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Children's Television Programming Report

FRN: **0001565050** | File Number: **0000010006** | Submit Date: **04/08/2016** | Call Sign: **WYFF** | Facility ID: **53905** | City: **GREENVILLE** | State: **SC**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2016** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WYFF HEARST TELEVISION INC. Doing Business As: WYFF HEARST TELEVISION INC.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	mprak@brookspierce. com	Company

**Contact
Representatives
(1)**

Contact Name	Address	Phone	Email	Contact Type
Mark J Prak BROOKS, PIERCE, ET AL.	PO Box 1800 Raleigh, NC 27602 United States	+1 (919) 839- 0300	MPRAK@BROOKSPIERCE. COM	Legal Representative

**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC and Movies Network
	Nielsen DMA	Greenville-Spartanburg-Asheville-Anderson
	Web Home Page Address	www.wyff4.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 930am-10am
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LazyTown encourages fitness and healthful habits for preschool children. In the imaginary setting of LazyTown, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends (human puppets) and her Uncle (Mayor Milford Meanswell) navigate life within LazyTown. The underlying themes of LazyTown stress the importance of eating well, obtaining sufficient sleep, and engaging in a wide range of physical activities. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	01/09/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-09
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	01/30/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-30
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	02/13/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	02/20/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-20
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	03/05/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-05

Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	03/19/2016 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-19
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 18)		Response
Program Title		Nina's World
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 10am-1030am (January 2,9,16,23,30)
Total times aired at regularly scheduled time		5
Total times aired		5
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Nina's World tells the story of imaginative 6-year-old Nina and her best friend, Star, having everyday fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood -- celebrating family, community, diversity and wonder. Spanish words will be introduced in an organic way in each episode. Also, Nina is eager to learn American Sign Language to communicate better with her deaf friend, Nico. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 18)		Response
Program Title	Ruff Ruff Tweet & Dave	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 1030am - 1100am (January 2,9,16,23,30)	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff Tweet and Dave is a series that follows best friends Ruff Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery, and play. Each episode reveals a new story about making choices and encourages viewers to follow along with the companion interactive mobile app. Program is broadcast on the main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 18)		Response
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11am-1130am (January 2,9,16,23,30)	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast follows the adventures of a crew of space animals who run the Astroblast Space Station -- the coolest hangout in the galaxy. Comet, Hally, Sputnik, Radar, and Jet run the station under the watchful eye of Sal the Octopus. But when you have five friends with very different personalities in one place, things sometimes get messy. Through it all, the Astroblast crew accept their differences, help one another, make new friends, and discover that getting along is out of this world. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1130am-1200pm (January 2,9,16,23,30)
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is an imaginative show that follows a family of pink, long-nosed, inventive and curious mouse-shaped creatures who live on a small planet out in the starry stretches of outer space. They are kind and generous creatures who communicate with distinctive whistles while narrator William Shatner comments on the wondrous and often humorous events which occur in every episode. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)		Response
Program Title	Earth to Luna	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm-12:30pm (January 2,9,16,23,30)	
Total times aired at regularly scheduled time	5	
Total times aired	5	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna follows the adventures of a little girl who is completely, undeniably and passionately into one thing: science. For Luna, the earth is one giant laboratory, and she dives into every new experience with energy and enthusiasm along with her little brother, Jupiter, and her pet ferret, Clive. What most of us ignore, Luna notices, and she cannot rest until she is able to answer the question "why is this happening"? Program is broadcast on the main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (7 of 18)		Response
Program Title	Teen Kids News	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays, 11:30a-12:00pm	
Total times aired at regularly scheduled time	13	
Total times aired	13	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am (Feb. 6,13,20,27, March 5,12,19,26)
Total times aired at regularly scheduled time	8
Total times aired	8

