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# Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000198620** | Submit Date: **2022-08-30** | FRN: **0032111288**  
Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:  
**08/30/2022** | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0032111288		Imagicom Alexandria, LLC			

  

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
3000 WorldReach Drive	Indian Land	SC	29707	+1 (803) 578-1418	grichardson@imagicom.com

2. Contact Representative

Name		Organization			
Burt A. Braverman, Esq.		Davis Wright Tremaine LLP			

  

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1301 K Street, N.W. Suite 500 East	Washington	DC	20005	+1 (202) 973-4210	burtbraverman@dwt.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	Limited liability company

  

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	08/01/2022  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)

/Permittees(s)  
and Station(s)  
/Permit(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Imagicom Alexandria, LLC	0032111288

Fac. ID No.	Call Sign	City	State	Service
52907	KLAX-TV	ALEXANDRIA	LA	DTV

Section II – Non-Biennial Ownership Information

1. 47 C.F.R.  
Section 73.3613  
and Other  
Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	Imagicom Alexandria, LLC Limited Liability Company Certificate of Formation
Parties to contract or instrument	State of Delaware
Date of execution	03/2022
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> LLC Certificate of Formation

Document Information	
Description of contract or instrument	Credit Agreement
Parties to contract or instrument	Imagicom Communications, LLC; Imagicom Holdings, LLC; Truist Bank; Truist Securities, Inc.; Regions Capital Markets
Date of execution	08/2022
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Credit Agreement

Document Information	
Description of contract or instrument	Primary Television Affiliation Agreement (KLAX-TV)
Parties to contract or instrument	American Broadcasting Companies, Inc. and Lost Coast Broadcasting LLC, as assumed by Imagicom Alexandria, LLC
Date of execution	08/2020
Date of expiration	12/2024
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information
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<b>Description of contract or instrument</b>	Limited Liability Company Agreement of Imagicomm Alexandria Operations, LLC
<b>Parties to contract or instrument</b>	Imagicomm Communications, LLC
<b>Date of execution</b>	06/2022
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Limited Liability Company Agreement

Document Information	
<b>Description of contract or instrument</b>	Certificate of Formation of Imagicomm Alexandria License, LLC
<b>Parties to contract or instrument</b>	State of Delaware
<b>Date of execution</b>	06/2022
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> LLC Certificate of Formation

Document Information	
<b>Description of contract or instrument</b>	Certificate of Formation Correction of Imagicomm Alexandria Operations, LLC
<b>Parties to contract or instrument</b>	State of Delaware
<b>Date of execution</b>	06/2022
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Certificate of Formation Correction

Document Information	
<b>Description of contract or instrument</b>	Primary Television Affiliation Agreement Side Letter (KLAX-TV)
<b>Parties to contract or instrument</b>	American Broadcasting Companies, Inc. and Lost Coast Broadcasting LLC, as assumed by Imagicomm Alexandria, LLC
<b>Date of execution</b>	08/2020
<b>Date of expiration</b>	12/2024
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	NewsOne Agreement (KLAX-TV)
<b>Parties to contract or instrument</b>	American Broadcasting Companies, Inc. and Lost Coast Broadcasting LLC, as assumed by Imagicomm Alexandria, LLC
<b>Date of execution</b>	02/2021
<b>Date of expiration</b>	12/2024

<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement
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Document Information	
<b>Description of contract or instrument</b>	TV Everywhere Services Rights Agreement (KLAX-TV)
<b>Parties to contract or instrument</b>	American Broadcasting Companies, Inc. and Pollack/Belz Communication Company, Inc., as assumed by Imagicomm Alexandria, LLC
<b>Date of execution</b>	02/2017
<b>Date of expiration</b>	12/2024
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	Station Affiliation Binding Term Sheet, as amended (KLAX-TV)
<b>Parties to contract or instrument</b>	MeTV National Limited Partnership and Pollack/Belz Communication, as assumed by Imagicomm Alexandria, LLC
<b>Date of execution</b>	03/2014
<b>Date of expiration</b>	12/2022
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	Limited Liability Company Agreement of Imagicomm Alexandria, LLC
<b>Parties to contract or instrument</b>	State of Delaware
<b>Date of execution</b>	03/2022
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Limited Liability Company Agreement

## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0032111288		
Entity Name	Imagicomm Alexandria, LLC		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	9990150046		
Name	Charles David Cerullo		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No

	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes

Ownership Information			
FRN	9990150047		
Name	Dale S. Ardizzone		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990150048		
Name	Robert I. Brace		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990150051		
Name	Mark Kramer		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990150052		
Name	John Roos		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		

<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>Ownership Information</b>			
<b>FRN</b>	9990150053		
<b>Name</b>	Marc Favaro		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	3000 WorldReach Drive	
	<b>Street 2</b>		
	<b>City</b>	Indian Land	
	<b>State ("NA" if non-U.S. address)</b>	SC	
	<b>Zip/Postal Code</b>	29707	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>Ownership Information</b>			
<b>FRN</b>	9990150054		
<b>Name</b>	Gregory Richardson		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	3000 WorldReach Drive	
	<b>Street 2</b>		
	<b>City</b>	Indian Land	
	<b>State ("NA" if non-U.S. address)</b>	SC	
	<b>Zip/Postal Code</b>	29707	
	<b>Country (if non-U.S. address)</b>	United States	



Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990150055		
Name	Thomas Kingsley		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	9990150056	
Name	Brack Rogers	
Address	PO Box	
	Street 1	9700 Southern Pine Blvd.
	Street 2	
	City	Charlotte
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28273

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	9990150057		
Name	JoLynn Dougherty		
Address	PO Box		
	Street 1	3000 WorldReach Drive	
	Street 2		
	City	Indian Land	
	State ("NA" if non-U.S. address)	SC	
	Zip/Postal Code	29707	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	9990150049	
Name	Debra Deas	
Address	PO Box	
	Street 1	3000 WorldReach Drive
	Street 2	
	City	Indian Land
	State ("NA" if non-U.S. address)	SC

	<b>Zip/Postal Code</b>	29707	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>Ownership Information</b>			
<b>FRN</b>	9990150058		
<b>Name</b>	Matthew Saxon		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	3000 WorldReach Drive	
	<b>Street 2</b>		
	<b>City</b>	Indian Land	
	<b>State ("NA" if non-U.S. address)</b>	SC	
	<b>Zip/Postal Code</b>	29707	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>Ownership Information</b>		
<b>FRN</b>	9990150059	
<b>Name</b>	Rebecca Zambrana	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	3000 WorldReach Drive
	<b>Street 2</b>	
	<b>City</b>	Indian Land

	<b>State ("NA" if non-U.S. address)</b>	SC	
	<b>Zip/Postal Code</b>	29707	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>Ownership Information</b>			
<b>FRN</b>	0030861157		
<b>Entity Name</b>	Imagicomm Communications, LLC		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	3000 WorldReach Drive	
	<b>Street 2</b>		
	<b>City</b>	Indian Land	
	<b>State ("NA" if non-U.S. address)</b>	SC	
	<b>Zip/Postal Code</b>	29707	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	LC/LLC/PLLC Member, Owner, Stockholder		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	100.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	100.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
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<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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<p><b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b></p> <p>If "<u>Yes</u>," provide the following information for each such the relationship.</p>	No
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<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	

<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Senior Vice President, Legal and Business Affairs</b> Exact Legal Title or Name of Respondent: <b>Imagicom Alexandria, LLC</b> Name: <b>Greg Richardson</b> Phone: <b>8035781418</b>  08/30/2022
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