

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018608273** File Number: **0000015410** Submit Date: **10/07/2016** Call Sign: **KMPH-CD** Facility ID: **168338**

City: MERCED-MARIPOSA State: CA

Service: Digital Class A Purpose: Children's TV Programming Report Status: Superceded Status Date: 10/14/2016

Filing Status: Inactive

Report reflects information for : Third Quarter of 2016

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
KMPH LICENSEE, LLC Doing Business As: KMPH LICENSEE, LLC	C/O MILES S. MASON, ESQ PILLSBURY WINTHROP 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
MILES S. MASON , ESQ . PILLSBURY WINTHROP SHAW PITTMAN LLP	1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States	+1 (202) 663-8195	MILES. MASON@PILLSBURYLAW. COM	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Fresno-Visalia
	Web Home Page Address	www.kmph.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am (7/2-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program airs on the stations main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30 a.m. (7/2-9/24/16)

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educated viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m. (7/2-9/24/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Xploration Fablab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m. (7/2-9/3/16)
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animal series takes a unique, scientific approach to animal behavior studies. By going one step further, the program examines how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	Xploration Weird But True

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m. (9/10-9/24/16)
Total times aired at regularly scheduled time	3
Total times aired	3
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this series, Charlie and Kirby explore a new topic each week to uncover the "Weird But True' science at play all around us. With a mix of graphics and handmade art, this series is fun, playful and educational. On Xploration Weird But True, Charlie and Kirby inspire teens to question the HOW and WHY behind the way our world works, and encourage them to discover answers to their most curious questions. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	Zoo Clues
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m. (7/2-9/10/16)
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	During this program, viewers "travel" across the United States This program searches for the answers to questions about animals not normally asked, such as: Can birds fly backwards? How do animals with no external ears hear? Do dogs sweat? Each episode covers a dozen or more amazing animal questions. Investigating the answers takes the viewer on a fast-paced, entertaining, and educational tour of the animal kingdom. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Zoo Clues
List date and time rescheduled	08/28/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-27
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 9)	Response
Program Title	Xploration DIY Sci
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:00am (9/17-9/24/16)
Total times aired at regularly scheduled time	2
Total times aired	2
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Steve Spangler shows viewers that the world is their laboratory. He uses everyday items to turn the world around him into a fund and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program airs on the station's main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 7:30am (7/2-9/3/16)
Total times aired at regularly scheduled time	9
Total times aired	10
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as "College and You" tips for choosing and getting into college, and "Word" vocabulary skills training, as well as informational features for teens. Reports about healthy eating, driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen-appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on the station's main digital stream.

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Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	08/27/2016 05:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-08-27
Episode #	
Reason for Preemption	Sports

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Digital Core Program (9 of 9)	Response
Program Title	Xploration Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:30am (9/10-9/24/16)
Total times aired at regularly scheduled time	0
Total times aired	3
Number of Preemptions	3
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. This program airs on the station's main digital stream.

Does the Licensee
identify the program
by displaying
throughout the
program the symbol E
/1?

Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Xploration Nature Knows Best
List date and time rescheduled	09/24/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Xploration Nature Knows Best
List date and time rescheduled	09/17/2016 01:30 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Xploration Nature Knows Best
List date and time rescheduled	10/02/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-09-10
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 4:30am (7/2-9/10/16)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the stations main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
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Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays 7:30am (9/18-9/25/16)
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features, such as College and You tips for choosing and getting into college, and Word vocabulary skills training, as well as informational features for teens. Reports about healthy eating, driving tips for new drives, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops learning, cognitive, listening and thinking skills, and serves as an enhancement to the viewer's academic and educational experience. This program airs on the station's main digital stream.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes

Date and Time Aired:

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Terri Ortlieb
Address	5111 East McKinley Avenue
City	Fresno
State	CA
Zip	93727
Telephone Number	(559) 255-2600
Email Address	tortlieb@kmph.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	KMPH-CD continued to the serve the educational, informational, and social needs of children throughout the 3rd Quarter 2016 through extensive broadcast and outreach activities. The station has continued to air PSAs for local and national organizations serving the interests of children and families, including The Ad Council's Learning & Attention Issues Campaign, expanding the number of parents who are actively helping and seeking help for their children with learning and attention issues, The Stand Up to Cancer Campaign "Potential," featuring MLB Baseball Players and Child Cancer Survivor, Aidan Smithburger, creates awareness on the progress in Cancer Research in order to save lives, and the St. Jude Children's Research Hospital's Campaign giving families hope when their children are receiving medical services at St Jude hospital. We also have presented stories in our newscasts highlighting children's issues, including a report on how to avoid a chronic children's health problem, tooth decay, a report on Merced County School District's "Mini-Versity" courses, which focus on a wide variety of subjects including robotics and programming, a report on improved safety at 10 Fresno Unified schools with the addition of neighborhood resource officers, improved learning opportunities in a new middle school opening in Visalia, and warning to parents of a burn risk by recalled Lorex baby monitors. The station continues to provide tours of our facility to local schools to show where and how the news is produced, and to answer questions on what skills are needed to work in the industry, including education. The station's on-air talent maintain an extensive schedule with community groups and schools. Visits were made to schools to read to students, helping them develop a love of reading and continuing education, teaching them about weather and the environment, sports and health, and to answer questions about television, world events, and issues that impact children. Our station is active on social media, where we have fielde

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am (10/1-12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau) brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program airs on the station's main digital stream.

Other Matters (2 of 6)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30am (10/1-12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Emily Calandrelli takes journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program airs on the station's main digital stream.

Other Matters (3 of 6)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 8:00am (10/1-12/31/16)
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program airs on the station's main digital stream.

Other Matters (4 of 6)	Response			
Program Title	Xploration Weird but True			
Origination	Syndicated			
Days/Times Program Regularly Scheduled	Saturdays 8:30 am (10/1-12/31/16)			
Total times aired at regularly scheduled time	14			
Length of Program	30 mins			
Age of Target Child Audience from	13 years to 16 years			
Describe the educational and informational objective of the program and	In this series, Charlie and Kirby explore a new topic each week to uncover the "Weird But True" science at play all around us. With a mix of graphics and handmade art, this series is fun, playful and educational. On Xploration Weird But True, Charlie and Kirby inspire teens to question the HOW and WHY behind the way our world works, and encourage them to discover answers to			

Other Matters (5 of 6)	Response		
Program Title	Xploration DIY Sci		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Saturdays 9:00am (10/1-12/31/16)		
Total times aired at regularly scheduled time	14		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Host Steve Spangler shows viewers that the world is their laboratory. He uses everyday items to turn the world around him into a fun and unexpected laboratory. In each episode, Spangler will demonstrate science experiments and explain how they connect to real-world innovations. This program airs on the station's main digital stream.

Other Matters (6 of 6)	Response		
Program Title	Xploration Nature Knows Best		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Saturdays 9:30am (10/1-12/31/16)		
Total times aired at regularly scheduled time	14		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, children learn about biomimicry and see how engineers imitate nature in the design of innovative products. They learn how the Manta Ray has inspired inventions related to ocean navigation as well as military applications; and how snakes have been copied to design robots that can rescue those trapped in small spaces. This program features the incredible world of animals and plants, and the inventions inspired by them. This program airs on the station's main digital stream.		

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Terri Ortlieb

Program
Coordinator

10/07/2016

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
KMPH 3Q 2016 docs.pdf	Applicant	All Purpose		Done with Virus Scan and/or Conversion