

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003746450** File Number: **0000014935** Submit Date: **10/06/2016** Call Sign: **WMBC-TV** Facility ID: **43952** 

City: **NEWTON** State: **NJ** 

Service: Distributed Transmission System Purpose: Children's TV Programming Report Status: Received

Status Date: 10/06/2016 Filing Status: Active

# Report reflects information for : Third Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
MOUNTAIN BROADCASTING CORPORATION Doing Business As: MOUNTAIN BROADCASTING CORPORATION	JOON S. JOO 99 CLINTON ROAD WEST CALDWELL, NJ 07006 United States	+1 (973) 852-0300	VICJOO@WMBCTV. COM	Company

#### Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
LOUIS R. DUTREIL , JR CONSULTING ENGINEER DUTREIL LUNDIN & RACKLEY INC.	201 FLETCHER AVE SARASOTA, FL 34237 United States	+1 (941) 329- 6004	BOBJR@DLR. COM	Technical Representative
ARTHUR H. HARDING , ESQ  OF COUNSEL  GARVEY SCHUBERT BARER	1000 Potomac Street NW WASHINGTON, DC 20007 United States	+1 (202) 298- 2528	aharding@gsblaw. com	Legal Representative

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wmbctv.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	999.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	20.65
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:00am / 63.2 - 4:00pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid explorers discover the wonders of the sea and its amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:30am / 63.2 - 4:30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires and interacts with the animals in unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)	Response
Program Title	Jack Hanna's Animal Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 8:00am / 63.2 - 5:00pm

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features different animal species from around the world and their interaction with the people committed to their car and preservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 8:30am / 63.2 - 5:30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	Eco Company - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 12:30pm / 63.2 - 6:00pm
Total times aired at regularly scheduled time	22
Total times aired	22
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco explores aspects of being green and understanding how we impact our world. The team will report on the latest technologies used in developing energy, recycling conservation and organics, and shares stories of young people making a positive impact on the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:30pm / 63.2 - 8:00pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	Think Big - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:00pm / 63.2 - 8:30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, while combining their skill and creativity. The series also demonstrates real world applications for math, science and engineering.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 23)	Response
Program Title	Children's Worship Service - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Sun 4pm / Mon & Thurs 7pm
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Worship service for children. It shows childre what Jesus says in the Bible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23)	Response
Program Title	I Love You, Jesus - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Wednesday 7:00pm / Friday 7:00pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Quiet-time program for kids. Through puppet animation, the program helps children to understand the Bible more easily.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	We Are Children of God - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Friday 7:00pm
Total times aired at regularly scheduled time	14
Total times aired	14
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bible teaching for children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23)	Response
Program Title	Children Showtime (Chinese) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Monday - Friday 6:00pm
Total times aired at regularly scheduled time	66
Total times aired	66
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach childre mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethic behavior. Music, paintings and puppets are used to enhance the recounting of stories.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 23)	Response
Program Title	Cybercutes (Spanish) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Monday 8:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabina, two children are "cyber-transformed" by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey uncovering the mysteries of science, technology and nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	La Casa Voladora (Spanish) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday-Wednesday- Friday 3:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational, entertainment, Christian

Does the Licensee identify the program by displaying throughout the program the	
symbol E/I?	

Yes			

Digital Core Program (14 of 23)	Response
Program Title	El club del arca (Spanish) - differe episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday-Wednesday-Friday 30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian puppets for educating an entertaining children
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 23)	Response
Program Title	Tu Historia Preferida (Spanish) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tuesday & Thursday 3:30pm
Total times aired at regularly scheduled time	40
Total times aired	40
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian, Puppets for educating and entertaining children
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23)	Response
Program Title	Biz Kids - different episodes - different episodes

