



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** | File Number: **0000009975** | Submit Date: **04/08/2016** | Call Sign: **WMBF-TV** | Facility ID: **83969**

City: **MYRTLE BEACH** | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/08/2016** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant  | Address  | Phone                | Email                      | Applicant Type |
|--|--|----------------------|----------------------------|----------------|
| WMBF LICENSE SUBSIDIARY, LLC<br>Doing Business As: WMBF LICENSE<br>SUBSIDIARY, LLC | RSA TOWER, 20TH<br>FLOOR<br>201 MONROE<br>STREET<br>MONTGOMERY,<br>AL 36104<br>United States | +1 (334)<br>206-1400 | RBRYAN@RAYCOMMEDIA.<br>COM | Company        |

Contact  
Representatives  
(2)

| Contact Name   | Address  | Phone                 | Email                        | Contact Type                |
|--|--|-----------------------|------------------------------|-----------------------------|
| <b>Michael Beder , Esq .</b><br><i>Legal Counsel</i><br>COVINGTON &<br>BURLING LLP               | One CityCenter<br>850 Tenth Street, NW<br>WASHINGTON, DC<br>20001<br>United States           | +1 (202) 662-<br>5138 | mbeder@cov.com               | Legal<br>Representative     |
| <b>Robert E. Thurber , Jr. .</b><br><i>Vice President,<br/>Engineering</i><br>Raycom Media, Inc. | RSA TOWER, 20TH<br>FLOOR<br>201 MONROE<br>STREET<br>MONTGOMERY, AL<br>36104<br>United States | +1 (334) 206-<br>1409 | BTHURBER@RAYCOMMEDIA.<br>COM | Technical<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response              |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | NBC                   |
|              | Nielsen DMA           | Myrtle Beach-Florence |
|              | Web Home Page Address | www.wmbfnews.com      |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(21)

| Digital Core Program<br>(1 of 21)  |  | Response |
|--|--|----------|
| Program Title  | Nina's World; Channel 32.1 (WMBF PRIMARY)  |          |
| Origination  | Network  |          |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10 AM (1/2/16-1/30/16)   |          |
| Total times aired at regularly scheduled time  | 5  |          |
| Total times aired  | 5  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   | 0  |          |
| Number of Preemptions Rescheduled  | 0  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 2 years to 5 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World is an animated series about the childhood adventures of The Good Night Show's Nina. The show celebrates multiculturalism and family in Nina's closeknit household, where she's cared for by her parents and her grandmother and elements of their Latino heritage are prominent. Dialogue includes English, Spanish, and even some American Sign Language. Children learn about solving problems, embracing new experiences, and forging strong relationships that cross cultural boundaries. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |          |

| Digital Core Program (2 of 21)                |   | Response |
|---|---|----------|
| Program Title                                 | Ruff Ruff Tweet & Dave; Channel 32.1 (WMBF PRIMARY) |          |
| Origination                                   | Network   |          |
| Days/Times Program Regularly Scheduled        | Saturdays @ 10:30 AM (1/2/16-1/30/16)               |          |
| Total times aired at regularly scheduled time | 5   |          |

