FC Federal Communications Commission

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Children's Television Programming Report

FRN: **0023174600** | File Number: **0000014172** | Submit Date: **09/29/2016** | Call Sign: **KVVK-CD** | Facility ID: **25358**

City: **KENNEWICK, ETC.** | State: **WA**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **09/29/2016**

Filing Status: **Active**

Report reflects information for : Third Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SINCLAIR KENNEWICK LICENSEE, LLC Doing Business As: SINCLAIR KENNEWICK LICENSEE, LLC	C/O MILES S. MASON, ESQ. - PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Univision
	Nielsen DMA	Yakima-Pasco-Rchlnd-Knnwck
	Web Home Page Address	www.kunwtv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(11)

Digital Core Program (1 of 11)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8-830am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program airs on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 11)	Response
Program Title	Sesame Streets Amigos
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 830-9am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to encourage children to learn and play together with Elmo, Cookie Monster and new friends. Children will discover learning games and dance with Elmo, who will invite them to participate. Elmo and the Cookie Monster will travel to "Furchester Hotel", displaying problem-solving in a creative and dynamic style. Then they explore distant lands in "The Adventures of Bert and Ernie", where they will learn about cooperation between friends. Finally, the Cookie Monster will show that patience requires a little practice. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am & 9:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10-1030am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neighbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it!" Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 11)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1030-11am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neighbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it!" Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program. This program aired on the station's main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 11)	Response
Program Title	3 Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays, 8:00am & 8:30am (Last telecast on 8/27/16 & 8/28/16)
Total times aired at regularly scheduled time	36
Total times aired	36
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the station's secondary digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays, 9:00am & 9:30am
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program airs on the station's secondary digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Get Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8-830am (Effective 9/3/16 - Until Further Notice)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and unique behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the panda's living patterns. This program airs on the station's secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am (Effective 9/3/16 - Until Further Notice)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:00am (Effective 9/4/16 - Until Further Notice)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kids-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys. games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:30am (Effective 9/4/16 - Until Further Notice)
Total times aired at regularly scheduled time	4
Total times aired	4
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the station's secondary digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee identify the program by displaying throughout the program the	Yes

Non-Core Educational and Informational Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Patti Rodriguez
Address	2429 Elite Terrace
City	Colorado Springs
State	CO
Zip	80920
Telephone Number	(915) 834-2136
Email Address	prodriguez@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KVVK ran PSA's during the quarter of interest to children covering topics such as drug abuse, child abuse, don't text and drive, etc. The station also hosted a tour during the quarter for preschool children as well as participated in Parker Youth and Sports Foundation fundraiser.

Other Matters (9)

| **Response**
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Program Title | Pocoyo
Origination | Network
Days/Times Program Regularly Scheduled | Saturdays, 8-830am
Total times aired at regularly scheduled time | 14
Length of Program | 30 mins
Age of Target Child Audience from | 2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program airs on the main digital channel.

Other Matters (2 of 9)	**Response**
Program Title	Sesame Streets Amigos
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 830-9am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to encourage children to learn and play together with Elmo, Cookie Monster and new friends. Children will discover learning games and dance with Elmo, who will invite them to participate. Elmo and the Cookie Monster will travel to "Furchester Hotel", displaying problem-solving in a creative and dynamic style. Then they explore distant lands in "The Adventures of Bert and Ernie", where they will learn about cooperation between friends. Finally, the Cookie Monster will show that patience requires a little practice. This program aired on the main digital stream.

Other Matters (3 of 9)	**Response**
Program Title	Mickey Mouse Clubhouse
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:00am & 9:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This preschool series features classic Disney characters. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem using various "Mouseketools", which turn out to be everyday objects. Through engaging stories, humor, and music, viewers are kept interested in helping Mickey and friends solve the problem at hand. This program aired on the station's main digital channel.

Other Matters (4 of 9)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am & 10:30am
Total times aired at regularly scheduled time	28
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces viewers to concepts related to construction, building, engineering, and technology through engaging, relatable stories. The setting is Sheetrock Hills, where the main character, Manny, has a repair shop along with his talking tools. In each episode, one of Manny's neighbors calls for help with an item that needs to be repaired or assembled. Manny will answer "Hola, Handy Manny's repair shop, you break it", and the tools shout "We fix it!" Manny and his tools then assess the problem, ask questions, come up with a solution, and make any necessary repairs to help the neighbor. Manny and his neighbors also participate in a number of Latino traditions, festivals, and holidays during the program. This program aired on the station's main digital channel.

Other Matters (5 of 9)	Response
Program Title	Get Wild
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 8:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and features notable animal experts teaching children the living habits and uniq1ue behaviors of wild animals. Episode examples include: learning how experts studying adult orangutans learn how they raise their young; and explains the panda's living patterns. This program airs on the station's secondary digital stream.

Other Matters (6 of 9)	Response
Program Title	Origins
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays & Sundays, 9:00am & 9:30am
Total times aired at regularly scheduled time	54
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program airs on the station's secondary digital stream.

Other Matters (7 of 9)	Response
Program Title	Wild World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is based at the world famous San Diego Zoo and focuses on showing how zoo enrichment programs help animals initiate natural behavior. This program teaches children about animal behavior and the importance of providing an enriching environment for animals in our care. This program airs on the station's secondary digital stream.

Other Matters (8 of 9)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people that follows the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, and sketch and design their idea. Once completed, the inventions are then judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the station's secondary digital stream.

Other Matters (9 of 9)	Response
Program Title	Dragonfly TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program airs on the station's secondary digital stream.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Patti Rodriguez** *Corporate Program Coordinator* 09/29/2016

Attachments   No Attachments.