



(REFERENCE COPY - Not for submission)

Noncommercial Broadcast Stations Biennial Ownership Report (FCC Form 323-E)

File Number: **0000173941** | Submit Date: **2021-11-30** | FRN: **0024665291**
Purpose: **Noncommercial Broadcast Stations Biennial Ownership Report** | Status: **Received** | Status Date: **11/30/2021**
Filing Status: **Active**

Section I - General Information

1. Respondent

FRN		Entity Name			
0024665291		WUNC Public Radio, LLC			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
Campus Box 0915 120 Friday Center Drive	Chapel Hill	NC	27517	+1 (919) 445-9150	wunc@wunc.org

2. Contact Representative

Name		Organization			
Marcus W. Trathen		Brooks, Pierce et al.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
150 Fayetteville Street Suite 1700	Raleigh	NC	27601	+1 (919) 839-0300	mtrathen@brookspierce.com

3. Application Filing Fee

Not Applicable

4. Control of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Is the Respondent's governing board (or other governing entity) directly or indirectly under the control of another entity?	Yes

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2021 When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
WUNC Public Radio, LLC	0024665291

Fac. ID No.	Call Sign	City	State	Service
21241	WFSS	FAYETTEVILLE	NC	FM
49158	WRQM	ROCKY MOUNT	NC	FM
66581	WUNC	CHAPEL HILL	NC	FM
89274	WUND-FM	MANTEO	NC	FM
91800	WBUX	BUXTON	NC	FM
91803	WURI	MANTEO	NC	FM
172306	WUNW-FM	WELCOME	NC	FM

Section II – Biennial Ownership Information

1. 47 C.F.R.
Section 73.3613
Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. If the agreement is a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents should select “Not Applicable” in response to this question.

Document Information	
Description of contract or instrument	Articles of Organization
Parties to contract or instrument	State of North Carolina
Date of execution	05/2015
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Articles of Organization

Document Information	
Description of contract or instrument	Operating Agreement
Parties to contract or instrument	WUNC Public Radio, LLC
Date of execution	05/2015
Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Operating Agreement

Document Information	
Description of contract or instrument	First Amended and Restated Operating Agreement
Parties to contract or instrument	WUNC Public Radio, LLC
Date of execution	09/2019

Date of expiration	No expiration date
Agreement type (check all that apply)	Other Agreement Type: Amendment to Operating Agreement

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, members of the governing board (or other governing entity), stockholders, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0024665291	
Entity Name	WUNC Public Radio, LLC	
Address	PO Box	
	Street 1	Campus Box 0915
	Street 2	120 Friday Center Drive
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27517
	Country (if non-U.S. address)	United States
Listing Type	Respondent	
Positional Interests (check all that apply)	Respondent	
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%
	Equity	0.0%
	Total assets (Equity Debt Plus)	0.0%
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990121455	
Name	Alexia N. Fields	
Address	PO Box	
	Street 1	8120 Fairmont Drive
	Street 2	
	City	Williamsburg
	State ("NA" if non-U.S. address)	VA
	Zip/Postal Code	23188
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - Vice ChairpersonMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Federal Government Employee for Department of the Army -- Active Army Reserve Soldier	
By Whom Appointed or Elected	Board of Trustees, The University of North Carolina at Chapel Hill	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	Black or African American
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990121457	
Name	Hannah Gage	
Address	PO Box	
	Street 1	6046 Leeward Lane
	Street 2	
	City	Wilmington
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28409-0129

	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Retired Broadcast Executive	
By Whom Appointed or Elected	Board of Trustees, The University of North Carolina at Chapel Hill	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990121479	
Name	Dr. Susan King	
Address	PO Box	
	Street 1	104 Songbird Lane
	Street 2	
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27514
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Dean of The University of North Carolina at Chapel Hill School of Journalism	
By Whom Appointed or Elected	Board of Trustees University of North Carolina at Chapel Hill	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female

	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990121483	
Name	Michael J. Schoenfeld	
Address	PO Box	
	Street 1	713 Anderson Street
	Street 2	
	City	Durham
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27705
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - Chairperson Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Vice President, Duke University	
By Whom Appointed or Elected	Board of Trustees, The University of North Carolina at Chapel Hill	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information	
FRN	9990139435

Name	Teresa C. Artis		
Address	PO Box		
	Street 1	108 East Wind Lane	
	Street 2		
	City	Cary	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	27518	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Attorney		
By Whom Appointed or Elected	Board of Trustees, The University of North Carolina at Chapel Hill		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	Black or African American	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990147407	
Name	Allie Ray McCullen	
Address	PO Box	
	Street 1	7361 Hobbton Highway
	Street 2	
	City	Clinton
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	28328
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)		
Principal Profession or Occupation	Real Estate Sales and Appraisal Executive		
By Whom Appointed or Elected	Board of Trustees University of North Carolina at Chapel Hill		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%	
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No	

Ownership Information		
FRN	9990147408	
Name	Beth Keith	
Address	PO Box	
	Street 1	103 South Building
	Street 2	Campus Box 9100
	City	Chapel Hill
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27599
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Communications Executive	
By Whom Appointed or Elected	WUNC Operating Agreement	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values	Voting	11.1%

from 0.0 to 100.0)	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990147409	
Name	John Hood	
Address	PO Box	
	Street 1	1905 Eagle Creek Court
	Street 2	
	City	Raleigh
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27606
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Member of Governing Board (or other governing entity)	
Principal Profession or Occupation	Foundation Executive	
By Whom Appointed or Elected	Board of Trustees University of North Carolina at Chapel Hill	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Male
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

Ownership Information		
FRN	9990147410	
Name	Nora Casper	
Address	PO Box	
	Street 1	2924 Trail Drive

	Street 2	
	City	Effland
	State ("NA" if non-U.S. address)	NC
	Zip/Postal Code	27243
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Other - Acting PresidentMember of Governing Board (or other governing entity)	
Principal Profession or Occupation	Finance Director	
By Whom Appointed or Elected	WUNC Operating Agreement	
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US
	Gender	Female
	Ethnicity	Not Hispanic or Latino
	Race	White
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	11.1%
	Equity	0.0%
	Total assets (Equity Debt Plus)	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		No

(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.	Yes
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(c) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)? If " <u>Yes</u> ," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.	No
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3. Organizational Chart (Licensees Only)

Attach a flowchart or similar document showing the Licensee’s vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select “N/A” in response to this question.

File Name	Uploaded By	Attachment Type	Description
WUNC Organizational Chart.pdf	Applicant	Ownership Chart	Organizational Chart

Section III - Certification

Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: Acting President Exact Legal Title or Name of Respondent: WUNC Public Radio, LLC Name: Nora Casper Phone: 9194459150 11/30/2021