Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026207225** | File Number: **0000014535** | Submit Date: **10/04/2016** | Call Sign: **WMKG-CD** | Facility ID: **33869**
City: **MUSKEGON** | State: **MI**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/04/2016**
Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KELLEY ENTERPRISES OF MUSKEGON INC Doing Business As: KELLEY ENTERPRISES OF MUSKEGON INC	Fenton L. Kelley 4237 AIRLINE RD MUSKEGON, MI 49441 United States	+1 (231) 733-4040	Wmkg@aol.com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
JAMES A. Koerner , Esq. . *Attorney* KOERNER & OLENDER, P.C.	7020 Richard Drive Bethesda, MD 20817 United States	+1 (301) 468-3336	JKOERNER.LAW@COMCAST.NET	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	AMGTV
	Nielsen DMA	Grand Rapids-Kalmzoo-B. Crk
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	8.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	18.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HOST OF THE SHOW, MOLLY, AND HER CREW TRAVEL THE GLOBE SEEKING ADVENTURES IN AN AWARD WINNING PROGRAM DEDICATED TO EDUCATE CHILDREN ABOUT THE IMPORTANCE OF PROTECTING OUR MARINE LIFE AND THE ENVIRONMENT THEY LIVE IN.VERY INFORMATIVE AND EDUCATIONAL TO CHILDREN ABOUT PRESERVING NATURE AND THE ANIMALS IN IT.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	BIZ KIDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30 AM TUES 4PM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS FEATURES TEENS AND PRE-TEENS LEARNING ABOUT MONEY AND BUSINESS. IT FOCUSES ON SETTING GOALS AND ACHEIVING GOALS IN THE FINANCIAL WORLD. IT USES PEOPLE THEIR OWN AGE TO DEMONSTRATE AND TO SEND OUT THE MESSAGES. VERY INFORMATIVE FOR TEENS STARTING OUT PERHAPS IN FIRST JOBS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	**Response**
Program Title	DRAGON FLY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00 PM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES FOCUSED ON A "HANDS ON" PROJECT ABOUT SCIENCE USING HOT MUSIC TO ENTICE THE PARTICIPANTS AND VIEWERS. CHILDREN CAN WATCH AND DO. VERY EDUCATIONAL IN A VERY FUN WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	**Response**
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	11 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES ABOUT MANS BEST FRIEND, THE DOG AND THE PEOPLE THAT LOVE THEM. IT FOCUSES ON PEOPLE WHO OWN DOGS. THEY SHARE THE UPS AND DOWNS AS WELL AS THE GOOD AND BAD OF HAVING A PET. IT PROVIDES VIDEO AND PHOTOS ON INTERESTING PETS AND THEIR OWNERS. ALOT OF AMUSING AND INTERESTING STORIES. VERY EDUCATIONAL FOR THE PERSON THINKING OF GETTING A DOG.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	**Response**
Program Title	ANIMAL ATLAS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00 AM MON 4PM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHILDREN TRAVEL THE GLOBE TO BE INTRODUCED TO EVERY LIVING ANIMAL IMAGINABLE. LEARN ABOUT WHERE THE ANIMAL LIVES, HOW THEY LIVE AND HOW THEY ADAPTED TO SURVIVE. A HISTORY LESSON IS GIVEN ON EACH EPISODE ABOUT THE ANIMAL. ALL CONSERVATION AND ENDANGERMENT ISSUES ARE BROUGHT UP. VERY EDUCATIONAL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	ELIZABETH STATONS GREAT BIG WORLD
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30 AM THURS 4PM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH TOURS THE WORLD EXPLORING OTHER CULTURES LEARNING BOTH THE HISTORY OF THE LAND AND HOW THE PEOPLE LIVE. SHE TRIES TO FIND OPPORTUNITIES TO HELP OTHER PEOPLE IN NEED. THE SHOW GIVES THE REALITY OF ALL CULTURAL DIVERSITY, POSITIVE MORALS AND POSITIVE MESSAGES TO CHILDREN. VERY INFORMATIVE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	SATUDAY 12:30 PM WED 4PM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES ABOUT ENVIRONMENTS GEARED TOWARD CHILDREN. A GROUP OF TEENS TALK ABOUT ECOLOGY, NATURAL RESOURCES, AND GOING GREEN TO HELP ENVIRONMENT. THEY SHOW HOW TO PRESERVE FOR THE FUTURE OF THEIR WORLD, SCHOOL, AND COMMUNITY. VERY INFORMATIVE
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	**Response**
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1:00 PM FRI 4PM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SHOW FEATURES CHILDREN WITH BIG IDEAS. THE SERIES SHOWS JUST HOW FAR YOU CAN GET WITH DETERMINATION AND HARD WORK IF YOU WANT TO SUCCEED WITH A NEW IDEA OR WANT TO INVENT IT. VERY INFORMATIVE FOR THE YOUNG INVENTOR TRYING TO MAKE LIFE EASIER WITH HIS IDEAS. VERY EDUCATIONAL ABOUT OTHER INVENTORS AND THEIR HARD WORK TOWARDS THEIR GOAL.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	**Response**
Program Title	LAURA MCKENZIES TRAVELS
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY - THURSDAY 4:30 PM
Total times aired at regularly scheduled time	48
Total times aired	48

