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Children's Television Programming Report

FRN: **0001887363** | File Number: **0000012423** | Submit Date: **07/07/2016** | Call Sign: **KARE** | Facility ID: **23079** | City: **MINNEAPOLIS** | State: **MN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2016** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MULTIMEDIA HOLDINGS CORPORATION	Jennifer Johnson, Esq. Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662-5552	FCCParalegals@cov.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Jennifer Johnson , Esq . <i>Legal Representative</i> Covington & Burling, LLP	Jennifer Johnson Covington & Burling, LLP One CityCenter, 850 Tenth St. NW Washington, DC 20001 United States	+1 (202) 662- 5552	FCCParalegals@cov. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Minneapolis-St. Paul
	Web Home Page Address	www.kare11.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	2.77
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	FLOOGALS (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am (See Comments section)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this hooman world. They take daring adventures to gather facts while hoping to avoid detection by the hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Floogals
List date and time rescheduled	06/04/2016 07:00 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	NINA'S WORLD (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am (See Comments section)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is a childhood adventure series, which reimagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year old Latina living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina has frequent adventures with her friends, her parents, and other grownups in her neighborhood. She is curious and determined to over reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she does not reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Nina's World
List date and time rescheduled	06/04/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	RUFF RUFF TWEET & DAVE (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 am (See Comments section)
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet and Dave RRTD is a preschool adventure activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions. And Dave, the Panda, has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Rolypods, artful go carts that fit on a spiral ramp that folds in and out of the Spin Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ruff Ruff Tweet & Dave
List date and time rescheduled	05/28/2016 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	ASTROBLAST (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 am (See Comments section)
Total times aired at regularly scheduled time	6
Total times aired	12
Number of Preemptions	6

Number of Preemptions for other than Breaking News	6
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Kolars book series of the same name. An overconfident and exuberant commander, Comet the dog, manages the space station. The crew includes, Sputnik the pig, a very knowledgeable reader. Halley the rabbit, an athlete and Comets true peer. Radar, the monkey, who is somewhat self involved. Jet, a silent alligator whose gestures and expressions are his mode of communication. And Sal, a congenial three eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/02/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/09/2016 07:30 AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/16/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	04/30/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-04-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/07/2016 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Astroblast
List date and time rescheduled	05/28/2016 07:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 14)	Response
Program Title	CHICA SHOW (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00 am (See Comments section)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chica nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. Chicas parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji, and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 14)	Response
Program Title	NOODLE & DOODLE (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30 am (See Comments section)
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and or a food experience. Sean is accompanied by Noodle, a puppet character, Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 14)	Response
Program Title	ANIMAL RESCUE (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	BIZ KIDS (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This show airs on our digital channel 11.2.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (9 of 14)	Response
Program Title	DOG TALES (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	DRAGONFLY TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour series featuring "hands-on" science projects. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	MISSING (11.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:00 pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing attention on the plight of missing children. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	THINK BIG (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30 pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	FOOD FOR THOUGHT (11.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 9:00 am - 10:00 am

