



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0013697719** | File Number: **0000019576** | Submit Date: **01/04/2017** | Call Sign: **WBXN-CD** | Facility ID: **70419** |

City: **NEW ORLEANS** | State: **LA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/04/2017** |

Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
BELO TV, INC.	Jennifer Johnson Covington & Burling, LLP One CityCenter,850 Tenth St., NW Washington, DC 20001 United States	+1 (202) 662-5552	FCCParalegals@cov.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Jennifer Johnson <i>Legal Representative</i> Covington & Burling, LLP	Jennifer Johnson Covington & Burling LLP One CityCenter, 850 Tenth Street, NW Washington, DC 20001 United States	+1 (202) 662- 5552	FCCParalegals@cov. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MundoMax
	Nielsen DMA	New Orleans
	Web Home Page Address	www.wwltv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Wibbly Pig
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, Tuesday, Wednesday, 8:30am-9:00am (program aired on the following dates: Mon-Wed, 10 /31-11/02, Mon-Wed, 11/7-11-9, Mon-Wed, 11/14-11/16, Mon-Wed, 11/21-11/23
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Artzooka
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, Friday, Saturday, 8:30am-9:00am (program aired Thur-Sat, 11/3-11/5, Thur-Sat, 11/10-11/12, Thur-Sat, 11/17-11/19, Thur-Sat, 11/24/11/26
Total times aired at regularly scheduled time	12
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids 6 - 9, Artzooka! provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today?
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 9)		Response
Program Title	Averiguando Cosas (Finding Stuff Out)	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday thru Saturday, 8:30am-9:00am (program aired on the followinmg dates: Sat, 10/1/16, Mon-Sat, 10 /3-10/8, Mon-Sat, 10/10-10/15, Mon-Sat, 10/17-10/22, Mon-Sat, 10/24-10/29	
Total times aired at regularly scheduled time	25	
Total times aired	25	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	

Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation. "Finding Stuff Out" will further relate to its audience by using real children, both in the studio and in "streeters". It all adds up to a fun and insightful show that isn't about science per se, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)		Response
Program Title		Xploration Earth 2050
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 7:00am - 7:30am (program aired on 12/4/16, 12/11/16, 12/18/16, 12/25/16)
Total times aired at regularly scheduled time		4
Total times aired		4
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		What will the world look like in 2050? Where will advancements in science, technology, engineering and math lead us? Chuck Pell, artist, entrepreneur, and futurist, takes viewers on a mind bending journey in search o these answers. NOTE: This program was added to fill the remainder of the 4th quarter children's programming obligation due to the loss of programming from previous affiliate - MUNDOMAX, on 11/27/16.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 9)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30am - 8:00am (program aired on 12/4/16, 12/11/16, 12/18/16, 12/25/16)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For 4.5 billion years, nature has been perfecting life on earth in every shape, size and environment. In this fascinating and new STEM series, host Danni Washington looks at the fun and clever ways scientists, engineers and innovators are copying plants, animals and more to create some of the worlds most amazing advancements. NOTE: This program was added to fill the remainder of the 4th quarter children's programming obligation due to the loss of programming from previous affiliate, MUNDOMAX on 11/27/16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00am - 8:30am (program aired on 12/4/16, 12/11/16, 12/18/16, 12/25/16)

Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Outer Space is a half-hour weekly E/I series produced with the intention of increasing and expanding our target audiences interest in the field of STEM education. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? NOTE: This program was added to fill the remainder of the 4th quarter children's programming obligation due to the loss of programming from previous affiliate MUNDOMAX 11/27/16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)		Response
Program Title		Xploration Awesome Planet
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 8:30am-9:00am (program aired on 12/4/16, 12/11/16, 12/18/16, 12/25/16)
Total times aired at regularly scheduled time		4
Total times aired		4
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Philippe Cousteau, Jr., grandson of the legendary Jacque Cousteau, explores the most spectacular places on the earth, inside the earth, and above the earth in this riveting earth science series. NOTE: This program was added to fill the remainder of the 4th quarter children's programming obligation due to the loss of programming from previous affiliate MUNDOMAX 11/27/16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)		Response
Program Title		Xploration Weird But True
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 9:00am - 9:30am (program aired on 12/4/16, 12/11/16, 12/18/16, 12/25/16)
Total times aired at regularly scheduled time		4
Total times aired		4
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Join hosts Charlie and Kirby Engelman as these siblings and science-lovers explore the fun and curious ways our world works in Weird But True. From searching for space rocks in Arizona, to diving with sharks in the Keys, to meeting some seriously cool dogs in Alaska, no topic is off limits for this adventurous pair, NOTE: This program was added to fill the remainder of the 4th quarter children's programming obligation due to the loss of programming from previous affiliate MUNDOMAX 11/27/16.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (9 of 9)		Response
Program Title		Xploration DIY SCI
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sunday, 9:30am-10:00am (program aired on 12/4/16, 12/11/16, 12/18/16, 12/25/16)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler, Ellen Show regular, shows viewers how to conduct amazing science experiments in their own homes. Steve explores a different science concept each episode, using everyday items for his fun experiments proving that everyone can be a scientist. NOTE: This program was added to fill the remainder of the 4th quarter children's programming obligation due to the loss of programming from previous affiliate MUNDOMAX 11/27/16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Charlene R. Watkins
Address	1024 N. Rampart Street
City	New Orleans
State	LA
Zip	70116
Telephone Number	(504) 529-6371
Email Address	cwatkins@wwltv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During this quarter, a number of WWL-TV on-air anchors/reporters and off-air employees volunteered their time to meet and speak to students at various elementary, middle and high schools in the New Orleans and surrounding areas, addressing such issues as the importance of staying in school and achieving an education, career opportunities in journalism and broadcasting, the dangers of drug and alcohol use, and other issues children face in today's society. A complete list of these activities are placed in our Public Files under "Non-Broadcast Efforts". NOTE: MundoMax ceased their operation and ended our affiliation as of 11-27-16. Until further notice, WBXN-CD will simulcast programming from WUPL-TV.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:00am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What will the world look like in 2050? Where will Advancements in science, technology, engineering and math lead us? Host Chuck Pell, artist, entrepreneur, and futurist, takes viewers on a mind bending journey in search of these answers.

Other Matters (2 of 6)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30am-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For 4.5 billion years, nature has been perfecting life on earth in every shape, size and environment. In this fascinating new STEM series, host Danni Washington looks at the fun and clever ways scientists, engineers and innovators are copying plants, animals and more to create some of the worlds most amazing advancements.

Other Matters (3 of 6)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Emily Calandrelli, Harvard scholar and former Nasa employee, takes viewers on incredible journeys through space. She visits various NASA facilities as we search for answers about our universe.

Other Matters (4 of 6)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday, 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Philippe Cousteau Jr., grandson of the legendary Jacques Cousteau, explores the most spectacular places on the earth, inside the earth, and above the earth in this riveting earth science series.

Other Matters (5 of 6)	Response
Program Title	Xploration Weird But True
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00am-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join hosts Charlie and Kirby Engelman as these siblings and science lovers explore the fun and curious ways our world works in. Weird But True! From searching for space rocks in Arizona, to diving with sharks in the Keys, to meeting some seriously cool dogs in Alaska no topic is off limits for this adventurous pair.

Other Matters (6 of 6)	Response
Program Title	Xploration DIY Sci
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:30am-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler, Ellen Show regular, shows viewers how to conduct amazing science experiments in their own homes. Steve explores a different science concept each episode, using everyday items for his fun experiments proving that anyone can be a scientist.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Akin S. Harrison , Esq. . <i>Secretary</i></p> <p>01/04 /2017</p>

Attachments

No Attachments.