



(REFERENCE COPY - Not for submission)

# Commercial Broadcast Stations Non-Biennial Ownership Report (FCC Form 323)

File Number: **0000178273** | Submit Date: **2021-12-30** | FRN: **0003769973**  
Purpose: **Commercial Broadcast Stations Non-Biennial Ownership Report** | Status: **Received** | Status Date:  
**12/30/2021** | Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0003769973		QueenB Television, LLC			

  

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
141 6th Street S	LaCrosse	WI	54601	+1 (608) 782-4678	cpalmer@wkbt.com

2. Contact Representative

Name		Organization			
Jonathan E. Allen, Esq.		Rini O'Neil, PC			

  

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
2101 L Street, NW Suite 300	Washington	DC	20037	+1 (202) 955-3933	jallen@rinioneil.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	Limited liability company

  

(b) Provide the following information about this report:	
Purpose	Transfer of control or assignment of license/permit
"As of" date	11/30/2021  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s) /Permittees(s)

Respondent is filing this report to cover the following Licensee(s)/Permittee(s) and station(s)/permit(s):

and Station(s)  
/Permit(s)

Licensee/Permittee Name	FRN
QueenB Television, LLC	0003769973

Fac. ID No.	Call Sign	City	State	Service
39628	WPDR-LD	TOMAH	WI	LPD
72207	KQEG-CD	LA CRESCENT	MN	DCA
74424	WKBT-DT	LA CROSSE	WI	DTV
130843	WBDL-LD	ELK MOUND	WI	LPT

Section II – Non-Biennial Ownership Information

1. 47 C.F.R.  
Section 73.3613  
and Other  
Documents

Licensee/Permittee Respondents should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee/Permittee Respondents should select "Not Applicable" in response to this question.

Document Information	
Description of contract or instrument	Articles of Organization
Parties to contract or instrument	Shareholders Listed Therein
Date of execution	08/1999
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Articles of Organization

Document Information	
Description of contract or instrument	Operating Agreement
Parties to contract or instrument	State of Wisconsin
Date of execution	02/2000
Date of expiration	No expiration date
Agreement type (check all that apply)	Other <b>Agreement Type:</b> Operating Agreement

Document Information	
Description of contract or instrument	Network Affiliation Agreement
Parties to contract or instrument	CBS Broadcasting, Inc.
Date of execution	07/2019
Date of expiration	09/2022
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
Description of contract or instrument	DABL Network Affiliation Agreement

<b>Parties to contract or instrument</b>	DABL, LLC
<b>Date of execution</b>	09/2019
<b>Date of expiration</b>	09/2022
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	MyNetwork TV Distribution Service Agreement
<b>Parties to contract or instrument</b>	Master Distribution Service, Inc.
<b>Date of execution</b>	07/2009
<b>Date of expiration</b>	09/2022
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	ION Media Network Affiliation Agreement
<b>Parties to contract or instrument</b>	ION Media Network
<b>Date of execution</b>	11/2018
<b>Date of expiration</b>	01/2023
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	Distribution Agreement Over-the-Air Service (QVC)
<b>Parties to contract or instrument</b>	Affiliate Distribution & Mktg, Inc., Evening Telegram Company
<b>Date of execution</b>	02/2020
<b>Date of expiration</b>	04/2022
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

Document Information	
<b>Description of contract or instrument</b>	Distribution Agreement Over-the-Air (HSN)
<b>Parties to contract or instrument</b>	HSNi, LLC., Evening Telegram Company
<b>Date of execution</b>	02/2020
<b>Date of expiration</b>	04/2022
<b>Agreement type</b> (check all that apply)	Network Affiliation Agreement

2. Ownership  
Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) or Permittee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0003769973		
Entity Name	QueenB Television, LLC		
Address	PO Box		
	Street 1	141 6th Street S	
	Street 2		
	City	LaCrosse	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	54601	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	2130006204	
Name	Elizabeth M. Burns	
Address	PO Box	
	Street 1	6227 East Villa Cassandra Way
	Street 2	

