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Children's Television Programming Report

FRN: **0018223693** File Number: **0000014602** Submit Date: **10/27/2016** Call Sign: **WMBF-TV** Facility ID: **83969**

City: MYRTLE BEACH State: SC

Service: Full Service Television Purpose: Children's TV Programming Report Amendment Status: Received

Status Date: 10/27/2016 Filing Status: Active

Report reflects information for : Third Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WMBF LICENSE SUBSIDIARY, LLC Doing Business As: WMBF LICENSE SUBSIDIARY, LLC	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206-1400	RBRYAN@RAYCOMMEDIA. COM	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Michael Beder , Esq . Legal Counsel COVINGTON & BURLING LLP	One CityCenter 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@cov.com	Legal Representative
Robert E. Thurber , Jr Vice President, Engineering Raycom Media, Inc.	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1409	BTHURBER@RAYCOMMEDIA.	Technical Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Myrtle Beach-Florence
	Web Home Page Address	www.wmbfnews.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(25)

Digital Core Program (1 of 25)	Response
Program Title	Floogals; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM (7/2/16)
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Floogals follows the wild and comedic adventures of three diminutive and curious aliens from Planet Floog that land on Earth, take up residence in a suburban home and embark on daily mission "Projects", exploring things that fascinate them like bubble baths, birthday cakes and garden hoses. It is these "Projects", through processes of questioning, predicting, observing and experimenting, that the Floogal are able to learn more about the new world around them and report back to the Council on Planet Floog to earn their very special stickers! Through their journey, children learn how to confront and conquer everyday problems, gaining a greater appreciation and understanding of the uniqueness of the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 25)	Response
Program Title	Nina's World; Channel 32.1 (WMBF PRIMARY)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM (7/2/16)
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated series about the childhood adventures of The Good Night Show's Nina. The show celebrates multiculturalism and family in Nina's close knit household, where she's cared for by her parents and her grandmother and elements of their Latino heritage are prominent. Dialogue includes English, Spanish, and even some American Sign Language. Children learn about solving problems, embracing new experiences, and forging strong relationships that cross cultural boundaries.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 25)	Response
Program Title	Ruff Ruff Tweet & Dave; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 AM (7/2/16)
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions and Dave the Panda has a thing for bananas. Ruff-Ruff, Tweet & Dave is a series whose friendly characters pose to viewers multiple-choice guessing games that relate to the day's story. An adventure set on a farm asks king to consider what food source cows supply for us and where one might find eggs, for example. Some of the games also challenge viewers' memory, as directions are given at the beginning of the story and viewer a quizzed later on. Every episode is set in a different location, with places such as Fairytale Land and Music Land on the itinerary and opportunities to learn about the related concepts.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (4 of 25)	Response
Program Title	Astroblast; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (7/2/16)
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an overconfident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader, Haley, a rabbit, an athlete and Comet's true peer, Radar, the monkey, who is somewhat self involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. Astroblast is an engaging preschool series with excellent messages about friendship and embracing differences. All the characters are kind, welcoming, and curious, and each has a unique personality that brings valuable qualities to the group. Of course, the mix also causes some disagreements that must be discussed and resolved, which usually takes the cool head and sympathetic ear of a friend to accomplish. This helps show kids that all relationships have ups and downs and that effective communication is the key to resolving the little troubles that are bound to arise, even between the best of friends.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 25)	Response
Program Title	Terrific Trucks; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM (7/9/16-9/24/16)
Total times aired at regularly scheduled time	7
Total times aired	12
Number of Preemptions	5

Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success such as the weather, broken truck parts, or personal conflicts between the trucks are addressed and overcome so the job can be completed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Terrific Trucks; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/11/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	TRT104
Reason for Preemption	Sports

Questions	Response
Title of Program	Terrific Trucks; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/01/2016 12:00 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	TRT102
Reason for Preemption	Sports

Questions	Response
Title of Program	Terrific Trucks; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/22/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	TRT106
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Terrific Trucks; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/04/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	TRT103
Reason for Preemption	Sports

Questions	Response
Title of Program	Terrific Trucks; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/29/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	TRT107

