | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |  | Yes         |
|                           | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional  |  |             |

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programstream) did not consist of program episodes that had already aired within the previous seven days either on thestation's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(12)

| Digital Core Program (1 of 12)   | Response   |
|--|--|
| Program Title  | MISSING  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat. 9:00AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Missing is a weekly half hour series focusing attention on the plight of missing children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 12)  | Response   |
|---|--|
| Program Title   | Animal Atlas   |
| Origination   | Syndicated   |
| Days/Times Program Regularly<br>Scheduled   | Sat. 9:30am  |
| Total times aired at regularly scheduled time   | 13   |
| Total times aired   | 13   |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than<br>Breaking News   |  |
| Number of Preemptions Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 10 years to 13 years   |
| Describe the educational and<br>informational objective of the program<br>and how it meets the definition of Core<br>Programming. | Animal Atlas travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. Kids learn about their lives, history and adaptations that allow them to survive and thrive. Kids get to meet the animals face to face |
| Does the Licensee identify the program<br>by displaying throughout the program<br>the symbol E/I?                                 | Yes  |

| Digital Core Program (3 of 12) | Response  |
|--------------------------------|-----------|
| Program Title                  | Aqua Kids |

| Origination  | Syndicated   |
|--|--|
| Days/Times Program Regularly Scheduled   | Sat. 10:00am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an award-winning children's program dedicated to educating young people about the importance of protecting marine environment and the animals that live there. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 12)   | Response  |
|--|---|
| Program Title  | BIZ KIDS  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sat. 10:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Biz Kids is a weekly half hour series featuring teens learning<br>about money and business as well as setting and achieving the<br>financial goals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes   |

| Digital Core<br>Program (5<br>of 12)            | Response     |
|---|--------------|
| Program Title                                   | Animal Atlas |
| Origination                                     | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Sat.8:30am   |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Total times<br>aired   | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition.<br>The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding<br>including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia,<br>Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various anime<br>species live and what they need to survive. Each episode stands alone as an entertaining look into the<br>world of animals-whether visiting a particular group of animals, such as big cats, or meeting the animals of<br>an entire continent. Through Animal Atlas, viewers discover the variety of places that animals live, how the<br>find food, and how they play. The show also looks at how family units operate, from a community of<br>thousands of prairie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal<br>features such as diet, locomotion, adaptation, and how animals take care of their young. Along the way,<br>Animal Atlas educates young viewers about endangered species and provides information on how to<br>support wildlife conservation. For a population of young viewers attuned to the importance of going "green<br>Animal Atlas is not only entertaining, it's culturally relevant and important. Animal Atlas offers an incredible<br>and wildly entertaining adventure through the animal world. Learning about animals has never been more<br>fun! Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core Program (6 of 12)                | Response     |
|---|--------------|
| Program Title                                 | DRAGONFLY TV |
| Origination                                   | Syndicated   |
| Days/Times Program Regularly Scheduled        | Sat. 11 am   |
| Total times aired at regularly scheduled time | 13           |
| Total times aired                             | 13           |

| Number of Preemptions   | 0   |
|---|---|
| Number of Preemptions for other than Breaking News  |   |
| Number of Preemptions Rescheduled   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program<br>and how it meets the definition of Core Programming. | Dragonfly Tv is a weekly half hour series featuring hands on science projects for kids. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                 | Yes   |

| Digital Core Program<br>(7 of 12)  | Response   |
|--|--|
| Program Title  | Laura McKenzie Traveler  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Sat. 2:30pm  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition of<br>Core Programming. | Laura McKenzie: Traveler gives children ages 13 and up an up-close and personal view of the geography, culture and customs of countries around the world. Each episode educates children on the unique qualities of the host city, country or region. This program is specifically designed to further the educational and informational needs of children has educating children as a significant purpose, and otherwise meets the definition of Core Programming as specified inthe Commission's Rules |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

| Digital Core Program (8 of |          |  |
|----------------------------|----------|--|
| 12)                        | Response |  |

