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Children's Television Programming Report

FRN: **0009961889** | File Number: **0000019628** | Submit Date: **01/05/2017** | Call Sign: **WJTV** | Facility ID: **48667** | City: **JACKSON** | State: **MS**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/05/2017** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 649-6000	regulatoryaffairs@mediageneral.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Legal Representative
Lisa Manning MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 649-6000	regulatoryaffairs@mediageneral. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Jackson MS
	Web Home Page Address	www.wjtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	9.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	336.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9-9:30AM
Total times aired at regularly scheduled time	14
Total times aired	15
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LUCKY DOG
List date and time rescheduled	10/29/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 17)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:30-10:00AM
Total times aired at regularly scheduled time	14
Total times aired	15
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DR. CHRIS PET VET
List date and time rescheduled	10/29/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 17)	Response
Program Title	THE HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00-1030AM
Total times aired at regularly scheduled time	14
Total times aired	16
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE HENRY FORD'S INNOVATION NATION
List date and time rescheduled	11/19/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE HENRY FORD'S INNOVATION NATIONS
List date and time rescheduled	11/26/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 17)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 7-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM OFFER TEENS AN OPPORTUNITY TO VIEW EVERYDAY PEOPLE REGARDLESS OF AGE, SEX, OCCUPATION OR EDUCATION STEPPING FORWARD AND ACTING IN A SOCIALLY RESPONSIBLE AND MORAL FASHION WHEN FACED WITH CRISES AND MORAL DILEMMAS. IN A CANDID CAMERA TYPE FORMAT INDIVIDUALS ARE PLACED IN SITUATIONS THAT CAUSE THEM TO DEMONSTRATE ACT OF KINDNESS AND GENEROSITY, STAND UP FOR DIVERSTY, SHIELD OTHERS FROM BULLIES, AND EMBRACE FRIENDSHIPS. IN ADDITION, THE PROGRAM INCLUDES SEGMENTS THAT FOCUS ON OVERCOMING ONES FEARS, AS WELL AS REWARDING INDIVIDUALS FOR THEIR UNSELF KINDNESS AND COMMUNITY SERVICE. THE PROGRAM SEEKS TO ENCOURAGE YOUNG VIEWERS TO INCREASE THEIR SENSITIVITY AND AWARENESS, IN ORDER TO REFINED THEIR OWN MORAL COMPASS. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	THE OPEN ROAD WITH DR. CHRIS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 7:30-8AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows renowned veterinarian Dr. Chris Brown as he embarks on an extraordinary journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destination's unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offers unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 17)	Response
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Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7-7:30AM, 7:30-8:00AM Multicasting Channel 12.2
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calling Dr. Pol" is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experience of Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary professions.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 17)		Response
Program Title	DOG WHISPERER WITH CESAR MILAN: FAMILY EDITION	

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:30-9AM, 9-9:30AM, 9:30-10AM MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	42
Total times aired	42
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)		Response
Program Title	RESCUE WITH DR. LISA	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY, 8-830AM MULTICAST CHANNEL 12.2	

Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Me with Dr. Lisa is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine adoption and creating healthy environments for dogs. Hosted by Dr. Lisa Chimes, a passionate emergency veterinarian with a heart of gold, each episode will feature Dr. Lisa matching orphaned and abandoned animals with loving new homes. Rescue Me with Dr. Lisa will teach teen viewers how to be responsible pet owners and maintain a safe and healthy lifestyle for both family and pet. Each week, Rescue Me with Dr. Lisa will take viewers on an experience to witness firsthand these heartwarming stories about pets and their chance for a new life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	SAVE OUR SHELTER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10-10:30A MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	14

Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAVE OUR SHELTER IS A SERIES FOCUSING ON THE "RESCUE" OF ANIMAL SHELTERS AND PETS IN NEED ACROSS AMERICA. EACH WEEK HOSTS ROCKY KANAKA AND ROB NORTH, WITH THE HELP OF LOCAL COMMUNITY MEMBERS, TRANSFORM RUNDOWN SHELTERS INTO HIGHLY FUNCTIONING PET SHOWPLACES IN THE HOPES THAT A NEW FACADE WILL ULTIMATELY RESULT IN MORE ADOPTIONS AND MORE LIVES SAVED. PRODUCED FOR CHILDREN 13-16 YEARS OLD, SAVE OUR SHELTERS WILL INFORM YOUNG PEOPLE ABOUT THE URGENT NEED FOR PET ADOPTION THROUGHOUT THE UNITED STATES AND HOW PROVIDING A CLEAN AND WELL-EQUIPPED HOME IS ESSENTIAL TO PET'S HEALTHY LIFESTYLE. SAVE OUR SHELTER WILL DEMONSTRATE TO YOUNG PEOPLE THAT THE PROPER CARE OF PETS REFLECTS OUR BEST HUMAN QUALITIES. BY EXPRESSING THIS ULTIMATE EXAMPLE OF KINDNESS, TEENS WILL LEARN AN IMPORTANT EDUCATIONAL LESSON THAT WILL STAY WITH THEM FOR LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)		Response
Program Title		VACATION CREATION
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAY, 10:30-11A MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time		14
Total times aired		14
Number of Preemptions		0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Vacation Creation, "there's no place like home" takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once-in-a-lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, Vacation Creation gives deserving people a once-in-a-lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable Vacation Creation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)	Response
Program Title	DINNER SPINNER PRESENTED BY ALLRECIPES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 11-11:30A MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dinner Spinner Presented By Allrecipes is the new half-hour competitive cooking series that help millions of people to reinvent their daily menus. The first-ever television show inspired by an app, Dinner Spinner is the newest extension of the Allrecipes brand, the world's number one digital food destination. Each week on Dinner Spinner, hosted by Gabe Kennedy, two home cooks compete to show off their creativity in a race for the best plate. A panel of Allrecipes experts will judge the final dishes to determine the winner. Each episode will teach audiences the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)	Response
Program Title	UNLIKELY ANIMAL FRIENDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY, 11:30-12:00P MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for family viewing, "Unlikely Animal Friends" teaches audiences to never doubt the power of friendship. "Unlikely Animal Friends" will give viewers a first-hand look at how a dolphin and a Labrador Retriever came to be inseparable pals, or find out how a sheep and a pair of rhinos are now best buddies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)	Response
Program Title	SAVE TO WIN
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY, 11:30-12P MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	9
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Save To Win" is a fun and fast-paced play-along game show where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head-to-head as they play shopping-themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product-themed prize wall can result in one team walking away with the jackpot.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30-11AM
Total times aired at regularly scheduled time	14

Total times aired	16
Number of Preemptions	2
Number of Preemptions for other than Breaking News	2
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS IS A SCRIPTED DRAMATIC SERIES INSPIRED BY COMPELLING REAL-LIFE CASES HANDLED BY THE UNITED STATES POSTAL INSPECTION SERVICE. IN THERE SERIES, PRESTON WAINWRIGHT, A DETERMINED TEENAGE BOY WHO WHO IS THRIVING AFTER BEING PARALYZED IN A CAR ACCIDENT, WORKS AS AN INTERN AT THE U.S. POSTAL INSPECTOR'S LAB ASSISTING HIS U.S. POSTAL INSPECTOR MOM, AMANDA, IN SOLVING CRIMES THAT DEAL WITH EVERYTHING FROM INTERNET SCAMS, IDENTITY AND MAIL THEFT, TO CONSUMER FRAUD. THE PROGRAM STRIVES TO EDUCATE YOUNG PEOPLE ABOUT MAKING THE RIGHT CHOICES IN THEIR DAILY LIVES, ENCOURAGES OPEN COMMUNICATIONS BETWEEN TEENS AND PARENTS AND INCLUDES POSITIVE MESSAGING REGARDING LIVING WITH DISABILITIES, OVERCOMING CHALLENGES, BEATING THE ODDS AND THE POWER OF PERSEVERANCE. THIS PROGRAM IS SPECIFICALLY DESIGNED TO FURTHER THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN, HAS EDUCATING AND INFORMING CHILDREN AS A SIGNIFICANT PURPOSE, AND OTHERWISE MEETS THE DEFINITION OF CORE PROGRAMMING AS SPECIFIED IN THE COMMISSION'S RULES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE INSPECTORS
List date and time rescheduled	11/19/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-05
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	THE INSPECTORS
List date and time rescheduled	11/26/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-11-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 17) Response	
Program Title	The Choo Choo Bob Show
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays, 7-7:30am and 7:30-8:00am Multicast Channel 12.3
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)		Response
Program Title		RAGGS
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays, 7-7:30am and 7:30-8:00am Muticast Channel 12.3
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (17 of 17)		Response
Program Title		NUTRI VENTURES
Origination		Network
Days/Times Program Regularly Scheduled		Fridays, 7-7:30am and 7:30-8:00am Multicast Channel 12.3
Total times aired at regularly scheduled time		26
Total times aired		26
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A series designed to promote healthy eating and impart information about each food group in an entertaining context which also contains other educational and informational objectives. The program highlights the distinct personalities of the four young heroes, who are between the ages of 4 and 10, in the episodes in a manner that utilizes how to engage in cooperative behavior and the need to do so. In addition, the series promotes strategic thinking and problem solving as the heroes must devise methods to get past the various creatures standing in the way of their mission.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jacqueline McDonald
Address	1820 TV Road
City	Jackson
State	MS
Zip	39204
Telephone Number	(601) 372-6311
Email Address	jmcDonald@wjtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Effective Saturday October 1, 2016 CBS replaced Game Changers with Kevin Frazier with The Open Road with Dr. Chris. On Saturday November 5, 2016 on WJTV-TV 12.1 aired a local sports program Super Sports Saturday at 9:00am-10:30am followed by CBS College Football Notre Dame vs. Navy at 10:30am-2:00pm. Lucky Dog was made good on October 29 2016 at 11-11:30am and Dr. Chris Pet Vet was made good on Saturday, October 29, 2016 at 11:30-12:00pm. The Henry Ford's Innovation Nation, which was preempted on November 5th, was made good on Saturday, November 19, 2016 at 11-11:30am. The Inspectors, preempted on November 5th, was made good on Saturday November 19 and 11:30-12:00pm. On Saturday, November 12, 2016, WJTV-TV preempted CBS Kids The Henry Ford's Innovation Nation and The Inspectors for a local sports program Super Sports Saturday at 10am-11:00am. The Henry Ford's Innovation Nation was made good on Saturday November 26, 2016 at 11-11:30am and The Inspectors was made good on November 26, 2016 at 11:30-12:00pm. WJTV-TV is involved with the Adopt-A-School Program for over 30 years where we mentor at a local elementary school. We have an outreach program where our on-air talent and our managers speak at school assemblies. In addition, we partner with organizations for events that benefit children in our area.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 15)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:30-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 15)	Response
Program Title	THE HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families.

