

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0022745715** File Number: **0000012394** Submit Date: **07/07/2016** Call Sign: **KMTR** Facility ID: **35189** City:

EUGENE State: OR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2016 Filing Status: Active

## Report reflects information for : Second Quarter of 2016

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | Yes      |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant  | Address  | Phone                 | Email                        | Applicant<br>Type |
|--|--|-----------------------|------------------------------|-------------------|
| KMTR TELEVISION, LLC Doing Business As: KMTR TELEVISION, LLC | Larry Roberts 7615 BALLINSHIRE N. INDIANAPOLIS, IN 46254 United States | +1 (317) 244-<br>3660 | LARRY.<br>ROBERTS@kmtrtv.com | Company           |

#### Contact Representatives (1)

| Contact Name   | Address   | Phone                 | Email                                 | Contact Type            |
|--|---|-----------------------|---------------------------------------|-------------------------|
| Clifford M Harrington , Esq<br>FCC Counsel<br>Pillsbury Winthrop Shaw<br>Pittman LLP | Clifford M. Harrington,<br>Esq.<br>1200 Seventeenth<br>Street, NW<br>WASHINGTON, DC<br>20036<br>United States | +1 (202) 663-<br>8525 | clifford. harrington@pillsburylaw.com | Legal<br>Representative |

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Eugene              |
|              | Web Home Page Address | www.kmtr.com        |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 9.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(14)

| Digital Core<br>Program (1 of 14)  | Response  |
|--|---|
| Program Title  | Floogals  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday 8:00a (4/1/16-6/30/16)   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions for other than Breaking News   | 1   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated program features the Floogals, aliens who travel in a spaceship to earth on a mission to document everything around them. During each episode, the Floogals set out on a mission explore their new world. These missions explore the uniqueness of the world and how it works, while children learn the processes of questioning, predicting, observing and experimenting. Episode examples include discovering ice, bubble baths, examining bananas and seeing a turtle for the first time. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Floogals            |
| List date and time rescheduled   | 06/04/2016 04:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Digital Core<br>Program (2 of 14)  | Response   |
|--|--|
| Program Title  | Nina's World   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 8:30a (4/1/16-6/30/16)  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of Preemptions for other than Breaking News   | 1  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is an animated series about the childhood adventures of a six year girl named Nina, her family and neighborhood. The program celebrates multiculturalism and family in Nina's close-knit household, where she's cared for by her parents and her grandmother. Elements of their Latino heritage are prominent. Its multilingual approach incorporates English, some Spanish and American Sign Language. Children learn inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures. This program airs on the station's main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Nina's World        |
| List date and time rescheduled   | 06/04/2016 04:30 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Digital Core<br>Program (3 of<br>14)   | Response   |
|--|--|
| Program Title  | Ruff Ruff Tweet & Dave   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 9:00a (4/1/16-6/30/16)  |
| Total times aired at regularly scheduled time  | 11   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 2  |
| Number of Preemptions for other than Breaking News   | 2  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program airs on the station's main digital channel. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?            | Yes  |

| Questions                                | Response               |
|--|------------------------|
| Title of Program                         | Ruff Ruff Tweet & Dave |
| List date and time rescheduled           | 05/28/2016 04:00 PM    |
| Is the rescheduled date the second home? | No                     |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
|--|------------|
| Date Preempted   | 2016-05-28 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | Ruff Ruff Tweet & Dave |
| List date and time rescheduled   | 06/05/2016 04:00 PM    |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2016-06-04             |
| Episode #  |                        |
| Reason for Preemption  | Sports                 |

| Digital Core<br>Program (4 of 14)  | Response   |
|--|--|
| Program Title  | Astroblast   |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday 9:30a (4/1/16-6/30/16)  |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  | 13   |
| Number of Preemptions  | 5  |
| Number of<br>Preemptions for<br>other than Breaking<br>News  | 5  |
| Number of<br>Preemptions<br>Rescheduled  | 5  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program airs on the station's main digital channel. |

| Does the Licensee identify the program by displaying throughout the program the symbol E/12 | Yes |
|---|-----|
| E/I?  |     |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Astroblast          |
| List date and time rescheduled   | 04/02/2016 04:00 PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-02          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

