

(REFERENCE COPY - Not for submission)
Children's Television Programming Report

FRN: **0019509470** | File Number: **0000012346** | Submit Date: **07/11/2016** | Call Sign: **WMAQ-TV** | Facility ID: **47905** | City:
CHICAGO | State: **IL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |
Status Date: **07/11/2016** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2016

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
NBC TELEMUNDO LICENSE LLC Doing Business As: NBC TELEMUNDO LICENSE LLC	Margaret L. Tobey			
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Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
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<i>Corporate Engineering Manager</i>	Honolulu, HI 96728	+1 (818) 334- 4034	doug.lung@nbcuni.com	Technical Representative
NBCUniversal, LLC	United States			
Margaret L. Tobey	300 New Jersey Avenue, NW			
<i>Assistant Secretary</i>	Suite 700	+1 (202) 524- 6401	margaret. tobey@nbcuni.com	Legal Representative
NBCUniversal, LLC	Washington, DC 20001			
	United States			

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Chicago
	Web Home Page Address	WWW.NBCCHICAGO.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Nina's World (WMAQ 5.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes get her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Ruff Ruff Tweet & Dave (WMAQ 5.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00-11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave (RRTD) is an animated show that puts an emphasis on logical thinking and use of language through fun problem-solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	06/19/2016 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	ERTD123DH
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Pets in Paradise (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Pets in Paradise TV is a weekly television show that explores the relationship between humans and animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue humans, we look at the remarkable connections people have with their pets in one of the most beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish in Paradise. The 30 minute show consists of compelling stories about people and their people and

definition of Core Programming.	their pets, information about pet health care, tips on pet training and much more. The show's goal is to help nurture relationships between pet owners and their companions. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Ariel & Zoey & Eli, Too (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Digital Core Program (5 of 12)	Response
Program Title	Aqua Kids Adventures II (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times	

Program Regularly Scheduled	Sat 10:00-10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Steal the Show (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions	0

Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	The New Howdy Doody (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 9:00-9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i. e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2.

	Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	The New Howdy Doody (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 9:30-10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderhud as well as puppets (i. e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Digital Core Program (9 of	Response

12)	
Program Title	Astroblast (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program	Sat 11:30a-12pm
Regularly Scheduled	
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast based on the book series by author and illustrator Bob Kolar is set on a space station in an unknown solar system. Five animal characters and one three eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment the issues and resolutions resonate for a preschool audience. Through comedy and zippy action our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you practice good habits clean up when you have made a mess rebound from a failure or an embarrassing incident or resist the urge to blame others for your mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/03/2016 10:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	EATBR114DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	06/19/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	EATBR123DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/10/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	EATBR115DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/08/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	EATBR119DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/17/2016 11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	EATBR116DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/01/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	EATBR118DH
Reason for Preemption	Sports

Digital Core Program (10 of 12)	Response
Program Title	Floogals (WMAQ 5.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10-10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of	

Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker Flo and Boomer who have been sent to earth to explore investigate discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman that is Floogal speak for human, the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children they begin by encountering something new and then go through a comedic multistep process of watching listening touching and notetaking until they have figured out what and how their new discovery fits into the Hooman universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Floogals
List date and time rescheduled	06/19/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	EFGL101DH
Reason for Preemption	Sports

Digital Core Program (11 of 12)	Response
Program Title	The Chica Show (WMAQ 5.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:00-12:30pm
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop the Coop. The shops one employee Kelly doubles as Chicas nanny and the ensemble is rounded out with Bunji a large floppy eared rabbit and Stitches a straw mannequin that sits in the

informational objective of the program and how it meets the definition of Core Programming.	<p>window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control distractibility judgment and interpersonal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development as Chica learns how to express herself properly think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/22/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	ETCSR108DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	04/17/2016 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	ETSCR103DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/28/2016 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	ETCSR109DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	06/26/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	ETCSR110DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/01/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-04-30
Episode #	ETCSR105DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	04/10/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	ETCS101DH
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	05/08/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	ETCSR106DH
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	04/17/2016 11:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	ETCSR102DH
Reason for Preemption	Sports

Digital Core Program (12 of 12)	Response
Program Title	Noodle & Doodle (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program	Sat 12:30-1:00pm
Regularly Scheduled	
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	8
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and	Noodle and Doodle an instructional series features creative expression through art and cooking projects around a specific theme. Host Sean drives around in a doubledecker bus fully equipped with

informational objective of the program and how it meets the definition of Core Programming.	art supplies and a kitchen ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Seans sidekick Doggity is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe set in a kitchen full of prankplaying animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/30/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	ENADR105DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	05/22/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	ENADR108DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	05/07/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	ENADR106DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	06/26/2016 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	ENADR110DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/09/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09

