



(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000228480** | Submit Date: **2023-11-28** | FRN: **0017911926**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/28/2023**

Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0017911926		Centennial Broadcasting II, LLC			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
6201 Towncenter Drive Suite 210	Clemmons	NC	27012	+1 (336) 766-2828	swatts@centennialbroadcasting.com

2. Contact Representative

Name		Organization			
Bob Silverman		Womble Bond Dickinson (US) LLP			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2001 K Street, NW Suite 400 South	Washington	DC	20006	+1 (202) 857-4532	bob.silverman@wbd-us.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2023  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Centennial Licensing II, LLC	0016473282

Fac. ID No.	Call Sign	City	State	Service
41812	WBQB	FREDERICKSBURG	VA	FM
41813	WFVA	FREDERICKSBURG	VA	AM

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Not Applicable.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0017911926	
Entity Name	Centennial Broadcasting II, LLC	
Address	PO Box	
	Street 1	6201 Towncenter Drive
	Street 2	Suite 210
	City	Clemmons
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27012

	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019285949		
Entity Name	Centennial Broadcasting Holdings, LLC		
Address	PO Box		
	Street 1	6201 Towncenter Drive, Suite 210	
	Street 2		
	City	Clemmons	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27012	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Managing Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Equity	100.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information	
FRN	0019282151
Name	Allen B. Shaw

Address	PO Box		
	Street 1	4550 Chinaberry Lane	
	Street 2		
	City	Winston-Salem	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27106	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0019282136		
Name	Steven H. Watts		
Address	PO Box		
	Street 1	507 Edgewater Way	
	Street 2		
	City	Surf City	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	28445	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural	Citizenship	US	
	Gender	Male	

Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0019282300		
Name	Christopher W. Jarrell		
Address	PO Box		
	Street 1	3621 Saddle Brook Drive	
	Street 2		
	City	Trinity	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27370	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	0019282045	
Name	Gordon Gray, Jr.	
Address	PO Box	

	<table><tr><td>Street 1</td><td>169 E 78th Street</td></tr><tr><td>Street 2</td><td>Apt. 5B</td></tr><tr><td>City</td><td>New York</td></tr><tr><td>State ("NA" if non-U.S. address)</td><td>NY</td></tr><tr><td>Zip/Postal Code</td><td>10075</td></tr><tr><td>Country (if non-U.S. address)</td><td>United States</td></tr></table>	Street 1	169 E 78th Street	Street 2	Apt. 5B	City	New York	State ("NA" if non-U.S. address)	NY	Zip/Postal Code	10075	Country (if non-U.S. address)	United States
Street 1	169 E 78th Street												
Street 2	Apt. 5B												
City	New York												
State ("NA" if non-U.S. address)	NY												
Zip/Postal Code	10075												
Country (if non-U.S. address)	United States												
Listing Type	Other Interest Holder												
Positional Interests (check all that apply)	Officer												
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US											
	Gender	Male											
	Ethnicity	Not Hispanic or Latino											
	Race	White											
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No										
	Equity	0.0%											
	Total assets (Equity Debt Plus)	0.0%											
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes										

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?  If " <u>Yes</u> ," provide the following information for each such the relationship.	No
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(d) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?  If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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Certification

Section	Question	Response
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<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Executive Vice President</b> Exact Legal Title or Name of Respondent: <b>Centennial Broadcasting II, LLC</b> Name: <b>Steven H. Watts</b> Phone: <b>3367662890</b>  11/28/2023