|  |  |
|--|--|
| Total times aired  | 5  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions and Dave the Panda has a thing for bananas. Ruff-Ruff, Tweet & Dave is a series whose friendly characters pose to viewers multiple-choice guessing games that relate to the day's story. An adventure set on a farm asks kids to consider what food source cows supply for us and where one might find eggs, for example. Some of the games also challenge viewers' memory, as directions are given at the beginning of the story and viewer are quizzed later on. Every episode is set in a different location, with places such as Fairytale Land and Music Land on the itinerary and opportunities to learn about the related concepts. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 21)                | Response                               |
|---|--|
| Program Title                                 | Astoblast; Channel 32.1 (WMBF PRIMARY) |
| Origination                                   | Network                                |
| Days/Times Program Regularly Scheduled        | Saturdays @ 11:00 AM (1/2/16-1/30/16)  |
| Total times aired at regularly scheduled time | 5                                      |
| Total times aired                             | 5                                      |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an overconfident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader, Haley, a rabbit, an athlete and Comet's true peer, Radar, the monkey, who is somewhat self involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. Astroblast is an engaging preschool series with excellent messages about friendship and embracing differences. All the characters are kind, welcoming, and curious, and each has a unique personality that brings valuable qualities to the group. Of course, the mix also causes some disagreements that must be discussed and resolved, which usually takes the cool head and sympathetic ear of a friend to accomplish. This helps show kids that all relationships have ups and downs and that effective communication is the key to resolving the little troubles that are bound to arise, even between the best of friends. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 21)</b>         | <b>Response</b>                       |
|---|---------------------------------------|
| Program Title                                 | Clangers; Channel 32.1 (WMBF PRIMARY) |
| Origination                                   | Network                               |
| Days/Times Program Regularly Scheduled        | Saturdays @ 11:30 AM (1/2/16-1/30/16) |
| Total times aired at regularly scheduled time | 5                                     |
| Total times aired                             | 5                                     |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been re-conceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place. Every story illustrates a valuable message of some kind, usually dealing with how the compassionate characters relate to and help each other. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core  
Program (5 of 21)    Response**

|   |  |
|---|--|
| Program Title                                 | Earth To Luna; Channel 32.1 (WMBF PRIMARY) |
| Origination                                   | Network                                    |
| Days/Times Program Regularly Scheduled        | Saturdays @ 12 PM (1/2/16-1/30/16)         |
| Total times aired at regularly scheduled time | 5  |
| Total times aired                             | 5  |
| Number of Preemptions                         | 0  |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna encourages kids to think critically about how things work in the natural world. Its science-based curriculum introduces concepts such as astronomy, motion, and light refraction in simple ways that preschoolers will understand through basic experiments and imaginative plots that put the characters in the middle of the action. Luna's curiosity (she's forever asking, "Why?") is presented in a positive light intended to show kids that asking questions is the only way to learn the answers. Need another reason to like it? Luna's sweet affection for her younger brother is a great example of symbiotic sibling relationships. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 21)                     | Response                              |
|--|---------------------------------------|
| Program Title                                      | Lazytown; Channel 32.1 (WMBF PRIMARY) |
| Origination  | Network                               |
| Days/Times Program Regularly Scheduled             | Saturdays @ 12:30 PM (1/2/16-3/26/15) |
| Total times aired at regularly scheduled time      | 6                                     |
| Total times aired                                  | 13                                    |
| Number of Preemptions                              | 7                                     |
| Number of Preemptions for other than Breaking News | 7                                     |
| Number of Preemptions Rescheduled                  | 7                                     |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Lazy Town is a show featuring the importance of health, fitness, and being good friends. Characters are encouraged to make healthy choices like exercising, cutting down on snacks, and reading. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus lives in a zeppelinlike aircraft and receives signals from the kids or the Mayor whenever they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Lazytown            |
| List date and time rescheduled   | 01/16/2016 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-01-16          |
| Episode #  | LZT 147             |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Lazytown            |
| List date and time rescheduled   | 01/02/2016 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-01-02          |
| Episode #  | LZT 141             |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #3

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Lazytown            |
| List date and time rescheduled   | 01/23/2016 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-01-23          |
| Episode #  | LZT 301             |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #4

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Lazytown            |
| List date and time rescheduled   | 02/06/2016 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-02-06          |
| Episode #  | LZT 310             |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #5

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Lazytown            |
| List date and time rescheduled   | 02/27/2016 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-02-27          |
| Episode #  | LZT 305             |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #6

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Lazytown            |
| List date and time rescheduled   | 03/12/2016 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-03-12          |
| Episode #  | LZT 308             |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #7

