



(REFERENCE COPY - Not for submission)

# Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: **0000169230** | Submit Date: **2021-11-17** | FRN: **0004995288**  
Purpose: **Noncommercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/17/2021**  
Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0004995288		WAY MEDIA, Inc.			

  

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
4820 Centennial Blvd. Suite 115	Colorado Springs	CO	80919	+1 (719) 533-0300	tdukes@wayfm.com

2. Contact Representative

Name		Organization			
Tim Dukes		Way Media, Inc.			

  

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
4820 Centennial Blvd Suite 115	Colorado Springs	CO	80919	+1 (719) 533-0300	tdukes@wayfm.com

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	No

  

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2021  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)  
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
WAY MEDIA, Inc.	0004995288

Fac. ID No.	Call Sign	City	State	Service
9761	KCWA	LOVELAND	CO	FM
13581	KKWA	WEST LINN	OR	FM
25374	WAYA-FM	RIDGEVILLE	SC	FM
40082	WAYP	MARIANNA	FL	FM
48537	KYWA	WICHITA	KS	FM
50764	WAYK	VALLEY STATION	KY	FM
58421	WAYM	SPRING HILL	TN	FM
58436	W258AE	FLORENCE	AL	FX
58443	W284AE	CHATTANOOGA	TN	FX
58444	W207CI	CLEVELAND	TN	FX
59831	WAYJ	NAPLES	FL	FM
61193	WAYT	THOMASVILLE	GA	FM
61507	WAYF	WEST PALM BEACH	FL	FM
61509	WAYH	HARVEST	AL	FM
64257	W213BT	COOKEVILLE	TN	FX
64258	W210CD	HENDERSONVILLE	TN	FX
64263	W212AR	LINDALE	GA	FX
69106	WJWA	EVANSVILLE	IN	FM
70822	KXWA	CENTENNIAL	CO	FM
76285	KAWA	SANGER	TX	FM
76595	WAYI	CHARLESTOWN	IN	FM
79249	KFWA	WELDONA	CO	FM
83853	WAYQ	CLARKSVILLE	TN	FM
85974	W244BD	STUART	FL	FX
87409	KRWA	RYE	CO	FM
87410	KJWA	TRINIDAD	CO	FM
90253	W272CO	MONTGOMERY	AL	FX
91420	KBWA	BRUSH	CO	FM
91932	WAYW	NEW JOHNSONVILLE	TN	FM
93017	WAYD	AUBURN	KY	FM
94111	W215BH	CHATTANOOGA	TN	FX

106445	K206CQ	SPOKANE	WA	FX
123364	W212CG	WEST PALM BEACH	FL	FX
139945	K299AO	STERLING	CO	FX
140054	W295DC	PANAMA CITY	FL	FX
140155	K300CP	DENVER	CO	FX
140178	K257FO	COLORADO SPRINGS	CO	FX
140364	K230BO	MONUMENT	CO	FX
140415	K283BL	PORTLAND	OR	FX
140460	W217BP	OWENSBORO	KY	FX
140468	W212BZ	BRENTWOOD	KY	FX
140689	W207CQ	JACKSON	TN	FX
140706	W257BX	COLUMBIA	TN	FX
141101	W218CR	CENTRAL CITY	KY	FX
141109	W220DV	EVANSVILLE	IN	FX
141110	W261CW	EVANSVILLE	IN	FX
141115	W259BS	MONTGOMERY	AL	FX
141129	W210CA	BIRMINGHAM	AL	FX
141132	W292EI	WARRIOR	AL	FX
141160	W258AU	HUNTSVILLE	AL	FX
142703	W257CT	GADSDEN	AL	FX
143063	W263BI	FORT MYERS	FL	FX
144620	W239CG	TALLAHASSEE	FL	FX
147296	W201DD	CENTRAL CITY	KY	FX
148356	W220ED	AUBURN	AL	FX
149547	W267BK	MOUNT PLEASANT	SC	FX
149924	K272EL	PORTLAND	OR	FX
173825	WAYU	STEELE	AL	FM

## Section II – Biennial Ownership Information

### 1. 47 C.F.R. Section 73.3613 Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Articles of Amendment to Articles of Incorporation
Parties to contract or instrument	State of Florida
Date of execution	08/2010

<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Articles of Incorporation

Document Information	
<b>Description of contract or instrument</b>	Promissory Note
<b>Parties to contract or instrument</b>	Way Media, Inc and Pinnacle Bank
<b>Date of execution</b>	09/2019
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Promissory Note

Document Information	
<b>Description of contract or instrument</b>	Articles of Amendment to Articles of Incorporation (Name Change)
<b>Parties to contract or instrument</b>	State of Florida
<b>Date of execution</b>	08/2010
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Amendment to Articles of Incorporation

