

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** File Number: **0000020949** Submit Date: **01/10/2017** Call Sign: **WEEK-TV** Facility ID: **24801**

City: **PEORIA** State: **IL**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2017 Filing Status: Active

Report reflects information for : Fourth Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WEEK LICENSE, LLC Doing Business As: WEEK LICENSE, LLC	P.O. BOX 909 QUINCY, IL 62306 United States	+1 (217) 223- 5100	bdreasler@quincyinc. com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Stephen Hartzell Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839-0300	shartzell@brookspierce.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, ABC, CW Plus
	Nielsen DMA	Peoria-Bloomington
	Web Home Page Address	www.week.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.62
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.38
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Animal Atlas - 25.1
Origination	Network
Days/Times Program Regularly Scheduled	Sun 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining show that explores the world of animal wildlife. It answers many questions about animals and gives viewers a better understanding of how different animal species live and what they need to survive. This series deals with different topics like "Animal Appetites," "Animal Antics," "Animal Babies," and also produces shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows they go on a thorough and entertaining exploration of a specific animal that takes the viewer into that animal's world in order to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Jack Hanna's Wild Countdown - 25.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 8-830am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, or special adaptations animals have made or a specific animal and a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Aussuch as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. program informs the viewer about animals and their habitat which can lead the viewer to discussion regarding the environment and conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Ocean Treks with Jeff Corwin - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830-9am
Total times aired at regularly scheduled time	14
Total times aired	14

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin trave the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 19)	Response
Program Title	Sea Rescue - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-930am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	The Wildlife Docs - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	Rock the Park - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-1030am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 19)	Response
Program Title	Born to Explore - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030-11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same.

Does the Licensee	Yes
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program the symbol E	
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Digital Core Program (8 of 19)	Response
Program Title	Calling Dr. Pol - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7-730am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Calling Dr. Pol - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 730-8am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes an sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Rescue Me - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-830am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Rescue Me with Dr. Lisa tells the story about a veterinarians mission to save orphan animals, one pet
educational and	a time. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each
informational	episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Eac
objective of the	week, Rescue Me with Dr. Lisa will provide viewers the experience to witness these heartwarming
program and	stories about pets and their chance for a new life. of animals, volunteerism and social responsibility.
how it meets the	Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to
definition of	turn shelter dogs into search and rescue dogs.
Core	
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (11 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830-9am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-930am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Dog Whisperer with Cesar Millan: Family - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	The Voyager - 25.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With a world traveler as our guide, The Voyager with Josh Garcia takes audiences on an exciting and culturally rich voyage around the globe. Traveling by ocean, each episode brings audiences to the world's most incredible destinations as we join Josh on a personal journey to discover, understand and immerse in the hidden beauty, diverse traditions and unique cuisine each port has to offer. As we meet local cultural experts, learn authentic regional stories and taste indigenous dishes, Josh inspires us to celebrate and explore the people, places and cultures of our world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Voyager
List date and time rescheduled	10/02/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 19)	Response
Program Title	Wilderness Vet - 25.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Hosted by renowned veterinarian Dr. Michelle Oakley, Wilderness Vet features compelling	
educational and	stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to	
informational objective	homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet	
of the program and how	brings viewers closer than ever before to wild animals in their native habitats by showcasing the	
it meets the definition of	hard work and dedication involved in their rescue and rehabilitation.	
Core Programming.		
Does the Licensee	Yes	
identify the program by		
displaying throughout		
the program the symbol		
E/I?		

Questions	Response
Title of Program	Wilderness Vet
List date and time rescheduled	10/08/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (16 of 19)	Response
Program Title	Journey w/ Dylan Dreyer - 25.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with animals, from the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Journey w/ Dylan Dreyer
List date and time rescheduled	01/04/2017 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (17 of 19)	Response
Program Title	Naturally Danny Seo - 25.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-1100am
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising the mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Naturally Danny Seo - 25.1
List date and time rescheduled	10/09/2016 10:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (18 of 19)	Response
Program Title	Heart of a Champion - 25.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830-9pm
Total times aired at regularly scheduled time	9
Total times aired	14
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resilience and heart
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Heart of a Champion - 25.1
List date and time rescheduled	10/16/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Heart of a Champion - 25.1
List date and time rescheduled	10/08/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-10-08
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	Heart of a Champion - 25.1
List date and time rescheduled	11/05/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	

Reason for Preemption C	Other
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Questions	Response
Title of Program	Heart of a Champion - 25.1
List date and time rescheduled	11/12/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	Heart of a Champion - 25.1
List date and time rescheduled	12/24/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-24
Episode #	
Reason for Preemption	Other

Digital Core Program (19 of 19)	Response
Program Title	Give - 25.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood and passionate celebrity philanthropists from film, television, music, sports and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices an dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals through the eyes of our celebrity ambassadors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mark DeSantis
Address	2907 Springfield Rd
City	East Peoria
State	IL
Zip	61611
Telephone Number	(309) 698-3850
Email Address	mdesantis@week.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational and informational and informational and informational and	Since 1989 The More You Know has brought the nations most important social issues to the forefront and remains a trusted voice for sharing knowledge to improve the lives and inspire action. The More you Knows comprehensive website themoreyouknow.com includes in depth resource and referral information on the campaigns important focus issues including HEALTH fighting childhood obesity encouraging nutrition and physical fitness ENVIRONMENT encouraging everyday actions that reduce environmental impact EDUCATION recruiting new teachers and promoting their long lasting impact DIGITAL LITERACY and INTERNET SAFETY sharing online safety tips and information DIVERSITY embracing differences and promoting inclusion tolerance and respect Also featured on the site is The More you Know Learning series Growing Up Online a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media rich two part learning resource that provides easy to use information about navigating the digital world in a unique and engaging way. Part one includes safety tips discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children focused on real situation that come up when kids go online. Additional content on the site includes public service announcements, behind the scenes videos a general overview, and a talent directory and a list of campaigns accolades such as the prestigious Emmy and Peabody awards. One or more episodes of childrens programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled episodes is necessary.
informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES	

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Jack Hanna's Wild Countdown - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-830am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation.