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Lazytown            |
| List date and time rescheduled   | 03/26/2016 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2016-03-26          |
| Episode #  | LZT 312             |
| Reason for Preemption  | Sports              |

| Digital Core Program (7 of 21)   | Response   |
|--|--|
| Program Title  | Floogals: Channel 32.1 (WMBF PRIMARY)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10 AM (2/6/16-3/26/16)   |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  | 8  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Floogals follows the wild and comedic adventures of three diminutive and curious aliens from Planet Floog that land on Earth, take up residence in a suburban home and embark on daily mission "Projects", exploring things that fascinate them like bubble baths, birthday cakes and garden hoses. It is these "Projects", through processes of questioning, predicting, observing and experimenting, that the Floogal are able to learn more about the new world around them and report back to the Council on Planet Floog to earn their very special stickers! Through their journey, children learn how to confront and conquer everyday problems, gaining a greater appreciation and understanding of the uniqueness of the world around them. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (8 of 21)   |  | Response   |
|--|--|--|
| Program Title  |  | Nina's World: Channel 32.1 (WMBF PRIMARY)  |
| Origination  |  | Network  |
| Days/Times Program Regularly Scheduled   |  | Saturdays @ 10:30 AM (2/6/16-3/26/16)  |
| Total times aired at regularly scheduled time  |  | 8  |
| Total times aired  |  | 8  |
| Number of Preemptions  |  | 0  |
| Number of Preemptions for other than Breaking News   |  | 0  |
| Number of Preemptions Rescheduled  |  | 0  |
| Length of Program  |  | 30 mins  |
| Age of Target Child Audience   |  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | Nina's World is an animated series about the childhood adventures of The Good Night Show's Nina. The show celebrates multiculturalism and family in Nina's closeknit household, where she's cared for by her parents and her grandmother and elements of their Latino heritage are prominent. Dialogue includes English, Spanish, and even some American Sign Language. Children learn about solving problems, embracing new experiences, and forging strong relationships that cross cultural boundaries. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             |  | Yes  |

| Digital Core Program (9 of 21) |  | Response  |
|--------------------------------|--|---|
| Program Title                  |  | Ruff Ruff Tweet & Dave: Channel 32.1 (WMBF PRIMARY) |
| Origination                    |  | Network   |

|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 11 AM (2/6/16-3/26/16)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 8  |
| Total times<br>aired   | 8  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions and Dave the Panda has a thing for bananas. Ruff-Ruff, Tweet & Dave is a series whose friendly characters pose to viewers multiple-choice guessing games that relate to the day's story. An adventure set on a farm asks kids to consider what food source cows supply for us and where one might find eggs, for example. Some of the games also challenge viewers' memory, as directions are given at the beginning of the story and viewer are quizzed later on. Every episode is set in a different location, with places such as Fairytale Land and Music Land on the itinerary and opportunities to learn about the related concepts. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (10<br>of 21) | Response                               |
|---------------------------------------|--|
| Program Title                         | Atroblast: Channel 32.1 (WMBF PRIMARY) |
| Origination                           | Network                                |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 11:30 AM (2/6/16-3/26/16)   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 8   |
| Total times<br>aired   | 8   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an overconfident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader, Haley, a rabbit, an athlete and Comet's true peer, Radar, the monkey, who is somewhat self involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. Astroblast is an engaging preschool series with excellent messages about friendship and embracing differences. All the characters are kind, welcoming, and curious, and each has a unique personality that brings valuable qualities to the group. Of course, the mix also causes some disagreements that must be discussed and resolved, which usually takes the cool head and sympathetic ear of a friend to accomplish. This helps show kids that all relationships have ups and downs and that effective communication is the key to resolving the little troubles that are bound to arise, even between the best of friends. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (11<br>of 21) | Response                              |
|---------------------------------------|---------------------------------------|
| Program Title                         | Clangers: Channel 32.1 (WMBF PRIMARY) |
| Origination                           | Network                               |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 12 PM (2/6/16-3/26/16)  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 8   |
| Total times<br>aired   | 8   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been re-conceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that comes in handy for some of the problem solving that takes place. Every story illustrates a valuable message of some kind, usually dealing with how the compassionate characters relate to and help each other. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (12 of<br>21) |   | Response |
|---------------------------------------|---|----------|
| Program Title                         | Awesome Adventures: Channel 32.2 (BOUNCE) |          |
| Origination                           | Network                                   |          |