Document Information	
<b>Description of contract or instrument</b>	Revised Bylaws
<b>Parties to contract or instrument</b>	Way Media Inc.
<b>Date of execution</b>	10/2018
<b>Date of expiration</b>	No expiration date
<b>Agreement type</b> (check all that apply)	Other <b>Agreement Type:</b> Bylaws

## 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0004995288	
Entity Name	WAY MEDIA, Inc.	
Address	PO Box	
	Street 1	4820 Centennial Blvd.
	Street 2	Suite 115
	City	Colorado Springs
	State ("NA" if non-U.S. address)	CO
	Zip/Postal Code	80919
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119282	
Name	Ash Greyson	
Address	PO Box	
	Street 1	251 2nd Avenue South
	Street 2	Suite 102
	City	Franklin
	State ("NA" if non-U.S. address)	TN
	Zip/Postal Code	37064
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Agency President	

By Whom Appointed or Elected	Board	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119284	
Name	Joe Battaglia	
Address	PO Box	
	Street 1	234 Morse Ave
	Street 2	
	City	Wycliff
	State ("NA" if non-U.S. address)	NJ
	Zip/Postal Code	07481
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	PR Firm Founder	
By Whom Appointed or Elected	Board	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	No
---	----

Ownership Information		
FRN	9990119285	
Name	Andy Burdsall	
Address	PO Box	
	Street 1	1904 Grape Arbor Way
	Street 2	
	City	Floyds Knob
	State ("NA" if non-U.S. address)	IN
	Zip/Postal Code	47119
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Financial Advisor	
By Whom Appointed or Elected	Board	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990119286	
Name	Curt Swindoll	
Address	PO Box	
	Street 1	5151 Belt Line Road
	Street 2	Suite 900
	City	Dallas

	<b>State ("NA" if non-U.S. address)</b>	TX
	<b>Zip/Postal Code</b>	75254
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Officer, Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Fundraising Consultant	
<b>By Whom Appointed or Elected</b>	Board	
<b>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</b>	<b>Citizenship</b>	US
	<b>Gender</b>	Male
	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

Ownership Information		
<b>FRN</b>	9990136550	
<b>Name</b>	Mark Maxwell	
<b>Address</b>	<b>PO Box</b>	
	<b>Street 1</b>	2077 Goose Creek Drive
	<b>Street 2</b>	
	<b>City</b>	Franklin
	<b>State ("NA" if non-U.S. address)</b>	TN
	<b>Zip/Postal Code</b>	37064
	<b>Country (if non-U.S. address)</b>	United States
<b>Listing Type</b>	Other Interest Holder	
<b>Positional Interests</b> (check all that apply)	Member of Governing Board (or other governing entity)	
<b>Principal Profession or Occupation</b>	Attorney	
<b>By Whom Appointed or Elected</b>	Board	



Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990136552	
Name	Nancy Overfield	
Address	PO Box	
	Street 1	608 Hillside Drive
	Street 2	
	City	Coleyville
	State ("NA" if non-U.S. address)	TN
	Zip/Postal Code	76034
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Marketing, Licensing	
By Whom Appointed or Elected	Board	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990146139	
Name	Gabrielle Bosche	
Address	PO Box	
	Street 1	2077 Goose Creek Drive
	Street 2	
	City	Franklin
	State ("NA" if non-U.S. address)	TN
	Zip/Postal Code	37064
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Human Resources	
By Whom Appointed or Elected	Board	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990146141	
Name	Tim Dukes	
Address	PO Box	
	Street 1	4820 Centennial Drive
	Street 2	Suite 115
	City	Colorado Springs
	State ("NA" if non-U.S. address)	CO
	Zip/Postal Code	80919

	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Officer	
Principal Profession or Occupation	Radio Management	
By Whom Appointed or Elected	Board	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.2%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990146142	
Name	Gregg Capin	
Address	PO Box	
	Street 1	1575 Mount MncKinley Drive
	Street 2	
	City	Grayson
	State ("NA" if non-U.S. address)	GA
	Zip/Postal Code	30017
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired	
By Whom Appointed or Elected	Board	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female

	<b>Ethnicity</b>	Not Hispanic or Latino
	<b>Race</b>	White
<b>Interest Percentages</b> (enter percentage values from 0.0 to 100.0)	<b>Voting</b>	11.1%
	<b>Equity</b>	0.0%
	<b>Total assets (Equity Debt Plus)</b>	0.0%
<b>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</b>		No

<b>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable.</b> If "No," submit as an exhibit an explanation.	Yes
--	-----

<b>(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b>  If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
---	----

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

The licensee is a board of directors composed only of natural persons.

Section III - Certification

Certification

Section	Question	Response
<b>Authorized Party to Sign</b>	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Interim President</b> Exact Legal Title or Name of Respondent: <b>WAY Media, Inc.</b> Name: <b>Tim Dukes</b> Phone: <b>7195330300</b>  11/17/2021