Digital Core Program (6 of 25)	Response
Program Title	Floogals; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM (7/9/16-9/24/16)
Total times aired at regularly scheduled time	7
Total times aired	12
Number of Preemptions	5
Number of Preemptions for other than Breaking News	5
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Floogals follows the wild and comedic adventures of three diminutive and curious aliens from Planet Floog that land on Earth, take up residence in a suburban home and embark on daily mission "Projects", exploring things that fascinate them like bubble baths, birthday cakes and garden hoses. It is these "Projects", through processes of questioning, predicting, observing and experimenting, that the Floogal are able to learn more about the new world around them and report back to the Council on Planet Floog to earn their very special stickers! Through their journey, children learn how to confront and conquer everyday problems, gaining a greater appreciation and understanding of the uniqueness of the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
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Title of Program	Floogals; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/11/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	FGL116
Reason for Preemption	Sports

Questions	Response
Title of Program	Floogals; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/22/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	FGL120
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Floogals; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/04/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	FGL115
Reason for Preemption	Sports

Questions	Response
Title of Program	Floogals; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/29/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-08-20
Episode #	FGL123
Reason for Preemption	Sports

Questions	Response
Title of Program	Floogals; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/01/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	FGL119
Reason for Preemption	Sports

Digital Core Program (7 of 25)	Response
Program Title	Nina's World; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (7/9/16-9/24/16)
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated series about the childhood adventures of The Good Night Show's Nina. The show celebrates multiculturalism and family in Nina's close knit household, where she's cared for by her parents and her grandmother and elements of their Latino heritage are prominent. Dialogue includes English, Spanish, and even some American Sign Language. Children learn about solving problems, embracing new experiences, and forging strong relationships that cross cultural boundaries.

Does the Licensee identify the program by displaying throughout the	Yes	
program the symbol E /I?		

Questions	Response
Title of Program	Nina's World; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/05/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	NNW115
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Nina's World; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/30/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	NNW123
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Nina's World; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/23/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	NNW121
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/12/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	NNW116
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/02/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	NNW120
Reason for Preemption	Sports

Questions	Response
Title of Program	Nina's World; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/26/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	NNW119
Reason for Preemption	Sports

Digital Core Program (8 of 25)	Response
Program Title	Ruff Ruff Tweet & Dave; Channel 32.1 (WMBF PRIMARY)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (7/9/16 - 9/24/16)
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions and Dave the Panda has a thing for bananas. Ruff-Ruff, Tweet & Dave is a series whose friendly characters pose to viewers multiple-choice guessing games that relate to the day's story. An adventure set on a farm asks kids to consider what food source cows supply for us and where one might find eggs, for example. Some of the games also challenge viewers' memory, as directions are given at the beginning of the story and viewer are quizzed later on. Every episode is set in a different location, with places such as Fairytale Land and Music Land on the itinerary and opportunities to learn about the related concepts.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave: Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/12/2016 12:30 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	RTD103
Reason for Preemption	Sports

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave: Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/30/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	RTD108
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave: Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/26/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-30
Episode #	RTD105
Reason for Preemption	Sports

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave: Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/02/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	RTD106
Reason for Preemption	Sports

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave: Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/05/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	RTD102
Reason for Preemption	Sports

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave: Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/23/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	RTD107
Reason for Preemption	Sports

Digital Core Program (9 of 25)	Response
Program Title	The Chica Show; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9 AM (7/2/16 - 9/24/16)
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9

Number of Preemptions for other than Breaking News	9
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/31/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	TCS108
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/13/2016 12:00 PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	TCS103
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/27/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-27
Episode #	TCS109
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	09/17/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-17
Episode #	TCS112
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/02/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-02
Episode #	TCS101

Reason for Preemption	Sports
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Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/06/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	TCS102
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	09/03/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-03
Episode #	TCS110
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/24/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	TCS107
Reason for Preemption	Sports

Questions	Response
Title of Program	The Chica Show; Channel 32.1 (WMBF PRIMARY)

List date and time rescheduled	08/03/2016 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-06
Episode #	TCS106
Reason for Preemption	Sports

Digital Core Program (10 of 25)	Response
Program Title	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 AM (7/2/16 - 9/24/16)
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/13/2016 12:30 PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-16
Episode #	NAD103
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/02/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-02
Episode #	NAD101
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	07/06/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-07-09
Episode #	NAD102
Reason for Preemption	Sports

Questions	Response	
Title of Program	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)	
List date and time rescheduled	08/03/2016 12:30 PM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2016-08-06	
Episode #	NAD106	
Reason for Preemption	Sports	

Questions	Response
Title of Program	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/31/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-20
Episode #	NAD108
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	08/24/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-13
Episode #	NAD107
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle; Channel 32.1 (WMBF PRIMARY)
List date and time rescheduled	09/03/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-03
Episode #	NAD110
Reason for Preemption	Sports