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people. Six different 30 minute episodes air each Sunday morning. This show airs on our 11.3 channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)		Response
Program Title		WILD ABOUT ANIMALS (11.3)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday, 10:00 am - 12:00 pm
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	120 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half hour animal magazine series. The show is hosted by the Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under. Specific target audience is 13 to16. As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the worlds most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Into the Outdoors (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays, 5:00 am
Total times aired at regularly scheduled time:	5
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to understand not only the "you should do it" but the "why" behind energy conservation? What boy- and girl-oriented onscreen entertainment actually enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first-hand. Into the Outdoors provides a trusted, unbiased opportunity to present positive, environmentally conscious messaging within a multi-award winning television program that appeals to kids--and their parents. Part science lesson; part travelogue; part exploration of the ooeey, gooey and gross; Into the Outdoors has achieved its award-winning success by serving up stories that captivate kids--and provide show sponsors with a highly valuable platform for sharing their brand's support of the world we share. This show airs on our 11.1 channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Laurie Boyce
Address	8811 Olson Memorial Highway
City	Golden Valley
State	MN
Zip	55427
Telephone Number	(763) 797-7355
Email Address	lboyce@kare11.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>DIGITAL CORE PROGRAM 1 Floogals was preempted on Saturday, 6/4/16, due to NBC's coverage of the French Open Tennis Tournament. KARE-TV rescheduled this program on Saturday, 6/4/16, at 7:00 am. KARE-TV informed viewers both over the air and through the TV Listing Services. DIGITAL CORE PROGRAM 2 Nina's World was preempted on Saturday, 6/4/16, due to NBC's coverage of the French Open Tennis Tournament. KARE-TV rescheduled this program on Saturday, 6/4/16, at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. DIGITAL CORE PROGRAM 3 Ruff Ruff Tweet and Dave was preempted on Saturday, 5/28/16, due to NBC's coverage of the French Open Tennis Tournament. KARE-TV rescheduled this program on Saturday, 5/28/16, at 7:00 am. KARE-TV informed viewers both over the air and through the TV Listing Services. KARE had scheduled the preempted episode of Ruff Ruff Tweet and Dave from 6/4/16, to air on that same day at 12:00 pm. However, NBC's coverage of the French Open Tennis Tournament had an overrun--which then preempted that day's episode of Ruff Ruff Tweet and Dave. DIGITAL CORE PROGRAM 4 Astroblast was preempted on the following dates due to NBC's coverage of Barclay's Premier League Soccer. On all of these dates, KARE-TV rescheduled Astroblast to air on these Saturdays at 7:30 am: 4/2/16, 4/9/16, 4/16/16, and 4/30/16. KARE-TV informed viewers both over the air and through the TV Listing Services. Astroblast was preempted on Saturday, 5/7/16, due to NBC's coverage of the NHL Playoffs. KARE-TV rescheduled this episode on Saturday, 5/7/16, at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. Astroblast was preempted on Saturday, 5/28/16, due to NBC's coverage of the French Open Tennis Tournament. KARE-TV rescheduled this episode on Saturday, 5/28/16, at 7:30 am. KARE had scheduled the preempted episode of Astroblast from 6/4/16, to air on that same day at 12:30 pm. However, NBC's coverage of the French Open Tennis Tournament had an overrun--which then preempted that day's episode of Astroblast. DIGITAL CORE PROGRAM 5 Chica Show was preempted on Saturday, 5/29/16, due to NBC's coverage of Formula One Racing Monaco. KARE-TV made every effort to reschedule this program but was unable to do so due to other programming commitments. KARE-TV informed viewers both over the air and through the TV Listing Services. Due to NBC's special coverage of Meet the Press, the episode of the Chica Show episode that was scheduled to air on Sunday, 6/5/16, was moved to Sunday, 6/12/16, at 11:00 am. However, due to breaking news about the Orlando mass killings, Chica Show on 6/12/16, was then preempted. DIGITAL CORE PROGRAM 6 Noodle & Doodle was preempted on Saturday, 5/29/16, due to NBC's coverage of Formula One Racing Monaco. KARE-TV made every effort to reschedule this program but was unable to do so due to other programming commitments. KARE-TV informed viewers both over the air and through the TV Listing Services. Due to NBC's special coverage of Meet the Press, the episode of Noodle & Doodle that was scheduled to air on Sunday, 6/5/16, was moved to Sunday, 6/12/16, at 11:30 am. However, due to breaking news about the Orlando mass killings, the Noodle & Doodle episode on 6/12/16, was then preempted. NBCUniversal The More You Know website: Since 1989, The More You Know has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including: HEALTH fighting childhood obesity, encouraging nutrition and physical fitness ENVIRONMENT encouraging everyday actions that reduce environmental impact EDUCATION recruiting new teachers and promoting their long lasting impact DIGITAL LITERACY and INTERNET SAFETY sharing online safety tips and information DIVERSITY embracing differences and promoting inclusion, tolerance and respect Also featured on site is "The More You Know" Learning series "Growing Up Online," a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaigns accolade's such as the prestigious Emmy and Peabody awards.</p>
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Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	FLOOGALS (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this hooman world. They take daring adventures to gather facts while hoping to avoid detection by the hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit.

