

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022238794** File Number: **0000181631** Submit Date: **01/26/2022** Call Sign: **WJTC** Facility ID: **41210** City:

PENSACOLA State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/26/2022 Filing Status: Active

Report reflects information for year 2021

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	No

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
Deerfield Media (Mobile) Licensee, LLC	1776 Park Ave 4-135 Park City, UT 84060 United States	+1 (435) 649- 0045	scott.flick@pillsburylaw. com	Company

Contact Representatives (1)

Contact Name	Address	Phone	Email	Contact Type
Scott R. Flick , Esq . Pillsbury Winthrop Shaw Pittman LLP	1200 Seventeenth Street, NW Washington, DC 20036 United States	+1 (202) 663- 8167	scott. flick@pillsburylaw.com	Legal Representative

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Mobile-Pensacola (Ft Walt)
	Web Home Page Address	WWW.MYNBC15.COM

Digital Core Programming

Question	Response
Indicate which of the Core Programming safe harbor processing guidelines the station elected to utilize during the covered reporting period to demonstrate compliance with the Children's Television Act of 1990 (See 47 CFR Section 73.671(d))	Category A, Option 1: Three-hours per week (as averaged over a sixmonth period) of Core Programming
State the total number of hours of regularly scheduled weekly Core Programming	Q1: 45.0
broadcast per quarter by the station on its main program stream	Q2: 45.5
	Q3 : 46.0
	Q4: 46.0
State the total number of hours of regularly scheduled weekly Core Programming	Q1: 39.0
broadcast per quarter by the station on a multicast stream	Q2: 39.0
	Q3 : 39.0
	Q4: 39.0
Does the Licensee provide information identifying each Core Program aired on its station to publishers of program guides as required by 47 CFR Section 73.673?	Yes

Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Title of Program	XPLORATION LIFE 2.0 (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Preemption Programs #1

Questions	Response
Date Preempted	10/18/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/23/2021
Did the station provide the required on-air notification of the schedule change?	N

Questions	Response
Date Preempted	10/25/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/26/2021
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (2 of 14)	Response
Title of Program	XPLORATION NATURE KNOWS BEST (JAN 1 - AUG 24)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	34
State the number of hours the program was aired on the station's main program stream	Main Program Stream
and/or a multicast stream	Q1: 6.5,
	Q2: 6.5,
	Q3: 4.0,
	Q4: 0.0
	Multicast Stream
	Q1: 0.0,
	Q2: 0.0,
	Q3: 0.0,
	Q4: 0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (3 of 14)	Response
Title of Program	XPLORATION OUTER SPACE (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6: 00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes

Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	10/20/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/23/2021
Did the station provide the required on-air notification of the schedule change?	N

Questions	Response
Date Preempted	10/27/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES

Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/27/2021
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (4 of 14)	Response
Title of Program	XPLORATION AWESOME PLANET (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	53
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:7.0, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	10/21/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y

List date preempted program was aired (must be seven days before or seven days after the preemption)	10/23/2021
Did the station provide the required on-air notification of the schedule change?	N

Questions	Response
Date Preempted	10/28/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/27/2021
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (5 of 14)	Response
Title of Program	XPLORATION WEIRD BUT TRUE (JAN 1 - AUG 24)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	34
State the number of hours the program was aired on the station's main program stream and /or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:4.0, Q4:0.0 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee dentify the program by displaying throughout the program the E/I symbol?	Yes

Title of Program	XPLORATION DIY SCI (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	10/23/2021
Preempted Program Originally Scheduled Air Time	09:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/23/2021
Did the station provide the required on-air notification of the schedule change?	N

Questions	Response
Date Preempted	10/30/2021

Preempted Program Originally Scheduled Air Time	09:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/28/2021
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (7 of 14)	Response
Title of Program	DOG TALES (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (8 of 14)	Response
Title of Program	XPLORATION SCI Q (AUG 31 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program

Total Times Aired	18
State the number of hours the program was aired on the station's main program stream and/or a	Main Program Stream
multicast stream	Q1: 0.0,
	Q2: 0.0,
	Q3: 2.5,
	Q4: 6.5
	Multicast Stream
	Q1: 0.0,
	Q2: 0.0,
	Q3: 0.0,
	Q4: 0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify	Yes
the program by displaying throughout the program the E/I symbol?	

