

Children's Television Programming Report

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 WBPH-TV
 Facility ID:
 60850

 City:
 BETHLEHEM
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/08/2016
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2016

General Information	Section	Question	Response
	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
SONSHINE FAMILY TELEVISION, INC. Doing Business As: SONSHINE FAMILY TELEVISION, INC.	Sonshine Family Television, Inc. 813 N. FENWICK STREET ALLENTOWN, PA 18109 United States	+1 (610) 433- 4400	dan@wbph. org	Company

Contact Representatives (2)	Contact Name	Address	Phone	Email	Contact Type
	JOHN GEOFFREY BENTLEY Attorney BENTLEY LAW OFFICE	J. Geoffrey BENTLEY 2700 COPPER CREEK ROAD HERNDON, VA 20171 United States	+1 (703) 793- 5207	gbentley@bentleylawoffice. com	Legal Representative
	LARRY WILL CONSULTING ENGINEER LARRY H. WILL, P.E.	Larry H. Will 1055 POWDERHORN DRIVE GLEN MILLS, PA 19342 United States	+1 (610) 399- 1826	LHWILL@VERIZON.NET	Technical Representative

Children's	Section	Question Response	
Television Information	Station Type	Station Type Independent	
		Affiliated network	
		Nielsen DMA Philadelphia	
		Web Home Page Address www.wbph.org	
Digital Core Programming	Question		Response
	State the average numb stream	er of hours of Core Programming per week broadcast by the station on its main program	4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		168.0
	-	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Does the Licensee certif	y that at least 50% of the Core Programming counted toward meeting the additional	Yes

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programstream) did not consist of program episodes that had already aired within the previous seven days either on thestation's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Saturday 9am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to Whit's End. Adventures in Odyssey brings you fast-paced family adventure for children of all ages, especially ages 8 to 12
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Saturday 7:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	featuring the loveable and talented Courtney Campbell, and her family of fun- loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Ages 2-10
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Nana Puddin'
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Saturday 9:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A small waterfront house near the edge of a tropical rain forest serves as home for the Nana Puddin' cast; ventriloquists Dennis Lee and Nancy Worcester, musician Doc Gibbs, a magically inclined mailman, Lyndy Phillips, as well as a zany bunch of puppets. Filmed in front of a live s audience, each show contains solid messages that teach everyone, no matter the age, about positive choices, using skits, original music, games, spoof commercials, and on location segme Ages 2-10
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Thursdsay's 4:30pm, Saturday 7:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award-winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. Ages 8-12
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Friday's 4:30pm, Saturday 8am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinaria to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Rea Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts A.J., Krystal, and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment. Ages 8-16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Underwater World for Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Saturday's 8:30am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Underwater World For Kids will educate and inspire our young as they watch the exploration into this highly fragile eco-system and learn about the "creatures of the deep" in a fun and exciting manner. Ages 8-12
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.2) Saturday's 10am, Sunday's 10am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to Whit's End. Adventures in Odyssey brings you fast-paced family adventure for children of all ages, especially ages 8 to 12
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Kid Fitness
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.2) Saturday's 9:30am, Sunday's 9:30am
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KID FITNESS is a fun, entertaining and educational series designed to encourage kid to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends. Ages 3 to 8.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.2) Saturday's 10:30am, Sunday's 10:30am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts A.J., Krystal, and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment. Ages 8-16

Does the LicenseeYesidentify the programby displayingthroughout theprogram the symbolE/I?

Digital Core Program (10 of 10)	Response
Program Title	Underwater World
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.2) Saturday's 9:00am, Sunday's 9:00am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Underwater World For Kids will educate and inspire our young as they watch the exploration into this highly fragile eco-system and learn about the "creatures of the deep" in a fun and exciting manner. Ages 8-12
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Daniel Huber
	Address	813 N. Fenwick Street
	City	Allentown
	State	РА
	Zip	18109
	Telephone Number	(610) 433-4400
	Email Address	dan@wbph.org
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	(1)Short-form PSAs directed to the needs and concerns of children of sixteen years and younger, such as, health, safety, social service, community involvement, the arts, literacy and education aired this quarter within our core children's programs.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Monday's 5pm, Saturday 9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet John Avery Whittaker, Connie, and all the gang as you fly on the wings of imagination to Whit's End. Adventures in Odyssey brings you fast-paced family adventure for children of all ages, especially ages 8 to 12