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens, Fleeker, Flo, and Boomer, who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things "Hooman," the Floogals have a lot of work on their hands. They are engaged in the dual process of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin encountering something new and then go through a comedic multi-step process watching, listening, touching, and note-taking until they have figured out what and how their new discovery fits into the Hooman universe. This program airs on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 18)	
	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am (Feb 6,13,20,27 March 5,12,19,26)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World tells the story of imaginative 6-year-old Nina and her best friend, Star, having everyday fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood -- celebrating family, community, diversity and wonder. Spanish words will be introduced in an organic way in each episode. Also, Nina is eager to learn American Sign Language to communicate better with her deaf friend, Nico. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	
	Response
Program Title	Ruff Ruff Tweet & Dave
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am (Feb 6,13,20,27 March 5, 12,19,26)
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff Tweet and Dave is a series that follows best friends Ruff Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery, and play. Each episode reveals a new story about making choices and encourages viewers to follow along with the companion interactive mobile app. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)		Response
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm (Feb 6,13,20,27 March 5,12,19,26)	
Total times aired at regularly scheduled time	8	
Total times aired	8	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast follows the adventures of a crew of space animals who run the Astroblast Space Station -- the coolest hangout in the galaxy. Comet, Hally, Sputnik, Radar, and Jet run the station under the watchful eye of Sal the Octopus. But when you have five friends with very different personalities in one place, things sometimes get messy. Through it all, the Astroblast crew accept their differences, help one another, make new friends, and discover that getting along is out of this world. Program is broadcast on the main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (12 of 18)		Response
Program Title	Clangers	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm (Feb 6,13,20,27, March 5,12,19,26)	
Total times aired at regularly scheduled time	8	
Total times aired	8	
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is an imaginative show that follows a family of pink, long-nosed, inventive and curious mouse-shaped creatures who live on a small planet out in the starry stretches of outer space. They are kind and generous creatures who communicate with distinctive whistles while narrator William Shatner comments on the wondrous and often humorous events which occur in every episode. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Dog Tales Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Dog Tales Classics
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Better Planet TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Better Planet TV
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	John Soapes
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	(864) 242-4404
Email Address	jsoapes@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	<p>WYFF 4 supports our children's programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach/non-broadcast efforts is maintained with this report in our Children's Public File. WYFF 4 actively participates in an Internship Program with area university students. Lindsay Dennis, Furman University, interned in the News Department, Cameron Tarrant, Southern Wesleyan University interned in the News Department, and Courtney Wilbanks, North Greenville University interned the Operation Department. WYFF 4 actively participates in community outreach. Here is a partial list of examples: Carol Goldsmith, Primary Anchor spoke at the Pickens County Career Center, Pickens SC; Michael Cogdill, Primary Anchor emceed the Boy Scout Volunteer Appreciation in Greenville, SC and spoke at Greenville's First Steps, Greenville, SC; Nigel Robertson, Anchor/Reporter spoke at career day at Greenville Early College in Greenville, SC; Mike McCormick, Anchor/Reporter was a reader at Northwood Elementary School in Cherokee, SC; Geoff Hart, Anchor/Reporter spoke at OLLI- Furman University in Greenville SC and was the emcee for the Boy Scouts of America banquet in Greenville, SC; Allison Powell, Anchor/Reporter participated in the mentoring program at Brushy Creek Elementary School in Greenville, SC; Corey Davis, Reporter participated in the mentoring program at the Urban League of the Upstate at Buffalo Elementary School in Union SC; Mandy Gaither, Reporter, spoke at AnMed Healthcare Center in Anderson, SC. Dale Gilbert, Meteorologist, spoke at leadership Greenville in Greenville, SC and spoke about weather to the students at Woodland Elementary School in Greenville, SC; John Cessarich, Chief Meteorologist, spoke about weather to the students of Landrum Middle School in Landrum, SC; Chris Justus, Meteorologist, spoke about weather to the students of Gray Court Owings Elementary School in Laurens, SC; John Soapes, General Manager of WYFF 4 participated in the Upstate Heart Ball Executive Leadership in Greenville, SC and participated in the Junior Diabete Research Foundation's event in Greenville SC.</p>

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	The Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals is an animated show starring three space aliens Fleeker, Flo, and Boomer who have been sent to earth to explore, investigate, discover and report their findings to their superiors at Floogal headquarters. The diminutive Floogals are no taller than a large safety pin and their visual perspective is literally the point of view of the show. With the multiple challenges of their size and ignorance of all things "Hooman," the Floogals have a lot of work on their hands. They are engaged in the dual process of discovery and problem solving as nothing on earth is familiar to them. Much like young children, they begin encountering something new and then go through a comedic multi step process watching, listening, touching, and note taking until they have figured out what and how their new discovery fits into the Hooman universe. This program airs on the main digital channel.

