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Children's Television Programming Report

FRN: **0030884985** | File Number: **0000210046** | Submit Date: **02/02/2023** | Call Sign: **WAOW** | Facility ID: **64546** | City:
WAUSAU | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report Amendment** | Status: **Received** |

Status Date: **02/02/2023** | Filing Status: **Active**

Report reflects information for year 2022

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	Yes

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
Wausau TV License Company, LLC	Jeffrey W. Mayes 1925 Century Park East 10th Floor Los Angeles, CA 90067 United States	+1 (310) 277-3500	JeffreyM@es.tv	Company

Contact
Representatives
(1)

Contact Name	Address	Phone	Email	Contact Type
Elizabeth E. Spainhour Brooks, Pierce et al.	150 Fayetteville Street Suite 1700 Raleigh, NC 27601 United States	+1 (919) 839- 0300	espainhour@brookspierce. com	Legal Representative

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC 9.1, DECADES 9.2, THIS TV 9.3, COURT TV 9.4, TRUE CRIME 9.5
	Nielsen DMA	Wausau-Rhinelanders
	Web Home Page Address	www.waow.com

Digital Core
Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	Q1: 39.0 Q2: 36.0 Q3: 32.0 Q4: 41.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	Q1: 39.0 Q2: 39.0 Q3: 39.0 Q4: 42.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)		Response
Title of Program		WILDLIFE NATION WITH JEFF CORWIN
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		No
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (2 of 14)		Response
Title of Program		OH BABY
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Regularly scheduled weekly program
Total Times Aired		53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted		Yes
Number of Preemptions		1

Number of Preemptions Rescheduled	0
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	WIAA HOCKEY CHAMPIONSHIP

Digital Core Program (3 of 14)	Response
Title of Program	HEARTS OF HEROES
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	WIAA HOCKEY CHAMPIONSHIP

Digital Preemption Programs #2

Questions	Response
Date Preempted	01/01/2022
Preempted Program Originally Scheduled Air Time	10:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - Rose Parade
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/02/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (4 of 14)	Response
Title of Program	FREE ENTERPRISE
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	39
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 0.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	1

Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	1
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	WIAA HOCKEY CHAMPIONSHIP

Digital Preemption Programs #2

Questions	Response
Date Preempted	01/01/2022
Preempted Program Originally Scheduled Air Time	10:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - Rose Parade
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/02/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (5 of 14)	Response
Title of Program	VETS SAVING PETS
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	14

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 7.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 14)	Response
Title of Program	SPORTS STARS OF TOMORROW
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	48
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 5.5, Q3: 6.0, Q4: 6.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	26
Number of Preemptions Rescheduled	18
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	3
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	07/02/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - UFC Live
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #2

Questions	Response
Date Preempted	04/30/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NFL Draft
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #3

Questions	Response
Date Preempted	11/26/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/27/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #4

Questions	Response
Date Preempted	01/01/2022

Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football (Citrus Bowl)
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/01/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #5

Questions	Response
Date Preempted	10/22/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/23/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #6

Questions	Response
Date Preempted	10/01/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/02/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #7

Questions	Response
Date Preempted	01/29/2022
Preempted Program Originally Scheduled Air Time	11:00 AM

Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Syndicated - We Have A Dream
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/30/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #8

Questions	Response
Date Preempted	09/03/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/04/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #9

Questions	Response
Date Preempted	08/06/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - German Bundesliga Preview
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	08/07/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #10

Questions	Response
Date Preempted	09/17/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)

Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/18/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #11

Questions	Response
Date Preempted	10/08/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/09/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #12

Questions	Response
Date Preempted	09/10/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/11/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #13

Questions	Response
Date Preempted	03/19/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	WIAA BOYS BASKETBALL SEMIFINALS

Digital Preemption Programs #14

Questions	Response
Date Preempted	11/12/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/13/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #15

Questions	Response
Date Preempted	12/31/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football (Music City Bowl)
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/31/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #16

Questions	Response
Date Preempted	11/19/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/20/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #17

Questions	Response
Date Preempted	04/23/2022

Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - DerKlassiker Pre-Game Show
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #18

Questions	Response
Date Preempted	09/24/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	09/25/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #19

Questions	Response
Date Preempted	12/17/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football (Celebration Bowl)
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/18/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #20

Questions	Response
Date Preempted	03/05/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming

Title of Program	WIAA HOCKEY CHAMPIONSHIP
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Digital Preemption Programs #21

