



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **0000007544** | Submit Date: **01/06/2016** | Call Sign: **KLFY-TV** | Facility ID: **35059** |  
City: **LAFAYETTE** | State: **LA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |  
Status Date: **01/06/2016** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

<b>Applicant</b>	<b>Address</b>	<b>Phone</b>	<b>Email</b>	<b>Applicant Type</b>
<b>KLFY, L.P.</b> Doing Business As: KLFY, L.P.	Henry Gola 333 EAST FRANKLIN STREET RICHMOND, VA 23219 United States	+1 (804) 887- 5049	regulatoryaffairs@mediageneral. com	Company

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**Contact  
Representatives  
(1)**

Contact Name	Address	Phone	Email	Contact Type
<b>Henry Gola</b> <i>Associate General Counsel</i> Media General, Inc.	Lisa Manning ONE WEST EXCHANGE STREET, SUITE 5A Providence, RI 02903 United States	+1 (804) 887-5049	regulatoryaffairs@mediageneral. com	Legal Representative

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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Lafayette LA
	Web Home Page Address	WWW.KLFY.COM

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(9)**

<b>Digital Core Program (1 of 9)</b>	<b>Response</b>
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	SA 8A-830A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 9)</b>	<b>Response</b>
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	SA 830A-9A
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows for viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long term treatments involving the most intricate and technologically advanced surgery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 9)</b>		<b>Response</b>
Program Title		INNOVATION NATION
Origination		Network
Days/Times Program Regularly Scheduled		SA 9A-930A
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		0
Number of Preemptions Rescheduled		0
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: This series is a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion, and price required to bring them to life. Featuring the 'what if it never happened', 'the innovation by accident,' and a strong focus on 'junior geniuses' who are changing the face of technology, this TV series will appeal to young viewers and their families.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	THE INSPECTORS
Origination	Network
Days/Times Program Regularly Scheduled	SA 930A-10A
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: The Inspectors strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SA 10A-1030A

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Hosted by Brooke Burke-Charvet is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others. Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (6 of 9)</b>		<b>Response</b>
Program Title	GAME CHANGERS WITH KEVIN FRAZIER	
Origination	Network	
Days/Times Program Regularly Scheduled	SA 1030A-11A	
Total times aired at regularly scheduled time	13	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News	0	
Number of Preemptions Rescheduled	0	



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 9)</b>	<b>Response</b>
Program Title	.2 THE CHOO CHOO BOB SHOW EFFECTIVE 11/15
Origination	Network
Days/Times Program Regularly Scheduled	WED/TH/SUN 8A-830A
Total times aired at regularly scheduled time	19
Total times aired	19
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Channel: The Choo Choo Bob Show is a 30 minute program specifically created for children 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (8 of 9)</b>	<b>Response</b>
Program Title	2 DIVE OLLY DIVE eff 11/15
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9A-930A eff 11/15
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Channel: Dive Olly Dive offers a collection of boy and girl characters each with their own unique characteristics and strengths. Skid, although something of a bully, comes around in each episode and is never cruel. The team is supportive of one another and lessons of predicting, considering and discovering are cleverly interwoven into an entertaining storyline.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 9)</b>	<b>Response</b>
Program Title	.2 DOKI EFFECTIVE 11/15
Origination	Network
Days/Times Program Regularly Scheduled	WED/TH/SUN 10A-1030A
Total times aired at regularly scheduled time	19
Total times aired	19
Number of Preemptions	0

Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Multicast Channel: Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). the team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Carolyn Chretien
Address	1808 ERASTE LANDRY RD
City	LAFAYETTE
State	LA
Zip	70506
Telephone Number	(337) 981-4823
Email Address	cchretien@klfy.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The digital programming responses reflect that on 11/12/15, station KLFY launched the ION Network as multicast on our dot 2 stream.

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	LUCKY DOG
Origination	Network
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Length of Program	30 mins
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<b>Other Matters (2 of 6)</b>	<b>Response</b>
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Origination	Network
Days/Times Program Regularly Scheduled	SA 830A-9A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring for and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long term treatments involving the most intricate and technologically advanced surgery.

<b>Other Matters (3 of 6)</b>	<b>Response</b>
Program Title	INNOVATION NATION
Origination	Network

Days/Times Program Regularly Scheduled	SA 9A-930A
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Weekly Series that strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges beating the odds and the power of perseverance.

Other Matters (5 of 6)	Response
Program Title	HIDDEN HEROES
Origination	Network
Days/Times Program Regularly Scheduled	SA 10A-1030A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: ALL IN, hosted by Brooke Burke-Charvet, is a hidden camera television show developed for teens in which each episode reveals the widespread goodwill in our world by secretly capturing heroes in action as they demonstrate acts of kindness, compassion and commitment to others. Highlighted by funny, light-hearted moments, the show shines a bright light on everyday people who selflessly share their positive attitudes towards society and life with others by doing good deeds.
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**Other Matters (6 of 6)**

**Response**

Program Title	GAME CHANGERS WITH KEVIN FRAZIER
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Origination	Network
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Days/Times Program Regularly Scheduled	SA 1030A-11A
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAIN DIGITAL CHANNEL: Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	<p><b>Carolyn Chretien , Mrs. . Traffic Director</b></p> <p>01/06 /2016</p>

## Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
<a href="#">D2 ION STATION.docx</a>	Applicant	Amendment		Done with Virus Scan and/or Conversion
<a href="#">Kids DECEMBER 2015.xls</a>	Applicant	All Purpose		Done with Virus Scan and/or Conversion
<a href="#">Kids NOVEMBER 2015.xls</a>	Applicant	All Purpose		Done with Virus Scan and/or Conversion
<a href="#">Kids OCTOBER 2015.xls</a>	Applicant	All Purpose		Done with Virus Scan and/or Conversion