



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000230031** | Submit Date: **2023-11-30** | FRN: **0019417518**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/30/2023**

Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0001565050		WYFF Hearst Television Inc.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
c/o The Hearst Corporation 300 W. 57th Street	New York	NY	10019	+1 (919) 839-0300	cramsey@brookspierce.com

2. Contact Representative

Name		Organization			
Coe W. Ramsey		Brooks, Pierce et al.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
150 Fayetteville Street Suite 1700	Raleigh	NC	27601	+1 (919) 839-0300	cramsey@brookspierce.com

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAT	1	95	\$95.00
				Total	\$95.00

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2023 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
WYFF Hearst Television Inc.	0001565050

Fac. ID No.	Call Sign	City	State	Service
53905	WYFF	GREENVILLE	SC	DTV

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Trust Pursuant to Article Second(B) of the Will of William Randolph Hearst (The Hearst Family Trust)
Parties to contract or instrument	William Randolph Hearst (Deceased)
Date of execution	05/1955
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Trust

Document Information	
Description of contract or instrument	Certificate of Incorporation, as amended (The Hearst Corporation)
Parties to contract or instrument	State of Delaware
Date of execution	07/1920
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Bylaws (The Hearst Corporation)
Parties to contract or instrument	N/A
Date of execution	12/2020
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Certificate of Incorporation (Hearst Holdings, Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	12/1996
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Bylaws (Hearst Holdings, Inc.)
Parties to contract or instrument	N/A
Date of execution	12/2020
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Certificate of Incorporation, as amended (Hearst Communications, Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	10/1996
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Bylaws (Hearst Communications, Inc.)
Parties to contract or instrument	N/A
Date of execution	12/2020
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Certificate of Incorporation (Hearst Broadcasting, Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	10/1996
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Bylaws (Hearst Broadcasting, Inc.)
Parties to contract or instrument	N/A
Date of execution	12/1997
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Amended and Restated Certificate of Incorporation, as amended (Hearst Television Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	06/2009
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Bylaws (Hearst Television Inc.)
Parties to contract or instrument	N/A
Date of execution	06/2009
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
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Description of contract or instrument	Certificate of Incorporation, as amended (Hearst Properties Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	11/1973
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Amended and Restated Bylaws (Hearst Properties Inc.)
Parties to contract or instrument	N/A
Date of execution	05/2000
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Articles of Incorporation, as amended (WYFF Hearst Television Inc.)
Parties to contract or instrument	State of California
Date of execution	07/1999
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	Amended and Restated Bylaws (WYFF Hearst Television Inc.)
Parties to contract or instrument	N/A
Date of execution	05/2000
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Governing Document

Document Information	
Description of contract or instrument	NBC Network Affiliation Agreement (WYFF)
Parties to contract or instrument	NBCUniversal Media, LLC
Date of execution	01/2020
Date of expiration	12/2023
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
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Description of contract or instrument	MeTV Network Affiliation Agreement (WYFF)
Parties to contract or instrument	MeTV National Limited Partnership
Date of execution	09/2021
Date of expiration	12/2026
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
Description of contract or instrument	Story Television Network Affiliation Agreement (WYFF)
Parties to contract or instrument	Noah TV Limited Partnership
Date of execution	09/2021
Date of expiration	03/2027
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
Description of contract or instrument	HSN Network Affiliation Agreement (WYFF)
Parties to contract or instrument	HSNi, LLC
Date of execution	05/2022
Date of expiration	05/2024
Agreement type (check all that apply)	Network Affiliation Agreement

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0001565050	
Entity Name	WYFF Hearst Television Inc.	
Address	PO Box	

	Street 1	c/o The Hearst Corporation	
	Street 2	300 W. 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019352913		
Name	Michael Hayes		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 W. 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0021245618		
Name	John J. Drain		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 W. 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	0028923712	
Name	Stefan J. Hadl	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 W. 57th Street

	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0028845832		
Name	Stanley Herriott		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 W. 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	Black or African American	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0019253939		
Name	Catherine A. Bostron		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 W. 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	0024214827	
Name	Mark C. Redman	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 W. 57th Street

	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0019352467		
Name	David L. Kors		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 W. 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0021224589		
Name	Warren McDonald		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 W. 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	0002538445	
Entity Name	Hearst Properties Inc.	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 W. 57th Street

	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Equity	100.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If "Yes," provide the following information for each such the relationship.	No
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(d) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

File Name	Uploaded By	Attachment Type	Description
HTV - 2023 Organizational Chart.pdf	Applicant	Ownership Chart	Organizational Chart

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Secretary Exact Legal Title or Name of Respondent: WYFF Hearst Television Inc. Name: Catherine A. Bostron Phone: 2126492025 11/30/2023