Episode #	ENADR102DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	05/28/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	ENADR109DH
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/02/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	ENADR101DH
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	04/16/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	ENADR103DH
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	NBC 5 Making a Difference
Origination	Local
Days/Times Program Regularly Scheduled:	Sat 6-6:30pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	14 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NBC 5 Making A Difference shares the stories of local organizations and individuals who are working to bring positive change to Chicago communities. The program sheds light on their efforts to serve others.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	
Date and Time Aired:	
Questions	Response

Sponsored Core Liaison Contact
Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Anita Johnson
Address	454 N Columbus Dr
City	Chicago
State	IL
Zip	60611
Telephone Number	(312) 836-5586
Email Address	anita.johnson@nbcuni.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The list of public service announcements designed specifically for children that aired this quarter is available in the station's public file. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. 2Q16 Kids Programming NOTES: On Saturday 6/4, French Open Tennis ran over its scheduled time and preempted 3 kids shows (Floogals, Chica Show, Noodle & Doodle). All 3 programs were rescheduled and viewers were notified accordingly (makegood dates listed in the report). On Sunday 6/12, 3 kids programs (Nina's World, Ruff Ruff Tweet & Dave, Astroblast) were preempted due to breaking news coverage of the Orlando shooting. Noodle & Doodle aired in its second home (Sat 930-10a) six times during the quarter due to sports, all dates noted in the report. 7/11/16 AMENDMENT: Fixed a clerical error. 2Q report was originally timely filed on 7/7/16, original file confirmation attached in amendment and available at the station.

Other Matters
(16)

Other Matters (1 of 16)	Response
Program Title	Floogals (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program Regularly Scheduled	Sat/10:00am (airs 1x at 10a, moves to Sat 10:30am effective Sat 7/9)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker Flo and Boomer who have been sent to earth to explore investigate discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman that is Floogal speak for human, the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children they begin by encountering something new and then go through a comedic multistep process of watching listening touching and notetaking until they have figured out what and how their new discovery fits into the Hooman universe.
Other Matters (2 of 16)	Response
Program Title	Nina's World (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program Regularly Scheduled	Sat/10:30A (airs 1x at 10:30a, moves to Sat 11am effective Sat 7/9)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes get her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
Other Matters (3 of 16)	Response
Program Title	Ruff Ruff Tweet & Dave (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program Regularly Scheduled	Sat/11am (airs 1x at 11a, moves to Sat 1130am effective Sat 7/9)
Total times	

aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child	2 years to 5 years
Audience from	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

Other Matters (4 of 16)	Response
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Program Title	Astroblast (WMAQ 5.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat/11:30am (last airing Sat 7/2, replaced by Terrific Trucks effective Sat 7/9)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child	2 years to 5 years
Audience from	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast based on the book series by author and illustrator Bob Kolar is set on a space station in an unknown solar system. Five animal characters and one three eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment the issues and resolutions resonate for a preschool audience. Through comedy and zippy action our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you practice good habits clean up when you have made a mess rebound from a failure or an embarrassing incident or resist the urge to blame others for your mistakes.

Other Matters (5 of 16)	Response
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Program Title	The Chica Show (WMAQ 5.1 NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat/12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational	The Chica Show features a five year old baby chick that spends her days with her parents in their

and costume shop the Coop. The shops one employee Kelly doubles as Chicas nanny and the ensemble is informational rounded out with Bunji a large floppy eared rabbit and Stitches a straw mannequin that sits in the objective of window. In each episode Chica develops or encounters a problem that she cannot immediately the program resolve. Usually her issues involve impulse control distractibility judgment and interpersonal and how it behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation meets the to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving definition of process. The core educational content is primarily socioemotional development as Chica learns how to Core express herself properly think before she acts and interact with others effectively. She often learns that Programming. it takes hard work and practice to become proficient at different skills.

Other Matters (6 of 16)	Response
Program Title	Noodle & Doodle (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program	Sat/12:30p
Regularly	
Scheduled	
Total times	
aired at	13
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	
Child	2 years to 5 years
Audience from	
Describe the	
educational	Noodle and Doodle an instructional series features creative expression through art and cooking
and	projects around a specific theme. Host Sean drives around in a doubledecker bus fully equipped with
informational	art supplies and a kitchen ready for any assignment. The projects encourage parent engagement and
objective of	often feature families working together to make something to display within the childs home. Seans
the program	sidekick Doggity is an everfaithful beagle who transforms into an animated character during
and how it	interstitial trips to a parallel universe set in a kitchen full of prankplaying animated characters. The
meets the	art projects typically promote utilizing recycled materials in order to demonstrate that creativity can
definition of	transform something intended for one purpose into something that achieves a completely different
Core	goal.
Programming.	

