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# Noncommercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323-E)

File Number: **0000193406** | Submit Date: **2022-06-16** | FRN: **0004121000**

Purpose: **Noncommercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date: **06/16/2022** | Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0004121000	Educational Media Foundation

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
5700 West Oaks Blvd.	Rocklin	CA	95765	+1 (916) 251-1600	efile@emfbroadcasting.com

### 2. Contact Representative

Name	Organization
Mary O'Connor	Wilkinson Barker Knauer, LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1800 M Street, NW Suite 800N	Washington	DC	20036	+1 (202) 383-3351	moconnor@wbklaw.com

### 3. Application Filing Fee

Not Applicable

### 4. Control of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	06/16/2022  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

**5. Licensee(s)  
/Permittees(s)  
and Station(s)  
/Permit(s)**

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

Licensee/Permittee Name	FRN
Educational Media Foundation	0004121000

Fac. ID No.	Call Sign	City	State	Service
12317	WFLO	FARMVILLE	VA	AM
12320	WFLO-FM	FARMVILLE	VA	FM
15834	WKDL	BROCKPORT	NY	FM
17314	KLDX	SIOUX CENTER	IA	FM
22899	WPZA	CANTON	IL	FM
25865	WROZ	LANCASTER	PA	FM
36121	WMWA	MALONE	NY	FM
47890	KNMI	FARMINGTON	NM	FM
58372	WKLN	WILMINGTON	OH	FM
63289	WLOQ	OIL CITY	PA	FM
63493	WSAA	BENTON	TN	FM
68421	WNPQ	NEW PHILADELPHIA	OH	FM
69847	WQLR	CHATEAUGAY	NY	FM
69986	WNLT	DELHI HILLS	OH	FM
69991	WVRB	WILMORE	KY	FM
70705	KMWA	EDINA	MN	FM
78984	KZKV	KARNES CITY	TX	FM
81516	KTUA	COWETA	OK	FM
87465	KHLR	HARRISON	AR	FM
91951	WBKC	MORGANTOWN	IN	FM
91952	KLKI	BULLHEAD CITY	AZ	FM

**Section II – Non-Biennial Ownership Information**

**1. 47 C.F.R.  
Section 73.3613  
Documents**

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	On file
Parties to contract or instrument	On file
Date of execution	06/2022
Date of expiration	No expiration date

<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Agreements on file
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## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
<b>FRN</b>	0004121000	
<b>Entity Name</b>	Educational Media Foundation	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Respondent	
<b>Positional Interests</b> (check all that apply)	Respondent	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

Ownership Information		
<b>FRN</b>	9990119068	
<b>Name</b>	Larry Moody	
<b>Address</b>	<b>PO Box</b>	

	<b>Street 1</b>	5038 Dorsey Hall Drive	
	<b>Street 2</b>		
	<b>City</b>	Ellicott City	
	<b>State ("NA" if non-U.S. address)</b>	MD	
	<b>Zip/Postal Code</b>	21042	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)		
<b>Principal Profession or Occupation</b>	Chaplain - PGA Tour		
<b>By Whom Appointed or Elected</b>	Board Members		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%	
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			Yes

#### Ownership Information

<b>FRN</b>	9990119072		
<b>Name</b>	David Atkinson		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	5700 West Oaks Blvd.	
	<b>Street 2</b>		
	<b>City</b>	Rocklin	
	<b>State ("NA" if non-U.S. address)</b>	CA	
	<b>Zip/Postal Code</b>	95765	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer		
<b>Principal Profession or Occupation</b>	COO		
<b>By Whom Appointed or Elected</b>	Board Members		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	

	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

**Ownership Information**

<b>FRN</b>	9990119073	
<b>Name</b>	Joseph Miller	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	
<b>Principal Profession or Occupation</b>	VP of Signal Development	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

**Ownership Information**

<b>FRN</b>	9990119074	
<b>Name</b>	Walt Golembeski	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	24 Sandhopper Trail
	<b>Street 2</b>	
	<b>City</b>	Westport
	<b>State ("NA" if non-U.S. address)</b>	CT
	<b>Zip/Postal Code</b>	06880
	<b>Country (if non-U.S. address)</b>	United States

<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990119077	
<b>Name</b>	Mark A. Voltmann	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5232 Aryshire Drive
	<b>Street 2</b>	
	<b>City</b>	Dublin
	<b>State ("NA" if non-U.S. address)</b>	OH
	<b>Zip/Postal Code</b>	43017
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	President of Covenant Capital Partners	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990119078	
<b>Name</b>	Dean Stordahl	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.

	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990119080	
<b>Name</b>	Janet Cherry	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer	
<b>Principal Profession or Occupation</b>	Chief People Officer	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes
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Ownership Information		
FRN	9990135935	
Name	Shaine Greishaber	
Address	PO Box	
	Street 1	5700 West Oaks Blvd.
	Street 2	
	City	Rocklin
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	95765
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	General Counsel	
By Whom Appointed or Elected	Board of Directors	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes	

Ownership Information		
FRN	9990135936	
Name	Mark Brannon	
Address	PO Box	
	Street 1	5700 West Oaks Blvd.
	Street 2	
	City	Rocklin
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	95765
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	



<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990135937	
<b>Name</b>	Emil Kallina	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Retired	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990139138	
<b>Name</b>	Michael Lewis	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	

	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Financial Services	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

#### Ownership Information

<b>FRN</b>	9990139139	
<b>Name</b>	Jon William Reeves	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	5700 West Oaks Blvd.
	<b>Street 2</b>	
	<b>City</b>	Rocklin
	<b>State ("NA" if non-U.S. address)</b>	CA
	<b>Zip/Postal Code</b>	95765
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	CEO	
<b>By Whom Appointed or Elected</b>	Board Members	
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		Yes

Ownership Information		
FRN	9990143400	
Name	Alan Mason	
Address	PO Box	
	Street 1	5700 W. Oaks Boulevard
	Street 2	
	City	Rocklin
	State ("NA" if non-U.S. address)	CA
	Zip/Postal Code	95765
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Director	
By Whom Appointed or Elected	Board Members	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes
(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.		Yes
(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?  If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.		No

## Certification

Section	Question	Response
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<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>CEO</b> Exact Legal Title or Name of Respondent: <b>Educational Media Foundation</b> Name: <b>Jon Reeves</b> Phone: <b>9162511600</b>  06/16/2022