Other Matters (2 of 13)	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World tells the story of imaginative 6-year-old Nina and her best friend, Star, having everyday fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood -- celebrating family, community, diversity and wonder. Spanish words will be introduced in an organic way in each episode. Also, Nina is eager to learn American Sign Language to communicate better with her deaf friend, Nico. Program is broadcast on the main digital channel.

Other Matters (3 of 13)		Response
Program Title	Ruff Ruff Tweet and Dave	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff Ruff Tweet and Dave is a series that follows best friends Ruff Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique blue panda) on a day of adventure, discovery, and play. Each episode reveals a new story about making choices and encourages viewers to follow along with the companion interactive mobile app. Program is broadcast on the main digital channel.	

Other Matters (4 of 13)		Response
Program Title	Astroblast	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast follows the adventures of a crew of space animals who run the Astroblast Space Station -- the coolest hangout in the galaxy. Comet, Hally, Sputnik, Radar, and Jet run the station under the watchful eye of Sal the Octopus. But when you have five friends with very different personalities in one place, things sometimes get messy. Through it all, the Astroblast crew accept their differences, help one another, make new friends, and discover that getting along is out of this world. Program is broadcast on the main digital channel.	

Other Matters (5 of 13)		Response
Program Title	The Chica Show	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This show features a five year old baby chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as the chick's nanny, and the ensemble is rounded out with a large floppy eared rabbit and a straw mannequin. The core educational content is primarily social and emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. This show will air on the main digital channel.

Other Matters (6 of 13)

Response

Program Title Noodle and Doodle

Origination Network

Days/Times Program Regularly Scheduled Saturdays, 12:30pm - 1:00pm

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

An instructional series which features art and cooking projects around a specific theme. Sean, the host, drives around in a double-decker bus fully equipped with art supplies and a kitchen ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Noodle and Doodle will air on the main digital channel.

Other Matters (7 of 13)

Response

Program Title Teen Kids News

Origination Syndicated

Days/Times Program Regularly Scheduled Sundays, 11:30am-12:00pm

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.

Other Matters (8 of 13) Response

Program Title Dog Tales Classics

Origination Network

Days/Times Program Regularly Scheduled Saturdays, 10:00am - 10:30am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.

Other Matters (9 of 13) Response

Program Title Dog Tales Classics

Origination Network

Days/Times Program Regularly Scheduled Saturdays, 10:30am - 11:00am

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dog Tales Classics is a weekly series that showcases all aspects of the canine world. It offers useful information including proper care, safety, health, and training for all kinds of dogs. The program also emphasizes responsible pet ownership and compassion for all living creatures and promotes strong personal and community values in an entertaining and informative way. This program airs on our secondary digital channel.

Other Matters (10 of 13)		Response
Program Title	Better Planet TV	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel.	

Other Matters (11 of 13)		Response
Program Title	Better Planet TV	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Better Planet TV addresses the importance of learning about our environment and ways to improve the quality of life for everyone in the world. The series allows teenagers to explore how individuals in various nations are creating new products and changing existing behaviors that lead to improvements in everyday life and our ecosystem. Program is broadcast on the secondary digital channel.	

Other Matters (12 of 13)		Response
Program Title	Made in Hollywood: Teen Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
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Other Matters (13 of 13)

Response

Program Title	Made in Hollywood: Teen Edition
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. Program is broadcast on the secondary digital channel.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	John Soapes <i>General Manager</i> 04/08 /2016

Attachments

No Attachments.