



(REFERENCE COPY - Not for submission)

Amendment to a Commercial Broadcast
Stations Biennial Ownership Report

File Number: 0000231180 | Submit Date: 2024-02-29 | FRN: 0011335098

Purpose: Commercial Broadcast Stations Biennial Ownership Report Amendment | Status: Received | Status Date:
02/29/2024 | Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0011335098		Hispanic Target Media, Inc.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
PO Box 759	San Luis	AZ	85349	+1 (602) 283-3293	hispanictargetmedia@gmail.com

2. Contact Representative

Name		Organization			
Dan J. Alpert		The Law Office of Dan J. Alpert			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2120 21st Rd. N	Arlington	VA	22201	+1 (703) 243-8690	dja@commlaw.tv

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
				Total	

4. Nature of Respondent

(a) Provide the following information about the Respondent:

Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:

Purpose	Biennial
"As of" date	10/01/2023 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.
Reason for Amendment	Process Filing Fees

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Hispanic Target Media, Inc.	0011335098

Fac. ID No.	Call Sign	City	State	Service
162388	KUKY	WELLTON	AZ	FM
162399	KQHM	ZAPATA	TX	FM
162400	KJJS	ZAPATA	TX	FM
162401	WFAJ	NASSAWADOX	VA	FM
164178	KALN	DEXTER	NM	FM
164180	KGWT	GEORGE WEST	TX	FM
164181	KRIK	REFUGIO	TX	FM
165981	WAJP	PERRY	FL	FM
183310	KHMU	BUTTONWILLOW	CA	FM
183311	KOHM	RIDGECREST	CA	FM
183313	KXAF	GEORGE WEST	TX	FM
183314	KPQG	GOLIAD	TX	FM
183316	KXFS	RANKIN	TX	FM
183317	KXHM	REFUGIO	TX	FM
183318	KXAM	SAN DIEGO	TX	FM
189475	KHMJ	TRONA	CA	FM

189476	KHMZ	SNYDER	TX	FM
189477	KEGT	SAN MIGUEL	CA	FM
189478	KUTM	KERMAN	CA	FM
189480	KPQS	WATERFORD	CA	FM
189481	KZHM	ALAMOGORDO	NM	FM
189482	KEHM	COLORADO CITY	TX	FM
189483	KPQP	PANHANDLE	TX	FM
190394	KPQW	WILLOWS	CA	FM
191515	KPQN	ROSWELL	NM	FM

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Articles of Incorporation
Parties to contract or instrument	State of Delaware
Date of execution	07/2004
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information

FRN	0011335098		
Entity Name	Hispanic Target Media, Inc.		
Address	PO Box	759	
	Street 1		
	Street 2		
	City	San Luis	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85349	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990141624		
Name	Francisco San Millan		
Address	PO Box	759	
	Street 1	689 North Main Street	
	Street 2	Suite 2	
	City	San Luis	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85349-0759	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	

	Ethnicity	Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	75.0%	Jointly Held? No
	Equity	75.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990141627		
Name	Juan San Millan		
Address	PO Box	759	
	Street 1	689 North Main Street	
	Street 2	Suite 2	
	City	San Luis	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85349-0759	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	20.0%	Jointly Held? No
	Equity	25.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If "Yes," provide the following information for each such the relationship.	Yes
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Family Relationships			
FRN	9990141624	Name	Francisco San Millan
FRN	9990141627	Name	Juan San Millan
Relationship	Siblings		

(d) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

no vertical ownership

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: Hispanic Target Media, Inc. Name: Francisco San Milan Phone: 6022833293 02/29/2024