## **Digital Preemption Programs #2**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Astroblast          |
| List date and time rescheduled   | 04/09/2016 04:00 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-09          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### **Digital Preemption Programs #3**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Astroblast          |
| List date and time rescheduled   | 05/01/2016 04:00 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-30          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions                      | Response            |
|--------------------------------|---------------------|
| Title of Program               | Astroblast          |
| List date and time rescheduled | 05/28/2016 04:30 PM |

| Is the rescheduled date the second home?   | Yes        |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes        |
| Date Preempted   | 2016-05-28 |
| Episode #  |            |
| Reason for Preemption  | Sports     |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Astroblast          |
| List date and time rescheduled   | 06/05/2016 04:30 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

|  |  | <u> </u>   |
|--|--|--|
| Digital Core Program (5 of 14)   | Response   |  |
| Program Title  | The Chica Show   |  |
| Origination  | Network  |  |
| Days/Times Program Regularly Scheduled   | Saturday 10:00a (4/1/16-6/30/16)   |  |
| Total times aired at regularly scheduled time  | 7  |  |
| Total times aired  | 13   |  |
| Number of Preemptions  | 6  |  |
| Number of Preemptions for other than Breaking News   | 6  |  |
| Number of Preemptions<br>Rescheduled   | 6  |  |
| Length of Program  | 30 mins  |  |
| Age of Target Child<br>Audience  | 2 years to 5 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through this program, the viewer joins Chica for play dates that will take rocketing into space and time traveling back to caveman days. Set in a every kind of costume, accessory and prop imaginable, through animal surprises, The Chicha Show teaches preschoolers about the world aro history. This program airs on the station's main digital channel. | colorful, quirky shop with tion, live action and lots of |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |  |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | The Chica Show      |
| List date and time rescheduled   | 04/02/2016 04:30 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-02          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### **Digital Preemption Programs #2**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | The Chica Show      |
| List date and time rescheduled   | 04/09/2016 04:30 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-09          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### **Digital Preemption Programs #3**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | The Chica Show      |
| List date and time rescheduled   | 05/01/2016 04:30 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-30          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | The Chica Show      |
| List date and time rescheduled   | 05/22/2016 09:00 AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-05-21          |
| Episode #  |                     |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Questions  | Response            |
|--|---------------------|
| Title of Program   | The Chica Show      |
| List date and time rescheduled   | 05/28/2016 07:00 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-05-28          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | The Chica Show      |
| List date and time rescheduled   | 06/11/2016 06:00 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Digital Core Program (6 of 14)                     | Response                         |
|--|----------------------------------|
| Program Title                                      | Noodle and Doodle                |
| Origination  | Network                          |
| Days/Times Program<br>Regularly Scheduled          | Saturday 10:30a (4/1/16-6/30/16) |
| Total times aired at regularly scheduled time      | 5                                |
| Total times aired                                  | 13                               |
| Number of Preemptions                              | 8                                |
| Number of Preemptions for other than Breaking News | 8                                |
| Number of Preemptions Rescheduled                  | 8                                |
| Length of Program                                  | 30 mins                          |
| Age of Target Child<br>Audience                    | 2 years to 5 years               |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program features art projects and cooking projects around a specific theme. Noodle and Doodle, along with host, Sean, demonstrate step by step how to projects while encouraging parent engagement, and often feature families working together to make something to display within the childs home. The art projects typically promote utilizing recycled materials to demonstrate that objects can be repurposed. This program airs on the station's main digital channel. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 04/02/2016 07:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-02          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