Questions	Response
Date Preempted	10/19/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/23/2021
Did the station provide the required on-air notification of the schedule change?	N

Questions	Response
Date Preempted	10/26/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y

List date preempted program was aired (must be seven days before or seven days after the preemption)	10/26/2021
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (9 of 14)	Response
Title of Program	XPLORATION SECOND CHANCE PETS (AUG 31 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	18
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:2.5, Q4:6.5 Multicast Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0
Were any regular scheduled weekly programs preempted	Yes
Number of Preemptions	2
Number of Preemptions Rescheduled	2
Number of Preemptions for Breaking News or Non-Regularly Scheduled Locally Produced Live Programming	0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Questions	Response
Date Preempted	10/22/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Y

List date preempted program was aired (must be seven days before or seven days after the preemption)	10/23/2021
Did the station provide the required on-air notification of the schedule change?	N

Questions	Response
Date Preempted	10/29/2021
Preempted Program Originally Scheduled Air Time	07:00 AM
Preemption Reason	Other (e.g., syndicated or network public affairs, sports, general audience specials, etc.)
Please Specify	STATION TECHNICAL ISSUES
Was the preempted program rescheduled on the same program stream on which it was originally scheduled to air?	Υ
List date preempted program was aired (must be seven days before or seven days after the preemption)	10/28/2021
Did the station provide the required on-air notification of the schedule change?	N

Digital Core Program (10 of 14)	Response
Title of Program	WILD TIMES AT THE SAN DIEGO ZOO (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Title of Program	WILD STORIES AT THE SAN DIEGO ZOO (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee dentify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (12 of 14)	Response
Title of Program	ANIMAL RESCUE (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16

Yes

Digital Core Program (13 of 14)	Response
Title of Program	DOG TALES (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Regularly scheduled weekly program
Total Times Aired	52
State the number of hours the program was aired on the station's main program stream and/or a multicast stream	Main Program Stream Q1:0.0, Q2:0.0, Q3:0.0, Q4:0.0 Multicast Stream Q1:6.5, Q2:6.5, Q3:6.5, Q4:6.5
Were any regular scheduled weekly programs preempted	No
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class A station, did the Licensee identify the program by displaying throughout the program the E/I symbol?	Yes

Digital Core Program (14 of 14)	Response
Title of Program	LUCKY DOG (JAN 1 - DEC 31)
Did each broadcast of the program, including any rescheduled preemptions, occur between 6:00 AM and 10:00 PM?	Yes
Does the program have serving the educational and informational needs of children ages 16 and under as a significant purpose?	Yes
Type of Core Programming	Program that is not regularly scheduled on a weekly basis, such as regularly scheduled non-weekly program or educational special at least 30 minutes in length
Total Times Aired	104

State the number of hours the program was aired on the	Main Program Stream
station's main program stream and/or a multicast stream	Q1: 0.0,
	Q2: 0.0,
	Q3: 0.0,
	Q4: 0.0
	Multicast Stream
	Q1: 13.0,
	Q2: 13.0,
	Q3: 13.0,
	Q4 :13.0
Length of Program	30 minutes
Age Range of Target Child Audience	13-16
For each broadcast of the program on a commercial or Class	Yes
A station, did the Licensee identify the program by displaying	
throughout the program the E/I symbol?	

Sponsored Core Programming (0)

Liaison Contact /Other Efforts

Question	Response
Name of children's programming liaison	Raymond Wilson
Address	661 AZALEA ROAD
City	Mobile
State	AL
Zip	36609
Telephone Number	(251) 602-1500
Email Address	WWILSON@DEERFIELDMEDIAINC.COM

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Yes

Raymond
Wilson
DIR OF
PROGRAMMING

01/26/2022

Attachments

File Name	Uploaded By	Attachment Type	Description	Upload Status
WJTC Community 2021. pdf	Applicant	All Purpose	WJTC Non-Broadcast Efforts	Done with Virus Scan and/or Conversion