Questions	Response
Date Preempted	10/15/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/16/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #22

Questions	Response
Date Preempted	12/24/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Syndicated - The Grio Awards
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #23

Questions	Response
Date Preempted	03/12/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Non-Regularly Scheduled Locally Produced Live Programming
Title of Program	WIAA GIRLS BASKETBALL CHAMPIONSHIP

Digital Preemption Programs #24

Questions	Response
Date Preempted	12/03/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)

Please Specify	ABC Network - Big 12 Football Championship
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/04/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #25

Questions	Response
Date Preempted	10/29/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/30/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #26

Questions	Response
Date Preempted	11/05/2022
Preempted Program Originally Scheduled Air Time	11:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	N
List date preempted program was aired (must be seven days before or seven days after the preemption)	
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (7 of 14)	Response
Title of Program	DISCOVER WISCONSIN
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program

Total Times Aired	36
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 6.5, Q2: 4.5, Q3: 0.0, Q4: 7.0 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	12
Number of Preemptions Rescheduled	12
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	03/13/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NBA Game
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/13/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #2

Questions	Response
Date Preempted	11/13/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - Formula 1 Grand Prix
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y

List date preempted program was aired (must be seven days before or seven days after the preemption)	11/13/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #3

Questions	Response
Date Preempted	05/01/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NBA Playoff Game
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	05/01/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #4

Questions	Response
Date Preempted	03/06/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NBA Game
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	03/06/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #5

Questions	Response
Date Preempted	04/24/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NBA Playoff Game
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	04/24/2022

Did the station provide the required on-air notification of the schedule change?	Y
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Digital Preemption Programs #6

Questions	Response
Date Preempted	05/08/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid Programming
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	05/08/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #7

Questions	Response
Date Preempted	02/27/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NBA Game
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	02/27/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #8

Questions	Response
Date Preempted	01/02/2022
Preempted Program Originally Scheduled Air Time	12:00 PM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Hearts of Heroes/Free Enterprise Reschedule
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/01/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #9

Questions	Response
Date Preempted	01/16/2022
Preempted Program Originally Scheduled Air Time	12:00 PM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid Programming
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/15/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #10

Questions	Response
Date Preempted	04/03/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NBA Game
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	04/03/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #11

Questions	Response
Date Preempted	01/09/2022
Preempted Program Originally Scheduled Air Time	12:00 PM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	Paid Programming
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	01/08/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Preemption Programs #12

Questions	Response
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Date Preempted	12/25/2022
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	ABC Network - NBA Game
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	12/24/2022
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (8 of 14)		Response
Title of Program		INTO THE OUTDOORS
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes
Type of Core Programming		Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired		12
State the number of hours the program was aired on the station's main program stream and/or a multicast stream		Main Program Stream Q1: 2.5, Q2: 3.0, Q3: 0.0, Q4: 0.5 Multicast Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0
Length of Program		30 minutes
Age Range of Target Child Audience		13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?		Yes

Digital Core Program (9 of 14)		Response
Title of Program		ANIMAL OUTTAKES 1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?		Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?		Yes

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (10 of 14)	Response
Title of Program	ANIMAL OUTTAKES 2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (11 of 14)	Response
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Title of Program	ANIMAL RESCUE CLASSICS 1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 14)	Response
Title of Program	ANIMAL RESCUE CLASSICS 2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes

Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 14)	Response
Title of Program	MISSING: COLD CASES 1
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 14)	Response
Title of Program	MISSING: COLD CASES 2
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1: 0.0, Q2: 0.0, Q3: 0.0, Q4: 0.0 Multicast Stream Q1: 6.5, Q2: 6.5, Q3: 6.5, Q4: 7.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core
Programming (0)

**Liaison Contact
/Other Efforts**

Question	Response
Name of children's programming liaison	Jennifer Seese
Address	1908 Grand Avenue
City	Wausau
State	WI
Zip	54403
Telephone Number	(715) 845-9242
Email Address	jseese@waow.com

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	<p>Yes</p>
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Curtis Miles <i>General Manager</i></p> <p>02/02 /2023</p>

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
Exhibit to 2022 Children's Television Programming Report.pdf	Applicant	All Purpose	Exhibit to 2022 Children's Television Programming Report	Done with Virus Scan and/or Conversion
WAOW - Exhibit for 2022 Children's Programming Amendment (February 2023).pdf	Applicant	Amendment	Amendment Exhibit	Done with Virus Scan and/or Conversion