Federal Communications Commission

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: $\mathbf{0 0 0 1 7 5 1 9 4 0}$ File Number: $\mathbf{0 0 0 0 0 1 2 9 4 4}$ Submit Date: 07/11/2016 $\quad$ Call Sign: WLGA $\begin{aligned} & \text { Facility ID: } \mathbf{1 1 1 1 3} \text { City: }\end{aligned}$ OPELIKA State: AL

Service: Full Service Television $\quad$ Purpose: Children's TV Programming Report | Status: Received | Status Date: |
| :--- | :--- | :--- | 07/11/2016 Filing Status: Active

Report reflects information for : Second Quarter of 2016

General Information

| Section | Question Response |  |
| :---: | :---: | :---: |
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant Name, Type, and Contact Information

|  |  |  | Applicant <br> Type |  |
| :--- | :--- | :--- | :--- | :--- |
| Applicant | Address | Phone | Email |  |
| CNZ COMMUNICATIONS SE, | Randy E. Nonberg | $+1(310)$ | randynonberg@cnzcommunications. | Company |
| LLC | 15233 LA CRUZ | $573-1600$ | com |  |
| Doing Business As: CNZ | DRIVE |  |  |  |
| COMMUNICATIONS SE, LLC | PACIFIC |  |  |  |
|  | PALISADES, CA |  |  |  |
|  | 90272 |  |  |  |
|  | United States |  |  |  |
|  |  |  |  |  |


| Contact Name | Address | Phone | Email | Contact Type |
| :--- | :--- | :--- | :--- | :--- |
| Kathleen Kirby | 1776 K Street, N.W. | $+1(202) 719-3360$ | kkirby@wileyrein.com | Legal Representative |
| FCC COUNSEL | Washington, DC 20006 |  |  |  |
| Wiley Rein LLP | United States |  |  |  |

## Children's Television Information

Digital Core Programming

| Section |  | Question |
| :--- | :--- | :--- |
| Station Type | Station Type | Response |
|  | Affiliated network | Antenna TV |
|  | Nielsen DMA | Columbus GA (Opelika AL) |
|  | Web Home Page Address | www.wlgatv.com |


| Question | Response |
| :--- | :--- | :--- |
| State the average number of hours of Core Programming per week broadcast by the station on its main program <br> stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the <br> station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its <br> main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication <br> of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50\% of the Core Programming counted toward meeting the additional <br> programming guideline (applied to free video programming aired on other than the main Yes No program <br> stream) did not consist of program episodes that had already aired within the previous seven days either on the <br> station's main program stream or on another of the station's free digital program streams? | Yes |


| Digital Core Program (1 of 6) | Response |
| :---: | :---: |
| Program Title | Animal Atlas (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 9:00 AM and 11:30AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of <br> Preemptions <br> for other than <br> Breaking <br> News |  |
| Number of <br> Preemptions <br> Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas makes the animal world entertaining, enlightening and informational. The series uses humor, natural visuals and an everyday attitude to reach the minds of young viewers. It uses a friendly and fascinating presentation of information to engage young viewers and broaden their knowledge and perspective of the animal world. Viewers are exposed to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers and animals from the Americas, Africa, Asia, Australia and elsewhere. Viewers discover the variety of places and situations that animals live in, how they find food and what they eat, how they play and care for their young, and the dynamics of the family units they live in. Animal Atlas also educates young viewers about endangered species and provides useful information on wildlife conservation. The show incorporates the learning categories of life sciences, biological sciences and critical thinking skills in teaching viewers about animals and nature. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /l? | Yes |


| Digital Core <br> Program (2 of 6) | Response |
| :---: | :---: |
| Program Title | The Coolest Places on Earth (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program Regularly <br> Scheduled | Saturdays 10:00 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of <br> Preemptions <br> Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places On Earth takes young viewers on a journey of discovery to the most amazing and astonishing places on the planet - cities, festivals, landmarks and works of nature. Each location's history and culture is explored. Each episode features three specific locations and delivers fast-paced information to engage the young viewer. The program features facts about history, geography and culture with a goal of providing young viewers with inspiration and information to better understand and appreciate the diverse world around them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |


| Digital Core <br> Program (3 <br> of 6) | Response |
| :--- | :--- |
| Program Title | On The Spot (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 12:00 PM |


| Total times aired at regularly scheduled time | 13 |
| :---: | :---: |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a question and answer show challenging viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The format allows a wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, races and genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with so that they see a representative from their own group succeeding. In turn, it also allows viewers to learn respect for those outside their own group. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /l? | Yes |