Other Matters (2 of 10)	Response
Program Title	Mustard Pancakes
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Tuesday's 5pm, Saturday 7:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	featuring the loveable and talented Courtney Campbell, and her family of fun- loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Ages 2-10

Other Matters (3 of 10)	Response	
Program Title	Nana Puddin'	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	(60.1) Wednesday 5pm , Saturday 9:30am	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A small waterfront house near the edge of a tropical rain forest serves as home for the Nana Puddi'n cast; ventriloquists Dennis Lee and Nancy Worcester, musician Doc Gibbs, a magically inclined mailman, Lyndy Phillips, as well as a zany bunch of puppets. Filmed in front of a live studio audience, each show contains solid messages that teach everyone, no matter the age, about positive choices, using skits, original music, games, spoof commercials, and on location segments. Ages 2-10	
Other Matters (4 of 10)	Response	
Program Title	Aqua Kids	

Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Thursdsay's 5pm, Saturday 7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An award-winning children's program dedicated to educating young people about the importance of protecting marine environments and th animals that live there. Ages 8-12

Other Matters (5 of 10)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Friday's 5pm, Saturday 8am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Join hosts A.J., Krystal, and Shawn every week as they explore new professions in the exciting world of work. It's a half-hour of thought-provoking, eye-opening fun and entertainment. Ages 8-16

Other Matters (6 of 10)	Response
Program Title	Underwater World for Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.1) Saturday's 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Underwater World For Kids will educate and inspire our young as they watch the exploration into this highly fragile eco-system and learn about the "creatures of the deep" in a fun and exciting manner. Ages 8-12
Other Matters (7 of 10)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated

	Regularly Sch	heduled (60.2) Saturday's 10am, Sunday's 10am			
Total times aired at regularly scheduled timeLength of ProgramAge of Target Child Audience fromDescribe the educational and informational objective of the program and how it meets the definition of Core Programming.		luled 26			
		30 mins			
		8 years to 12 years			
		meets of imagination to Whit's End. Adventures in Odyssey brings you fast-paced			
Other Matters (8 of 10	0)	Response			
Program Title		Kid Fitness			
Drigination		Syndicated			
Days/Times Program Regularly (6 Scheduled		(60.2) Saturday's 9:30am, Sunday's 9:30am			
Total times aired at regularly 26 scheduled time		26			
Length of Program		30 mins			
Age of Target Child An	udience	3 years to 8 years			
informational objective of the to think program and how it meets the geared t		KID FITNESS is a fun, entertaining and educational series designed to encourage kids to think about exercise and healthy eating habits at an early age. The upbeat series, geared to children ages three to eight, motivates young viewers to exercise along with host Kid Fitness and his friends. Ages 3 to 8.			
Other Matters (9 of 0)	Response				
Program Title	Real Life 101				
	Syndicated				
Drigination	Syndicated				
Drigination Days/Times Program Regularly Scheduled		rday's 10:30am, Sunday's 10:30am			
Days/Times Program Regularly Scheduled Total times aired at egularly scheduled					
Days/Times Program Regularly Scheduled Total times aired at egularly scheduled me	(60.2) Satur				
Days/Times Program Regularly	(60.2) Satur 26	rday's 10:30am, Sunday's 10:30am			

Other Matters (10 of 10)

Program Title

Response

Underwater World

Origination	Syndicated
Days/Times Program Regularly Scheduled	(60.2) Saturday's 9:00am, Sunday's 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Underwater World For Kids will educate and inspire our young as they watch the exploration into this highly fragile eco-system and learn about the "creatures of the deep" in a fun and exciting manner. Ages 8-12

Certification	Question	Response
	 The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). 	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Daniel P Huber Vice President 07/08 /2016

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
WBPH_2016_Q2_Certification. pdf	Applicant	All Purpose	Q2_2016_Commercial Certification	Done with Virus Scan and/or Conversion