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Children's Television Programming Report

FRN: **0018223693** | File Number: **0000011845** | Submit Date: **07/05/2016** | Call Sign: **WSFA** | Facility ID: **13993** | City:
MONTGOMERY | State: **AL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/05/2016 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WSFA LICENSE SUBSIDIARY, LLC Doing Business As: WSFA LICENSE SUBSIDIARY, LLC	201 MONROE STREET RSA TOWER, 20TH FLOOR MONTGOMERY, AL 36104 United States	+1 (334) 206- 1400	rbryan@raycommedia. com	Company

Contact
Representatives
(2)

Contact Name	Address	Phone	Email	Contact Type
Michael Beder , Esq . <i>Legal Counsel</i> COVINGTON & BURLING LLP	One CityCenter 850 Tenth Street, NW WASHINGTON, DC 20001 United States	+1 (202) 662- 5138	mbeder@cov.com	Legal Representative
Robert E. Thurber , Jr. . <i>Vice President, Engineering</i> Raycom Media, Inc.	RSA TOWER, 20TH FLOOR 201 MONROE STREET MONTGOMERY, AL 36104 United States	+1 (334) 206- 1409	BTHURBER@RAYCOMMEDIA. COM	Technical Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Montgomery-Selma
	Web Home Page Address	www.wsfa.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Floogals (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am (4/2/16 - 6/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this "Hooman" world. They take daring adventures to gathering facts while hoping to avoid detection by the Hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice-cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit. Floogals episode #FGL101 was preempted on 6/4/16 due to French Open Tennis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Floogals

List date and time rescheduled	06/06/2016 02:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	FGL101
Reason for Preemption	Sports

Digital Core Program (2 of 18)	Response
Program Title	Nina's World (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures who live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too, because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good natured common sense and an ability to rebound after her mistakes. Nina's World episode #NNW103 was preempted on 6/4/16 due to French Open Tennis.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/06/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	NNW103
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Ruff Ruff, Tweet, and Dave (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is an animated show that puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle. Ruff Ruff Tweet & Dave episode #RTD123 was preempted on 6/4/16 due to French Open Tennis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	06/07/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	RTD123
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Astroblast (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes. Astroblast episode #ATB123 was preempted on 6/4/16 due to French Open Tennis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	06/08/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	ATB123
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	The Chica Show (WSFA Digital 12.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. The Chica Show episode #TCS110 was preempted on 6/4/16 due to French Open Tennis.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	06/09/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2016-06-04
Episode #	TCS110
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Noodle and Doodle (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Noodle and Doodle episode #NAD110 was preempted on 6/4/16 due to French Open Tennis.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	06/10/2016 03:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	NAD110
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Awesome Adventures (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Live Life and Win (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win! features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win."

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 18)	Response
Program Title	Animal Atlas (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics, (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 18)	Response
Program Title	Awesome Adventures (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
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Program Title	Live Life and Win (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:00am (4/3/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win! features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)		Response
Program Title	The Real Winning Edge (WSFA 12.2/Bounce TV)	
Origination	Network	

Days/Times Program Regularly Scheduled	Sundays, 9:30am (4/3/16-6/26/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)		Response
Program Title		Future Phenoms (WSFA 12.3/Grit TV)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 9:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. Future Phenoms gives an "on and off the field" look at the athletes covering their athletic, educational and charitable endeavors. The athletes profiled serve as good role models and provide valuable insight for young people today who want to compete competitively in sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	
	Response
Program Title	On The Spot (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 18)	Response
Program Title	Living Greener (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding our environment and showcasing the latest innovations to help make the planet more eco-friendly. The series travels around the world to show how people and nations are addressing today's environmental problems and how they are seeking solutions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Uncaged (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Uncaged serves the educational and informational needs of children 13 to 16 years of age with its program content, including exploring the world of various wild animals and the importance of understanding these wild critters in the animal kingdom. The series travels around the world to learn about different species and their habitats.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Ocean Mysteries (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries is a live action, half-hour television program designed to meet the educational and informational needs of children. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 18)	Response
Program Title	Future Phenoms (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am (4/2/16-6/25/16)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. Future Phenoms gives an "on and off the field" look at the athletes covering their athletic, educational and charitable endeavors. The athletes profiled serve as good role models and provide valuable insight for young people today who want to compete competitively in sports.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Eric Duncan
Address	12 E. Delano Avenue
City	Montgomery
State	AL
Zip	36105
Telephone Number	(334) 288-1212
Email Address	eduncan@wsfa.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NBC airs public service announcements designed specifically for children. "The More You Know" series of PSAs covers subjects such as education, diversity, health, internet safety, and the environment. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards.

Other Matters (22)

Other Matters (1 of 22)	Response
Program Title	Floogals (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am (7/2/16)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this "Hooman" world. They take daring adventures to gathering facts while hoping to avoid detection by the Hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice-cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit. NBC Network Programming is adjusting E/I Program Floogals to Terrific Trucks during 3rd quarter. Therefore, you see that we have indicated 1 run of Floogals and 12 runs of Terrific Trucks for 3rd quarter.