|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 10 AM & 11:30 AM (1/2/16-3/26/16)   |
| Total times aired<br>at regularly<br>scheduled time  | 26  |
| Total times aired  | 26  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  | 0   |
| Number of<br>Preemptions<br>Rescheduled  | 0   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and<br>how it meets the<br>definition of<br>Core<br>Programming. | Awesome Adventures follow the presenter and a group of teenagers to destinations all over the world. During their stay in the designated area, the group explores the environment and learns about different cultures, customs and nature. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program. |
| Does the<br>Licensee identify<br>the program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                    | Yes   |

| <b>Digital Core<br/>Program (13 of<br/>21)</b>         | <b>Response</b>                          |
|--|--|
| Program Title  | Live Life and Win: Channel 32.2 (BOUNCE) |
| Origination  | Network                                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturdays @ 10:30 AM (1/2/16-3/26/16)    |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                                       |

|  |  |
|--|--|
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community: considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16yearold audience to: (1) explore, discover, and learn strategies to achieve personal dreams (2) learn about the personal attributes important for achieving dreams (3) explore ways one can "give back" to the community and act as an agent of change and (4) gain knowledge about life skills necessary to "Live Life and Win." |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (14 of 21)</b>        | <b>Response</b>                     |
|---|-------------------------------------|
| Program Title                                 | Animal Atlas: Channel 32.2 (BOUNCE) |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | Saturdays @ 11 AM (1/2/16-3/26/16)  |
| Total times aired at regularly scheduled time | 13                                  |
| Total times aired                             | 13                                  |
| Number of Preemptions                         | 0                                   |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (15 of 21)               | Response                                 |
|---|--|
| Program Title                                 | Live Life and Win: Channel 32.2 (BOUNCE) |
| Origination                                   | Network                                  |
| Days/Times Program Regularly Scheduled        | Sundays @ 10 AM (1/3/16- 3/ 27/16)       |
| Total times aired at regularly scheduled time | 13                                       |
| Total times aired                             | 13                                       |
| Number of Preemptions                         | 0  |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community: considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams: (2) learn about the personal attributes important for achieving dreams: (3) explore ways one can "give back" to the community and act as an agent of change: and (4) gain knowledge about life skills necessary to "Live Life and Win." |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (16 of 21)</b>             | <b>Response</b>                          |
|--|--|
| Program Title                                      | Real Winning Edge: Channel 32.2 (BOUNCE) |
| Origination  | Network                                  |
| Days/Times Program Regularly Scheduled             | Sundays @ 10:30 AM (1/3/16-3/ 27/16)     |
| Total times aired at regularly scheduled time      | 13                                       |
| Total times aired                                  | 13                                       |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News | 0  |
| Number of Preemptions Rescheduled                  | 0  |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16 year olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (17 of 21)</b>             | <b>Response</b>                                |
|--|--|
| Program Title                                      | Future Phenoms: Channel 32.3 (GRIT)            |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled             | Saturdays @ 10 AM & 12:30 PM (1/2/16-3/ 26/16) |
| Total times aired at regularly scheduled time      | 26   |
| Total times aired                                  | 26   |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News | 0  |
| Number of Preemptions Rescheduled                  | 0  |
| Length of Program                                  | 30 mins  |
| Age of Target Child Audience                       | 13 years to 16 years                           |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Future Phenoms is an educational and informational program that encourages youth in several aspects of life. As families watch this show, the featured students and their stories of overcoming adversity resonate within students and parents alike. Students are challenged to overcome their personal adversities in life and find an outlet to pursue their dreams, while parents find that their position in their child's life is to encourage their dreams. By watching Future Phenoms, students have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities can give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (18 of 21)                    |  |
|--|--|
|  | Response                               |
| Program Title                                      | On The Spot: Channel 32.3 (GRIT)       |
| Origination  | Network                                |
| Days/Times Program Regularly Scheduled             | Saturdays @ 10:30 AM (1/2/16-3/ 26/16) |
| Total times aired at regularly scheduled time      | 13                                     |
| Total times aired                                  | 13                                     |
| Number of Preemptions                              | 0                                      |
| Number of Preemptions for other than Breaking News | 0                                      |
| Number of Preemptions Rescheduled                  | 0                                      |
| Length of Program                                  | 30 mins                                |
| Age of Target Child Audience                       | 13 years to 16 years                   |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information based program that broadens their knowledge of a wide range of educational topics. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (19 of 21)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Living Greener: Channel 32.3 (GRIT)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 11 AM (1/2/16-3/ 26/16)   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Living Greener is educational, informative and entertaining, while providing teen viewers with specific examples of showing how people from various places are trying to live greener. The series features stories on the environment and explores solutions to making planet earth greener. Stories range from how solar power is helping African villagers to using hydrogen cars to monitoring greenhouse gases. The series expands a teenager viewers knowledge of the environment and how other people around the world are dealing with such issues as pollution and other environmental problems. At the same time, the series examines current and future eco-friendly ideas and practices. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (20 of 21) Response   |   |
|--|---|
| Program Title  | Uncaged: Channel 32.3 (GRIT)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 11:30 AM (1/2/16-3/ 26/16)  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Uncaged explores all types of wild animals in their own environment and how they survive from whales to orangutans, to turtles, penguins and many more animals. Teenage viewers learn about the living habits of these various critters and why some may be on their way to extinction. Each episode provides detailed explanations of the different animal species and helps viewers understand their daily lives. The series is educational, informative and entertaining, while providing unique up-close televised visits of wild and exotic creatures and teaching viewers all about life in the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (21 of 21) Response |                                      |
|--|--------------------------------------|
| Program Title                            | Ocean Mysteries: Channel 32.3 (GRIT) |



