



(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000178830** | Submit Date: **2022-01-05** | FRN: **0015050008**

Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:  
**01/05/2022** | Filing Status: **Active**

## Section I - General Information

### 1. Respondent

FRN	Entity Name
0015050008	Sun Broadcasting, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
2824 Palm Beach Avenue	Fort Myers	FL	33916	+1 (239) 337-2346	jim.schwartzel@sbroadcast.com

### 2. Contact Representative

Name	Organization
Joseph A. Belisle, III.	Belisle Law Firm PA

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
PO Box 970620	Miami	FL	33197	+1 (305) 978-7675	joe@belislelaw.com

### 3. Application Filing Fee

Not Applicable

### 4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	01/02/2022  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

### 5. Licensee(s)

**/Permittees(s)  
and Station(s)  
/Permit(s)**

**Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):**

Licensee/Permittee Name	FRN
Sun Broadcasting, Inc.	0015050008

Fac. ID No.	Call Sign	City	State	Service
41376	WLZE-LD	FORT MYERS	FL	LPD
50321	WFSX-FM	ESTERO	FL	FM
51333	DWNOG	NAPLES	FL	AM
58276	WFFY	SAN CARLOS PARK	FL	FM
61504	WXCW	NAPLES	FL	DTV
66223	WHEL	SANIBEL	FL	FM
66224	WARO	NAPLES	FL	FM
67888	WANA-LD	NAPLES	FL	LPD
138791	W231DC	FORT MYERS	FL	FX
139003	W277AP	BAYSHORE	FL	FX
139101	W290DB	NAPLES	FL	FX
191422	WUVF-LD	NAPLES	FL	LPD

## Section II – Non-Biennial Ownership Information

**1. 47 C.F.R.  
Section 73.3613  
and Other  
Documents**

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information	
<b>Description of contract or instrument</b>	Articles of Incorporation
<b>Parties to contract or instrument</b>	Florida
<b>Date of execution</b>	06/2005
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Articles of Incorporation

Document Information	
<b>Description of contract or instrument</b>	Bylaws
<b>Parties to contract or instrument</b>	Sun Broadcasting Inc.
<b>Date of execution</b>	06/2005
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Bylaws

Document Information	
Description of contract or instrument	Station Affiliation Agreement
Parties to contract or instrument	CW Network
Date of execution	09/2015
Date of expiration	09/2026
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
Description of contract or instrument	Articles of Merger
Parties to contract or instrument	Sun Broadcasting Inc. and Meridian Broadcasting Inc
Date of execution	12/2011
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Articles of Merger

Document Information	
Description of contract or instrument	Articles of Correction
Parties to contract or instrument	Sun Broadcasting Inc
Date of execution	01/2012
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Articles of Correction

Document Information	
Description of contract or instrument	Services Agreement
Parties to contract or instrument	Sun Broadcasting Inc. and Fort Myers Broadcasting Company
Date of execution	07/2019
Date of expiration	06/2023
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Services Agreement

## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
<b>FRN</b>	0015050008		
<b>Entity Name</b>	Sun Broadcasting, Inc.		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	2824 Palm Beach Avenue	
	<b>Street 2</b>		
	<b>City</b>	Fort Myers	
	<b>State ("NA" if non-U.S. address)</b>	FL	
	<b>Zip/Postal Code</b>	33916	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Respondent		
<b>Positional Interests</b> (check all that apply)	Respondent		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			No

Ownership Information			
<b>FRN</b>	0022066831		
<b>Entity Name</b>	Joseph C. Schwartzel Irrevocable Family Trust of 2011		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	2824 Palm Beach boulevard	
	<b>Street 2</b>		
	<b>City</b>	Fort Myers	
	<b>State ("NA" if non-U.S. address)</b>	FL	
	<b>Zip/Postal Code</b>	33916	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		

<b>Positional Interests</b> (check all that apply)	Stockholder		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	100.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			No

Ownership Information			
<b>FRN</b>	0019414523		
<b>Name</b>	James Schwartzel		
<b>Address</b>	<b>PO Box</b>		
	<b>Street 1</b>	2824 Palm Beach Boulevard	
	<b>Street 2</b>		
	<b>City</b>	Fort Myers	
	<b>State ("NA" if non-U.S. address)</b>	FL	
	<b>Zip/Postal Code</b>	33916	
	<b>Country (if non-U.S. address)</b>	United States	
<b>Listing Type</b>	Other Interest Holder		
<b>Positional Interests</b> (check all that apply)	Officer, Director		
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	0.0%	<b>Jointly Held?</b> No
	<b>Total assets (Equity Debt Plus)</b>	0.0%	
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>			No
<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.			Yes

<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	<p>No</p>
--	-----------

<p><b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b></p> <p>If "Yes," provide the following information for each such the relationship.</p>	<p>No</p>
---	-----------

<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	<p>No</p>
---	-----------

**Certification**

Section	Question	Response
<p><b>Authorized Party to Sign</b></p>	<p>WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).</p>	

**Certification**

I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.

Official Title: **President**  
Exact Legal Title or Name of Respondent: **Sun Broadcasting Inc.**  
Name: **James W Schwartzel**  
Phone: **2393372346**

01/05/2022