

Children's Television Programming Report

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 Call Sign: WCVB-TV
 Facility ID: 65684

 City: BOSTON
 State: MA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/07/2016
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : Fourth Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
WCVB HEARST TELEVISION INC. Doing Business As: WCVB HEARST TELEVISION INC.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0300	mprak@brookspierce. com	Company

Contact	Contact Name	Address	Phone	Email	Contact Type
Representatives (1)	Mark J Prak BROOKS, PIERCE, ET. AL.	P.O. BOX 1800 RALEIGH, NC 27602 United States	+1 (919) 839- 0108	MPRAK@BROOKSPIERCE. COM	Legal Representative

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliation	n
		Affiliated network ABC, MeTV	
		Nielsen DMA Boston (Manche	ster)
		Web Home Page Address www.wcvb.com	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		3.46
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		Yes
		fy that at least 50% of the Core Programming counted toward meeting the additional (applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds' Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program (2 of 10)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land anim and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for age 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30AM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel only. The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11AM
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and informational program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	Response
Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monumen and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colto embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Par
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 10)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM-12PM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0

Number of	0
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Main Digital Channel Only. Developed and produced for 13-16 year olds, the world's cultures and its
educational	geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, take
and	viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for
informational	the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade
objective of	treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new
the program	level, bringing the viewing audience to the places and people of our world who form our cultures. Whether
and how it	he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the
meets the	Nile River, viewers will travel the world without leaving their homes.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (7 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12:30PM to 1:00PM (through 11/1/15)
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Hosted by a diverse team of young journalists. The teen- oriented newscast covers serious news topics like terrorism, bullying, health issues a well as entertainment. International news and a regular segment with the Weekly Reader will also be featured.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8-8:30AM & 8:30-9AM
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Me-TV second digital channel only. Green Screen Adventures presents stories and drawings by elementary school students from 2nd through 8th grade. School administrators, classroom teachers, and families can submit students' works. A creative cast of improv actors makes the writing come to life using story theatre, game shows, and puppetry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Progra	Core am (9 of 10)	Response
Progra	am Title	Saved By The Bell
Origina	ation	Network
Days/T Progra Schedu	am Regularly	Sundays/10-10:30AM, 10:30-11AM, 11-11:30AM, 11:30AM-12PM
at regu	imes aired ularly uled time	52
Total ti	imes aired	52
Numbe Preem		0
other th	ptions for	0
Numbe Preem Resche	ptions	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Me-TV second digital channel only. Saved By The Bell is a weekly television series targeted to the teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 1:00P-1:30P (11/8/15-12/27/15)
Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	1
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Digital Main Channel Only. Hosted by a diverse team of young journalists. The teen- oriented newscast covers serious news topics like terrorism, bullying, health issues a well as entertainment. International news and a regular segment with the Weekly Reader will also be featured.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-11-22
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ro Dooley Webster
Address	5 TV Place
City	Needham
State	МА
Zip	02494
Telephone Number	(781) 433-4008
Email Address	rdooley@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In 4th QT 2015 Teen Kids News aired on Sundays, 12:30p-1p, from 10/4/15-11/1/15. As of 11/8/15, Teen Kids News moved to Sundays at 1:00p due to a revision in WCVB's local programming schedule. WCVB aired :05 ID's as well as programming crawls on 10/25, 11/1 and 11/8 notifying our viewers of the program change. Teen Kids News was pre- empted 1x on 11/22/15 due to network sports. In 1st QT 2016, Teen Kids News will move to Saturdays at 12:00pm as of 1/2/16. WCVB plans to air programming crawls and on-air promotions (: 05 ID'S) two weeks out from 1/2/16 notifying our viewers of the program change.

Other Matters (9)

(1 of 9)	Response	
Program Title	Jack Hanna's Wild Countdown	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	aturdays, 9-9:30AM	
Total times aired at regularly scheduled time		
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
educational and informational objective of the program and how it	Main Digital Channel Only. Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to- face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' smartest birds'Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.	
Other Matters (2 9)	of Response	
Program Title	Ocean Mysteries	
Origination	Syndicated	
Days/Times Program Regular Scheduled	Saturdays, 9:30-10AM rly	
Total times aired regularly schedul time		
Length of Progra	m 30 mins	
Age of Target Ch Audience from	nild 13 years to 16 years	
Describe the educational and	Main Digital Channel Only. Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding with stories of fascinating sea creatures, comparisons to popular land animals, and	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Main Digital Channel Only. Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding with stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries illustrates how animals and humans often share the same behaviors, challenges and triumphs. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of mingling species, viewers will get to know and care about the fascinating life teeming in our oceans.

Other Matters (3 of 9)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel only. The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation in many instances, release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue of educational and entertaining television by demonstrating the welfare and medical benefits that rescue a rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescue animals provide valuable insight into their biology and ecology. The information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week Sea Rescue will le its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Other Matters (4 9)	t of Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times	Saturdays, 10:30-11AM
Program Regula Scheduled	
Scheduled Total times aired regularly	dat 13
Scheduled Total times aired regularly scheduled time	dat 13

Other Matters (5 of 9)	Response
Program Title	Rock The Park
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11AM-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel only. Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age and taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. Viewers will witness the fascinating underwater world of Dry Tortugas National Park in Florida, which is home to the world's most unique coral and marine life. They'll watch as Jack and Colton raft their way through Alaska's remote Aniakchak National Monument and Preserve, spotting the region's famous brown bears. Viewers will reach new heights as Jack and Colton embark on their biggest climbing challenge yet - The Grand Teton in Wyoming's Grand Teton National Park.
Other Matters (6 of 9)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM-12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Main Digital Channel Only. Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

Other Matters (7 of 9)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:00P-12:30P
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Main Digital Channel Only. Hosted by a diverse team of young journalists. The teen- oriented newscast covers serious news topics like terrorism, bullying, health issues as well as entertainment. International news and a regular segment with the Weekly Reader will also be featured.

Other Matters (8 of 9)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 8-8:30AM and 8:30-9AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ME-TV-second digital channel only. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (9 of 9) Response

Program Title	Saved By The Bell
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30AM, 10:30-11AM, 11-11:30AM, 11:30AM-12PM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Me-TV second digital channel only. Saved By The Bell is a weekly television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life or six teenaged friends at Bayside High who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as dealing the death of a loved one, the right to say 'no,' the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	Yes
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	William Fine General Manager 01/07 /2016

Attachments No Attachments.