|  |  |
|--|--|
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 12 PM (1/2/16-3/ 26/16)  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. The series sets a positive example to viewers in regard to how to observe, study and care for the world in which we live and how to approach the world inquisitively and responsibly. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | Zoo Clues; WMBF Primary Channel 32.1  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | Saturdays @ 5 AM (1/2/16-3/26/16)   |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | The series Zoo Clues will keep viewers engaged with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Jessica Blazer   |
| Address   | 918 Frontage Road East   |
| City  | Myrtle Beach   |
| State   | SC   |
| Zip   | 29577  |
| Telephone Number  | (843) 839-7914   |
| Email Address   | jblazer@wmbfnews.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Due to NBC changing their E/I programs February 2, 2016, there are repeat program listings in "Digital Core Programming" to reflect changes in air time. |

Other Matters (16)

| Other Matters (1 of 16)  | Response   |
|--|--|
| Program Title  | Floogals: Channel 32.1 (WMBF)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:00 AM (4/2/16-6/25/16)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Floogals follows the wild and comedic adventures of three diminutive and curious aliens from Planet Floog that land on Earth, take up residence in a suburban home and embark on daily mission "Projects", exploring things that fascinate them like bubble baths, birthday cakes and garden hoses. It is these "Projects", through processes of questioning, predicting, observing and experimenting, that the Floogal are able to learn more about the new world around them and report back to the Council on Planet Floog to earn their very special stickers! Through their journey, children learn how to confront and conquer everyday problems, gaining a greater appreciation and understanding of the uniqueness of the world around them. |

| Other Matters (2 of 16)  | Response  |
|--|---|
| Program Title  | Nina's World; Channel 32.1 (WMBF)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:30 AM (4/2/16-6/25/16)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Nina's World is an animated series about the childhood adventures of The Good Night Show's Nina. The show celebrates multiculturalism and family in Nina's close-knit household, where she's cared for by her parents and her grandmother and elements of their Latino heritage are prominent. Dialogue includes English, Spanish, and even some American Sign Language. Children learn about solving problems, embracing new experiences, and forging strong relationships that cross cultural boundaries. |

| Other Matters (3 of 16) | Response |
|-------------------------|----------|
|-------------------------|----------|