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES FOCUSED ON CHILDREN EXPLORING THE WORLD WITH LAURA TO LEARN HOW THE REST OF THE WORLD LIVES. LESSONS IN CULTURE, HISTORY AND ALSO SHOWS THE BEAUTY OF THE LAND. VERY EDUCATIONAL WITH VIDEOS AND PICTURES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	FENTON L KELLEY
Address	4237 AIRLINE ROAD
City	MUSKEGON
State	MI
Zip	49444
Telephone Number	(231) 733-4040
Email Address	WMKG@AOL.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HOST OF THE SHOW, MOLLY, AND HER CREW TRAVEL THE GLOBE SEEKING ADVENTURES IN AN AWARD WINNING PROGRAM DEDICATED TO EDUCATE CHILDREN ABOUT THE IMPORTANCE OF PROTECTING OUR MARINE LIFE AND THE ENVIRONMENT THEY LIVE IN.VERY INFORMATIVE AND EDUCATIONAL TO CHILDREN ABOUT PRESERVING NATURE AND THE ANIMALS IN IT.

Other Matters (2 of 11)	Response
Program Title	BIZ KIDS
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM TUES 5:30PM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS FEATURES TEENS AND PRE-TEENS LEARNING ABOUT MONEY AND BUSINESS. IT FOCUSES ON SETTING GOALS AND ACHEIVING GOALS IN THE FINANCIAL WORLD. IT USES PEOPLE THEIR OWN AGE TO DEMONSTRATE AND TO SEND OUT THE MESSAGES. VERY INFORMATIVE FOR TEENS STARTING OUT PERHAPS IN FIRST JOBS.

Other Matters (3 of 11)	Response
Program Title	DRAGON FLY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES FOCUSED ON A "HANDS ON" PROJECT ABOUT SCIENCE USING HOT MUSIC TO ENTICE THE PARTICIPANTS AND VIEWERS. CHILDREN CAN WATCH AND DO. VERY EDUCATIONAL IN A VERY FUN WAY.

Other Matters (4 of 11)	Response
Program Title	DOG TALES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES ABOUT MANS BEST FRIEND, THE DOG AND THE PEOPLE THAT LOVE THEM. IT FOCUSES ON PEOPLE WHO OWN DOGS. THEY SHARE THE UPS AND DOWNS AS WELL AS THE GOOD AND BAD OF HAVING A PET. IT PROVIDES VIDEO AND PHOTOS ON INTERESTING PETS AND THEIR OWNERS. ALOT OF AMUSING AND INTERESTING STORIES. VERY EDUCATIONAL FOR THE PERSON THINKING OF GETTING A DOG.

