



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022491765** | File Number: **0000009013** | Submit Date: **04/05/2016** | Call Sign: **WPBN-TV** | Facility ID: **21253** |

City: **TRAVERSE CITY** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/05/2016 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No |

Applicant
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|--|--|----------------------|--|----------------|
| WPBN LICENSEE, LLC Doing Business As: WPBN LICENSEE, LLC | C/O C. HARRINGTON - PILLSBURY WINTHROP S 1200 SEVENTEENTH STREET, NW WASHINGTON, DC 20036 United States | +1 (202) 663-8525 | CLIFFORD. HARRINGTON@PILLSBURYLAW. COM | Company |

Contact
Representatives
(1)

| Contact Name | Address | Phone | Email | Contact Type |
|--|---|-----------------------|--|-------------------------|
| Clifford M Harrington , Esq . <i>FCC Counsel</i> Pillsbury Winthrop Shaw Pittman LLP | 1200 Seventeenth Street, NW Washington, DC 20036 United States | +1 (202) 663- 8525 | clifford. harrington@pillsburylaw.com | Legal Representative |

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Traverse City-Cadillac |
| | Web Home Page Address | www.upnorthlive.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.5 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(15)

| Digital Core Program (1 of 15) | Response |
|--|--|
| Program Title | Ruff-Ruff, Tweet and Dave |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 10:30am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RUFF-RUFF, TWEET AND DAVE - This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 15) | Response |
|-----------------------------------|------------|
| Program Title | Astroblast |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturday/ 11am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ASTROBLAST - Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 15) Response | |
|---|------------------------------------|
| Program Title | Clangers |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 11:30am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |

| | |
|--|---|
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CLANGERS - This program is a stop-motion animated program that follows a family of mouse-like creatures who live on a small blue planet. They communicate with distinctive whistles, and a narrator comments on the events which occur in every episode. Children learn about connectedness, curiosity, inventiveness and kindness. Episode examples show the Clangers' inventiveness by their composing music in a unique way; problem solving as they search for and find lost items; and, kindness as they help their friends through difficult challenges. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 15) | Response |
|--|---------------------------------|
| Program Title | Earth to Luna |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 12pm (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EARTH TO LUNA! - This pre-school series is about science and the process of scientific inquiry that leads to scientific knowledge. The program follows the adventures of Luna, an inquisitive six-year-old girl, who is a science enthusiast. Luna, along with little brother Jupiter and her pet ferret, Clive, views the earth as a giant laboratory. She is constantly searching to learn more about what things are, and why and how scientific actions take place. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 15) | | Response |
|--|------------------------------------|----------|
| Program Title | Lazytown | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Saturday/ 12:30pm (1/2/16-3/26/16) | |
| Total times aired at regularly scheduled time | 6 | |
| Total times aired | 13 | |
| Number of Preemptions | 7 | |
| Number of Preemptions for other than Breaking News | 7 | |
| Number of Preemptions Rescheduled | 7 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return LazyTown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 01/02/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-02 |
| Episode # | LZT141 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 01/16/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-16 |
| Episode # | LZT147 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 01/23/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |

| | |
|--|------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-01-23 |
| Episode # | LZT301 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 02/06/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-02-06 |
| Episode # | LZT310 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 02/27/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-02-27 |
| Episode # | LZT305 |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 03/12/2016 09:30 AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-03-12 |
| Episode # | LZT308 |
| Reason for Preemption | Sports |

Digital Preemption Programs #7

| Questions | Response |
|--------------------------------|---------------------|
| Title of Program | Lazytown |
| List date and time rescheduled | 03/26/2016 09:30 AM |

| | |
|--|------------|
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | 2016-03-26 |
| Episode # | LZT312 |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 15) | | Response |
|--|--|---|
| Program Title | | Wild America |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sunday/ 7:30am (1/3/16-3/27/16) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | <p>WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the main digital stream.</p> |