Other Matters (7 of 16)	Response
Program Title	Pets in Paradise (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times	
Program	Sun/9A
Regularly	
Scheduled	
Total times	
aired at	13
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	
Child Audience	13 years to 16 years
from	
Describe the	
educational	Pets in Paradise TV is a weekly television show that explores the relationship between humans and
and	animals. From surfing pigs, to ducks living inside the house, rescued dogs, and dogs that rescue
informational	humans, we look at the remarkable connections people have with their pets in one of the most
objective of	beautiful places on Earth, Hawaii. Each week learn about these relationships and how they flourish
the program	in Paradise. The 30 minute show consists of compelling stories about people and their people and
and how it	their pets, information about pet health care, tips on pet training and much more. The show's goal
meets the	is to help nurture relationships between pet owners and their companions. (Showplace TV
definition of	Syndication)
Core	
Programming.	

Other Matters (8 of 16)	Response
Program Title	Ariel, Zoey & Eli Too (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times	
Program	

Regularly Scheduled	Sun/930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

Other Matters (9 of 16)	Response
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Program Title	Aqua Kids Adventures II (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sun/10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)

Other Matters (10 of 16)	Response
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Program Title	Veggie Tales (WMAQ 5.2 COZI TV)
Origination	Syndicated
Days/Times	
Program Regularly Scheduled	Sun/1030am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the	

educational and informational objective of the program and how it meets the definition of Core Programming. VeggieTales is a children's series featuring animated vegetables who teach life lessons through stories. Hosted by Bob the Tomato and Larry the Cucumber, each episode begins by establishing the problem, uses short stories to parallel the situation with a problem and solution, and ends by reiterating the proposed solution and the life lesson learned through the experience. The show communicates social-emotional messages based upon the core values of honesty, kindness, forgiveness, and appreciation for all, using music, unusual characters, and allegorical storylines. (Showplace TV Syndication)

Other Matters (11 of 16)	Response
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Program Title The New Howdy Doody (WMAQ 5.2 COZI TV)

Origination Syndicated

Days/Times

Program Regularly Scheduled Sun/11A

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i. e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)

Other Matters (12 of 16)	Response
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Program Title The New Howdy Doody (WMAQ 5.2 COZI TV)

Origination Syndicated

Days/Times

Program Regularly Scheduled Sun/1130A

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 6 years to 10 years

Describe the educational and informational objective of the program and how it Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i. e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and

meets the definition of Core Programming. informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication)

Other Matters (13 of 16)	Response
Program Title	Terrific Trucks (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program Regularly Scheduled	Sat/10:00am (new show debuts Sat 7/9)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard /rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role and duties each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.

Other Matters (14 of 16)	Response
Program Title	Floogals (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program Regularly Scheduled	Sat/10:30am (new time period effective Sat 7/9)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker Flo and Boomer who have been sent to earth to explore investigate discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things Hooman that is Floogal speak for human, the Floogals have a lot of work on their hands. They are engaged in the dual processes of discovery and problem solving as nothing on earth is familiar to them. Much like young children they begin by encountering something new and then go through a comedic multistep process of watching listening touching and notetaking until they have figured out what and how their new discovery fits into the Hooman universe.

Other Matters (15 of 16)	Response
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of 16)	
Program Title	Nina's World (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program Regularly Scheduled	Sat/11:00am (new time period effective Sat 7/9)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child	2 years to 5 years
Audience from	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is an animated show based on a six-year-old Latina, who lives in San Antonio, Texas with her parents, who own the local bakery, and her Abuela (grandmother). Her Tio (uncle) Javier lives nearby and there are lots of different children and adults from several different cultures in the apartment complex and neighborhood where she lives. Nina's best friend is Star, a stuffed starfish pillow character brought to life by Nina's imagination. Each episode features Nina taking on a challenge, solving a problem, or finding a way to help others. She is very confident about her abilities, which sometimes get her into trouble. However, with encouragement and chiding from Abuela, Nina learns about how to plan her "work," take responsibility for her actions, and correct her mistakes.
Other Matters (16 of 16)	Response
Program Title	Ruff Ruff Tweet & Dave (WMAQ 5.1 NBC)
Origination	Network
Days/Times	
Program Regularly Scheduled	Sat/11:30am (new time period effective Sat 7/9)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child	2 years to 5 years
Audience from	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave (RRTD) is an animated show which puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND /OR FORFEITURE (U.S. Code, Title 47, §503).</p> <p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p> <p>Anita Johnson</p> <p><i>Manager, Research & Programming</i></p> <p>07/11/2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
2016 2Q WMAQ Childrens Report Amendment.pdf	Applicant	Amendment	2Q16 Amendment	Done with Virus Scan and/or Conversion