



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **0000008784** | Submit Date: **04/07/2016** | Call Sign: **WNCT-TV** | Facility ID: **57838** |

City: **GREENVILLE** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |

Status Date: **04/07/2016** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC Doing Business As: MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC	Lisa Manning One West Exchange Street, Suite 5A Providence, RI 20903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Greenville-N.Bern-Washngtn
	Web Home Page Address	www.wnct.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Lucky Dog - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10 - 1030a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	Dr. Chris Pet Vet - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030 - 11a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 16)	Response
Program Title	Henry Ford's Innovation Nation - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11 - 1130a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's Innovation Nation, hosted by Mo Rocca, features the celebration of the inventors spirit, from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. The program includes segments focusing on - what if it never happened and - the innovation by accident and has a strong focus on junior geniuses who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 16)	Response
Program Title	The Inspectors - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130a - 12p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Inspectors is a scripted dramatic series inspired by compelling real life cases handled by the United States Postal Inspection Service. In the series Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the US Postal Inspectors lab assisting his mom, Amanda, solving crimes that deal with everything from internet scams, identity and mail theft to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encouraging open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	Hidden Heros - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8 - 830a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program offers teens an opportunity to view everyday people, regardless of age, sex, occupation or education, stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	Game Changers with Kevin Frazier - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8 - 830a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic-mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 16)	Response
Program Title	Calling Dr. Pol - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7a - 730a also 730a-8a
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform, this series invites viewers to share in the experiences of Dr. Pol. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic as Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and other wise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	DogTown USA - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8a - 830a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown, USA is a story of the men and women who devote their lives to the healing and happiness of dogs from every corner of the nation. Built on 33,000 acres of pristine land in Utah, DogTown is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, DogTown's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, DogTown's medical professionals provide unique personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. DogTown, USA educates and informs the audience about canine training techniques and creating healthy environments for dogs. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition - Digital channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830a; 9a; 930a; and 10a
Total times aired at regularly scheduled time	52
Total times aired	52
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whisper with Cesar Millan is a weekly half hour series produced for viewers 13 - 16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Dog behaviorist and trainer Cesar Millan travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Save Our Shelter - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030a - 11a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save Our Shelter is a series focusing on the rescue of animal shelters and pets in need across America. Each week, hosts Rocky Kanaka and Rob North, with the help of local community members, transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. The show informs young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified by the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	Hatched - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130a - 12p
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instruct entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace. A unique program that combines entertainment with business school, Hatched focuses on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	Dream Quest - Digital 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11 - 1130a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half hour series produced for children 13 - 16 years of age. The series literally brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real-life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources. Each week the crew utilizes the ship's indoor and outdoor specially designed facilities to engage a lucky family in a dynamic "classroom on the sea." Families learn how scientific education can lead to careers that are rewarding and illuminating, while spending time together on amazing adventures. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified by the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)		Response
Program Title		Curiosity Quest - Digital Channel 9.3
Origination		Network
Days/Times Program Regularly Scheduled		Friday 10a and 1030a
Total times aired at regularly scheduled time		12
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (14 of 16)	Response
Program Title	Real Life 101 - Digital Channel 9.3
Origination	Network
Days/Times Program Regularly Scheduled	Friday - 11a
Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not even know even existed! Join hosts every week as they explore new professions in the exciting world of work. It's a half hour of thought-provoking, eye-opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	Awesome Adventures - Digital Channel 9.3
Origination	Network
Days/Times Program Regularly Scheduled	Friday 1130a

Total times aired at regularly scheduled time	6
Total times aired	6
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an adventure/travel show that takes teens, ages 13 to 16, on incredible journeys all over the world. The show has won numerous awards and, in 2013, was nominated for a daytime Emmy for Outstanding Travel Series. The destinations and activities are diverse, from Ice climbing in the glaciers in Iceland to trekking next to lava in the islands of Hawaii.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Aqua Kids Adventures - Digital Channel 9.3
Origination	Network
Days/Times Program Regularly Scheduled	Friday - 12p and 1230p
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrates the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Teen Kids News - Digital Channel 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 530a -6a
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids News is a weekly program that provides informatin and news to kids that is compelling as well as entertaining. The focus of this program is young people, letting them tell their stories in their own words. The large diverse news anchor team is unique in television and has a great appeal to kids who identify and emulate them. The objective of the program will serve the audience in a way that will make a difference in their lives. It will insert the clear voice of the kid into an adult-dominated media and provide a unique perspective to the news.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Jack Hanna's Animal Adventures - Digital Channel 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Friday 330a - 4a
Total times aired at regularly scheduled time:	13
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, the camera follows Hanna as he spends time with the people that are knowledgeable about each habitat, teaching as he goes. The object of the program is to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. This half hour television program is designed to meet the educational and informational needs of children.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 3)	
	Response
Program Title	Exploration with Jared Miller - Digital Channel 9.1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 4a - 430a
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour live action program is designed to meet the educational and informational needs of children. Each week Jared looks at exotic and domestic animals from his own unique prespective. Every week Jared travels to zoos and aquariums to explore animals that fit a particular theme whether its the need for speed or animals hereo, there is always something amazing happening. Filled with energy, youth and humor, Jared is a welcome visitor in living rooms around America on a weekly basis. It is the mission of the program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an enviornmentally responsible universe

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Loi Hamm
Address	3221 S Evans Street
City	Greenville
State	NC
Zip	27834
Telephone Number	(252) 355-8525
Email Address	lhamm@wnct.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The Digital Programming responses reflect that on February 17, 2016, station WNCT launched the GetTV Network as a multicast on our Dot 3 stream.