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| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (7 of 15) | Response |
|--|---|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 9am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JACK HANNA'S WILD COUNTDOWN - This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program aired on the secondary digital stream (7.2). |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
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| Digital Core Program (8 of 15) | Response |
|--|--|
| Program Title | Ocean Mysteries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 9:30am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program aired on the secondary digital stream (7.2). |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (9 of 15) | Response |
|--|---|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 10am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SEA RESCUE - Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the secondary digital stream (7.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 15) | Response |
|---|------------------------------------|
| Program Title | The Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 10:30am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE WILDLIFE DOCS - This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program aired on the secondary digital stream (7.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 15) | | Response |
|--|--|---------------------------------|
| Program Title | | Rock the Park |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturday/ 11am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | 13 |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | 0 |
| Number of Preemptions Rescheduled | | 0 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ROCK THE PARK - This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the secondary digital stream (7.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 15) Response | |
|--|---|
| Program Title | Born to Explore |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 11:30am (1/2/16-3/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 13 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BORN TO EXPLORE - Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby gives a better understanding why we are different and yet the same. This program aired on the secondary digital stream (7.2). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (13 of 15) | | Response |
|--|---|----------|
| Program Title | Teen Kids News | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | Sunday/ 11am (1/3/16-3/27/16) | |
| Total times aired at regularly scheduled time | 13 | |
| Total times aired | 13 | |
| Number of Preemptions | 0 | |
| Number of Preemptions for other than Breaking News | 0 | |
| Number of Preemptions Rescheduled | 0 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TEEN KIDS NEWS - This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the secondary digital stream (7.2). | |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes | |

| Digital Core Program (14 of 15) | | Response |
|---------------------------------|-------------|----------|
| Program Title | 3 Wide Life | |
| Origination | Network | |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturday & Sunday/ 8am, 8:30am (1/2/16-3/27/16) |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | 52 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 WIDE LIFE - This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program aired on the secondary digital stream (7.3). |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 15) <div>Response</div> | |
|---|---|
| Program Title | Origins |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday & Sunday/ 9am, 9:30am (1/2/16-3/27/16) |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | 52 |

| | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | 0 |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>ORIGINS - This program explores the origin of hundreds of the worlds most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the worlds most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include- The Horse, Bicycle and Motorcycle, three modes of solitary transportation that gave us freedom and adventure and, Clocks, Calendars & Calculators, three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program aired on the secondary digital stream (7.3).</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Matthew Diehlmann |
| Address | 2000 West 41st St |
| City | Baltimore |
| State | MD |
| Zip | 21211 |
| Telephone Number | (410) 662-4545 |
| Email Address | mcdiehlmann@sbgvtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | During 1st quarter of 2016 we hosted and assisted at the following activities for children. Our meteorologists make visits to various local elementary school classrooms to talk with the students about meteorology, weather and science. We held several No Text Zone events at various local high schools to encourage the students to pledge not to text and drive by joining the No Text Zone. These events are hosted by on air talent, sales person that handles the promotion & film team to film the event for airing. We ran the following PSAs during 1st quarter 2016 that covered topics that applied to children- No Text Zone, several different ADHD PSAs, Al Anon, Alcohol Abuse courageous persuaders, Buzzed Driving, Childhood Obesity, Computer skills, Concussion prevention, Drugfree.org, Dental Minute, Diabetes Association, Drunk Driving, Dyslexia, preventing eating disorders, Kids Oral Health, Lets move.org, MADD, Mind your Meds, Pertussis, Reading, Prevent school violence, Several different Stop Bullying PSAs, Teen Suicide prevention, Traverse District Library, Underage Drinking, GED Achievement, Big Brothers/Big Sisters, Boystown Natl Hotline, Flu shot awareness, Learning & Attention issue, Let Girls Learn, Seat Belt Use, and Unicef. |

Other Matters (16)

| Other Matters (1 of 16) | Response |
|--|---|
| Program Title | Ruff-Ruff, Tweet and Dave |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 11am (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RUFF-RUFF, TWEET AND DAVE - This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program will air on the main digital stream. |

| Other Matters (2 of 16) | Response |
|--|---|
| Program Title | Astroblast |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 11:30am (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ASTROBLAST - Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends and under the watchful eye of Sal the Octopus. Things can still get complicated, but through it all, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program will air on the main digital stream. |

| Other Matters (3 of 16) | Response |
|-------------------------|----------|
|-------------------------|----------|

| | |
|--|---|
| Program Title | Wild America |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday, 7:30AM (4/3/16-6/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD AMERICA - The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the main digital stream. |

| Other Matters (4 of 16) | Response |
|--|--------------------------------|
| Program Title | Jack Hanna's Wild Countdown |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 9am (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | JACK HANNA'S WILD COUNTDOWN - This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation. This program will air on the secondary digital stream (7.2). |
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| Other Matters (5 of 16) | Response |
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| Program Title | Ocean Mysteries |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 9:30am (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the secondary digital stream (7.2). |

