



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0016496481** | File Number: **0000011497** | Submit Date: **06/30/2016** | Call Sign: **WFQX-TV** | Facility ID: **25396** |

City: **CADILLAC** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**06/30/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
CADILLAC TELECASTING CO. Doing Business As: CADILLAC TELECASTING CO.	Alexander Bolea PO Box 282 CADILLAC, MI 49601 United States	+1 (231) 775- 3478	JRNBOLEA@AOL. COM	Company

Contact  
Representatives  
(2)

Contact Name	Address	Phone	Email	Contact Type
<b>Lowell Shore</b> <i>Chief Engineer</i> Cadillac Telecasting Co.	Lowell Shore PO Box 282 Cadillac, MI 49601 United States	+1 (231) 775-3478	lowellshore@9and10news.com	Technical Representative
<b>Gregg P Skall , Esq .</b> Womble Carlyle Sandridge & Rice, LLP	Gregg P. Skall, Esq. 1200 19th Street, N.W Suite 500 Washington, DC 20036 United States	+1 (202) 857-4441	gskall@wcsr.com	Legal Representative

Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(6)

Digital Core Program (1 of 6)		Response
Program Title		Wild About Animals
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 8-830am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Teaching and learning about animals in our lives
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 6)		Response
Program Title		Awesome Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 9-930am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Families and adventures they take
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 6)		Response
Program Title		Whaddydo
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays @ 7am
Total times aired at regularly scheduled time		13
Total times aired		13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Situations that take place in our day to day lives and what to do
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)		Response
Program Title		PETS-TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays @ 630am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Importance of Pets in our lives
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 6)		Response
Program Title		Young Icons
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays @ 830am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		How to deal with the young

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Getting the young to start thinking about what career path they might want.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**



**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sherri McKinley-Magiera
Address	PO Box 627
City	Cadillac
State	MI
Zip	49601
Telephone Number	(231) 876-9701
Email Address	sherrimagiera@9and10news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

Other Matters (1 of 12)	Response
Program Title	Xploration Station- Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 630am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Station 3 hour block

Other Matters (2 of 12)	Response
Program Title	Xloration Station Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Xploration Station Earth 2050

Other Matters (3 of 12)	Response
Program Title	Xploration Station Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station - 3 hour series

Other Matters (4 of 12)	Response
Program Title	XPloration Station Xploration FabLab
Origination	Syndicated
Days/Times Program Regularly Scheduled	Satuardays @ 830am
Total times aired at regularly scheduled time	3
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series
<b>Other Matters (5 of 12)</b>	<b>Response</b>
Program Title	XPloration Station Nature Knows Best
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series
<b>Other Matters (6 of 12)</b>	<b>Response</b>
Program Title	XPloration Station-DIY SCI
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930a
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPloration Station 3 hour series
<b>Other Matters (7 of 12)</b>	<b>Response</b>
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 8am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teaching and learning about animals in our lives
<b>Other Matters (8 of 12)</b>	<b>Response</b>
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 9am
Total times aired at regularly scheduled time	10

Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families and the adventures they take

Other Matters (9 of 12)	Response
Program Title	Whaddydo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 7am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Situations that take place in our day to day lives and what to do

Other Matters (10 of 12)	Response
Program Title	Pets TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 630am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Importance of pets in our lives

Other Matters (11 of 12)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 830am
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How to deal with the young

Other Matters (12 of 12)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 930am
Total times aired at regularly scheduled time	10

Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Getting the young to start thinking about what career path they might want to pursue

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Sherri Magiera</b> <i>Program Director</i></p> <p>06/30 /2016</p>

**Attachments**

No Attachments.