Other Matters (2 of 22)	Response
Program Title	Teriffic Trucks (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00am (7/9/16-9/24/16)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.
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Other Matters (3 of 22)	Response
Program Title	Nina's World (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am (7/2/16)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures who live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too, because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good natured common sense and an ability to rebound after her mistakes. NBC Network Programming is adjusting E/I Program Nina's World to Floogals during 3rd quarter. Therefore, you see that we have indicated 1 run of Nina's World and 12 runs of Floogals for 3rd quarter.

Other Matters (4 of 22)	Response
Program Title	Floogals (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30am (7/9/16-9/24/16)

Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this "Hooman" world. They take daring adventures to gathering facts while hoping to avoid detection by the Hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice-cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit.

Other Matters (5 of 22)	Response
Program Title	Ruff Ruff Tweet & Dave (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am (7/2/16)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is an animated show that puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle. NBC Network Programming is adjusting E/I Program Ruff Ruff Tweet & Dave to Nina's World during 3rd quarter. Therefore, you see that we have indicated 1 run of Ruff Ruff Tweet & Dave and 12 runs of Nina's World for 3rd quarter.

Other Matters (6 of 22)	Response
Program Title	Nina's World (WSFA Digital 12.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 9:00am (7/9/16-9/24/16)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures who live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too, because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.
Other Matters (7 of 22)	
Program Title	Astroblast (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am (7/2/16)
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. Five animal characters and one three-eyed octopus of unknown derivation populate the station. Each episode begins with an everyday conversation or incident that grows into a predicament needing a solution. While these predicaments take place in a fantasy environment, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes. NBC Network Programming is adjusting E/I Program Astroblast to Ruff Ruff Tweet & Dave during 3rd quarter. Therefore, you see that we have indicated 1 run of Astroblast and 12 runs of Ruff Ruff Tweet & Dave for 3rd quarter.

Other Matters (8 of 22)	Response
Program Title	Ruff Ruff Tweet & Dave (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am (7/9/16-9/24/16)
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet, and Dave is an animated show that puts an emphasis on logical thinking and use of language through fun problem solving adventures. The trio, RRTD, is guided by Hatty, an erudite hamster who wears a hat full of questions. The three characters agree that they would like to take a particular adventure and rev up their Roly-pods, enter the Spin-Again transport vehicle and arrive at their destination. Once there, Hatty challenges them to make decisions and choose options that will lead to success or failure with their quest. Once their mission is complete, they review their effort, assemble the Roly-Pods and head home. Their adventures are varied. They might go climb a mountain, design their own fairy tale, or build a sand castle.

Other Matters (9 of 22)	Response
Program Title	The Chica Show (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
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Other Matters (10 of 22)	Response
Program Title	Noodle and Doodle (WSFA Digital 12.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (11 of 22)	Response
Program Title	Awesome Adventures (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun.</p>

Other Matters (12 of 22)	Response
Program Title	Live Life and Win (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Live Life and Win! features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win."</p>

Other Matters (13 of 22)	Response
Program Title	Animal Atlas (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics, (a hilarious look at the crazy physical antics and talents of certain species), Animal Babies (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.

Other Matters (14 of 22)	Response
Program Title	Awesome Adventures (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is a half-hour weekly teen adventure series that is shot in high definition airing 52 weeks a year. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome Adventures is designed to educate, inform and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. This series is designed with a goal to make learning fun.

Other Matters (15 of 22)	Response
Program Title	Live Life and Win (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:00am (7/3/16-9/25/16)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win! features inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win."

Other Matters (16 of 22)	Response
Program Title	The Real Winning Edge (WSFA 12.2/Bounce TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:30am (7/3/16-9/25/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message

Other Matters (17 of 22)	Response
Program Title	Future Phenoms (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. Future Phenoms gives an "on and off the field" look at the athletes covering their athletic, educational and charitable endeavors. The athletes profiled serve as good role models and provide valuable insight for young people today who want to compete competitively in sports.
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Other Matters (18 of 22)	Response
Program Title	On The Spot (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eyecatching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics.

Other Matters (19 of 22)	Response
Program Title	Living Greener (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Living Greener serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding our environment and showcasing the latest innovations to help make the planet more eco-friendly. The series travels around the world to show how people and nations are addressing today's environmental problems and how they are seeking solutions.

Other Matters (20 of 22)	Response
Program Title	Uncaged (WSFA 12.3/Grit TV)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Uncaged serves the educational and informational needs of children 13 to 16 years of age with its program content, including exploring the world of various wild animals and the importance of understanding these wild critters in the animal kingdom. The series travels around the world to learn about different species and their habitats.

Other Matters (21 of 22)	Response
Program Title	Ocean Mysteries (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ocean Mysteries is a live action, half-hour television program designed to meet the educational and informational needs of children. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (22 of 22)	Response
Program Title	Future Phenoms (WSFA 12.3/Grit TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am (7/2/16-9/24/16)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Future Phenoms provides in-depth feature stories about the top prep athletes in the United States. Future Phenoms gives an "on and off the field" look at the athletes covering their athletic, educational and charitable endeavors. The athletes profiled serve as good role models and provide valuable insight for young people today who want to compete competitively in sports.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Eric Duncan <i>Vice President & General Manager</i></p> <p>07/05 /2016</p>

Attachments

No Attachments.