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:00pm / 63.2 6:30pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well as setting and achieving their financial goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Origination  Syndicated  Days/Times Program Regularly Scheduled  Total times aired at regularly scheduled time  Total times aired  26  Number of Preemptions  0  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  60 mins  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the  63.5 - Sat & Sun 8am  64.5 - Sat & Sun 8am  65.5 - Sat & Sun 8am  66.5 - Sat & Sun 8am  67.5 - Sat & Sun 8am  68.5 - Sat & Sun 8am  69.5 - Sat & Sun 8am  60.5 - Sat & Sun 8am  60	Digital Core Program (17 of 23)	Response
Days/Times Program Regularly Scheduled  Total times aired at regularly scheduled time  26  Number of Preemptions  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the  63.5 - Sat & Sun 8am  60  61.5 - Sat & Sun 8am  63.5 - Sat & Sun 8am  64  Children's aired  65  Children's aired  Children's show features songs, poems and Chinese folk stories to teach of mankind's traditional morality, sincerity, kindness, tolerance, braveness are behavior. Music, paintings and puppets are used to enhance the recounting stories.	Program Title	Children Showtime (Chinese) - different episodes
Scheduled  Total times aired at regularly scheduled time  Total times aired  26  Number of Preemptions  0  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  0  Length of Program  60 mins  Age of Target Child Audience  4 years to 10 years  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the  Yes	Origination	Syndicated
Scheduled time  Total times aired  26  Number of Preemptions  0  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  0  Length of Program  60 mins  Age of Target Child Audience  4 years to 10 years  Children's show features songs, poems and Chinese folk stories to teach of mankind's traditional morality, sincerity, kindness, tolerance, braveness and behavior. Music, paintings and puppets are used to enhance the recounting stories.  Does the Licensee identify the  Yes		63.5 - Sat & Sun 8am
Number of Preemptions of other than Breaking News  Number of Preemptions Rescheduled  Output Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the  Output Describe the emptions Rescheduled  Output Describe the educations Rescheduled  Output Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Output Describe the emptions for other than Describe the emptions Rescheduled  Output Describe the emptions Rescheduled  Output Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Output Describe the emptions Rescheduled  Output Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Output Describe the emptions Rescheduled  Output Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Output Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Output Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		26
Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  60 mins  Age of Target Child Audience  4 years to 10 years  Children's show features songs, poems and Chinese folk stories to teach of informational objective of the program and how it meets the definition of Core Programming.  Children's show features songs, poems and Chinese folk stories to teach of mankind's traditional morality, sincerity, kindness, tolerance, braveness are behavior. Music, paintings and puppets are used to enhance the recounting stories.	Total times aired	26
Breaking News  Number of Preemptions Rescheduled  Length of Program  Age of Target Child Audience  Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Children's show features songs, poems and Chinese folk stories to teach of mankind's traditional morality, sincerity, kindness, tolerance, braveness are behavior. Music, paintings and puppets are used to enhance the recounting stories.  Yes	Number of Preemptions	0
Length of Program  Age of Target Child Audience  4 years to 10 years  Children's show features songs, poems and Chinese folk stories to teach of mankind's traditional morality, sincerity, kindness, tolerance, braveness and behavior. Music, paintings and puppets are used to enhance the recounting stories.  Does the Licensee identify the  Yes	•	0
Age of Target Child Audience  4 years to 10 years  Children's show features songs, poems and Chinese folk stories to teach of mankind's traditional morality, sincerity, kindness, tolerance, braveness are behavior. Music, paintings and puppets are used to enhance the recounting stories.  Does the Licensee identify the  Yes	Number of Preemptions Rescheduled	0
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Children's show features songs, poems and Chinese folk stories to teach of mankind's traditional morality, sincerity, kindness, tolerance, braveness are behavior. Music, paintings and puppets are used to enhance the recounting stories.  Yes	Length of Program	60 mins
informational objective of the program and how it meets the definition of Core Programming.  mankind's traditional morality, sincerity, kindness, tolerance, braveness are behavior. Music, paintings and puppets are used to enhance the recounting stories.  Yes	Age of Target Child Audience	4 years to 10 years
	informational objective of the program and how it meets the definition of Core	Children's show features songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.
program by displaying throughout the program the symbol E/I?	program by displaying throughout the	Yes

Digital Core Program (18 of 23)	Response
Program Title	Super Libro (Spanish) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Sat & Sun 8am

Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated children series transports two curious children and their robot who, after accidently discovering an antique book with magical power, find themselves transported back and caught up in their favorite Bible adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	Adventures in Odyssey (Spanish) - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday thru Friday 3pm
Total times aired at regularly scheduled time	16
Total times aired	16
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 9:00am / 63.2 - 3:30pm
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (21 of 23)	Response
Program Title	Sport Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 3pm / 63.2 - 7pm
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an unprecedented gathering of athletes, scientists, motion-capture animators and HD technology, Sport Science blows the lid off of the mysteries of sport, debunks the age-old n and reveals the hidden secrets of superstar athletes like Drew Brees, Kobe Bryant, Jerry R Kevin Love and many more professional athletes. Sport Science explores it all, the tricks of trade, the facts and fiction and the myths and mayhem.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of	
23)	Response
Program Title	Amigoes Y Heroes
Origination	Syndicated