| Other Matters (6 of 16) | Response |
|---|-----------------------------------|
| Program Title | Sea Rescue |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 10am (4/2/16 - 6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SEA RESCUE - Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program will air on the secondary digital stream (7.2). |
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| Other Matters (7 of 16) | Response |
|--|--|
| Program Title | The Wildlife Docs |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 10:30am (4/2/16 - 6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE WILDLIFE DOCS - This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. This program will air on the secondary digital stream (7.2). |

| Other Matters (8 of 16) | Response |
|--|--|
| Program Title | Rock the Park |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturday/ 11am (4/2/16 - 6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ROCK THE PARK - This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the secondary digital stream (7.2). |

| Other Matters (9 of 16) | Response |
|-------------------------|-----------------|
| Program Title | Born to Explore |
| Origination | Syndicated |

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|---|--|
| Days/Times Program Regularly Scheduled | Saturday/ 11:30am (4/2/16 - 6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BORN TO EXPLORE - Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby gives a better understanding why we are different and yet the same. This program will air on the secondary digital stream (7.2). |

| Other Matters (10 of 16) | Response |
|--|--|
| Program Title | Teen Kids News |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday/ 11am (4/3/16 - 6/26/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TEEN KIDS NEWS - This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the secondary digital stream (7.2). |

| Other Matters (11 of 16) | Response |
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| Program Title | Floogals |
| Origination | Network |

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|---|---|
| Days/Times Program Regularly Scheduled | Saturday/ 10am (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FLOOGALS - This animated program features the Floogals, aliens who travel in a spaceship to earth on a mission to document everything around them. During each episode, the Floogals set out on a mission explore their new world. These missions explore the uniqueness of the world and how it works, while children learn the processes of questioning, predicting, observing and experimenting. Episode examples include discovering ice, bubble baths, examining bananas and seeing a turtle for the first time. This program will air on the main digital stream. |

| Other Matters (12 of 16) | Response |
|---|--|
| Program Title | Nina's World |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 10:30am (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NINAS WORLD - This program is an animated series about the childhood adventures of a six year girl named Nina, her family and neighborhood. The program celebrates multiculturalism and family in Ninas close-knit household, where she's cared for by her parents and her grandmother. Elements of their Latino heritage are prominent. Its multilingual approach incorporates English, some Spanish and American Sign Language. Children learn inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures. This program will air on the main digital stream. |

| Other Matters (13 of 16) | Response |
|--|---------------------------------|
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 12pm (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THE CHICA SHOW - Through this program, the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, through animation, live action and lots of surprises, The Chicha Show teaches preschoolers about the world around them today and in history. This program will air on the main digital stream. |
| Other Matters (14 of 16) | |
| Program Title | Noodle & Doodle |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday/ 12:30pm (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NOODLE AND DOODLE - The program features art projects and cooking projects around a specific theme. Noodle & Doodle, along with host, Sean, demonstrate step-by-step how to projects while encouraging parent engagement, and often feature families working together to make something to display within the childs home. The art projects typically promote utilizing recycled materials to demonstrate that objects can be repurposed. This program will air on the main digital stream. |
| Other Matters (15 of 16) | |
| Program Title | 3 Wide Life |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday & Sunday/ 8am, 8:30am (4/2/16-6/26/16) |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 WIDE LIFE - This program provides an inside look at the world of NASCAR auto racing. NASCAR teams, crew members, business personnel, and drivers are featured. They share their experiences, advice, and stories with viewers to provide an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs viewers about the technical aspects of racing, how racing began, information on racing as a career, and the importance of philanthropy and helping others. This program will air on the secondary digital stream (7.3). |
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| Other Matters (16 of 16) | Response |
|--|---|
| Program Title | Origins |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday & Sunday/ 9am, 9:30am (4/2/16-6/26/16) |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ORIGINS - This program explores the origin of hundreds of the worlds most influential and important inventions, natural objects, customs, ideas from technology, arts and entertainment, government, nature and more. By teaching the history of the worlds most significant ideas and creations, Origins gives children an appreciation of progress and the contributions of others while inspiring their own dreams of the future. Episode examples include- The Horse, Bicycle and Motorcycle, three modes of solitary transportation that gave us freedom and adventure, and, Clocks, Calendars & Calculators, three pivotal inventions that enable humankind to organize, plan and keep track of their lives. This program will air on the secondary digital stream (7.3). |

Certification

| Question | Response |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | <p>Yes</p> |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Matthew Diehlmann , Mr. . <i>Corporate Program Coordinator</i></p> <p>04/05/2016</p> |

Attachments

No Attachments.