



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001808468** | File Number: **0000015056** | Submit Date: **10/06/2016** | Call Sign: **KMCC** | Facility ID: **41237** | City:
LAUGHLIN | State: **NV**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/06/2016 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CRANSTON ACQUISITION, LLC Doing Business As: CRANSTON ACQUISITION, LLC	Scott R. Zemnick 3680 SOUTH MARYLAND PARKWAY SUITE 102 LAS VEGAS, NV 89169 United States	+1 (702) 699-9520	szemnick@vpcadvisors.com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
David G. O'Neil , Esq. . RINI O'NEIL, PC	David G. O'Neil 1200 NEW HAMPSHIRE AVENUE, NW SUITE 600 WASHINGTON, DC 20036 United States	+1 (202) 955- 3931	doneil@rinioneil. com	Legal Representative
Roy A Phillips , II . <i>Regional Director of Engineering</i> Cranston Acquisition, LLC	Roy A. Phillips, II 3680 South Maryland Parkway Suite 102 Las Vegas, NV 89169 United States	+1 (702) 462- 2917	rphillips@kmccclv. com	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MundoMax
	Nielsen DMA	Las Vegas
	Web Home Page Address	http://www.mundomax34lasvegas.com/

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Wibbly Pig
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30 am PT, (7/1/16-7/25/16)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations Learning will also be reinforced through song in every episode. The program is regularly scheduled and airs between the hours of 8:30am to 9:00am on Mondays. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2 to 6 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Gran Gran Mundo
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays & Wednesday, 8:30 am PT(7/01/16-07/27/16); Monday-Wednesday 8:30am-9am (8/01/16-09/21/16); Monday-Friday 8:30am-9am (09/26/16-09/30/16)
Total times aired at regularly scheduled time	29
Total times aired	29
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate. The program is regularly scheduled and airs between the hours of 8:30am and 9:00am on Tuesdays and Wednesday. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to kids ages 3 to 6 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	Artzooka
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays, 8:30 am PT (7/01/16-7/28/16)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids ages 6 to 9 years old, "Artzooka!" provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! Charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices! The program is regularly scheduled and airs between the hours of 8:30am and 9:00am on Thursdays. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to kids ages 6 to 9 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Averiguando Cosas
Origination	Network
Days/Times Program Regularly Scheduled	Fridays & Saturday, 8:30 am PT (7/01/16-7/30/16), Thursday - Saturdays 8:30am-9am (08/04/16-09/24/16)
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation. "Finding Stuff Out" will further relate to its audience by using real children, both in the studio and in "streeters". It all adds up to a fun and insightful show that isn't about science per se, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them. The program is regularly scheduled and airs between the hours of 8:30am and 9:30am, on Fridays and Saturdays. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to kids ages 6 to 9 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Arial & Zoey & Eli, Too (D-2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 7am-7:30 PT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, too is a half hour series about empowering and entertaining young people through great music. It is a nationally syndicated children's music variety program. The show stars three siblings: identical twins Ariel and Zoey Engelbert (born October 16, 1988) and younger brother Eli (born April 26, 2001).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Valeri Reynolds
Address	3680 South Maryland Parkway
City	Las Vegas
State	NV
Zip	89169
Telephone Number	(702) 462-2913
Email Address	valer@kmcclv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Wibbly Pig
Origination	Network
Days/Times Program Regularly Scheduled	Mondays, 8:30 am PT (07/01/16-07/25/16)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Wibbly Pig is an animated preschool comedy series that takes the daily routine of a young child and finds humor and fun in every part of it. Wibbly simply does what children do. From day to day activities like getting into bed, wrapping a present or climbing a tree, to fantasy play like meeting a giant or going to the moon. Wibbly moves seamlessly in and out of fantasy play echoing the way children really interact and play. Wibbly turns the simplest tasks into a comedy routine, sharing it with his very best friend - the viewer. Wibbly engages the viewer by talking directly to the camera. This makes the viewer feel safe, included, involved and most of all, important. With highly regarded Creative and Educational Consultants onboard to ensure age-appropriate learning in every episode, preschoolers will gain a variety of skills including: - Early Academics: colors, shapes, numbers via preschool activities. - Social Skills: interactivity with the viewer and friends - Imaginative Play: springboards and inspirational ideas to fire-up children's play and imaginations</p> <p>Learning will also be reinforced through song in every episode. The program is regularly scheduled and airs between the hours of 8:30am am and 9:00am on Mondays. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2 to 6 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.</p>

