



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0001565050** | File Number: **0000012835** | Submit Date: **07/08/2016** | Call Sign: **WYFF** | Facility ID: **53905** | City:
GREENVILLE | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2016 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|-----------------------|----------------------------|----------------|
| WYFF HEARST TELEVISION INC. Doing Business As: WYFF HEARST TELEVISION INC. | P.O. BOX 1800 RALEIGH, NC 27602 United States | +1 (919) 839- 0300 | mprak@brookspierce. com | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|--|-----------------------|----------------------------|-------------------------|
| Mark J Prak BROOKS, PIERCE, ET AL. | PO Box 1800 Raleigh, NC 27602 United States | +1 (919) 839- 0300 | MPRAK@BROOKSPIERCE. COM | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC and Movies Network |
| | Nielsen DMA | Greenvll-Spart-Ashevll-And |
| | Web Home Page Address | www.wyff4.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.92 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(14)

| Digital Core Program (1 of 14) | Response |
|--|--|
| Program Title | Floogals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10am-1030am - 4/2,4/9, 4/16,4/23,4/30,5/7,5/14,5/21,5/28,6/11,6/18,6/25 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliens, Fleeker, Flo, and Boomer, who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things "Hooman," the Foogals have a lot of work on their hands. They are engaged in the duel process of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin encountering something new and then go through a comedic multi-step process watching, listening, touching, and note-taking until they have figured out what and how their new discovery fits into the Hooman universe. This program airs on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Questions | Response |
|--|---------------------|
| Title of Program | Floogals |
| List date and time rescheduled | 06/04/2016 08:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (2 of 14) | Response |
|--|--|
| Program Title | Nina's World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 1030am-11am - 4/2,4/9,4/16,4/23,4/30,5/7,5/14,5/21,5/28,6/11,6/18,6/25 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World tells the story of imaginative 6-year-old Nina and her best friend, Star, having everyday fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood -- celebrating family, community, diversity and wonder. Spanish words will be introduced in an organic way in each episode. Also, Nina is eager to learn American Sign Language to communicate better with her deaf friend, Nico. Program is broadcast on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|------------------|--------------|
| Title of Program | Nina's World |

| | |
|--|---------------------|
| List date and time rescheduled | 06/04/2016 08:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-06-04 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (3 of 14) | Response |
|--|---|
| Program Title | Ruff Ruff Tweet & Dave |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11am - 1130am - 4/2,4/9,4/16,4/23,4/30,5/7,5/14,5/21,5/28,6/11,6/18,6/25 |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff Ruff Tweet and Dave is a series that follows best friends Ruff Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery, and play. Each episode reveals a new story about making choices and encourages viewers to follow along with the companion interactive mobile app. Program is broadcast on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 14) | Response |
|---|---|
| Program Title | Astroblast |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 1130am-12pm - 4/2,4/9,4/16,4/23,4/30,5/7,5/14,5/21,5/28,6/11,6/18,6/25 |
| Total times aired at regularly scheduled time | 12 |

| | |
|--|---|
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | 1 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast follows the adventures of a crew of space animals who run the Astroblast Space Station -- the coolest hangout in the galaxy. Comet, Hally, Sputnik, Radar, and Jet run the station under the watchful eye of Sal the Octopus. But when you have five friends with very different personalities in one place, things sometimes get messy. Through it all, the Astroblast crew accept their differences, help one another, make new friends, and discover that getting along is out of this world. Program is broadcast on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 14) | Response |
|--|---|
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 12pm-1230pm -4/2,4/9,4/16,4/23,4/30,5/7,5/14,5/21,6/11,6/18,6/25 |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | 12 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 2 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |

| | |
|--|--|
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny, and the ensemble is rounded out with a large floppy eared rabbit and a straw mannequin. The core educational content is primarily social and emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This show airs on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | The Chica Show |
| List date and time rescheduled | 05/28/2016 09:00 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-28 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 14) | Response |
|--|---|
| Program Title | Noodle & Doodle |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 1230pm-1pm - 4/23,5/14,5/21,6/11,6/18,6/25 |
| Total times aired at regularly scheduled time | 6 |
| Total times aired | 12 |
| Number of Preemptions | 7 |
| Number of Preemptions for other than Breaking News | 7 |
| Number of Preemptions Rescheduled | 6 |

| | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An instructional series which features art and cooking projects around a specific theme. Sean, the host, drives around in a double-decker bus fully equipped with art supplies and a kitchen ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Noodle and Doodle airs on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 04/02/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-02 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 04/09/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-09 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 04/16/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-16 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 04/30/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-04-30 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 05/07/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-07 |
| Episode # | |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 05/28/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-28 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 14) | | Response |
|--------------------------------|----------------|----------|
| Program Title | Teen Kids News | |
| Origination | Syndicated | |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Sundays, 11:30am-12:00pm- 4/3,4/10,4/17,4/24,5/1,5/8,5/22,6/19,6/26 |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | 10 |
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | 3 |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Teen Kids News |
| List date and time rescheduled | 05/14/2016 01:00 PM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-05-15 |
| Episode # | |
| Reason for Preemption | Sports |