## **Digital Preemption Programs #2**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 04/09/2016 07:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-09          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 04/16/2016 07:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-16          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 04/30/2016 07:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-04-30          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### **Digital Preemption Programs #5**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 05/07/2016 07:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-05-07          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### **Digital Preemption Programs #6**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 05/22/2016 09:30 AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-05-21          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 05/28/2016 07:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-05-28          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Noodle and Doodle   |
| List date and time rescheduled   | 06/12/2016 03:30 PM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-06-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Digital Core Program (7 of 14)   | Response   |
|--|--|
| Program Title  | Calling Dr. Pol  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 7:00a, 7:30a, (4/1/16-6/30/16)  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  | 26   |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the secondary digital channel 17.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core      |          |
|-------------------|----------|
| Program (8 of 14) | Response |

| Program Title  | Dog Town, USA   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 8:00a (4/1/16-6/30/16)   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Bes Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treat of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue of This program airs on the secondary digital channel 17.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (9 of 14)             | Response  |
|---|---|
| Program Title                                 | Dog Whisperer with Cesar Millan: Family Edition       |
| Origination                                   | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday 8:30a, 9:00a, 9:30a, 10:00a (4/1/16-6/30/16) |
| Total times aired at regularly scheduled time | 52  |
| Total times aired                             | 52  |
| Number of<br>Preemptions                      | 0   |

| Number of<br>Preemptions for<br>other than Breaking<br>News  | 0  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the secondary digital channel 17.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (10 of 14)                 | Response                         |
|--|----------------------------------|
| Program Title                                      | Save Our Shelter                 |
| Origination  | Syndicated                       |
| Days/Times<br>Program Regularly<br>Scheduled       | Saturday 10:30a (4/1/16-6/30/16) |
| Total times aired at regularly scheduled time      | 13                               |
| Total times aired                                  | 13                               |
| Number of<br>Preemptions                           | 0                                |
| Number of Preemptions for other than Breaking News | 0                                |
| Number of<br>Preemptions<br>Rescheduled            | 0                                |
| Length of Program                                  | 30 mins                          |
| Age of Target<br>Child Audience                    | 13 years to 16 years             |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program airs on the secondary digital channel 17.2. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 14)  | Response   |
|--|--|
| Program Title  | Hatched  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday 11:00am (4/1/16-6/30/16)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the secondary digital channel 17.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Program Title  | Dream Quest   |
|--|---|
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Saturday 11:30a (4/1/16-6/30/16)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions<br>Rescheduled   | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program airs on the secondary digital channel 17.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (13 of<br>14)              | Response  |
|--|---|
| Program Title                                      | 3 Wide Life   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | Saturday 8:00a, 8:30a; Sunday 8:00a, 8:30a (4/1/16-6/30/16) |
| Total times aired at regularly scheduled time      | 52  |
| Total times aired                                  | 52  |
| Number of<br>Preemptions                           | 0   |
| Number of Preemptions for other than Breaking News | 0   |
| Number of<br>Preemptions<br>Rescheduled            | 0   |
| Length of<br>Program                               | 30 mins   |

| Age of Target Child Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the tertiary digital channel 17.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (14 of<br>14)                       | Response  |
|---|---|
| Program Title   | Origins   |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturday 9:00a, 9:30a; Sunday 9:00a, 9:30a (4/1/16-6/30/16) |
| Total times<br>aired at<br>regularly<br>scheduled time      | 52  |
| Total times aired   | 52  |
| Number of<br>Preemptions                                    | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News | 0   |
| Number of<br>Preemptions<br>Rescheduled                     | 0   |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience                             | 13 years to 16 years  |

| Describe the   | This program explores the origin of hundreds of the world's most influential and important inventions,      |
|----------------|---|
| educational    | natural objects, customs, ideas from technology, arts and entertainment, government, nature and more.       |
| and            | By teaching the history of the world's most significant ideas and creations, Origins gives children an      |
| informational  | appreciation of progress and the contributions of others while inspiring their own dreams of the future.    |
| objective of   | Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation       |
| the program    | that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions tha    |
| and how it     | enable humankind to organize, plan and keep track of their lives. This program airs on the tertiary digital |
| meets the      | channel 17.3.   |
| definition of  |   |
| Core           |   |
| Programming.   |   |
| Does the       | Yes   |
| Licensee       |   |
| identify the   |   |
| program by     |   |
| displaying     |   |
| throughout the |   |
| program the    |   |
| symbol E/I?    |   |