Other Matters (16)

Other Matters (1 of 16)	Response
Program Title	Lucky Dog - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10a-1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Other Matters (2 of 16)	Response
Program Title	Dr Chris Pet Vet - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030a - 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (3 of 16)	Response
Program Title	Henry Ford's Innovation Nation - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11a -1130a

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series will be a weekly celebration of the inventors spirit, from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion, and price required to bring them to life. Featuring the 'what if it never happened' and the 'innovation by accident' and with a strong focus on junior geniuses who are changing the face of technology, this TV series will appeal to young viewers and their families.

Other Matters (4 of 16)	Response
Program Title	The Inspectors - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130a -12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Litton's first scripted series depicting government intrigue and a teenage coming of age story from two unique perspectives, life as a United States Postal Inspector and life seen through the eyes of a young man living with paralysis who is determined to follow in his fathers' footsteps and become a Postal Inspector. Each week will feature case stories from the USPIS, as well as important social issues and valuable life lessons.

Other Matters (5 of 16)	Response
Program Title	Hidden Heros - Digital Channel 9.1
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8a - 830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A heartwarming and humorous hidden camera, reality show shining a bright light on everyday people who are willing to help a total stranger, despite considerable obstacles and differences.

Other Matters (6 of 16)	Response
Program Title	Game Changers with Kevin Frazier - Digital Channel 9.1
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 830a - 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.

Other Matters (7 of 16)	Response
Program Title	Calling Dr. Pol - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7a and 730a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr Pol is a weekly half hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13 to 16 and the entire family this inspiring series invites viewers to share in the experiences of Dr Pol. Dr Pol has been practicing veterinary medicine for over 35 years. Specializing in large farm animals, Dr Pol, his family and veterinary stff also care for animals of all shapes an sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfulling profession and learn that the work does not end at the clinic. Dr Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. Audiences will have the opportunity to learn anout the biology and behavior of various deomesticated animals and livestock.

Other Matters (8 of 16)	Response
Program Title	DogTown, USA Digital Channel 9.2

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8a - 830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DogTown USA, will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of the community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. DogTown educates and informs the audience about canine training techniques and creating healthy enviornments for dogs. Trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet.

Other Matters (9 of 16)	Response
Program Title	Dog Whisperer with Cesar Millan - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830a; 9a; 930a; and 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Whiperer with Cesar Millan is a weekly half hour series produced for viewers 13 to 16 and the entire family that educates and informs the audience about canine training techniques and creating healthy enviornments for dogs. Dog Behaviorist and trainer Cesar Millan travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. Viewers will have the chance to witness remarkable transformations first hand and discover how to be a responsible pet owner.

Other Matters (10 of 16)	Response
Program Title	Save Our Shelter Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Save our Shelter is a series focusing on the 'rescue' of animal shelters and pets in need across America. Each week with the help of local community members transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. This series will inform young people about the urgent need for pet adoption throughout the United States and how providing a clean and well-equipped home is essential to a pet's healthy lifestyle.

Other Matters (11 of 16)	Response
Program Title	Hatched - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hatched is an educational and informational series dedicated to teaching children how to successfully pursue their entrepreneurial dreams. Each week , a team of seasoned business leaders instruct entrepreneurs about the basic but critical skills needed to bring a product from concept to the marketplace.

Other Matters (12 of 16)	Response
Program Title	Dream Quest - Digital Channel 9.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dream Quest is a weekly half hour series produce for children 13 to 16 years of age. The series brings the world to young people and their families by fulfilling the desire to learn through experience. Our ship is a floating classroom designed to give families the real life education of a lifetime. Lead by a seasoned captain, cruise director and highly skilled crew, Dream Quest brings families on an interactive voyage where they learn about the world's amazing oceans, the animals that swim beneath the water and the ecological advancements underway to preserve and protect our most precious resources.

Other Matters (13 of 16)	Response
Program Title	Curiosity Quest - Digital Channel 9.3
Origination	Network
Days/Times Program Regularly Scheduled	Friday 10a and 1030a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, education exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Other Matters (14 of 16)	Response
Program Title	Real Life 101 - Digital Channel 9.3
Origination	Network
Days/Times Program Regularly Scheduled	Friday - 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not even know existed! Join hosts every week as they explore new professions in the exciting world of work. It's a half hour of thought-provoking, eye-opening fun and entertainment.
Other Matters (15 of 16)	Response
Program Title	Awesome Adventures - Digital Channel 9.3
Origination	Network
Days/Times Program Regularly Scheduled	Friday - 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is an adventure/travel show that takes teens, ages 13 to 16, on incredible journeys all over the world. The show has won numerous awards, and in 2013, was nominated for a daytime Emmy for Outstanding Travel Series. The destination and activities are diverse, from ice climbing in the glaciers in Iceland to reeking next to lava in the islands of Hawaii.
Other Matters (16 of 16)	Response
Program Title	Aqua Kids Adventures - Digital Channel 9.3
Origination	Network
Days/Times Program Regularly Scheduled	Friday - 12p and 1230p
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Loi Hamm <i>Program Director</i></p> <p>04/07 /2016</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<u>398 1st Qtr 2016 amendment.docx</u>	Applicant	Amendment		Done with Virus Scan and/or Conversion