



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002161107** | File Number: **0000019497** | Submit Date: **01/04/2017** | Call Sign: **WCWJ** | Facility ID: **29712** | City:
JACKSONVILLE | State: **FL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/04/2017 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NEXSTAR BROADCASTING, INC. Doing Business As: WCWJ	Elizabeth Ryder 545 E. JOHN CARPENTER FREEWAY SUITE 700 IRVING, TX 75062 United States	+1 (972) 373-8800	eryder@nexstar. tv	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Elizabeth Ryder <i>General Counsel</i> Nexstar Broadcasting, Inc.	545 E John Carpenter Freeway Suite 700 Irving, TX 75062 United States	+1 (972) 373- 8800	eryder@nexstar. tv	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW/Bounce
	Nielsen DMA	Jacksonville
	Web Home Page Address	http://www.yourjax.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.77
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.08
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)		Response
Program Title		Made In Hollywood: Teen Edition (WCWJ 17.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesday 7:00a
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes filmmaking, special effects techniques, and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 12)		Response
Program Title		Animal Atlas (WCWJ 17.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesday 7:00a
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This show explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, how the family unit operates, and what threatens and supports its survival.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 12)	Response
Program Title	Animal Rescue (WCWJ 17.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Dog Tales (WCWJ 17.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00a
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show showcases dogs and dog lovers of all types providing valuable information about canine heath, training, grooming and overall dog care. It includes dog safety and care tips, and lessons on the responsibility of owning a dog.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Calling Dr. Pol (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00a, 7:30a
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (6 of 12)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a, 9:00a, 9:30a
Total times aired at regularly scheduled time	42
Total times aired	42
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)		Response
Program Title	Rescue Me With Dr. Lisa (CW)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 8:00a	
Total times aired at regularly scheduled time	14	
Total times aired	14	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa educates and informs the audience about canine adoption and creating healthy environments for dogs. Each episode will feature Dr. Lisa Chimes matching orphaned and abandoned animals with loving new homes, and will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. The show will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (8 of 12)		Response
Program Title	Biz Kid\$ (WCWJ 17.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday 7:00a	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ focuses on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	All In With Laila Ali (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00a, 10:30a
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is series that delves into the world of sports, culture, travel, and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Culture Click (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00a
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is an interactive journey that evokes curiosity about our world, by exploring the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Black opens each week with a list of what's trending on the web, which serves as a jumping-off point for a deep-dive into the culture that shapes us.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Animal Tails (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet in this informative yet entertaining program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Everyday Health (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00p, 12:30p
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self- esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tommy Riggins
Address	9117 Hogan Road
City	Jacksonville
State	FL
Zip	32216
Telephone Number	(904) 646-5073
Email Address	triggins@yourjax.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	DUE TO A TECHNICAL ERROR, 12.5 HOURS OF BOUNCE NETWORK PROGRAMMING THAT AIRED BETWEEN 09-10-16 AND 10-15-16 DID NOT CONTAIN THE EI SYMBOL. THE TECHNICAL ISSUE HAS SINCE BEEN RESOLVED, AND, WITH ONE EXCEPTION ON 11-05-16, ALL REGULARLY SCHEDULED BOUNCE EI PROGRAMMING HAS INCLUDED THE EI SYMBOL AS OF 10-22-16. BOUNCE ESTABLISHED NEW PROCESSES TO ENSURE THAT THIS ISSUE DOES NOT RECUR. TO ADDRESS ANY POSSIBLE CONCERNS ABOUT COMPLIANCE WITH FCC REQUIREMENTS FOR EI PROGRAMMING, BOUNCE REBROADCAST THE 12.5 HOURS OF EI PROGRAMMING THAT ORIGINALLY AIRED WITHOUT THE EI SYMBOL, FOR A TOTAL OF 12.5 HOURS OF EI PROGRAMMING IN ADDITION TO BOUNCES REGULARLY SCHEDULED EI PROGRAMMING. SEE ATTACHED BOUNCE MAKE UP BROADCASTS ATTACHMENT. THE FCC STAFF WAS NOTIFIED OF THE ERROR AND THE STEPS TAKEN TO RESOLVE THE ERROR.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Biz Kid\$ (WCWJ 17.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ focuses on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.

Other Matters (2 of 11)	Response
Program Title	Made In Hollywood: Teen Edition (WCWJ 17.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has segments that cover Animation, Producing & Directing to Costume Design, and Casting and Composing. It introduces its audience to behind-the-scenes filmmaking, special effects techniques, and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Other Matters (3 of 11)	Response
Program Title	Animal Atlas (WCWJ 17.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The viewer gets to see where animals live, how they eat, how the family unit operates, and what threatens and supports its survival.

Other Matters (4 of 11)	Response
Program Title	Animal Rescue (WCWJ 17.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows real life in-the-field experiences of professional and ordinary people taking care of, treating, and helping various animals. It exhibits good social responsibility and promotes strong personal and community values. It also includes safety tips and information about various animals and their habitats.

Other Matters (5 of 11)	Response
Program Title	Dog Tales (WCWJ 17.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show showcases dogs and dog lovers of all types providing valuable information about canine heath, traing, grooming and overall dog care. Including dog safety and care tips, and lessons on the responsibility of owning a dog.

Other Matters (6 of 11)	Response
Program Title	Calling Dr. Pol (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00a, 7:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic. Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches.

Other Matters (7 of 11)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition (CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30a, 9:00a, 9:30a, 10:00a
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (8 of 11)	Response
Program Title	All In with Laila Ali (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00a, 10:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is series that delves into the world of sports, culture, travel, and adventure. Developed and produced for viewers aged 13 to 16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements.
Other Matters (9 of 11)	Response
Program Title	Culture Click (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is an interactive journey that evokes curiosity about our world, by exploring the genesis and reasons behind cultural events that permeate our everyday lives. Host Nzinga Black opens each week with a list of what's trending on the web, which serves as a jumping-off point for a deep-dive into the culture that shapes us.
Other Matters (10 of 11)	Response
Program Title	Animal Tails (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly series highlights various features of the animal kingdom, from household pets to exotic wildlife. Animal lovers of all ages learn about the different creatures of our planet in this informative yet entertaining program.
Other Matters (11 of 11)	Response
Program Title	Everyday Health (Bounce)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00p, 12:30p
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self- esteem, establish physical fitness habits and prevent negative health choices.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Thomas Riggins <i>Programming Coordinator</i></p> <p>01/04/2017</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>Bounce EI Make Up Broadcasts.pdf</u>	Applicant	All Purpose		Done with Virus Scan and/or Conversion