



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0002749695 | File Number: 0000011494 | Submit Date: 06/30/2016 | Call Sign: WWUP-TV | Facility ID: 26993 |

City: SAULT STE. MARIE | State: MI

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

06/30/2016 | Filing Status: Active

Report reflects information for : Second Quarter of 2016

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|---|----------------------|-----------------------------|----------------|
| HERITAGE BROADCASTING COMPANY OF MICHIGAN Doing Business As: HERITAGE BROADCASTING COMPANY OF MICHIGAN | Kevin Dunaway PO Box 627 CADILLAC, MI 49601 United States | +1 (231) 775-3478 | kevindunaway@9and10news.com | Company |

Contact
Representatives
(2)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|-------------------|----------------------------|--------------------------|
| Lowell Shore <i>Chief Engineer</i> Heritage Broadcasting Company of Michigan | Lowell Shore PO Box 627 Cadillac, MI 49601 United States | +1 (231) 775-3478 | lowellshore@9and10news.com | Technical Representative |
| Gregg P Skall , Esq. . Womble Carlyle Sandridge & Rice, LLP | Gregg P. Skall, Esq. 1200 19th Street, N.W Suite 500 Washington, DC 20036 United States | +1 (202) 857-4441 | GSKALL@WCSR.COM | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CBS |
| | Nielsen DMA | Traverse City-Cadillac |
| | Web Home Page Address | www.9and10news.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 3.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(6)

| Digital Core Program (1 of 6) | | Response |
|--|--|---|
| Program Title | | Lucky Dog |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays @ 10am |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Animal Trainer-Teaching proper care and training of animals |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (2 of 6) | | Response |
|--|--|--|
| Program Title | | Dr. Chris Pet Vet |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays @ 1030am |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Teaching and seeing the worlds busiest vets and the animals they treat |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (3 of 6) | | Response |
|---|--|----------------|
| Program Title | | Hidden Heroes |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturday @ 7am |
| Total times aired at regularly scheduled time | | 13 |

| | |
|--|--|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Program offers teens an opportunity to view everyday people stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 6) | | Response |
|--|--|--|
| Program Title | | Inspectors |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturday @ 1130a |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | A scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (5 of 6) | | Response |
|--|--|----------------------------------|
| Program Title | | Game Changers with Kevin Frazier |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Saturdays @ 730am |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |

| | |
|--|----------------------------------|
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Highlights professional athletes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 6) | Response |
|--|--|
| Program Title | Henry Fords Innovation Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 11am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Show how to make health devices from toys, train spinning, computerized smart shopping carts light the world with soda bottles |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Sherri McKinley-Magiera |
| Address | PO Box 627 |
| City | Cadillac |
| State | MI |
| Zip | 49601 |
| Telephone Number | (231) 876-9701 |
| Email Address | sherrimagiera@9and10news.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 10am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer-teaching proper care and training of animals |

| Other Matters (2 of 6) | Response |
|--|--|
| Program Title | Dr. Chris Pet Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 1030am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teaching and seeing the worlds busiest vets and the animals they treat |

| Other Matters (3 of 6) | Response |
|--|--|
| Program Title | Hidden Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday @ 7a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program offers teens an opportunity to view everyday people stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas |

| Other Matters (4 of 6) | Response |
|---|----------------------|
| Program Title | Inspectors |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays @ 1130a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service |
|--|--|

| Other Matters (5 of 6) | Response |
|--|----------------------------------|
| Program Title | Game Changers with Kevin Frazier |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday @ 730am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Highlights professional athletes |

| Other Matters (6 of 6) | Response |
|--|--|
| Program Title | Henry Ford's Innovation Nation |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Show how to make health devices from toys, train spinning, computerized smart shopping carts light the world with soda bottles |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>Sherri Magiera <i>Program Director</i></p> <p>06/30 /2016</p> |

Attachments

No Attachments.