Other Matters (2 of 18)	Response
Program Title	NINA'S WORLD (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is a childhood adventure series, which reimagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year old Latina living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina has frequent adventures with her friends, her parents, and other grownups in her neighborhood. She is curious and determined to over reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she does not reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.
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Other Matters (3 of 18)	Response
Program Title	RUFF RUFF TWEET & DAVE (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 am
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet and Dave RRTD is a preschool adventure activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions. And Dave, the Panda, has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Rolypods, artful go carts that fit on a spiral ramp that folds in and out of the Spin Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
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Other Matters (4 of 18)	Response
Program Title	ASTROBLAST (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 am

Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Kolars book series of the same name. An overconfident and exuberant commander, Comet the dog, manages the space station. The crew includes, Sputnik the pig, a very knowledgeable reader. Halley the rabbit, an athlete and Comets true peer. Radar, the monkey, who is somewhat self involved. Jet, a silent alligator whose gestures and expressions are his mode of communication. And Sal, a congenial three eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.

Other Matters (5 of 18)	Response
Program Title	CHICA SHOW (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show features a five year old baby chick that spends her days with her parents in their costume shop, the Coop. The shops one employee, Kelly, doubles as Chica nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. Chicas parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji, and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

Other Matters (6 of 18)	Response
Program Title	NOODLE & DOODLE (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and or a food experience. Sean is accompanied by Noodle, a puppet character, Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini show of his own through an animated alter ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

Other Matters (7 of 18)	Response
Program Title	TERRIFIC TRUCKS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Terrific Trucks is a live-action series that follows the exploits of five self-driving, heavy-duty construction trucks. They include Tork, the dump truck, Stotz, the flatbed, Dug, the digger, Blinker, the mini-digger, and Sparky, the front-end loader. The trucks reside in a fully equipped truck yard/rock quarry and work as a team on various building projects that require planning, collaboration and implementation. Each truck brings specific skills to the group. They get challenging job assignments from Mr. Bill Board, a digital outdoor screen that outlines and diagrams the problem to be solved. By allocating the role each truck will perform during the project, the group merges those unique skills to fulfill their respective assignments. Unexpected problems that could compromise their success-- such as the weather, broken truck parts, or personal conflicts between the trucks--- are addressed and overcome so the job can be completed.
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Other Matters (8 of 18)	Response
Program Title	FLOOGALS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this hooman world. They take daring adventures to gather facts while hoping to avoid detection by the hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit.

Other Matters (9 of 18)	Response
Program Title	NINA'S WORLD (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ninas World is a childhood adventure series, which reimagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year old Latina living in San Antonio Texas. She is exposed to adults and children from many cultures that live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina has frequent adventures with her friends, her parents, and other grownups in her neighborhood. She is curious and determined to over reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she does not reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.
Other Matters (10 of 18)	
Program Title	RUFF RUFF TWEET & DAVE (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30 am
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff, Tweet and Dave RRTD is a preschool adventure activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions. And Dave, the Panda, has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Rolypods, artful go carts that fit on a spiral ramp that folds in and out of the Spin Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey
Other Matters (11 of 18)	
Program Title	ANIMAL RESCUE (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show will air on our digital channel 11.2.
Other Matters (12 of 18)	Response
Program Title	BIZ KIDS (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This show will air on our digital channel 11.2.
Other Matters (13 of 18)	Response
Program Title	DOG TALES (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show airs on our digital channel 11.2
Other Matters (14 of 18)	Response
Program Title	DRAGONFLY TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour series featuring "hands-on" science projects. This show airs on our digital channel 11.2.
Other Matters (15 of 18)	Response
Program Title	MISSING (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:00 am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing attention on the plight of missing children. This show airs on our digital channel 11.2.

Other Matters (16 of 18)	Response
Program Title	THINK BIG (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show airs on our digital channel 11.2.

Other Matters (17 of 18)	Response
Program Title	FOOD FOR THOUGHT (11.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 9:00 am - 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people. This show airs on our 11.3 channel.

Other Matters (18 of 18)	Response
Program Title	WILD ABOUT ANIMALS (11.3)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00 am - 12:00 pm

Total times aired at regularly scheduled time	13
Length of Program	120 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS is a half hour animal magazine series. The show is hosted by the Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under. Specific target audience is 13 to16. As the producers of WILD ABOUT ANIMALS, it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the worlds most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Akin S Harrison , Esq . <i>Secretary</i></p> <p>07/07 /2016</p>

Attachments

No Attachments.