Other Matters (5 of 11)	Response
Program Title	ANIMAL ATLAS
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12:30PM MON 5:30PM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHILDREN TRAVEL THE GLOBE TO BE INTRODUCED TO EVERY LIVING ANIMAL IMAGINABLE. LEARN ABOUT WHERE THE ANIMAL LIVES, HOW THEY LIVE AND HOW THEY ADAPTED TO SURVIVE. A HISTORY LESSON IS GIVEN ON EACH EPISODE ABOUT THE ANIMAL. ALL CONSERVATION AND ENDANGERMENT ISSUES ARE BROUGHT UP. VERY EDUCATIONAL.

Other Matters (6 of 11)	Response
Program Title	ELIZABETH STATONS GREAT BIG WORLD
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 2 PM FRI 5:30 PM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH TOURS THE WORLD EXPLORING OTHER CULTURES LEARNING BOTH THE HISTORY OF THE LAND AND HOW THE PEOPLE LIVE. SHE TRIES TO FIND OPPORTUNITIES TO HELP OTHER PEOPLE IN NEED. THE SHOW GIVES THE REALITY OF ALL CULTURAL DIVERSITY, POSITIVE MORALS AND POSITIVE MESSAGES TO CHILDREN. VERY INFORMATIVE.

Other Matters (7 of 11)	**Response**
Program Title	THINK BIG
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1 ;30 PM , THURS 5:30 PM
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SHOW FEATURES CHILDREN WITH BIG IDEAS. THE SERIES SHOWS JUST HOW FAR YOU CAN GET WITH DETERMINATION AND HARD WORK IF YOU WANT TO SUCCEED WITH A NEW IDEA OR WANT TO INVENT IT. VERY INFORMATIVE FOR THE YOUNG INVENTOR TRYING TO MAKE LIFE EASIER WITH HIS IDEAS. VERY EDUCATIONAL ABOUT OTHER INVENTORS AND THEIR HARD WORK TOWARDS THEIR GOAL.

Other Matters (8 of 11)	**Response**
Program Title	ECO COMPANY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 1 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES ABOUT ENVIRONMENTS GEARED TOWARD CHILDREN. A GROUP OF TEENS TALK ABOUT ECOLOGY, NATURAL RESOURCES, AND GOING GREEN TO HELP ENVIRONMENT. THEY SHOW HOW TO PRESERVE FOR THE FUTURE OF THEIR WORLD, SCHOOL, AND COMMUNITY. VERY INFORMATIVE

Other Matters (9 of 11)	**Response**
Program Title	LAURA MCKENZIES TRAVELS
Origination	Network
Days/Times Program Regularly Scheduled	MON-FRI 6PM SAT 2:30PM
Total times aired at regularly scheduled time	72
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A SERIES FOCUSED ON CHILDREN EXPLORING THE WORLD WITH LAURA AND LEARNING HOW THE REST OF THE WORLD LIVES. LESSONS IN CULTURE, HISTORY AND SHOW THE BEAUTY OF THE LAND. VERY EDUCATIONAL WITH VIDEO AND PICTURES

Other Matters (10 of 11)	**Response**
Program Title	ZOO DIARIES
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30 AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A FAMILY SERIES ABOUT TRAVELING TO THE MANY ZOOS AROUND THE GLOBE AND GETTING TO KNOW THE ANIMALS AS WELL AS THE PEOPLE THAT WORK THERE. A VERY INTERESTING AND INFORMATIVE LESSON FROM BEHIND THE CAGES AND GATES.

Other Matters (11 of 11)	**Response**
Program Title	PETS IN PARADISE
Origination	Network
Days/Times Program Regularly Scheduled	THURS 2:30 PM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHOWS THE RELATIONSHIP BETWEEN HUMANS AND ANIMALS, AND WHY PETS CAN BE A VERY IMPORTANT PART OF A FAMILY. THE SHOW IS PACKED WITH EDUCATIONAL FACTS, USEFUL TIPS AND ADVICE ON PET CARE

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**FENTON L KELLEY** *PRESIDENT-OWNER* 10/04/2016

Attachments

No Attachments.