## Digital Core

Program (4 of

| 6) | Response |
| :--- | :--- |
| Program Title | Family Style with Chef Jeff (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 11:00 AM |


| Total times aired at regularly scheduled time | 13 |
| :---: | :---: |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Family Style with Chef Jeff teaches young viewers how making the right choices in the kitchen can lead to healthy, life-changing experiences for the entire family. Each episode demonstrates how viewers can cook healthier versions of their favorite dishes and provides valuable health and nutrition information in a fun, interesting format. Family Style uses structural components to help young viewers retain and reflect on current health-related information. The program also includes positive reinforcement through the use of nutrition quizzes and health tips with the ultimate goal of helping young viewers make better, more informative choices about their eating habits, nutrition and health. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |


| Digital Core <br> Program (5 <br> of 6) | Response |
| :--- | :--- |
| Program Title | Safari Tracks |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 9:30 AM and 12:30 PM |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Total times <br> aired | 13 |


| Number of <br> Preemptions | 0 |
| :--- | :--- |
| Number of <br> Preemptions <br> for other than <br> Breaking | 0 |
| News |  |


| Digital Core <br> Program (6 <br> of 6) | Response |
| :--- | :--- |
| Program Title | State to State |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 10:30 AM |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Total times <br> aired | 13 |
| Number of <br> Preemptions | 0 |


| Number of <br> Preemptions <br> for other than <br> Breaking <br> News | 0 |
| :--- | :--- |
| Number of <br> Preemptions <br> Rescheduled | 0 |
| Length of <br> Program | 30 mins |
| Age of | Target Child |
| Audience | years to 16 years |
| Describe the <br> educational <br> and <br> informational <br> objective of <br> the program <br> and how it <br> meets the <br> definition of <br> Core | State to State travels to every entertaining nook and cranny of America. Young viewers will experience the <br> helebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history <br> of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also <br> learn about the country's diverse geography and experience the great outdoors, from Alaska to the <br> Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases <br> between one and three states and dozens of locations within them. State to State delivers fast-paced, <br> engaging information that's a perfect match for the 21st century learner. The series is packed with facts <br> about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration <br> and information to better understand and appreciate the dynamic and diverse country they live in. |
| Does the <br> Licensee <br> identify the <br> program by <br> displaying <br> throughout <br> the program <br> the symbol E | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

| Question | Response |
| :--- | :--- |
| Does the Licensee publicize the existence and location of the station's Children's <br> Television Programming Reports (FCC 398) as required by 47 C.F.R. Section <br> 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Station Manager |
| Address | 1501 13th Ave |
| City | Columbus |
| State | GA |
| Zip | 31901 |
| Telephone Number | (706) 576-3000 |
| Email Address | randynonberg@cnzcommunications. |
| com |  |
| Include any other comments or information you want the Commission to consider in |  |
| evaluating your compliance with the Children's Television Act (or use this space for |  |
| supplemental explanations). This may include information on any other noncore |  |
| educational and informational programming that you aired this quarter or plan to air |  |
| during the next quarter, or any existing or proposed non-broadcast efforts that will |  |
| enhance the educational and informational value of such programming to children. |  |
| See 47 C.F.R. Section 73.671, NOTES 2 and 3. |  |

Other
Matters (1 of

| 6) | Response |
| :---: | :---: |
| Program Title | Animal Atlas (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 9 AM \& 11:30 AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience <br> from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas makes the animal world entertaining, enlightening and informational. The series uses humor, natural visuals and an everyday attitude to reach the minds of young viewers. It uses a friendly and fascinating presentation of information to engage young viewers and broaden their knowledge and perspective of the animal world. Viewers are exposed to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers and animals from the Americas, Africa, Asia, Australia and elsewhere. Viewers discover the variety of places and situations that animals live in, how they find food and what they eat, how they play and care for their young, and the dynamics of the family units they live in. Animal Atlas also educates young viewers about endangered species and provides useful information on wildlife conservation. The show incorporates the learning categories of life sciences, biological sciences and critical thinking skills in teaching viewers about animals and nature. |