Days/Times Program Regularly Scheduled	63.7 - S, M, W, F 3:30pm
Total times aired at regularly scheduled time	37
Total times aired	37
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Friends and Heroes is an animated children's adventure based in ancient Egypt, Israel and Rome. The story follows two young friends, Macky and Portia, as they fight for justice against the Roman Empire. Each episode consists of two Bible Stories in which children can learn about characters from the Old and New Testament.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	America's Heartland
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:30pm / 63.2 - 6:00pm
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Hansen Lau
Address	99 Clinton Road
City	West Caldwell
State	NJ
Zip	07006
Telephone Number	(973) 852-0300
Email Address	HLau@wmbctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air	WMBC News and WMBC Hometown, daily and weekly shows, cover many issues pertaining to children. The programs are designed to be child friendly, nonviolent, wholesome and informative. During the third quarter of 2016, WMBC aired such reports as follows. A group of local high school students celebrated the final day of a week-long hospital program designed to give aspiring medical students hands-on experience. A Hopatcong High Senior student says he is looking to leave a legacy behind with the Champions for Charity Stuff the Bus program, which collects for the Sussex County Social Services Food Pantry in Newton, NJ. It has been a tough 2 months for the James Caldwell Chiefs baseball team as they struggled to collect 7 wins during the 2016 campaign. Newark Mayor Ras Baraka and officials, educators and partnering companies met at City Hall to launch a new NJ Summer Youth Employment program. Queen of the Peace Catholic High School in North Arlington will stay open, at least for the time being, thanks to funds raised through GoFundMe. the mother of a 7-month baby whose father is charged with throwing the baby off a CT bridge, is planning to sue the state. Students looking for something to do on their summer break can enjoy creating art at the Sussex County Arts and Heritage Council Gallery in Newton, NJ. NY Gov. Cuomo issued new regulations giving the state more power to suspend or revoke the licenses of providers who violate health and safety standards. The 2016 edition of Summer Food Service Program in Paterson provides kids with sandwiches, snacks, fruits and drinks. Cobleskill Police say a 13-year-old boy was pointing a gun at customers. A group of young arts try embroidering on burlap with yarn for the first time. Police say emergency personnel responded to Little Bears Beginnings daycare in Stamford, CT, because of reports that a baby had trouble breathing. School districts in NJ that have yet to test their drinking water for lead must do so within a year under new rules. Thousands of bottle caps were collected

next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

the last 3 years. NYS has launched a campaign against underage drinking just in time for the start of the fall semester. A seventh grader started a sneaker drive so he can help someone at his school who got bullied because of his old shoes. The NYPD is on the hunt for a minivan seen fleeing after running over a six year old boy. Authorities are offering a \$76K reward in connection with a shooting death of an 8 year old in Camden. 15 football players at Don Bosco Prep in Ramsey are still fighting the coxackie virus. NY Gov Cuomo's office announced \$500k in grants to help schools increase the amount and variety of locally grown fruits and vegetables they feed to kids. NJ residents are warned to dress their children in back-to-school clothes that cover their arms and legs to protect against mosquitoes carrying the Zika virus. A study by the US Dept. of Health and Human Services show that 77percent of participants gained weight during the first semester of their freshman year. Schools are open in NJ but many water fountains remain offline after last spring's lead scare. Religious leaders, students and elected officials call for changes to school lunches in NYC public schools. NYC schools are required to report lead test results. A local softball player shows strength not only on the field but also off the field as she faces a rate brain tumor. NYC Public Advocate James calls for the DOE to comply with the Dignity Act and Title Nine. Ground was broken on the newest Garfield school, James Madison Elementary School. Law enforcement is cracking down on companies that violate the Children's Online Privacy Protection Act that prohibits the collection of children's personal information. Livingston High School students reported to class after a 2 hour delayed opening following a threat made at the school. Meningitis vaccines are now required for students. Officials cut the ribbon on opening a new Playmobil playroom at the Joseph M. Sanzari Children's Hospital at Hackensack University Medical Center. Three Pequannock High School football players contracted the virus associated with hand, foot and mouth disease. A Paterson school gets a new playground and equipment for pre-K and Kindergarten students. Police say an International Academy of Trenton teacher saw a child playing with a candy wrapper and noticed packages of drugs in his lunchbox. Mayor Bill deBlasio announced that the City University of New York will be waiving the \$60 application fee for those from low income areas of the city. Witnesses say wind blew down a soccer post that left a 6-year old seriously injured. After defeating Columbia 2 games to none, the Mount Saint Dominic Lady Lions volleyball team traveled to West Caldwell for a meeting with the Chiefs. Project Self-Sufficiency is offering a \$100 gift card to those who refer young adults to the NJ Youth Corps. WMBC-TV's Mountain Views Program, which airs on Saturdays, provides information and discussion on Sunday school programs, ministries for children and youth, Bible studies and other activities. The station also aired numerous public service announcements that encourage the well being of children. Additionally, the station provides educational studio tours to children in the area. WMBC-TV DOES NOT PERMIT ANY WEBSITE PROMOTIONS WITHIN THE AIRING OF CHILDREN'S PROGRAMMING. WMBC-TV PROHIBITS THE USE OF 'PROGRAM TALENT OR OTHER IDENTIFIABLE PROGRAM CHARACTERISTICS TO DELIVER COMMERCIALS' DURING OR ADJACENT TO CHILDREN'S PROGRAMMING FEATURING THAT CHARACTER. WMBC-TV LIMITS THE AMOUNT OF COMMERCIAL MATTER THAT AIRS IN CHILDREN'S PROGRAMMING TO 10.5 MINS PER HOUR ON WEEKENDS AND 12 MINS PER HOUR ON WEEKDAYS. THE COMMERCIAL TIME AND WEBSITE PROMOTION LIMITS ARE DURING PROGRAMMING AIRED PRIMARILY FOR AN AUDIENCE OF CHILDREN 12 YRS OLD AND YOUNGER.

## Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 7:00am / 63.2 - 4:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid explorers discover the wonders of the sea and its amazing creatures.

Other Matters (2 of 21)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 7:30am / 63.2 - 4:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as to local zoos, while he entertains, informs, inspires and interacts with the animals in unexpected ways.

Other Matters (3 of 21)	Response
Program Title	Jack Hanna's Animal Adventure - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 8:00am / 63.2 - 5:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features different animal species from around the world and their interaction with the people committed to their care and preservation.

Other Matters (4 of 21)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 63.1 - 8:30am / 63.2 - 5:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.

Other Matters (5 of 21)	Response
Program Title	America's Heartland - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 63.1 - 12:30pm / 63.2 - 6:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland is a weekly half-hour series featuring everyday Americans and their families, telling fascinating stories across America's heartland. From learning how to make maple syrup to riding with teenage ranchers, this series explores various ways of life, showcasing the diversity of how we live and work.

Other Matters (6 of 21)	Response
Program Title	Biz Kids - different episode
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:00pm / 63.2 - 6:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Show features teens learning about money and business as well a setting and achieving their financial goals.

Other Matters (7 of 21)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 1:30pm / 63.2 - 8:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. The series demonstrates practical applications of math and science with enjoyable, hands-on projects that promote critical thinking and problem-solving skills.

Other Matters (8 of 21)	Response
Program Title	We Are Children of God
Origination	Syndicated

Days/Times Program Regularly Scheduled	63.2 - Tuesday 7: 00pm
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bible teaching for children.

Other Matters (9 of 21)	Response
Program Title	I Love Jesus
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Wednesday 7:00pm / Friday 7:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Quiet time program for kids. Through puppet animation, the program helps children to understand the Bible more easily.

Other Matters (10 of 21)	Response
Program Title	Cybercuates (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Monday 8:30am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabina, two children are "cyber-transformed" by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey uncovering the mysteries of science, technology and nature.

Response
La Casa Voladora (Spanish)
Syndicated
63.7 - Monday-Wednesday- Friday 3:00pm
13
30 mins
4 years to 12 years
Educational, entertainment, Christian

Other Matters (12 of 21)	Response
Program Title	Aguas Vivas (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 Tuesday & Thursday
	3:30pm
Total times aired at regularly scheduled time	31
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the	Christian, fantasy,
definition of Core Programming.	historical

Other Matters (13 of 21)	Response
Program Title	El club del arca (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday, Wednesday, Friday 3: 30pm
Total times aired at regularly scheduled time	44
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian - puppets for educating and entertaining children

Other Matters (14 of 21)	Response
Program Title	Tu Historia Preferida (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Tuesday & Thursday 3:30pm
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Christian - puppets for educating and entertaining children

Other Matters (15 of 21)	Response
Program Title	Children Showtime (Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Saturday - Sunday 8:00am
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.

Other Matters (16 of 21)	Response
Program Title	Children Showtime (Chinese)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Mon - Fri 6pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children's show featuring songs, poems and Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enhance the recounting of stories.

Other Matters (17 of 21)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 2:00pm / 63.2 - 8:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid inventors show their prowess at using their imagination as they attempt to make it big with their bright ideas.

Other Matters (18 of 21)	Response
Program Title	Super Libro (Spanish)
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Sat & Sun 8am
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated children series transports two curious children and their robot who, after accidently discovering an antique book with magical power, find themselves transported back and caught up in their favorite Bible adventures.

Other Matters (19 of 21)	Response
Program Title	Adventures in Odyssey (Spanish)

Origination	Syndicated
Days/Times Program Regularly Scheduled	63.7 - Monday thru Friday 3pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. The program is exciting entertainment that brings moral and Biblical principles to life.

Other Matters (20 of 21)	Response
Program Title	Children's Worship Service
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.2 - Sun 4pm / Mon & Thurs 7pm
Total times aired at regularly scheduled time	38
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Worship service for children. It shows children with what Jesus says in the Bible.

Other Matters (21 of 21)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1 - 9:00am / 63.2 - 3:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Bob the Tomato invites us to his house where he and the gang answer letters from kids and help them with their problems using their fun and sometimes wacky stories.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Sun-Young

Joo , Rev. .

Chairman

10/06 /2016 **Attachments** 

No Attachments.