| Program Title  | Real Life 101  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Mon-Tues-Wed-Thurs-Fri 8:30am  |
| Total times aired at regularly scheduled time  | 65   |
| Total times aired  | 65   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets<br>the definition of Core<br>Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes  |

| Digital Core Program<br>(9 of 12)                        | Response           |
|--|--------------------|
| Program Title  | Mustard Pancakes   |
| Origination  | Network            |
| Days/Times Program<br>Regularly Scheduled                | Monday 8am         |
| Total times aired at regularly scheduled time            | 13                 |
| Total times aired  | 13                 |
| Number of<br>Preemptions                                 | 0                  |
| Number of<br>Preemptions for other<br>than Breaking News |                    |
| Number of<br>Preemptions<br>Rescheduled                  | 0                  |
| Length of Program  | 30 mins            |
| Age of Target Child<br>Audience                          | 3 years to 6 years |

| Describe the<br>educational and<br>informational objective<br>of the program and<br>how it meets the<br>definition of Core<br>Programming. | Mustard Pancakes is a television series for children featuring the lovable and talented Courtney<br>Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from<br>problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three<br>dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and<br>inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing<br>stories. |
|--|--|
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                | Yes  |

| Digital Core<br>Program (10 of<br>12)   | Response   |
|---|--|
| Program Title   | Eco Company  |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Thursday 8am   |
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Total times aired   | 13   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 0  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through<br>interviews and conversational reportage. The program's energetic and youthful journalist/hosts pres<br>stories that promote an action-oriented approach to environmental issues by showcasing examples<br>creative solutions, many of which are implemented by teenagers themselves. The program also<br>delivers information that promotes and encourages ethical stewardship of natural resources and the<br>environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories |

| Yes |
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| Digital Core Program (11 of<br>12)   | Response   |
|--|--|
| Program Title  | 9th Period   |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Friday 8am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational<br>and informational objective<br>of the program and how it<br>meets the definition of Core<br>Programming. | 9th Period is a program that presents characters during the school day that are working hard<br>to make good grades in their classes. After school, homework and studies, they solve their<br>hometown mysteries, relying on keen observation skills and teamwork. Every episode<br>includes a moral lesson and includes interesting science facts and other class room<br>knowledge |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes  |

| Digital Core Program (12 of<br>12)                 | Response      |
|--|---------------|
| Program Title                                      | Animal Rescue |
| Origination  | Syndicated    |
| Days/Times Program<br>Regularly Scheduled          | wed 8am       |
| Total times aired at regularly scheduled time      | 13            |
| Total times aired                                  | 13            |
| Number of Preemptions                              | 0             |
| Number of Preemptions for other than Breaking News |               |

| Number of Preemptions<br>Rescheduled   | 0  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming. | Animal Rescue is an informational and educational show about various animals and their habitats. The program also show real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals, as well as exhibiting good social responsibility and promoting strong personal and community values. |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response           |
|---|--------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                |
| Name of children's programming liaison  | Gerald<br>Waters   |
| Address   | P.O. Box<br>1826   |
| City  | Smithfield         |
| State   | NC                 |
| Zip   | 27577              |
| Telephone Number  | (919) 965-<br>8835 |
| Email Address   | gerald@war<br>tv   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                    |

Liaison Contact

## Other Matters (1)

| Other Matters (1 of 1)   | Response   |
|--|--|
| Program Title  | Living Greener   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Wed.   |
| Total times aired at regularly scheduled time  | 30   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 10 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Landscaping for wildlife, Invasive exotics, conservation easements and renewable energy. |

| Certification | Question   | Response                      |
|---------------|--|-------------------------------|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |                               |
|               | I certify that this application includes all required and relevant attachments.  | Yes                           |
|               | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the<br>Authorization(s) specified above.  | Gerald<br>Waters<br>President |
|               |  | 01/10<br>/2017                |

Attachments No Attachments.