| Digital Core Program (8 of 14) | Response |
|--|--|
| Program Title | "Special Edition" Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun. 12pm, 4/17,5/1,5/8,5/22,6/19,6/26 Sun. 1230pm, 5/1,5/8,6/19,6/26, Sat. 1pm, 6/11,6/18,6/25, Sun. 1pm, 6/19, Sat. 130pm, 6/18 |
| Total times aired at regularly scheduled time | 15 |
| Total times aired | 15 |
| Number of Preemptions | 2 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel. |

| | |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (9 of 14) | Response |
|--|---|
| Program Title | Dog Tales Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:00am - 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|---|------------------------------|
| Program Title | Dog Tales Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:30am - 11:00am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |

| | |
|--|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 14) | Response |
|--|---|
| Program Title | Better Planet TV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:00am - 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 14) | | Response |
|--|---|----------|
| Program Title | Better Planet TV | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30am - 12:00pm | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel. | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (13 of 14) | | Response |
|--|---------------------------------|----------|
| Program Title | Made in Hollywood: Teen Edition | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturdays, 12:00pm - 12:30pm | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |

| | |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 14) | Response |
|--|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 12:30pm - 1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|-----------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | John Humphries |
| Address | 505 Rutherford Street |
| City | Greenville |
| State | SC |
| Zip | 29609 |
| Telephone Number | (864) 242-4404 |
| Email Address | jhumphries@hearst.com |

| | |
|---|--|
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | <p>One or more episodes of children's programming that was preempted during the quarter was not rescheduled. The Digital Core Programming Summary section of this report would not permit the station to include preemption reports for such unrescheduled preemptions, and FCC Staff has advised that no preemption report for such unrescheduled episodes is necessary. Due to the amount of network sports programming that will preempt children's core hours in Q3, we aired additional core hours in Q2 to average with next quarter. "Special Edition" Teen Kids News aired at various times throughout Q2 for this reason. On April 2nd, this station aired core programs "Astroblast" and "The Chica Show" in reverse order. This situation was a result of a mis-feed from the NBC network. Under the circumstances, which were outside the control of the station, the station has counted both airings towards the core programming weekly average. On Sunday June 12th, we had 3 programs on our primary channel preempted due to NBC's breaking news coverage of the tragedy in Orlando. At 1130am Teen Kids News was preempted. At 12pm a "Special Edition" Teen Kids News was preempted, and finally at 1230pm another "Special Edition" Teen Kids News was preempted. The networks coverage of the event started just after 7am and continued wall-to-wall until 330pm that afternoon. WYFF 4 supports our children's programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach/non-broadcast efforts is maintained with this report in our Children's Public File. WYFF 4 actively participates in an Internship Program with area university students. Gigi Nally from Furman University, Mary Butterfield from Grady College/UGA, Kaneesha Penny from Newberry College, Cody Saddler and Gianna Alfonso from Clemson University were interns in our news Department. Jazmon Henderson from Claflin University was an intern in our Creative Services Department this quarter. WYFF 4 actively participates in community outreach. Here is a partial list of examples: Carol Goldsmith, Primary Anchor spoke at the OLLI Senior Citizen Group at Furman University in Greenville SC; Michael Cogdill, Primary Anchor emceed the Artisphere festival in Greenville, SC; Nigel Robertson, Anchor /Reporter, was a Moderator for the Sheriffs Forum at Younts Center, Fountain Inn, SC; Gabby Komoroski, News Anchor, Emceed the Upstate Diversity Awards in Greenville, SC; Geoff Hart, Anchor/Reporter, Emceed the Special Olympics at Furman University in Greenville SC; Allison Powell, Anchor/Reporter Emceed The Week of the Young Child in Greenville, SC; Corey Davis, Reporter had a Speaking Engagement/Mentorship at ZL Madden Headstart, Spartanburg, SC; Dale Gilbert, Meteorologist, spoke Senior Citizens Group at Whitefield Baptist Church in Belton, SC; John Cessarich, Chief Meteorologist, spoke about weather to the Senior Citizens at Clinton First Baptist in Clinton, SC; Chris Justus, Meteorologist, spoke about weather to the students of Liberty Elementary School in Pickens, SC; Lee Brown Assistant News Director, was a participant in the SCBA Job Fair in Columbia, SC; John Soapes, General Manager of WYFF 4 was a participant at the Executive Board Meeting of The Boy Scouts in Greenville SC.</p> |
|---|--|