Digital Core Program (11 of 25)	Response
Program Title	Awesome Adventures: Channel 32.2 (BOUNCE)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 11:30 AM (7/2/16-9/24/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures follow the presenter and a group of teenagers to destinations all over the wo During their stay in the designated area, the group explores the environment and learns about differ cultures, customs and nature. This program is fast paced, and provides information which encomparts as produced in a contemporary style, and features both historical ar cultural information, in addition to an action adventure. The introduction about the specific food, murgeography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 25)	Response
Program Title	Live Life and Win: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM (7/2/16-9/3/16)
Total times aired at regularly scheduled time	10

Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community: considers topics such as social responsibility and justice, perseverance leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams (2) learn about the personal attributes important for achieving dreams (3) explore ways one can "give back" to the community and act as an agent of change and (4) gain knowledge about life skills necessary to "Live Life and Win."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 25)	Response
Program Title	All In With Laila Ali: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM (9/10/16-9/24/16)
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, trave and adventure. Developed and produced for viewers 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (14 of 25)	Response
Program Title	Animal Atlas: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (15 of 25)	Response
Program Title	Live Life and Win: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10 AM (7/3/16-9/4/16)
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community: considers topics such as social responsibility and justice, perseverance leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16yearold audience to: (1) explore, discoverand learn strategies to achieve personal dreams (2) learn about the personal attributes important for achieving dreams (3) explore ways one can "give back" to the community and act as an agent of change and (4) gain knowledge about life skills necessary to "Live Life and Win."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 25)	Response
Program Title	Everyday Health: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10 AM & 10:30 AM (9/11/16-9/25/16)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced for educate and inform viewers ages 13-16 Everyday Health uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are "paying it forward" with good will and new ideas that will inspire other teens to take action.

Does the Licensee	No
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (17 of 25)	Response
Program Title	Real Winning Edge: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10:30 AM (7/3/16-9/4/16)
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16 year olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 25)

Program Title	Future Phenoms: Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 12:30 PM (7/2/16-8/13/16)
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms is an educational and informational program that encourages youth in several aspects of life. As families watch this show, the featured students and their stories of overcoming adversity resonate within students and parents alike. Students are challenged to overcome their personal adversities in life and find an outlet to pursue their dreams, while parents find that their position in their child's life is to encourage their dreams. By watching Future Phenoms, students have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities car give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of		
25)	Response	
Program Title	On The Spot: Channel 32.3 (GRIT)	

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM (7/2/16-8/13/16)
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightnin fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information based program that broadens their knowledge of a wide range of educational topics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 25)	Response
Program Title	Living Greener: Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener is educational, informative and entertaining, while providing teen viewers with specific examples of showing how people from various places are trying to live greener. The series features stories on the environment and explores solutions to making planet earth greener. Stories range from how solar power is helping African villagers to using hydrogen cars to monitoring greenhouse gases. The series expands a teenager viewers knowledge of the environment and how other people around the world are dealing with such issues as pollution and other environmental problems. At the same time, the series examines current and future eco-friendly ideas and practices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 25)	Response
Program Title	Uncaged: Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Uncaged explores all types of wild animals in their own environment and how they survive from whales to orangutans, to turtles, penguins and many more animals. Teenage viewers learn about the living habits of these various critters and why some may be on their way to extinction. Each episode provides detailed explanations of the different animal species and helps viewers understand their daily lives. The series is educational, informative and entertaining, while providing unique up-close televised visits of wild and exotic creatures and teaching viewers all about life in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 25)	Response
Program Title	Ocean Mysteries: Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12 PM (7/2/16-8/13/16)
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. The series sets a positive example to viewers in regard to how to observe, study and care for the world in which we live and how to approach the world inquisitively and responsibly.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (23	of
25)	

Program Title	Jack Hannah's Wild Countdown : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 & 10:30 AM (8/20/16-9/24/16)
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 25)	Response
Program Title	Sea Rescue : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12 PM (8/20/16-9/24/16)
Total times aired at regularly scheduled time	6
Total times aired	6

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instance release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (25 of 25)	Response
Program Title	Rock The Park : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30 PM (8/20/16-9/24/16)
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Rock The Park is a weekly half-hour series produced and designed to educate and inform children
educational and informational objective of the program and how it meets the definition of Core Programming.	13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness fascinating aspects of National Parks from across the United States, from Alaska to Florida and everywhere in-between.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of	
1)	Response
Program Title	Zoo Clues; WMBF Primary Channel 32.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays @ 5 AM (7/2/16-9/24/16)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series Zoo Clues will keep viewers engaged with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response

