



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000210902** | Submit Date: **2023-02-16** | FRN: **0025098385**
Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:
02/16/2023 | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0025098385	Bluff City Radio, LLC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
202 Courtney Street	Branson	MO	65616	+1 (417) 337-7855	stevewilloughby@ozarksdynacom.com

2. Contact Representative

Name	Organization
Stephen T. Lovelady, Esq.	Shainis & Peltzman, Chartered

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1850 M Street, NW Suite 240	Washington	DC	20036	+1 (202) 293-0011	steve@s-plaw.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	02/01/2023 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)

/Permittees(s)
and Station(s)
/Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Bluff City Radio, LLC	0025098385

Fac. ID No.	Call Sign	City	State	Service
4127	KTRN	WHITE HALL	AR	FM
190416	KTPB	ALTHEIMER	AR	FM
190417	KPBA	PINE BLUFF	AR	FM
190418	KDPX	PINE BLUFF	AR	FM

Section II – Non-Biennial Ownership Information

1. 47 C.F.R.
Section 73.3613
and Other
Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee/Permittee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Certificate of Organization
Parties to contract or instrument	State of Arkansas
Date of execution	02/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Corporate Formation

Document Information	
Description of contract or instrument	Operating Agreement
Parties to contract or instrument	Members of Bluff City Radio, LLC
Date of execution	02/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Company Operating Agreement

Document Information	
Description of contract or instrument	Local Marketing Agreement
Parties to contract or instrument	PB Radio, LLC and Bluff City Radio, LLC
Date of execution	04/2018
Date of expiration	03/2023
Agreement type (check all that apply)	Other Agreement Type: Local Marketing Agreement

Document Information	
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Description of contract or instrument	Amendment to Local Marketing Agreement
Parties to contract or instrument	PB Radio LLC and Bluff City Radio, LLC
Date of execution	08/2022
Date of expiration	03/2023
Agreement type (check all that apply)	Other Agreement Type: Local Marketing Agreement

Document Information	
Description of contract or instrument	LMA Renewal Letter
Parties to contract or instrument	PB Radio, LLC and Bluff City Radio, LLC
Date of execution	12/2022
Date of expiration	04/2028
Agreement type (check all that apply)	Other Agreement Type: Local Marketing Agreement Renewal

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0025098385	
Entity Name	Bluff City Radio, LLC	
Address	PO Box	
	Street 1	202 Courtney Street
	Street 2	
	City	Branson
	State ("NA" if non-U.S. address)	MO
	Zip/Postal Code	65616
	Country (if non-U.S. address)	United States

Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0022426050		
Entity Name	One Media, Inc.		
Address	PO Box		
	Street 1	506 North Pine	
	Street 2		
	City	Pittsburg	
	State ("NA" if non-U.S. address)	KS	
	Zip/Postal Code	66762	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	20.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	20.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	0025098351	
Entity Name	NEW DIRECTIONS MEDIA GROUP, LLC	
Address	PO Box	
	Street 1	202 Courtney Street
	Street 2	
	City	Branson
	State ("NA" if non-U.S. address)	MO
	Zip/Postal Code	65616

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	80.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	80.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If " <u>Yes</u> ," provide the following information for each such the relationship.	No
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(d) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: President Exact Legal Title or Name of Respondent: Bluff City Radio, LLC Name: Michael D. Huckabee Phone: 4173377855 02/16/2023

