



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014037857** | File Number: **0000009442** | Submit Date: **04/06/2016** | Call Sign: **WBXF-CD** | Facility ID: **70417**  
City: **DES MOINES** | State: **IA**  
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/06/2016**  
Filing Status: **Active**

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## Report reflects information for : First Quarter of 2016

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>L4 MEDIA GROUP, LLC</b> Doing Business As: L4 MEDIA GROUP, LLC	60 SETTLERS CT CHANHASSON, MN 55317 United States	+1 (612) 202- 4980	EHRMAN.RICK@GMAIL. COM	Company

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**Contact  
Representatives  
(2)**

Contact Name	Address	Phone	Email	Contact Type
<b>Robert Jordan</b> <i>President</i> ACME RF Incorporated	321 N Clara St Santa Ana, CA 92703 United States	+1 (714) 412- 1951	robert. jordan@acmerf.com	Technical Representative
<b>DAVINA SASHKIN</b> FLETCHER, HEALD & HILDRETH, PLC	1300 N. 17th Street, 11th Floor Arlington, VA 22209 United States	+1 (703) 812- 0400	sashkin@fhhlaw.com	Legal Representative

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Des Moines-Ames
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(5)**

Digital Core Program (1 of 5)	Response
Program Title	Crossfire Youth Ministries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00 pm, Sunday 9:30am, 12:00 pm
Total times aired at regularly scheduled time	56
Total times aired	56
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crossfire Youth Ministries exists as a worldwide platform used by Spirit-filled ministers to tell every young person encountered that there is hope, there is help, and there is an answer to their problems through Jesus Christ and Him crucified.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Underwater World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 9:00 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will's self-reliance causes friction within the team. The Rangers seek one of the Corona Aurora gems in the underwater ruins of Atlantis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 5) Response**

Program Title	Kids Fitness
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 9:30 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 10:00 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bringing moral and biblical principles to life through comedy, suspense, romance and mystery stories set in the small town of Odyssey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 5)</b>	
	<b>Response</b>
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday and Sunday 10:30 am
Total times aired at regularly scheduled time	28
Total times aired	28
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core Educational and Informational Programming (5)**

Non-Core Educational and Informational Programming (1 of 5)	Response
Program Title	Crossfire Youth Ministries
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 12:00 pm, Sunday 9:30am, 12:00 pm
Total times aired at regularly scheduled time:	3
Number of Preemptions	0
Length of Program	56 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Crossfire Youth Ministries exists as a worldwide platform used by Spirit-filled ministers to tell every young person encountered that there is hope, there is help, and there is an answer to their problems through Jesus Christ and Him crucified.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (2 of 5)</b>	<b>Response</b>
Program Title	Underwater World
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat and Sun 9 AM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will's self-reliance causes friction within the team. The Rangers seek one of the Corona Aurora gems in the underwater ruins of Atlantis.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**



Questions	Response
<b>Non-Core Educational and Informational Programming (3 of 5)</b>	
Program Title	Kids Fitness
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday and Sunday 9:30 am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kid Fitness, is a non-animated series for children ages 2 through 8 that incorporates bright colors, captivating special effects, dance, adventure story-lines, educational themes and original songs designed to get kids physically moving and learning about fitness and nutrition. 'Kid Fitness,' the show's superhero is joined by Brenda the Butterfly, Annie and his costume clad animal friends on a tropical jungle set. Interspersed between adventure and educational segments, 'Kid Fitness' encourages the children at home to exercise with him and his friends as they hop, stretch and sway along to original music.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (4 of 5)</b>	
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday and Sunday 10:00 am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0

Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Bringing moral and biblical principles to life through comedy, suspense, romance and mystery stories set in the small town of Odyssey.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
<b>Non-Core Educational and Informational Programming (5 of 5)</b>	
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday and Sunday 10:30 am
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

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**Date and Time Aired:**

**Questions**

**Response**

**Sponsored Core  
Programming (0)**

## Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Robert Jordan
Address	321 N Clara St
City	Santa Ana
State	CA
Zip	92703
Telephone Number	(714) 412-1951
Email Address	robert.jordan@acmerf.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Along with several other L4 Media stations WBXF has recently converted to a full time digital operation. In addition to this change the operator is very actively searching for new children's programming.

**Other Matters (1)**

<b>Other Matters (1 of 1)</b>	<b>Response</b>
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat/Sun 10:30am (ET)
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Robert Jordan</b> <i>President</i></p> <p>04/06 /2016</p>

## Attachments

No Attachments.