## Other Matters (2 of

| 6) | Response |
| :--- | :--- |
| Program Title | The Coolest Places on Earth (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program Regularly <br> Scheduled | Saturdays 10 AM |
| Total times aired at <br> regularly scheduled <br> time | 13 |
| Length of Program | 30 mins |
| Age of Target Child <br> Audience from | 13 years to 16 years |

## Describe the

 educational and informational objective of the program and how it meets the definition of Core Programming.The Coolest Places On Earth takes young viewers on a journey of discovery to the most amazing and astonishing places on the planet - cities, festivals, landmarks and works of nature. Each location's history and culture is explored. Each episode features three specific locations and delivers fast-paced information to engage the young viewer. The program features facts about history, geography and culture with a goal of providing young viewers with inspiration and information to better understand and appreciate the diverse world around them.
Other
Matters $(3$ of
$6)$

Response
Program Title On The Spot (DT 66.1)

| Origination | Network |
| :--- | :--- |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 12:00 PM |
| Total times <br> aired at <br> regularly <br> scheduled <br> time | 13 |
| Length of <br> Program | 30 mins |
| Age of <br> Target Child <br> Audience <br> from | 13 years to 16 years |

Describe the On The Spot is a question and answer show challenging viewers to recall middle and high school educational knowledge about history, science, math, English, second languages, health, geography, art, music, and and informational how well young people know the information contained in their own national curriculum. The format allows a technology, and then teaches them the answer. The show uses an entertaining on-the-street format to test objective of wide range of topics and allows topics to be blended. The program also succeeds in modeling all ages, the program races and genders as successful, knowledgeable individuals. Although there are right and wrong answers, and how it there are right answers from people that every audience member can identify with so that they see a meets the representative from their own group succeeding. In turn, it also allows viewers to learn respect for those definition of outside their own group.
Core
Programming.

| Other Matters <br> $\mathbf{( 4 ~ o f ~} \mathbf{6})$ | Response |
| :--- | :--- |
| Program Title | Family Style with Chef Jeff (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 11:00 AM |
| Total times <br> aired at <br> regularly <br> scheduled time | 13 |
| Length of <br> Program | 30 mins |

## Age of Target 13 years to 16 years

Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of

Core
Programming

Family Style with Chef Jeff teaches young viewers how making the right choices in the kitchen can lead to healthy, life-changing experiences for the entire family. Each episode demonstrates how viewers can cook healthier versions of their favorite dishes and provides valuable health and nutrition information in a fun, interesting format. Family Style uses structural components to help young viewers retain and reflect on current health-related information. The program also includes positive reinforcement through the use of nutrition quizzes and health tips with the ultimate goal of helping young viewers make better, more informative choices about their eating habits, nutrition and health.

| Other <br> Matters (5 of <br> 6) | Response |
| :---: | :---: |
| Program Title | Safari Tracks (DT 66.1) |
| Origination | Network |
| Days/Times <br> Program <br> Regularly <br> Scheduled | Saturdays 12:30 PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of <br> Target Child <br> Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari Tracks offers viewers a natural look at the exotic animals of the African continent. The engaging host, also from Africa, provides educational information on specific species and how they contribute to the ecosystem of the habitat. He encourages viewers to make ethical decisions and care about the planet. Topics such as predator-prey relationships, endangerment of natural habitat and species by human activity and the low survival rate of some animals are discussed as part of the animal characteristics so that viewers get a more complete and candid picture of the animal and its habitat. Viewers learn about ecology, how population affects ecosystems, how animals learn to adapt for survival, natural selection, the great diversity of species and even reproduction or geographic isolation and how it impacts species. Above all, the series shows respect for the animal world and encourages viewers to show respect for animals and the environment. |

## Other

Matters (6 of
6) Response

Program Title State to State (DT 66.1)
Origination Network

Days/Times
Saturdays 10:30 AM
Program
Regularly
Scheduled
Length of 30 mins

Program

Age of
13 years to 16 years
Target Child
Audience
from

Describe the State to State travels to every entertaining nook and cranny of America. Young viewers will experience the educational and informational hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history objective of of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also the program and how it meets the definition of Core learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration Programming

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the

Thomas
ELong, Jr.
Station
Manager

07/11
/2016

