



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **0000008786** | Submit Date: **04/04/2016** | Call Sign: **WOOD-TV** | Facility ID: **36838** |

City: **GRAND RAPIDS** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/05/2016 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2016**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WOOD LICENSE COMPANY, LLC Doing Business As: WOOD LICENSE COMPANY, LLC	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Henry Gola <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning One West Exchange St., Suite 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral.com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Grand Rapids-Kalmzoo-B. Crk
	Web Home Page Address	www.woodtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	NINA'S WORLD
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 10:00am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World, a new Sprout original series, tells the story of imaginative 6-year-old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	RUFF RUFF TWEET & DAVE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23) Response	
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 11:00am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! is an interplanetary comedic television series for kids ages 2-5 that's inspired by the books of the same name by author Bob Kolar. Astroblast! follows the zany adventures of a crew of space animals who run the Astroblast Space Station...the coolest hangout in the galaxy. The team of animals who run it...Comet, Halley, Sputnik, Radar and Jet...are the best of friends, all under the watchful eye of Sal the Octopus. They have very different personalities, which leads to messy situations. Through it all, the Astroblast! Crew learn to accept their differences, help one another and make new friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 23)	Response
Program Title	CLANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 11:30am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-lie creatures the live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times. they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that come in handy for some of the problem solving that takes place.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	EARTH TO LUNA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 12:00PM
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 12:30pm
Total times aired at regularly scheduled time	6
Total times aired	13

Number of Preemptions	7
Number of Preemptions for other than Breaking News	7
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to encourage healthy eating and exercise, LazyTown is a mix of live and animated characters that come to life in an energetic and colorful world motivating kids through play to be active and make positive life choices. Seen exclusively in the U.S. on Sprout (and soon to be on NBC Kids), LazyTown is the fictional home of Sportacus, Stephanie, Trixie, Pixel, Ziggy, Stingy and Robbie Rotten. The four puppet characters - Ziggy, Pixel, Stingy and Trixie - represent some of the challenges all kids face in daily life: making healthy choices, sharing, making friends, and more. Sportacus is the larger-than-life action hero, who is the flipside of Robbie Rotten, representing positive and negative approaches to life. Stephanie is visiting LazyTown and her enthusiasm about making healthy choices helps pull it all together. LazyTown takes the important lessons of eating right and exercising and makes them simple and fun for both parents and preschoolers. At Sprout, our programming has always been about inspiring parent-child interaction through unique, learning-based entertainment, so LazyTown was the perfect addition to the network's gold-standard line-up and also for NBC Kids, which was designed to address the development needs of 2-5 year-olds through educational series that promote active, healthy lifestyles for younger children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	01/02/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-02
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LAZYTOWN

List date and time rescheduled	01/16/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	01/23/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-01-23
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	02/06/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-06
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	02/27/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-02-27
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
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Title of Program	LAZYTOWN
List date and time rescheduled	03/12/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-12
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	03/26/2016 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-03-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 23)		Response
Program Title		Awesome Adventure/Multicast .2
Origination		Network
Days/Times Program Regularly Scheduled		Saturday's/10:00am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly travel series takes young people on incredible journeys around the world without having to leave the comfort of a living room couch. The team of teenage correspondents visits locations in the United States and abroad to exhibit the beauty of nature and the people who inhabit each destination. Whether it's snowboarding down the Alps, visiting a Costa Rican rain forest. or taking a walking tour of Old San Juan in Puerto Rico, "Awesome Adventures" provides visual experiences of varied activities. But the show isn't just about having fun, it also seeks to educated its viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<div> <div> <div>Digital Core Program (8 of 23)</div> <div>Response</div> </div> </div>	
Program Title	Live Life & Win/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 23) Response	
Program Title	Animal Atlas/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 23) Response	
Program Title	Awesome Adventure/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly travel series takes young people on incredible journeys around the world without having to leave the comfort of a living room couch. The team of teenage correspondents visits locations in the United States and abroad to exhibit the beauty of nature and the people who inhabit each destination. Whether it's snowboarding down the Alps, visiting a Costa Rican rain forest. or taking a walking tour of Old San Juan in Puerto Rico, "Awesome Adventures" provides visual experiences of varied activities. But the show isn't just about having fun, it also seeks to educated its viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 23) Response	
Program Title	Live Life and Win/Multicast .2

Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 23)	
	Response
Program Title	The Real Winning Edge/Multicast .2
Origination	Network

Days/Times Program Regularly Scheduled	Sunday/10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge". The Real Winning Edge promotes the values through these very engaging positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 23)	Response
Program Title	ECO COMPANY/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 23)		Response
Program Title		AMERICA'S HEARTLAND/Multicast .3
Origination		Network
Days/Times Program Regularly Scheduled		Saturday / 10:30am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 23)		Response
Program Title		SKOOLED/Multicast .3
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays / 11:00am
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenagers are experts at being teenagers. Teachers are experts at being teachers. So what happens when they switch places? Who will learn more? In this ultimate fish-out-of-water scenario, the adults get instruction on such diverse subjects as psychology, fashion, filmmaking and drama. They will also face stiff competition and undergo intensive evaluations in this unusual role-reversal series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 23) Response	
Program Title	ANIMAL OUTTAKES/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 23) Response	
Program Title	ECO COMPANY/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 12:00pm
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 23)	Response
Program Title	AMERICA'S HEARTLAND/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	FLOOGALS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 10:00am
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Captain Fleeker, First Officer Flo and Junior Boomer on a mission of exciting discovery as they explore Earth and the funny "hooman" creatures that live here.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)		Response
Program Title		NINA'S WORLD
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays / 10:30am
Total times aired at regularly scheduled time		8
Total times aired		8
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Nina's World, a new Sprout original series, tells the story of imaginative 6-year-old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (21 of 23)		Response
Program Title		RUFF RUFF TWEET & DAVE
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays / 11:00am

Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 23)		Response
Program Title		ASTROBLAST
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays / 11:30am
Total times aired at regularly scheduled time	8	
Total times aired	8	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! is an interplanetary comedic television series for kids ages 2-5 that's inspired by the books of the same name by author Bob Kolar. Astroblast! follows the zany adventures of a crew of space animals who run the Astroblast Space Station...the coolest hangout in the galaxy. The team of animals who run it...Comet, Halley, Sputnik, Radar and Jet...are the best of friends, all under the watchful eye of Sal the Octopus. They have very different personalities, which leads to messy situations. Through it all, the Astroblast! Crew learn to accept their differences, help one another and make new friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 23)	Response
Program Title	CLANGERS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 12:00pm
Total times aired at regularly scheduled time	8
Total times aired	8
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and Clangers have to figure out who the visitors really are and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the planet. Other times, they are trying to understand outer space: meteors and comets and eclipses of the sun or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing equipment that come in handy for some of the problem solving that takes place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Julie Pierce
Address	120 College SE
City	Grand Rapids
State	MI
Zip	49503
Telephone Number	(616) 771-9607
Email Address	julie.pierce@woodtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	FLOOGALS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Captain Fleeker, First Officer Flo and Junior Boomer on a mission of exciting discovery as they explore Earth and the funny "hooman" creatures that live here.

Other Matters (2 of 18)	Response
Program Title	NINA'S WORLD
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nina's World, a new Sprout original series, tells the story of imaginative 6-year-old Nina, based on the childhood of the beloved character Nina from Sprout's The Good Night Show. Nina invites you to join her and best friend, Star, on a day of fun within her vibrant and colorful neighborhood. Every day transforms into a new excursion around the neighborhood - celebrating family, community, diversity and wonder.

Other Matters (3 of 18)	Response
Program Title	RUFF RUFF TWEET & DAVE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is Sprout's newest original series that follows best friends Ruff-Ruff (an excitable puppy), Tweet (a lovable and thoughtful chick), and Dave (a unique, blue panda) on a day of adventure, discovery and play. Each episode will reveal a new adventure about making choices and encourages viewers to watch the show while accessing a companion interactive mobile app.

Other Matters (4 of 18)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! is an interplanetary comedic television series for kids ages 2-5 that's inspired by the books of the same name by author Bob Kolar. Astroblast! follows the zany adventures of a crew of space animals who run the Astroblast Space Station...the coolest hangout in the galaxy. The team of animals who run it...Comet, Halley, Sputnik, Radar and Jet...are the best of friends, all under the watchful eye of Sal the Octopus. They have very different personalities, which leads to messy situations. Through it all, the Astroblast! Crew learn to accept their differences, help one another and make new friends.

Other Matters (5 of 18)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.

Other Matters (6 of 18)	Response
Program Title	NOODLE AND DOODLE
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays / 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (7 of 18)	Response
Program Title	Awesome Adventure / Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

Other Matters (8 of 18)	Response
Program Title	Live Life and Win/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (9 of 18)	Response
Program Title	Animal Atlas/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.

Other Matters (10 of 18)	Response
Program Title	Awesome Adventure/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly travel series takes young people on incredible journeys around the world -- without having to leave the comfort of a living room couch. The team of teenage correspondents visits locations in the United States and abroad to exhibit the beauty of nature and the people who inhabit each destination. Whether it's snowboarding down the Alps, visiting a Costa Rican rain forest, or taking a walking tour of Old San Juan in Puerto Rico, "Awesome Adventures" provides visual experiences of varied activities. But the show isn't just about having fun, it also seeks to educate its viewers.

Other Matters (11 of 18)	Response
Program Title	Live Life and Win/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
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Other Matters (12 of 18)	Response
Program Title	Real Winning Edge/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/10:30am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge". The Real Winning Edge promotes the values through these very engaging positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.

Other Matters (13 of 18)	Response
Program Title	ECO COMPANY/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.

Other Matters (14 of 18)	Response
Program Title	SWAP TV/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend.

Other Matters (15 of 18)	Response
Program Title	MAKE: TELEVISION/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DIY series for a new generation! It celebrates Makers the inventors artists geeks and just plain everyday folks who mix new and old technology to create new fangled marvels.

Other Matters (16 of 18)	Response
Program Title	ANIMAL OUTTAKES/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom.

Other Matters (17 of 18)	Response
Program Title	ECO COMPANY/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.

Other Matters (18 of 18)	Response
Program Title	SWAP TV/Multicast .3
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half-hour television series about two teenagers from different backgrounds swapping lives for a weekend.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Julie Pierce <i>Executive Assistant / Compliance Coordinator</i></p> <p>04/04/2016</p>

Attachments

No Attachments.