Other Matters (2 of 5)	Response
Program Title	Gran Gran Mundo
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays & Wednesdays, 8:30 am PT(07/01/16-0727/16); Mondays & Wednesday 8:30am (8/01/16-09/21 /16); Monday-Friday (9/26/16-9/30/16)
Total times aired at regularly scheduled time	29
Length of Program	30 mins

Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"It's a Big Big World" is an innovative preschool series from award-winning television series creator Mitchell Kriegman. The series, geared toward 3 to 6 year-old children, is produced in "Shadowmation," a visually striking technique that combines computer generated animation, puppetry and animatronics to create a uniquely rich world of animal characters, exciting stories, and world music rhythms. Science and geography concepts are explored and reinforced through engaging stories and songs, tapping into a child's natural fascination with a world much bigger than his or her immediate surroundings. Educational advisors help to ensure that the content and program format are age-appropriate. The program is regularly scheduled and airs between the hours of 8:30am and 9:00am on Tuesdays and Wednesdays. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to kids ages 3 to 6 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 5)	Response
Program Title	Artzooka
Origination	Network
Days/Times Program Regularly Scheduled	Thursday, 8:30 am PT(7/01/16-07/28/16)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour series blending live action and animation to show kids that art is everywhere and that there is an artist in each one of them! Targeting kids ages 6 to 9 years old, "Artzooka!" provides audiences with traditional techniques in unconventional ways and teaches children to draw outside the lines and create their own masterpieces. The works created represent a broad spectrum of art including digital movies, silk-screened t-shirts and lamps made from oranges?! What will you Artzooka! today? Meet Jeremie! He leads the Artzooka! Charge in each and every episode...and has a really great time doing it. Like the cooler older brother you always wanted, Jeremie shows kids how to create things they never thought they could, and using things they never thought of...like creating your own gift wrap with shaving cream, or a mask made out of egg shell...even a lamp made of orange slices! The program is regularly scheduled and airs between the hours of 8:30am and 9:00 am Thursdays. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to kids ages 6 to 9 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides

Other Matters (4 of 5)	Response
Program Title	Averiguando Cosas
Origination	Network

Days/Times Program Regularly Scheduled	Fridays & Saturday, 8:30 am PT(07/01/16-07/30/16); Thursday-Saturday 8:30am(08/04/16-09/24/16)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Finding Stuff Out" is a lively science-oriented series which, instead of imposing adult notions on kids about what they should know, gives them what they want: answers to the questions that matter to them the most! Educational studies show that learning that involves strong emotions, especially humor, stays with us the longest. Finding Stuff Out uses an approach that is funny and witty - never earnest - to encourage kids to watch and to help them remember what they learn. To heighten that fun, entertaining experience, it will also be highly visual, using energetic, youthful hosts, colorful in-studio demonstrations, eye-catching video packs, and simple yet playful animation. "Finding Stuff Out" will further relate to its audience by using real children, both in the studio and in "streeters". It all adds up to a fun and insightful show that isn't about science per se, but rather a show that uses science and some exciting situations to fascinate children by answering the myriad questions that kids have about the world around them. The program is regularly scheduled and airs between the hours of 8:30am and 9:00am on Fridays and Saturdays. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to kids ages 6 to 9 year olds, at the beginning and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (5 of 5)	Response
Program Title	Ariel & Zoey & Eli, Too (D-2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday 7:00am PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, too is a half hour series about empowering and entertaining young people through great music. It is a nationally syndicatd children's music variety program. The show stars three siblings: identical twins Ariel and Zoey Engelbert (born October 16, 1988) and younger brother Eli (born April 26, 2001).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p>Valeri Reynolds <i>Station Manager</i></p> <p>10/06 /2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>MMX Children Programming Descriptions q3 2016.docx</u>	Applicant	All Purpose		Done with Virus Scan and /or Conversion