Other Matters (2 of 19)	Response
Program Title	Ocean Treks With Jeff Corwin - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830-9am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Treks with Jeff Corwin is hosted by Emmy award winning television host Jeff Corwin. In this weekly half hour series, audiences embark on an epic journey, sailing aboard cruise ships to discover thrilling adventure experiences in remarkable port destinations. Each episode brings Jeff to a unique area of the world where he immerses audiences in its natural wonders. From mountain climbs to deep sea dives, helicopter rides and glacier treks, audiences join Jeff for the adventure of a lifetime, inspiring the explorer in all of us.

Other Matters (3 of 19)	Response
Program Title	Sea Rescue - 25.2

Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 9-930am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species.	

Other Matters (4 of 19)	Response
Program Title	The Wildlife Docs - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care.

Other Matters (5 of 19)	Response
Program Title	Rock the Park - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10-1030am
Total times aired at regularly scheduled time	12
Length of Program	0 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide.

esponse

Program Title	Born to Explore - 25.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030-11am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same.

Other Matters (7 of 19)	Response
Program Title	The Voyager with Josh Garcia - 25.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9-930am
Total times aired at regularly scheduled time	12
Length of Program	0 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With a world traveler as our guide, The Voyager with Josh Garcia takes audiences on an exciting and culturally rich voyage around the globe. Traveling by ocean, each episode brings audiences to the world's most incredible destinations as we join Josh on a personal journey to discover, understand and immerse in the hidden beauty, diverse traditions and unique cuisine each port has to offer. As we meet local cultural experts, learn authentic regional stories and taste indigenous dishes, Josh inspires us to celebrate and explore the people, places and cultures of our world.

Other Matters (8 of 19)	Response
Program Title	Wilderness Vet - 25.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930-10am
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Hosted by renowned veterinarian Dr. Michelle Oakley, Wilderness Vet features compelling stories from one of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet brings viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.
Programming.	

Other Matters (9 of 19)	Response	
Program Title	Journey with Dylan Dreyer - 25.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 10-1030am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC News meteorologist and TODAY contributor Dylan Dreyer, Journey with Dylan Dreyer is a wondrous celebration of nature. Breathtaking cinematography will bring viewers up close and personal with animals, from the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya.	

Other Matters (10 of 19)	Response
Program Title	Naturally Danny Seo - 25.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030-11am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educational series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising the mind and body while caring for our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (11 of 19)	Response
Program Title	Give - 25.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11-1130am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood and passionate celebrity philanthropists from film, television, music, sports and business who are all on a mission to inspire others to do good. In each episode, one of these celebrity ambassadors will visit two charities that use innovation, best practices and dedication for change in their communities and the world. With the help of some of the country's top foundations, we'll meet these inspiring individuals through the eyes of our celebrity ambassadors.

Other Matters (12 of 19)	Response
Program Title	Heart of a Champion - 25.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 830am-9am
Total times aired at regularly scheduled time	12
Length of Program	0 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart of a Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson of Golf Channel's Morning Drive, Heart of a Champion introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Heart of a Champion proves that a champion is not only defined by their speed, strength and agility, but also by their grit, resilience and heart.

Other Matters (13 of 19)	Response
Program Title	Calling Dr. Pol - 25.3

Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 7-730am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Describe the educational one objective of the program and how it meets the definition of Core Describe the educational or a veterinarian who specializes in large farm animals. Having more than 19,00 or clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as D objective of the program and veterinary staff share their experiences caring for animals of all shapes sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. Programming.		

Other Matters (14 of 19)	Response
Program Title	Calling Dr. Pol - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 730-8am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock.

Other Matters (15 of 19)	Response
Program Title	Dog Whisperer Family Edition - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	830-9am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets.

Other Matters (16 of 19)	Response	
Program Title	Dog Whisperer Family Edition - 25.3	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 9-930am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets.	

Other Matters (17 of 19)	Response	
Program Title	Dog Whisperer Family Edition - 25.3	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 930-10am	
Total times aired at regularly scheduled time	12	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets.	

Other Matters (18 of 19)	Response
Program Title	Animal Atlas - 25.1
Origination	Syndicated

On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them
13 years to 16 years
30 mins
12
Sunday 10-1030am

Other Matters (19 of 19)	Response
Program Title	Rescue Me - 25.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8-830am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa tells the story about a veterinarians mission to save orphan animals, one pet at a time. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Each week, Rescue Me with Dr. Lisa will provide viewers the experience to witness these heartwarming stories about pets and their chance for a new life.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Mark DeSantis

VP /General Manager

01/10 /2017 **Attachments**

No Attachments.