Other Matters (4 of 15)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules

Other Matters (5 of 15)	Response
Program Title	CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY, 7-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 15)	Response
Program Title	THE OPEN ROAD WITH DR. CHRIS
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows renowned veterinarian Dr. Chris Brown as he embarks on an extraordinary journey, introducing young people to countries, cultures, flora and fauna around the globe. Acting as part observer, traveler and animal expert, Dr. Chris serves as a personal guide to and interpreter of each destination's unique lifestyles, history and traditions. In addition, as an expert in the field of veterinary sciences, Dr. Chris offers unusual insights into animal behavior as well as the preservation of endangered species. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 15)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 7-7:30AM, 7:30-8AM, MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Calling Dr. Pol" is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experience of Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary professions.
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Other Matters (8 of 15)	Response
Program Title	DOG WHISPERER WITH CESAR MILAN: FAMILY EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8-8:30AM, 8:30-9AM, 9-9:30AM,9:30-10AM, MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (9 of 15)	Response
Program Title	SAVE OUR SHELTER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10-10:30AM MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the "rescue" of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Produced for children 13-16 years old, Save Our Shelter will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. Save Our Shelter will demonstrate to young people that the proper care of pets reflects our best human qualities. By expressing this ultimate example of kindness, teens will learn an important educational lesson that will stay with them for life.

Other Matters (10 of 15)	Response
Program Title	VACATION CREATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 10:30-11:00 AM MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Vacation Creation, "there's no place like home" takes on a new meaning. Families deserving a memorable and meaningful experience are featured in a new series that transports them from home to a once-in-a-lifetime adventure far away. Hosted by Tommy Davidson and Andrea Feczco, Vacation Creation gives deserving people a once-in-a-lifetime travel experience they would likely never experience together. Families from diverse backgrounds with unique histories receive a carefully crafted trip aligned with the location and culture of their choice culminating in an unforgettable Vacation Creation.

Other Matters (11 of 15)	Response
Program Title	DINNER SPINNER PRESENTED BY ALLRECIPES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11-11:30 AM MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dinner Spinner Presented By Allrecipes is the new half-hour competitive cooking series that help millions of people to reinvent their daily menus. The first-ever television show inspired by an app, Dinner Spinner is the newest extension of the Allrecipes brand, the world's number one digital food destination. Each week on Dinner Spinner, hosted by Gabe Kennedy, two home cooks compete to show off their creativity in a race for the best plate. A panel of Allrecipes experts will judge the final dishes to determine the winner. Each episode will teach audiences the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life.

Other Matters (12 of 15)	Response
Program Title	SAVE TO WIN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 11:30-12:00PM MULTICAST CHANNEL 12.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Save To Win" is a fun and fast-paced play-along game show where savvy shoppers can win big cash by showcasing their knowledge of America's favorite household brands. Two teams of two compete head-to-head as they play shopping-themed games in our studio store that resembles Family Dollar, one of America's largest retail chains. Hilarious host and celebrity chef, Pat Neely, dishes out his southern charm as our contestants compete in three rounds testing their brand knowledge. Our show culminates in an exciting final bonus round where picking the right items off our product-themed prize wall can result in one team walking away with the jackpot.

Other Matters (13 of 15)	Response
Program Title	THE CHOO CHOO BOB SHOW
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAYS 7-7:30AM, 7:30-8AM MULTICAST CHANNEL 12.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	4 years to 11 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situations that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.
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Other Matters (14 of 15)	Response
Program Title	RAGGS
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS, 7-7:30AM, 7:30-8AM MULTICAST CHANNEL 12.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.

Other Matters (15 of 15)	Response
Program Title	DOKI
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAY, 7-7:30AM, 7:30-8AM MULTICAST CHANNEL 12.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doki offers fun characters with their own strengths and weaknesses (therefore offering a broad representation of possible at home viewers). The team is supportive of one another in the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (ie., encouraging the viewer to assist on screen characters to solve problems), and this series might benefit from this type of "interaction", Doki does offer enthusiastic characters, real questions, and "arguably" realist presentation of discovery. Combine, these elements will keep children engaged and support their learning.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Jacqueline L. McDonald , Mrs. . <i>Program Coordinator</i></p> <p>01/05/2017</p>

Attachments

No Attachments.