



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0012649232** | File Number: **0000020558** | Submit Date: **01/09/2017** | Call Sign: **WJFW-TV** | Facility ID: **49699**  
City: **RHINELANDER** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/09/2017** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>NORTHLAND TELEVISION, LLC</b> Doing Business As: NORTHLAND TELEVISION, LLC	885 THIRD AVENUE 34TH FLOOR NEW YORK, NY 10022 United States	+1 (212) 605- 0401	gbuzzell@wjfw. com	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>John M. Burgett</b> Wiley Rein LLP	1776 K Street, NW Washington, DC 20006 United States	+1 (202) 719-4239	jburgett@wileyrein.com	Legal Representative
<b>Greg Buzzell</b> <i>Director of Engineering</i> WJFW-TV	3217 County Road G Rhineland, WI 54501 United States	+1 (715) 365-8812	gbuzzell@wjfw.com	Technical Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Wausau-Rhineland
	Web Home Page Address	WWW.WJFW.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

<b>Digital Core Program (1 of 12)</b>	<b>Response</b>
Program Title	THE COOLEST PLACES ON EARTH - ANTENNA TV 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:00AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw dropping deliver fast-paced, engaging informative that's a perfect match for the 21st century learner. The series is packed with information to better understand and appreciate teh culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 12)</b>	<b>Response</b>
Program Title	STATE TO STATE - ANTENNA TV CHANNEL 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:30AM
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State To State is an educational and informative half-hour E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaks...to the biggest events...and the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 12)</b>		<b>Response</b>
Program Title		ON THE SPOT - ANTENNA TV CHANNEL 16
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY - 10:00AM
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on the street format to test how well young people know the information contained in the Common Core State Standards Initiative, and attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explain the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 12)</b>	<b>Response</b>
Program Title	GET WILD - ANTENNA TV CHANNEL 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild is a weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda bear and explains the animals living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 12) Response</b>	
Program Title	WILD WORLD - ANTENNA TV CHANNEL 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild World is a weekly half hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether it is following the life cycles of rhinoceros or understanding the eating habits of grizzly bears, Wild World is a series intended to educate and inform viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 12) Response</b>	
Program Title	THE COOLEST PLACES ON EARTH
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	14



Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw dropping deliver fast-paced, engaging informative that's a perfect match for the 21st century learner. The series is packed with information to better understand and appreciate teh culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 12)</b>	<b>Response</b>
Program Title	The Voyager with Josh Garcia
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the worlds most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures the make our world so breathtaking.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	The Voyager With Josh Garcia
List date and time rescheduled	10/01/2016 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	VJG101
Reason for Preemption	Sports

Digital Core Program (8 of 12)	Response
Program Title	Wilderness Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	10/01/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	WDV101
Reason for Preemption	Sports

Digital Core Program (9 of 12)		Response
Program Title	Journey with Dylan Dreyer	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday - 10:00am	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer, led by NBC News meteorologist and Today. Contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

## Digital Preemption Programs #1

Questions	Response
Title of Program	Journey with Dylan Dreyer
List date and time rescheduled	10/02/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	JDD101
Reason for Preemption	Sports

Digital Core Program (10 of 12)		Response
Program Title	Naturally, Danny Seo	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday - 10:30am	
Total times aired at regularly scheduled time	13	
Total times aired	14	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on Eco friendly living. Danny has devoted his career to the idea that caring for the environment can go hand in hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

## Digital Preemption Programs #1

Questions	Response
Title of Program	Naturally, Danny Seo
List date and time rescheduled	10/08/2016 07:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	NDS101
Reason for Preemption	Sports

### Digital Core Program (11 of 12)

	Response
Program Title	Give
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC news correspondent and the found of UNICEF's Next Generation, Jenna Bush Hagar, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film , television, music, sports, and business who are all on a mission to inspire other to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for change in their communities and the world. With the help of some of the country's top foundations, we will meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	Give
List date and time rescheduled	10/08/2016 07:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	GBU101
Reason for Preemption	Sports

Digital Core Program (12 of 12)		Response
Program Title	Heart of a Champion with Lauren Thompson	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday - 11:00am	
Total times aired at regularly scheduled time	4	
Total times aired	14	
Number of Preemptions	10	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	10	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's "Morning Drive", Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion with Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	10/29/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-29
Episode #	HOC105
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	12/10/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-10
Episode #	HOC104
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	12/31/2016 08:30 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-31
Episode #	HOC107
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	12/17/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-17
Episode #	HOC105
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	10/15/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-15
Episode #	HOC103
Reason for Preemption	Sports

#### Digital Preemption Programs #6

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	10/22/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-22
Episode #	HOC104
Reason for Preemption	Sports



