



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0003769973 | File Number: 0000012817 | Submit Date: 07/08/2016 | Call Sign: KQEG-CD | Facility ID: 72207 |

City: LA CRESCENT | State: MN

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 07/08/2016 |

Filing Status: Active

Report reflects information for : Second Quarter of 2016

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MAGNUM RADIO, INC. Doing Business As: MAGNUM RADIO, INC.	Mr. Dave Magnum 1021 N. SUPERIOR AVE. #5 TOMAH, WI 54660 United States	+1 (608) 372- 9600	magcom@chorus. net	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Roy P. Stype , III .</b> <i>CONSULTING ENGINEER</i> Carl E. Smith Consulting Engineers	P. O. BOX 807 2324 NORTH CLEVELAND- MASSILLON ROAD BATH, OH 44210 United States	+1 (330) 659-4440	rstype@aol.com	Technical Representative
<b>John Charles Trent , Esq. .</b> <i>Legal Representative</i> Putbrese Hunsaker & Trent, P.C.	200 South Church Street Woodstock, VA 22664 United States	+1 (540) 459-7646	fccman3@shentel.net	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	AMGTV/WalkTV
	Nielsen DMA	La Crosse-Eau Claire
	Web Home Page Address	www.kqegtv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)		Response
Program Title		Biz Kids
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday at 8:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kids is a television series that Teaches kids about money and business.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 8)		Response
Program Title		Animal Rescue
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesdays at 8:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Rescue serves the educational and informational needs of children 16 years old and under within its program content, including safety tips and real life in the field experiences of professional and ordinary people taking care of, treating, and helping various animals. The stories are wonderful illustrations of the best of human instincts.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 8)		Response
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Program Title	Dragon Fly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's all about cool exploration, hot music, and of course science! Whether your into summer time ski jumping, wicked whitewater rafting, searching for aliens, or forensic fun, Dragon Fly TV is packed with educational hands on investigations. Get ready to surf into some real science.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)		Response
Program Title		Missing
Origination		Syndicated
Days/Times Program Regularly Scheduled		Thursday at 11am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This is a very important for children. It tells of children who have been abducted, how they were taken, and what kids should do to prevent from being abducted themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 8)		Response
Program Title		Think Big

Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 7am
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real world applications for math, science and engineering, proving that the physical sciences can be useful, challenging and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Think Big
List date and time rescheduled	05/14/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-14
Episode #	
Reason for Preemption	Other

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Think Big
List date and time rescheduled	05/21/2016 08:00 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-21
Episode #	
Reason for Preemption	Other

### Digital Preemption Programs #3

Questions	Response
Title of Program	Think Big
List date and time rescheduled	05/28/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Other

### Digital Preemption Programs #4

Questions	Response
Title of Program	Think Big
List date and time rescheduled	06/04/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Other

### Digital Preemption Programs #5

Questions	Response
Title of Program	Think Big
List date and time rescheduled	06/11/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-11
Episode #	
Reason for Preemption	Other

### Digital Preemption Programs #6

Questions	Response
Title of Program	Think Big
List date and time rescheduled	06/18/2016 08:00 AM



Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-18
Episode #	
Reason for Preemption	Other

**Digital Preemption Programs #7**

Questions	Response
Title of Program	Think Big
List date and time rescheduled	06/25/2016 08:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-25
Episode #	
Reason for Preemption	Other

Digital Core Program (6 of 8)	Response
Program Title	Coollest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 10am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Coolest Places on Earth" - From jaw-dropping works of nature to the most amazing creations of humankind. We discover each location's history and culture and learn why it deserves to be called one of the coolest places on Earth. Each week we visit three unique locations around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Dog Tales

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Zoo Diaries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday at 7:30am
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows the life of different animals at a zoo in Canada. It educates children on the care and feeding of animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 8am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to motivate today's youth to take an active role in protecting and preserving our marine environments. This generation like no other has both the responsibility and the resources to leave a legacy of a healthier and more sustainable environment.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Pets in Paradise
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 10:30am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise is packed with factual information on pets and how to care for them.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Richard T. Wilson
Address	505 King Street Ste 221
City	La Crosse
State	WI
Zip	54601
Telephone Number	(608) 784-0876
Email Address	rwilson@magnumbroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Dog Tales and Zoo Diaries only 6 episodes due to Network changing the air time.

Other Matters (8)

Other Matters (1 of 8)		Response
Program Title		Biz Kids Digital
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 8:30am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Biz Kids is a television series that Teaches kids about money and business.

Other Matters (2 of 8)		Response
Program Title		Aqua Kids Digital
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 8:00am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.

Other Matters (3 of 8)		Response
Program Title		Animal Rescue Digital
Origination		Syndicated
Days/Times Program Regularly Scheduled		Wednesday 8:30am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		12 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue serves the educational and informational needs of children 16 years old and under within its program content, including safety tips and real life in the field experiences of professional and ordinary people taking care of, treating, and helping various animals. The stories are wonderful illustrations of the best of human instincts.
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Other Matters (4 of 8)	Response
Program Title	Dragon Fly TV Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's all about cool exploration, hot music, and of course science! Whether your into summer time ski jumping, wicked whitewater rafting, searching for aliens, or forensic fun, Dragon Fly TV is packed with educational hands on investigations. Get ready to surf into some real science.

Other Matters (5 of 8)	Response
Program Title	Missing Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a very important program for children. It tells of children who have been abducted, how they were taken, and what kids should do to prevent from being abducted themselves.

Other Matters (6 of 8)	Response
Program Title	Think Big Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun.
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Other Matters (7 of 8)	Response
Program Title	Coollest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Describes different places on earth and helps kids to learn geography. They visit festivals, cities, landmarks and jaw dropping works of nature and explain why they are the one of the coolest places on earth.

Other Matters (8 of 8)	Response
Program Title	Pets in Paradise
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets in Paradise helps kids to learn about different kind of animals and the proper care and feeding of those animals.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Richard Turner Wilson , Mr. . Station Manager</b></p> <p>07/08 /2016</p>

**Attachments**

No Attachments.