#### Non-Core Educational and Informational Programming (1)

| Non-Core Educational and<br>Informational Programming (1 of 1)  | Response  |
|---|---|
| Program Title   | Whaddyado?  |
| Origination   | Syndicated  |
| Days/Times Program Regularly<br>Scheduled:  | Saturday 3:30p (5/28, 6/4); Sunday 9:30a (4/10, 5/1, 6/19, 6/26); Sunday 3:30p (4/10, 4/24, 5/8, 5/22, 5/29, 6/5, 6/19, 6/26)   |
| Total times aired at regularly scheduled time:  | 14  |
| Number of Preemptions   | 0   |
| Length of Program   | 30 mins   |
| Age of Target Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  | On this program, close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the station's main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?  | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?   | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673? | Yes   |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
|           |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?  | Yes  |
| Name of children's programming liaison  | Mayumi Raines  |
| Address   | 3825 International Ct.   |
| City  | Springfield  |
| State   | OR   |
| Zip   | 97477  |
| Telephone Number  | (541) 988-4532   |
| Email Address   | mmraines@sbgtv.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Community Calendar Events: April 29 FREE SOUTH COAST ESD MOVIE NIGHT: The Goonies, FREE every Saturday Dog Tale Time, April 28-30 Summer Camp Registration Opens to All, April 29 FREE Healthy Kids Night, April 30 Father, Daughter Dance Sponsored by Young Life, May 21 Family Day: Comic Creatures, Every Sunday at 2:30 PM Downtown Eugene Public Library Family Fun News Stories: KMTR Healthy Kids (News Segment), KMTR Weather Kid (K-5th graders join Kris Nation every Thursday for the Weather Kid segment), Fireworks for a Cause, Artie the art bus makes summer learning fun for Eugene Kids, Healthy Kids Courageous Kids, Old toys get donated limbs to teach kids about organ transplants, Life online Parenting your teen on social media, Food Scene Eugene gives LCC students a hands on experience, New hope for children with autism therapy robots. |

#### Other Matters (15)

| Other Matters (1 of 15)  | Response  |
|--|---|
| Program Title  | Floogals  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday 8:00a (7/2/16); Saturday 8:30a (7/9/16-9/30/16)  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated program features the Floogals, aliens who travel in a spaceship to earth on a mission to document everything around them. During each episode, the Floogals set out on a mission explore their new world. These missions explore the uniqueness of the world and how it works, while children learn the processes of questioning, predicting, observing and experimenting. Episode examples include discovering ice, bubble baths, examining bananas and seeing a turtle for the first time. This program airs on the station's main digital channel. |

| Other Matters (2 of 15)  | Response   |
|--|--|
| Program Title  | Nina's World   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 8:30a (7/2/16); Saturday 9:00a (7/9/16-9/30/16)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is an animated series about the childhood adventures of a six year girl named Nina, her family and neighborhood. The program celebrates multiculturalism and family in Nina's close-knit household, where she's cared for by her parents and her grandmother. Elements of their Latino heritage are prominent. Its multilingual approach incorporates English, some Spanish and American Sign Language. Children learn inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures. This program airs on the station's main digital channel. |

| Other Matters (3 of 15) | Response               |
|-------------------------|------------------------|
| Program Title           | Ruff Ruff Tweet & Dave |
| Origination             | Network                |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 9:00a (7/2/16); Saturday 9:30a (7/9/16-9/30/16)   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program airs on the station's main digital channel. |

| Other Matters (4 of 15)  | Response   |
|--|--|
| Program Title  | Astroblast   |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Saturday 9:30am (7/2/16)   |
| Total times aired at regularly scheduled time  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program airs on the station's main digital channel. |