Sponsored Core Programming (0)

Liaison Contact

and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jessica Blazer
Address	918 Frontage Road East
City	Myrtle Beach
State	SC
Zip	29577
Telephone Number	(843) 839-7914
Email Address	jblazer@wmbfnews.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2	While one run of Astroblast aired in 3rd quarter, these NBC E/I programs have been regularly scheduled since April 2nd. On July 9th, NBC changed their line up which was regularly scheduled as of July 9th through the end of third quarter. Due to sporting events on NBC, The Chica Show was rescheduled to a second home on Wednesdays at Noon and a 2nd secondary home on Saturdays at Noon. Noodle and Doodle was rescheduled to a second home on Wednesdays at 12:30 pm and a 2nd secondary home on Saturdays at 12:30 pm. On September 10th, BOUNCE changed their line up for the rest of the quarter, leading to multiple listings in the Programming Summary. On August 20th, GRIT changed their line up for the rest of the quarter, leading to multiple listings in the Programming Summary. Due to a technical error at the Bounce network, two E/I children's programs, "All In with Laila Ali" and "Everyday Health" which aired from September 10, 2016 through the end of the quarter, were missing the E/I graphic. The network was put on notice and it remedied the issue, and WMBF has implemented additional procedures to monitor the presence of the E/I graphic. Station may rebroadcast some or all of the affected programming in the fourth quarter.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	The Voyager with Josh Garcia: Channel 32.1 (WMBF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:00 AM (10/1/16-12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Voyager with Josh Garcia takes viewers on an exciting and immersive journey around the globe with world traveler and host, Josh Garcia. Each episode provides audiences access to the world's most incredible destinations as Josh seeks out the truly authentic experiences one can only find when guided by a knowledgeable and passionate guide. Each week, Josh brings viewers on an enthralling voyage exploring the people and cultures that make our world so breathtaking.

Other Matters (2 of 14)	Response
Program Title	Wilderness Vet; Channel 32.1 (WMBF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10:30 AM (10/1/16-12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wilderness Vet hosted by renown veterinarian Dr. Michelle Oakley, features compelling stories from on of the most rugged areas on the planet, the Yukon. Dr. Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Wilderness Vet will bring viewers closer than ever before to wild animals in their native habitats by showcasing the hard work and dedication involved in their rescue and rehabilitation.

Other Matters (3 of 14)	Response
Program Title	Journey with Dylan Dreyer; Channel 32.1 (WMBF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 AM (10/1/16-12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by NBC news meteorologist and Today contributor Dylan Dreyer, Journey with Dylan Dreyer is a wonderous celebration of nature. Breathtaking cinematography will bring viewers up-close and personal with the black bears of Montana to polar bears in the Arctic. The audience will have a unique platform to see animals in their natural habitat, including exploring the extraordinary migration of 1.5 million animals traveling over 500 miles across the Serengeti in Tanzania and Kenya. Dylan will tell us why.

Other Matters (4 of 14)	Response
Program Title	Naturally, Danny Seo; Channel 32.1 (WMBF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (10/1/16-12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Naturally, Danny Seo is an educations series for young people and their families seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring fro our planet. Host Danny Seo is America's leading authority on eco-friendly living. Danny has devoted his career to the idea that caring for the environment can go hand-in-hand with enjoying time with family and friends and sharing delicious and healthy meals while creating a healthy and environmentally friendly home.

Other Matters (5 of 14)	Response
(5 01 14)	incopolise
Program Title	Give; Channel 32.1 (WMBF)
Origination	Network
Days/Times	Saturdays @ 12:00 PM (10/1/16 - 12/31/16)
Program	
Regularly	
Scheduled	
Total times	14
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Give introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features NBC News correspondent and the founder of UNICEF's Next Generation Jenna Bush Hager, esteemed actor Blair Underwood, and passionate celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity ambassadors will visit two charities that use innovation, best practices, and dedication for changes in their communities and the world. With the helps of some of the country's top foundations, we'll meet these inspiring individuals to see how they do it through the eyes of our celebrity ambassadors.