	City	Cave Creek	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85331	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder, Other - Attributable Interest in Parent and Officer/Director of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	2.0%	Jointly Held? Yes
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130006220		
Name	John B. Murphy		
Address	PO Box		
	Street 1	3723 North Ridge Road	
	Street 2		
	City	Duluth	
	State ("NA" if non-U.S. address)	MN	
	Zip/Postal Code	55804	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder, Other - Attributable Interest in Parent and Officer/Director of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	0005028022	
Entity Name	Evening Telegram Company	
Address	PO Box	
	Street 1	7025 Raymond Road

	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53719-5371	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder, Other - Parent/Shareholder		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	32.0%	Jointly Held? Yes
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130006212		
Name	Richard R. Burns		
Address	PO Box		
	Street 1	6227 East Villa Cassandra Way	
	Street 2		
	City	Cave Creek	
	State ("NA" if non-U.S. address)	AZ	
	Zip/Postal Code	85331	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Officer/Director of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	2130006170	
Name	Brian R. Burns	
Address	PO Box	

	Street 1	N31W29737 Woodridge Circle	
	Street 2		
	City	Pewaukee	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53072	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Officer of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130006139		
Name	Glenn R. Krieg		
Address	PO Box		
	Street 1	7412 Old Sauk Road	
	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53717	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Officer/Director of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	2130006162	
Name	William C. Kuhlmann	

Address	PO Box		
	Street 1	411 Prairie Street	
	Street 2		
	City	Northfield	
	State ("NA" if non-U.S. address)	MN	
	Zip/Postal Code	55057	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Director of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130006238		
Name	Brian P. Lubanski		
Address	PO Box		
	Street 1	103504 East Tripple Vista Drive	
	Street 2		
	City	Kennewick	
	State ("NA" if non-U.S. address)	WA	
	Zip/Postal Code	99338	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Officer of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information	
FRN	2130006154



Name	Neal J. Oberg		
Address	PO Box		
	Street 1	8909 Royal Oak Drive	
	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53593	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Officer of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130006121		
Name	Christopher H. Cornelius		
Address	PO Box		
	Street 1	5545 Lakeshore Drive	
	Street 2		
	City	Ludington	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49438	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Officer of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			

FRN	0002715563		
Entity Name	Television Wisconsin, Inc. dba: WISC-TV		
Address	PO Box		
	Street 1	7025 Raymond Road	
	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53719-5371	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	66.0%	Jointly Held? Yes
	Total assets (Equity Debt Plus)	66.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130006113		
Name	Colin R. Benedict		
Address	PO Box		
	Street 1	765 Westbridge Trail	
	Street 2		
	City	Waunakee	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53597	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Officer of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130021708		
Name	Christopher L. Palmer		
Address	PO Box		
	Street 1	909 Aspen Valley Drive	
	Street 2		
	City	Onalaska	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	54650	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	2130021716		
Name	William R. Vickery		
Address	PO Box		
	Street 1	804 Lakeview Drive	
	Street 2		
	City	Pittsburg	
	State ("NA" if non-U.S. address)	KS	
	Zip/Postal Code	66762	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Corp Director of Engineering		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations			Yes

that do not appear on this report?	
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Ownership Information			
FRN	2130022482		
Name	Kathryn Doty		
Address	PO Box		
	Street 1	2402 County Road AB	
	Street 2		
	City	McFarland	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53558	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Officer of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130022474		
Name	Mark Meloy		
Address	PO Box		
	Street 1	912 Castle Stone Pass	
	Street 2		
	City	Verona	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53593	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Other - Director of Parent		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Total assets (Equity Debt Plus)	0.0%	

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes
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<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
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<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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<b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b>  If " <u>Yes</u> ," provide the following information for each such the relationship.	Yes
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Family Relationships			
FRN	2130006212	Name	Richard R Burns
FRN	2130006170	Name	Brian R Burns
Relationship	Parent/Child		

Family Relationships			
FRN	2130006204	Name	Elizabeth M Burns
FRN	2130006220	Name	John B Murphy
Relationship	Siblings		

Family Relationships			
FRN	2130006204	Name	Elizabeth M Burns
FRN	2130006212	Name	Richard R Burns
Relationship	Spouses		

<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>President/CEO</b> Exact Legal Title or Name of Respondent: <b>President/CEO</b> Name: <b>Elizabeth Murphy Burns</b> Phone: <b>2185256080</b>  12/30/2021