|  |  |
|--|--|
| Program Title  | Ruff Ruff Tweet & Dave; Channel 32.1 (WMBF)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 11:00 AM (4/2/16-6/25/16)  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Ruff Ruff, Tweet, and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three. Tweet is a little bird who loves to fly and get creative with her suggestions and Dave the Panda has a thing for bananas. Ruff-Ruff, Tweet & Dave is a series whose friendly characters pose to viewers multiple-choice guessing games that relate to the day's story. An adventure set on a farm asks kids to consider what food source cows supply for us and where one might find eggs, for example. Some of the games also challenge viewers' memory, as directions are given at the beginning of the story and viewer are quizzed later on. Every episode is set in a different location, with places such as Fairytale Land and Music Land on the itinerary and opportunities to learn about the related concepts. |

| Other<br>Matters (4 of<br>16)                             | Response                              |
|---|---------------------------------------|
| Program Title   | Astroblast; Channel 32.1 (WMBF)       |
| Origination   | Network                               |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays @ 11:30 AM (4/2/16-6/25/16) |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                    |
| Length of<br>Program                                      | 30 mins                               |
| Age of<br>Target Child<br>Audience<br>from                | 2 years to 5 years                    |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an overconfident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader, Haley, a rabbit, an athlete and Comet's true peer, Radar, the monkey, who is somewhat self involved, Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. Astroblast is an engaging preschool series with excellent messages about friendship and embracing differences. All the characters are kind, welcoming, and curious, and each has a unique personality that brings valuable qualities to the group. Of course, the mix also causes some disagreements that must be discussed and resolved, which usually takes the cool head and sympathetic ear of a friend to accomplish. This helps show kids that all relationships have ups and downs and that effective communication is the key to resolving the little troubles that are bound to arise, even between the best of friends. |
|--|---|

| Other Matters (5 of 16)  | Response   |
|--|--|
| Program Title  | The Chica Show; Channel 32.1 (WMBF)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 12:00 PM (4/2/16-6/25/16)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five year old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and interpersonal behaviors. She and Kelly usually work on the problem through an adventure a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socioemotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other Matters (6 of 16)                       | Response                               |
|---|--|
| Program Title                                 | Noodle and Doodle; Channel 32.1 (WMBF) |
| Origination                                   | Network                                |
| Days/Times Program Regularly Scheduled        | Saturdays @ 12:30 PM (4/2/16-6/25/16)  |
| Total times aired at regularly scheduled time | 13                                     |
| Length of Program                             | 30 mins                                |

|  |   |
|--|---|
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.   |
| <b>Other Matters (7 of 16)</b>   |   |
| Program Title  | Awesome Adventures; Channel 32.2 (BOUNCE)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10 AM & 11:30 AM (4/2/16-6/25/16)   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures follow the presenter and a group of teenagers to destinations all over the world. During their stay in the designated area, the group explores the environment and learns about different cultures, customs and nature. This program is fast paced, and provides information which encompasses many aspects of the location. It is produced in a contemporary style, and features both historical and cultural information, in addition to an action adventure. The introduction about the specific food, music, geography, history and environmental issues as well as popular recreational activities of the locale, make for a most entertaining program. |
| <b>Other Matters (8 of 16)</b>   |   |
| Program Title  | Live Life and Win: Channel 32.2 (BOUNCE)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:30 AM (4/2/16-6/25/16)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win." |
|--|--|

| Other Matters (9 of 16)  | Response   |
|--|--|
| Program Title  | Animal Atlas; Channel 32.2 (BOUNCE)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 11 AM (4/2/16-6/25/16)   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length,and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value. |

| Other Matters (10 of 16)                      | Response                                 |
|---|--|
| Program Title                                 | Live Life and Win: Channel 32.2 (BOUNCE) |
| Origination                                   | Network                                  |
| Days/Times Program Regularly Scheduled        | Sundays @ 10 AM (4/3/16-6/26/16)         |
| Total times aired at regularly scheduled time | 13                                       |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13- to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore ways one can "give back" to the community and act as an agent of change; and (4) gain knowledge about life skills necessary to "Live Life and Win." |

