

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019509470** File Number: **CPR-167517** Submit Date: **05/26/2016** Call Sign: **KTDO** Facility ID: **36916** City:

LAS CRUCES State: NM

Service: Full Service Television Purpose: Children's TV Programming Report Amendment Status: Received

Status Date: **05/26/2016** Filing Status: **Active**

Report reflects information for : First Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
ZGS EL PASO TELEVISION L.P. Doing Business As: ZGS EL PASO TELEVISION L.P.	Eduardo Zavala 2000 NORTH 14TH STREET Suite 400 Arlington, VA 22201 United States	+1 (703) 528- 5656	ezavala@zgsgroup. com	Company

Contact Representatives (2)

Contact Name	Address	Phone	Email	Contact Type
Louis du Treil TECHNICAL CONSULTANT du Triel, Lundin & Rackley, Inc	201 Fletcher Ave. Sarasota, VA 34237 United States	+1 (941) 329- 6004	bobjr@dlr.com	Technical Representative
David M. Sillverman , Esq DAVIS WRIGHT TREMAINE LLP	1919 Pennsylvania Ave. Suite 800 Washington, DC 20006 United States	+1 (202) 973- 4200	davidsilverman@dwt. com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	El Paso (Las Cruces)
	Web Home Page Address	www.holaciudad.com /el_paso/telemundo/

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.04
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.85
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat and Sun 7:00am
Total times aired at regularly scheduled time	1
Total times aired	1
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30am and Sun 7:30am
Total times aired at regularly scheduled time	26

Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5 through 8. The art projects typically feature lessons on recycling materials for re use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	El Show de Chica
Origination	Network
Days/Times Program Regularly Scheduled	Sat & Sun 8:00am
Total times aired at regularly scheduled time	26
Total times aired	26

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually he issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Sat & Sun 8:30am
Total times aired at regularly scheduled time	22
Total times aired	26
Number of Preemptions	4

Number of Preemptions for other than Breaking News	4
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the s-tory. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	02/08/2015 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-08
Episode #	#216
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	01/18/2015 11:30 AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-18
Episode #	#210
Reason for Preemption	Other

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	01/11/2015 11:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-11
Episode #	#208
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	02/22/2015 12:00 PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-22
Episode #	#103
Reason for Preemption	Other

Digital Core Program (5 of 6)	Response
Program Title	Perfiles de la Naturaleza KTDO DT 48.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	7:00 - 7:30 a.m. Daily
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Perfiles de la Naturaleza KTDO DT 48.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	7:30 - 8:00 a.m. Daily
Total times aired at regularly scheduled time	50
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Yolanda Garcia
Address	10033 Carnegie
City	El Paso
State	TX
Zip	79925
Telephone Number	(915) 591-9595
Email Address	ygarcia@zgsgroup.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This amendment is being filed to show that the two core streamed programs for Perfiles de la Naturaleza aired from 7-7:30 a.m. and 7:30-8 a.m. and also to show the same air time for those two programs in the planned programming section for next quarter.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Raggs
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7am and Sun 7:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

Other Matters (2 of 6)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7:30 am & Sun 7:30 am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show

will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages

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Other Matters (3 of 6)	Response
Program Title	El Show de Chica
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am and Sun 8:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Programming.	
Other	
Matters (4 of	
6)	Response
Program Title	Lazytown
Origination	Network
Days/Times	Sat 8:30 am & Sun 8:30 am
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	5 years to 8 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the s-tory. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Other Matters (5 of 6)	Response				
Program Title	Perfiles de la Naturaleza KTDO DT 48.3				
Origination	Syndicated				
Days/Times Program Regularly Scheduled	7:00 - 7:30 a.m. Daily				
Total times aired at regularly scheduled time	38				
Length of Program	30 mins				
Age of Target Child Audience from	4 years to 16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Perfiles de la Naturaleza, this program is educational and intended to inform children 16 years of age and under. The series is an award winning wildlife program comprised of up close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature teaching children about animals and their natural environment.				

Other Matters (6 of 6)	Response				
Program Title	Perfiles de la Naturaleza KTDO DT 48.3				
Origination	Syndicated				
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Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

Yes

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Claudia
Alfaro
Zas FCC

Zgs FCC Compliance Supervisor

05/26/2016

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
2015 Q1 KTDO Amendment 1.pdf	Applicant	Amendment		Done with Virus Scan and/or Conversion
2015 Q1 KTDO Original Report. pdf	Applicant	Amendment		Done with Virus Scan and/or Conversion