| Other Matters (5 of 15)                       | Response                          |
|---|-----------------------------------|
| Program Title                                 | The Chica Show                    |
| Origination                                   | Network                           |
| Days/Times Program<br>Regularly Scheduled     | Saturday 10:00am (7/1/16-9/30/16) |
| Total times aired at regularly scheduled time | 13                                |
| Length of Program                             | 30 mins                           |

| Age of Target Child Audience from  | 2 years to 5 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through this program, the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, through animation, live action and lots of surprises, The Chicha Show teaches preschoolers about the world around them today and in history. This program airs on the station's main digital channel. |

| Other Matters (6 of 15)  | Response   |
|--|--|
| Program Title  | Noodle and Doodle  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday 10:30am (7/1/16-9/30/16)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program features art projects and cooking projects around a specific theme. Noodle and Doodle along with host Sean demonstrate step by step how to projects while encouraging parent engagement and often feature families working together to make something to display within the childs home. The art projects typically promote utilizing recycled materials to demonstrate that objects can be repurposed. This program airs on the station's main digital channel. |

| Other Matters (7 of 15)  | Response   |
|--|--|
| Program Title  | Calling Dr. Pol  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday 7:00a, 7:30a (7/1/16-9/30/16)   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the secondary digital channel 17.2. |

| Other Matters (8 of 15) | Response      |
|-------------------------|---------------|
| Program Title           | Dog Town, USA |

| Origination   | Syndicated   |
|---|--|
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday 8:00a (7/1/16-9/30/16)  |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program airs on the secondary digital channel 17.2. |
| Programming.  |  |

| Other Matters (9 of<br>15)   | Response  |
|--|---|
| Program Title  | Dog Whisperer with Cesar Millan: Family Edition   |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturday 8:30a, 9:00a, 9:30a, 10:00a (7/1/16-9/30/16)   |
| Total times aired at regularly scheduled time  | 52  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the secondary digital channel 17.2. |

| Other Matters (10 of 15)                      | Response                         |
|---|----------------------------------|
| Program Title                                 | Save Our Shelter                 |
| Origination                                   | Syndicated                       |
| Days/Times<br>Program Regularly<br>Scheduled  | Saturday 10:30a (7/1/16-9/30/16) |
| Total times aired at regularly scheduled time | 13                               |

| Length of Program  | 30 mins   |
|--|---|
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program airs on the secondary digital channel 17.2. |

| Other Matters (11 of 15)   | Response   |
|--|--|
| Program Title  | Hatched  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday 11:00a (7/1/16-9/30/16)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program airs on the secondary digital channel 17.2. |

| Other Matters (12 of 15)   | Response   |
|--|--|
| Program Title  | Dream Quest  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Saturday 11:30a (7/1/16-9/30/16)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode children may learn about the worlds oceans, marine life ecology and careers in science. This program airs on the secondary digital channel 17.2. |

| Origination   | Syndicated  |
|---|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled   | Saturday 8:00a, 8:30a; Sunday 8:00a, 8:30a (7/1/16-9/30/16)   |
| Total times aired at regularly scheduled time   | 52  |
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program airs on the tertiary digital channel 17.3. |

| Other Matters (14 of 15)   | Response   |
|--|--|
| Program Title  | Origins  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 9:00a, 9:30a; Sunday 9:00a, 9:30a (7/1/16-9/30/16)  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 52   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the origin of hundreds of the world's most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the world's most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include: "The Horse, Bicycle and Motorcycle", three modes of solitary transportation that gave us freedom and adventure; and, "Clocks, Calendars & Calculators", three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program airs on the tertiary digital channel 17.3. |

| Other       |     |
|-------------|-----|
| Matters (15 |     |
| of 15)      | Res |

Programming.

| Program Title  | Terrific Trucks   |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturday 8:00a (7/9/2016-9/30/2016)   |
| Total times aired at regularly scheduled time  | 12  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success such as the weather, broken truck parts, or personal conflicts between the trucks are addressed and overcome so the job can be completed. This program airs on our main digital channel. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Mayumi Raines

Representing
Program
Coordinator

07/07/2016

**Attachments** 

No Attachments.