Approved by OMB (Office of Management and Budget) 3060-0010
September 2019

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: **0000171987** | Submit Date: **2021-11-29** | FRN: **0023422728**

Purpose: **Commercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/29/2021**

Filing Status: **Active**

Section I - General Information

1. Respondent

FRN	Entity Name
0023931157	Mississippi TV License Company, LLC

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
1925 Century Park Est 10th Floor	Los Angeles	CA	90067	+1 (310) 277-3500	bob@heartlandtv.com

2. Contact Representative

Name	Organization
John M. Burgett, Esq.	Wiley Rein LLP

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1776 K Street, N.W.	Washington	DC	20006	+1 (202) 719-4239	jburgett@wiley.law

3. Application Filing Fee

Question	Response
Is this application being submitted without a filing fee?	No

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAT	1	95	$85.00
				Total	$85.00

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	Limited liability company

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2021 **When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.**

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
Mississippi TV License Company, LLC	0023931157

Fac. ID No.	Call Sign	City	State	Service
74148	WTVA	TUPELO	MS	DTV

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Certificate of Formation (Mississippi TV License Company, LLC)
Parties to contract or instrument	State of Delaware
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	LLC Agreement (Mississippi TV License Company, LLC)
Parties to contract or instrument	Mississippi TV, LLC
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Certification of Formation (Allen Media Broadcast Holdings, LLC)
Parties to contract or instrument	State of Delaware
Date of execution	06/2021
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Network Affiliation Agreement
Parties to contract or instrument	ABC
Date of execution	12/2017
Date of expiration	08/2022
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
Description of contract or instrument	Network Affiliation Agreement
Parties to contract or instrument	NBC
Date of execution	01/2019
Date of expiration	12/2021
Agreement type (check all that apply)	Network Affiliation Agreement

Document Information	
Description of contract or instrument	Amended and Restated Joint Sales and Services Agreement
Parties to contract or instrument	Coastal Television Broadcasting Company, LLC
Date of execution	07/2017
Date of expiration	01/2022
Agreement type (check all that apply)	Attributable JSA

Document Information

Description of contract or instrument	Certificate of Formation (Mississippi TV, LLC)
Parties to contract or instrument	State of Delaware
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	LLC Agreement (Mississippi TV, LLC)
Parties to contract or instrument	Mississippi TV Holdings, Inc.
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Certificate of Formation (Mississippi TV Holdings, Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Bylaws (Mississippi TV Holdings, Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Certificate of Incorporation, as amended (Allen Media Broadcasting Evansville, Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information

Description of contract or instrument	Amended and Restated Bylaws (Allen Media Broadcasting Evansville, Inc.)
Parties to contract or instrument	State of Delaware
Date of execution	07/2014
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Articles of Organization
Parties to contract or instrument	State of California
Date of execution	04/2019
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	LLC Agreement (Allen Media Broadcasting, LLC)
Parties to contract or instrument	Allen Media Broadcast Holdings, LLC
Date of execution	04/2019
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	LLC Agreement (Allen Media Broadcast Holdings, LLC)
Parties to contract or instrument	Byron Allen Folks and Allen Media, LLC
Date of execution	06/2021
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Certificate of Formation (Allen Media, LLC)
Parties to contract or instrument	State of Delaware
Date of execution	01/2018
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	LLC Agreement (Allen Media, LLC)

Parties to contract or instrument	Allen Media Holdings, LLC
Date of execution	01/2018
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Certificate of Formation (Allen Media Holdings, LLC)
Parties to contract or instrument	State of Delaware
Date of execution	01/2018
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Amended and Restated LLC Agreement (Allen Media Holdings, LLC)
Parties to contract or instrument	Allen Media Holdings II, LLC
Date of execution	07/2021
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	Certificate of Formation (Allen Media Holdings II, LLC)
Parties to contract or instrument	State of Delaware
Date of execution	04/2021
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

Document Information	
Description of contract or instrument	LLC Agreement (Allen Media Holdings II, LLC)
Parties to contract or instrument	Byron Allen Folks
Date of execution	04/2021
Date of expiration	No expiration date
Agreement type (check all that apply)	Other **Agreement Type:** See above.

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information			
FRN	0023931157		
Entity Name	Mississippi TV License Company, LLC		
Address	**PO Box**		
	Street 1	1925 Century Park Est	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0019296771	
Name	Robert S. Prather	
Address	**PO Box**	

	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0024331860		
Entity Name	Mississippi TV, LLC		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	LC/LLC/PLLC Member		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values	**Voting**	100.0%	**Jointly Held?** No

from 0.0 to 100.0)	**Equity**	100.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	2130011550		
Name	Byron Allen Folks		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Other - Manager		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	Black or African American	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information		
FRN	2130011568	
Name	Mark P. DeVitre	
Address	**PO Box**	
	Street 1	1925 Century Park East
	Street 2	10th Floor
	City	Los Angeles
	State ("NA" if non-U.S. address)	CA

	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130011600		
Name	Jeffrey W. Mayes		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	Asian, White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt		

	Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130011576		
Name	Carolyn Folks		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	Black or African American	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	2130011584		
Name	Eric H. Gould		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	

	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0031601693		
Name	William D. Higgs, Jr.		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		

Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?	Yes

Ownership Information			
FRN	2130011592		
Name	Terence Hill		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	Black or African American	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0031606189		
Name	Thomas M. O'Brien		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	

Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0031616451		
Name	Andrew Light		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

Ownership Information			
FRN	0031647530		
Name	Andrew S. Fisher		
Address	**PO Box**		
	Street 1	1925 Century Park East	
	Street 2	10th Floor	
	City	Los Angeles	
	State ("NA" if non-U.S. address)	CA	
	Zip/Postal Code	90067	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	**Citizenship**	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	**Voting**	0.0%	**Jointly Held?** No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			Yes

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555? If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option. NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.	No

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard. The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.	

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings? If "Yes," provide the following information for each such the relationship.	Yes

Family Relationships			
FRN	2130011550	**Name**	Byron Allen Folks
FRN	2130011576	**Name**	Carolyn Folks
Relationship	Parent/Child		

Family Relationships			
FRN	2130011592	**Name**	Terence Hill
FRN	2130011576	**Name**	Carolyn Folks
Relationship	Siblings		

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No

3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

File Name	Uploaded By	Attachment Type	Description
Allen Media structure chart.pdf	Applicant	Ownership Chart	Organizational Structure Chart

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: **Vice President & Co-Secretary** Exact Legal Title or Name of Respondent: **Mississippi TV License Company, LLC** Name: **Mark DeVitre** Phone: **3102773500** 11/27/2021