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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002749695** | File Number: **0000180782** | Submit Date: **01/24/2022** | Call Sign: **WWTV** | Facility ID: **26994** | City: **CADILLAC** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/24/2022** | Filing Status: **Active**

Report reflects information for year 2021

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
HERITAGE BROADCASTING COMPANY OF MICHIGAN Doing Business As: HERITAGE BROADCASTING COMPANY OF MICHIGAN	Kristin Filkins PO Box 49601 Cadillac, MI 49601 United States	+1 (231) 775-3478	kristinfilkins@9and10news.com	Company

Contact Representatives (3)

Contact Name	Address	Phone	Email	Contact Type
Pete Ludviksen *Operations Manager* Heritage Broadcasting Company of Michigan	Pete Ludviksen 1 Broadcast Way Cadillac, MI 49601 United States	+1 (231) 775-3478	PeteLudviksen@9and10news.com	Operations Manager
Larry ODonnell *Chief Engineer* Heritage Broadcasting Company of Michigan	Larry ODonnell PO Box 49601 Cadillac, MI 49601 United States	+1 (231) 775-3478	larryodonnell@9and10news.com	Technical Representative
Gregg P Skall , Esq. . Telecommunications Law Professionals PLLC	Gregg P. Skall 1025 Connecticut Ave, NW, Suite 1011 Washington, DC 20036 United States	+1 (202) 789-3121	gskall@tlp.law	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Traverse City-Cadillac
	Web Home Page Address	https://www.9and10news.com/news/

Digital Core Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a six-month period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on its main program stream	**Q1:** 39.0 **Q2:** 39.0 **Q3:** 39.0 **Q4:** 39.0
State the total number of hours of regularly scheduled weekly Core Programming broadcast per quarter by the station on a multicast stream	**Q1:** 78.0 **Q2:** 78.0 **Q3:** 78.0 **Q4:** 78.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Title of Program	LUCKY DOG
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (2 of 15)	Response
Title of Program	The Henry Ford's Innovation Nation
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No

Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 15)	**Response**
Title of Program	Mission Unstoppable
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (4 of 15)	**Response**
Title of Program	Hope in the Wild
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	11/06/2021
Preempted Program Originally Scheduled Air Time	11:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	CBS College Football
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	11/07/2021
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (5 of 15)	Response
Title of Program	Pet Vet Dream Team
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52

State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (6 of 15)	**Response**
Title of Program	All In with Laila Ali
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (7 of 15)	**Response**
Title of Program	Xplor Outer Space
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes

Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 15)	**Response**
Title of Program	Xplor Life 2.0
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (9 of 15)	Response
Title of Program	Xplor Awesome Planet
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	06/12/2021
Preempted Program Originally Scheduled Air Time	08:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	FOX Bassmaster Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	06/13/2021
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (10 of 15)	Response

Title of Program	Xplor Weird but True
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	36
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**5.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	06/12/2021
Preempted Program Originally Scheduled Air Time	08:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	FOX Bassmaster Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	06/13/2021
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (11 of 15)	Response
Title of Program	Xplor Nature Knows Best

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	36
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**5.0, **Q4:**0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	06/12/2021
Preempted Program Originally Scheduled Air Time	09:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	FOX Bassmaster Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	06/13/2021
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (12 of 15)	Response
Title of Program	Xplor Second Chance Pets

Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	16
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.5, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (13 of 15)	**Response**
Title of Program	Xplor SCI Q
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	16
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**1.5, **Q4:**6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 15)	Response
Title of Program	Xplor DIY SCI
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**6.5, **Q2:**6.5, **Q3:**6.5, **Q4:**6.5
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	1
Number of Preemptions Rescheduled	1
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	06/12/2021
Preempted Program Originally Scheduled Air Time	09:30 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	FOX Bassmaster Classic
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	06/13/2021
Did the station provide the required on-air notification of the schedule change?	Y

Digital Core Program (15 of 15)	Response

Title of Program	Saved By the Bell
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	312
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	**Main Program Stream** **Q1:**0.0, **Q2:**0.0, **Q3:**0.0, **Q4:**0.0 **Multicast Stream** **Q1:**39.0, **Q2:**39.0, **Q3:**39.0, **Q4:**39.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Sponsored Core Programming (0)

Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Kristin Filkins
Address	1 Broadcast Way
City	Cadillac
State	MI
Zip	49601
Telephone Number	(231) 876-9754
Email Address	kristinfilkins@9and10news.com

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	Yes
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Kristin Filkins** *Contract Manager* 01/24/2022

Attachments

No Attachments.