Other Matters (17)

| Other Matters (1 of 17) | Response |
|--|--|
| Program Title | The Floogals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:00am (7/2 only) |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliens Fleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things "Hooman," the Foogals have a lot of work on their hands. They are engaged in the duel process of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin encountering something new and then go through a comedic multi step process watching, listening, touching, and note taking until they have figured out what and how their new discovery fits into the Hooman universe. This program airs on the main digital channel. |

| Other Matters (2 of 17) | Response |
|--|--|
| Program Title | Nina's World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 10:30am (7/2 only) |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World tells the story of imaginative 6-year-old Nina and her best friend, Star, having everyday fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood -- celebrating family, community, diversity and wonder. Spanish words will be introduced in an organic way in each episode. Also, Nina is eager to learn American Sign Language to communicate better with her deaf friend, Nico. Program is broadcast on the main digital channel. |

| Other Matters (3 of 17) | Response |
|--|---|
| Program Title | Ruff Ruff Tweet and Dave |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:00am (7/2 only) |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff Ruff Tweet and Dave is a series that follows best friends Ruff Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery, and play. Each episode reveals a new story about making choices and encourages viewers to follow along with the companion interactive mobile app. Program is broadcast on the main digital channel. |

| Other Matters (4 of 17) | Response |
|--|---|
| Program Title | Astroblast |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday 11:30pm (7/2 only) |
| Total times aired at regularly scheduled time | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast follows the adventures of a crew of space animals who run the Astroblast Space Station -- the coolest hangout in the galaxy. Comet, Hally, Sputnik, Radar, and Jet run the station under the watchful eye of Sal the Octopus. But when you have five friends with very different personalities in one place, things sometimes get messy. Through it all, the Astroblast crew accept their differences, help one another, make new friends, and discover that getting along is out of this world. Program is broadcast on the main digital channel. |

| Other Matters (5 of 17) | Response |
|---|------------------------------|
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 12:00pm - 12:30pm |
| Total times aired at regularly scheduled time | 8 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny, and the ensemble is rounded out with a large floppy eared rabbit and a straw mannequin. The core educational content is primarily social and emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This show will air on the main digital channel. |

| Other Matters (6 of 17) | Response |
|--|--|
| Program Title | Noodle and Doodle |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 930am-10am |
| Total times aired at regularly scheduled time | 8 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An instructional series which features art and cooking projects around a specific theme. Sean, the host, drives around in a double-decker bus fully equipped with art supplies and a kitchen ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Noodle and Doodle will air on the main digital channel. |

| Other Matters (7 of 17) | Response |
|---|--------------------------|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sundays, 11:30am-12:00pm |
| Total times aired at regularly scheduled time | 8 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel. |

| Other Matters (8 of 17) | Response |
|--|---|
| Program Title | Dog Tales Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:00am - 10:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel. |

| Other Matters (9 of 17) | Response |
|--|---|
| Program Title | Dog Tales Classics |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 10:30am - 11:00am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel. |

| Other Matters (10 of 17) | Response |
|--|---|
| Program Title | Better Planet TV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:00am - 11:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel. |

| Other Matters (11 of 17) | Response |
|--|---|
| Program Title | Better Planet TV |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 11:30am - 12:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel. |

| Other Matters (12 of 17) | Response |
|---|---------------------------------|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 12:00pm - 12:30pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel. |
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| Other Matters (13 of 17) | Response |
|--|---|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays, 12:30pm - 1:00pm |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel. |

| Other Matters (14 of 17) | Response |
|---|---|
| Program Title | Terrific Trucks |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 10am-1030am effective (7/9 thru 9/30) |
| Total times aired at regularly scheduled time | 9 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed. This program airs on the main digital channel. |
|--|--|

| Other Matters (15 of 17) | Response |
|--|--|
| Program Title | The Floogals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 1030am-11am effective (7/9 thru 9/30) |
| Total times aired at regularly scheduled time | 8 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Floogals is an animated show starring three space aliens Fleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things "Hooman," the Foogals have a lot of work on their hands. They are engaged in the duel process of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin encountering something new and then go through a comedic multi step process watching, listening, touching, and note taking until they have figured out what and how their new discovery fits into the Hooman universe. This program airs on the main digital channel. |

| Other Matters (16 of 17) | Response |
|---|---|
| Program Title | Nina's World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 11am-1130am effective (7/9 thru 9/30) |
| Total times aired at regularly scheduled time | 7 |
| Length of Program | 30 mins |

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|--|--|
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World tells the story of imaginative 6-year-old Nina and her best friend, Star, having everyday fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood -- celebrating family, community, diversity and wonder. Spanish words will be introduced in an organic way in each episode. Also, Nina is eager to learn American Sign Language to communicate better with her deaf friend, Nico. Program is broadcast on the main digital channel. |
| | |
| Other Matters (17 of 17) | Response |
| Program Title | Ruff Ruff Tweet & Dave |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays 1130am-12pm effective (7/9 thru 9/30) |
| Total times aired at regularly scheduled time | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff Ruff Tweet and Dave is a series that follows best friends Ruff Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery, and play. Each episode reveals a new story about making choices and encourages viewers to follow along with the companion interactive mobile app. Program is broadcast on the main digital channel. |

Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| I certify that this application includes all required and relevant attachments. | Yes |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | <p>John Humphries <i>General</i> <i>Manager</i></p> <p>07/08/2016</p> |

Attachments

No Attachments.