| Other Matters (11 of 16)   | Response   |
|--|--|
| Program Title  | Real Winning Edge; Channel 32.2 (BOUNCE)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sundays @ 10:30 AM (4/3/16-6/26/16)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message. |

| Other Matters (12 of 16)                      | Response                                      |
|---|---|
| Program Title                                 | Future Phenoms; Channel 32.3 (GRIT)           |
| Origination                                   | Network                                       |
| Days/Times Program Regularly Scheduled        | Saturdays @ 10 AM & 12:30 PM (4/2/16-6/25/16) |
| Total times aired at regularly scheduled time | 26  |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Future Phenoms is an educational and informational program that encourages youth in several aspects of life. As families watch this show, the featured students and their stories of overcoming adversity resonate within students and parents alike. Students are challenged to overcome their personal adversities in life and find an outlet to pursue their dreams, while parents find that their position in their child's life is to encourage their dreams. By watching Future Phenoms, students have a stronger desire to participate in extracurricular activities. Essential to the educational process, parents see how extracurricular activities can give their children the confidence to pursue knowledge, pursue a healthy, active lifestyle, and pursue their dreams, despite the difficulties that life brings. |

| Other Matters (13 of 16)   | Response  |
|--|---|
| Program Title  | On The Spot; Channel 32.3 (GRIT)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays @ 10:30 AM (4/2/16-6/25/16)   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is an educational and informative half-hour, E/I program that takes viewers on a lightning fast game of entertaining trivia. Each episode delivers endless amounts of meaningful information as the show tackles some of the most mind-blowing questions: Can a cow have an accent? Who got the world's longest standing ovation? As a kid, did Napoleon hate France? Questions are linked with eye-catching visuals, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with an information-based program that broadens their knowledge of a wide range of educational topics. |

| Other Matters (14 of 16)                      | Response                            |
|---|-------------------------------------|
| Program Title                                 | Living Greener; Channel 32.3 (GRIT) |
| Origination                                   | Network                             |
| Days/Times Program Regularly Scheduled        | Saturdays @ 11 AM (4/2/16-6/25/16)  |
| Total times aired at regularly scheduled time | 13                                  |

|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Living Greener is educational, informative and entertaining, while providing teen viewers with specific examples of showing how people from various places are trying to live greener. The series features stories on the environment and explores solutions to making planet earth greener. Stories range from how solar power is helping African villagers to using hydrogen cars to monitoring greenhouse gases. The series expands a teenager viewers knowledge of the environment and how other people around the world are dealing with such issues as pollution and other environmental problems. At the same time, the series examines current and future eco-friendly ideas and practices. |

| Other Matters (15 of 16)   | Response   |
|--|--|
| Program Title  | Uncaged: Channel 32.3 (GRIT)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays @ 11:30 AM (4/2/16-6/25/16)  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Uncaged explores all types of wild animals in their own environment and how they survive-from whales to orangutans, to turtles, penguins and many more animals. Teenage viewers learn about the living habits of these various critters and why some may be on their way to extinction. Each episode provides detailed explanations of the different animal species and helps viewers understand their daily lives.<br><br>The series is educational, informative and entertaining, while providing unique up-close televised visits of wild and exotic creatures and teaching viewers all about life in the animal kingdom. |

| Other Matters (16 of 16)                      | Response                             |
|---|--------------------------------------|
| Program Title                                 | Ocean Mysteries; Channel 32.3 (GRIT) |
| Origination                                   | Network                              |
| Days/Times Program Regularly Scheduled        | Saturdays @ 12 PM (4/2/16-6/25/16)   |
| Total times aired at regularly scheduled time | 13                                   |
| Length of Program                             | 30 mins                              |
| Age of Target Child Audience from             | 13 years to 16 years                 |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ocean Mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. The series sets a positive example to viewers in regard to how to observe, study and care for the world in which we live and how to approach the world inquisitively and responsibly. |
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Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Sarah Miles</b><br/><i>General Manager</i></p> <p>04/08 /2016</p> |

**Attachments**

No Attachments.