Other Matters (6 of 14)	Response
Program Title	Heart Of A Champion with Lauren Thompson; Channel 32.1 (WMBF)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 12:30 PM (10/1/16 - 12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heart Of A Champion with Lauren Thompson features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. Hosted by Lauren Thompson, host of Golf Channel's Morning Drive, Heart Of A Champion with Lauren Thompson introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. The series proves that a champion is not only defined by their speed, strength and agility, but also their grit, resiliency and heart.

Other Matters (7 of 14)	Response
Program Title	All In With Laila Ali: Channel 32.2 (BOUNCE)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 AM & 10:30 AM (10/1/16-12/31/16)
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All In with Laila Ali is a weekly half-hour series that delves into the world of sports, culture, travel and adventure. Developed and produced for viewers 13-16, each week host Laila Ali profiles inspirational people and showcases their extraordinary achievements. Exploring the world of sports, culture, travel and adventure, this educational program steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (8 of 14)	Response			
Program Title	Culture Click: Channel 32.2 (BOUNCE)			
Origination	Network			
Days/Times Program Regularly Scheduled	Saturdays @ 11 AM (10/1/16-12/31/16)			
Total times aired at regularly scheduled time	14			
Length of Program	30 mins			
Age of Target Child Audience from	13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the genesis of-and reasons behind-cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on searce engines that week. Each week, the series will analyze and answer the questions that shape our society, using the power and speed of the internet and user-generated questions and content.			

Other Matters (9 of 14)	Response		
Program Title	Animal Tails; Channel 32.2 (BOUNCE)		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM (10/1/16-12/31/16)		
Total times aired at regularly scheduled time	14		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Tails is a half-hour educational, studio-based variety show for children 13-16 years of age. Hosted by comedian Mark Curry, Animal Tails explores and investigates animals of all sizes from all sorts of locations. From uncovering the unique ways different animals communicate with each other to discovering how police teams train their canine partners, Animal Tails provides a unique and educational experience for children and their parents.		

Other Matters (10 of 14)	Response				
Program Title	Everyday Health: Channel 32.2 (BOUNCE)				
Origination	Network				
Days/Times Program Regularly Scheduled	Saturdays @ 12 & 12:30 PM (10/1/16-12/31/16)				
Total times aired at regularly scheduled time	28				
Length of Program	30 mins				

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced for educate and inform viewers ages 13-16, Everyday Health uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are "paying it forward" with good will and new ideas that will inspire other teens to take action.

Other Matters (11 of 14)	Response
Program Title	Jack Hannah's Wild Countdown : Channel 32.3 (GRIT)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 10 & 10:30 AM (10/1/16-12/31/16)
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters	
(12 of 14)	Response
Program Title	The Brady Barr Experience; Channel 32.3 (GRIT)
Origination	Network
Days/Times	Saturdays @ 11 AM (10/1/16-12/31/16)
Program	
Regularly	
Scheduled	
Total times	14
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Brady Barr Experience is a weekly half-hour series that is designed to inform and educate viewers 13-16 years of age. In this action-packed series viewers will go behind the scenes with Dr. Brady Barr for a captivating ride through the world of wildlife and animal conservation. As a seasoned herpetologist, Dr. Barr has traveled to five continents, worked with hundreds of scientists and has gotten up close and personal with some of the most misunderstood animals on the planet. Brady Barr has made it his life's work to study and protect some of the world's most dangerous and endangered land animals and in this series, he will share his knowledge and passion for the earth's wildlife with the audience.

Other Matters (13 of 14)	Response			
Program Title	Sea Rescue : Channel 32.3 (GRIT)			
Origination	Network			
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 AM & 12 PM (10/1/16-12/31/16)			
Total times aired at regularly scheduled time	28			
Length of Program	30 mins			
Age of Target Child Audience from	13 years to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances-release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.			

Other Matters (14 of 14)	Response				
Program Title	Rock The Park : Channel 32.3 (GRIT)				
Origination	Network				
Days/Times Program Regularly Scheduled	Saturdays @ 12:30 PM (10/1/16-12/31/16)				
Total times aired at regularly scheduled time	14				
Length of Program	30 mins				
Age of Target Child Audience from	13 years to 16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rock The Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness fascinating aspects of National Parks from across the United States, from Alaska to Florida and everywhere in-between.				

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Sarah Miles

General Manager

10/27 /2016

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Raycom 3rd Q 2016 Amendment Exhibit.pdf	Applicant	Amendment	Amendment due to BOUNCE graphic	Done with Virus Scan and/or Conversion