### Digital Preemption Programs #7

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	10/08/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	HOC101
Reason for Preemption	Sports

### Digital Preemption Programs #8

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	11/19/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-19
Episode #	HOC108
Reason for Preemption	Sports

### Digital Preemption Programs #9

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	12/03/2016 08:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-03
Episode #	HOC103
Reason for Preemption	Sports

### Digital Preemption Programs #10

Questions	Response
Title of Program	Heart of a Champion with Lauren Thompson
List date and time rescheduled	11/26/2016 08:30 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-26
Episode #	HOC101
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ELIZABETH EVANS
Address	3217 COUNTY RD G
City	RHINELANDER
State	WI
Zip	54501
Telephone Number	(715) 365-8812
Email Address	LEVANS@WJFW. COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	THE VOYAGER WITH JOSH GARCIA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh Garcia brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	WILDERESS VET
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY -9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renowned veterinarian, Dr. Michelle Oakley, features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

<b>Other Matters (3 of 12)</b>	<b>Response</b>
Program Title	JOURNEY WITH DYLAN DREYER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Journey with Dylan Dreyer, led by NBC news meteorologist and TODAY contributor, Dylan Dreyer, is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with the black bears on Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Journey with Dylan Dreyer will tell us why.

**Other Matters (4 of 12)**

**Response**

Program Title	NATURALLY, DANNY SEO
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home
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**Other Matters (5 of 12)**

**Response**

Program Title	GIVE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC news correspondent and the founder of UNICEF's next Generation, Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode, one the these celebrity ambassadors will visit two charities that us innovation, best practices, and dedication for change in their communities and world. With the help of some the of country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.
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**Other Matters (6 of 12)**

**Response**

Program Title HEART OF A CHAMPION WITH LAUREN THOMPSON

Origination Network

Days/Times Program Regularly Scheduled SATURDAY - 11:30AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channels, Morning Drive, Heart of a Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion wit Lauren Thompson proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart.

**Other Matters (7 of 12)**

**Response**

Program Title THE COOLEST PLACES ON EARTH - ANTENNA TV CHANNEL 16

Origination Network

Days/Times Program Regularly Scheduled SATURDAY - 9:00AM

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Coolest Places on Earth is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw dropping deliver fast-paced, engaging informative that's a perfect match for the 21st century learner. The series is packed with information to better understand and appreciate the culturally and geographically diverse world around them.



<b>Other Matters (8 of 12)</b>	<b>Response</b>
Program Title	STATE TO STATE - ANTENNA TV CHANNEL 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State To State is an educational and informative half-hour E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaks...to the biggest events...and the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them

<b>Other Matters (9 of 12)</b>	<b>Response</b>
Program Title	ON THE SPOT - ANTENNA TV CHANNEL 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY -10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot uses an entertaining on the street format to test how well young people know the information contained in the Common Core State Standards Initiative, and attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explain the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

<b>Other Matters (10 of 12)</b>	<b>Response</b>
Program Title	SAFARI TRACKS - ANTENNA TV CHANNEL 16
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is an education and informative half-hour E/I program that takes viewers on an African safari, focusing on the African wildlife and the magnificent and mysterious world of these animals., all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond. The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.

<b>Other Matters (11 of 12)</b>	<b>Response</b>
Program Title	Get Wild - Antenna TV 16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get Wild is weekly half-hour reality series featuring wild animals at the world famous San Diego Zoo. The series provides key information about each creature and teen viewers learn about their living habitats and unique behaviors. For example, in one episode viewers learn about how experts studying adult orangutans learn the ways they raise their young. Another episode highlights the Panda Bear and explains the animal's living patterns. Get Wild is a series intended to educate and inform viewers all about life in the animal kingdom.

<b>Other Matters (12 of 12)</b>	<b>Response</b>
Program Title	Wild World - Antenna TV 16
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	13

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Length of Program 30 mins

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Age of Target 13 years to 16 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wild World is a weekly half hour reality series showcasing all types of wild animals at the world famous San Diego Zoo. The series focuses on the dedicated people who care for these unique critters. The program also informs teen viewers about the living environments and key facts about each wild animal. Episodes also include stories on zoo enrichment programs that help animals initiate natural behavior. Whether is be following the life cycles of rhinoceros or understanding the eating habits of grizzly bears. Wild World is a series intended to educate and inform viewers all about life in the animal kingdom

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Elizabeth Evans</b> <i>HR</i> <i>/Business Manager</i></p> <p>01/09 /2017</p>

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">Exhibit A 398.pdf</a>	Applicant	All Purpose		Done with Virus Scan and/or Conversion

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